

# The SPOTLIGHT

A PENNY-SAVER WEEKLY MAILED TO MORE THAN 5,000 AREA HOMES EVERY THURSDAY TO BRING YOU THE BEST BUYS AT STORES THROUGHOUT THE AREA

VOLUME 1, NUMBER 6

DELMAR, NEW YORK

JANUARY 5, 1956

## CHURCH CALENDAR

(Note: In order that notices appear in this Column, they should be mailed not later than one week prior to the date they are to appear. Mailing address: THE SPOTLIGHT, Star Route, Delmar, New York.)

### DELMAR PRESBYTERIAN CHAPEL

On January 6 which is Epiphany, traditionally the 12th day of Christmas which brings to a close the Christmas Season, when the Wise Men brought their gifts to the Christ Child, the Delmar Presbyterian Chapel members will meet at Masonic Temple at 7:30 p.m. to go by chartered bus on an Epiphany Caroling tour of the Tri-Village area. Adults, young people and children are welcome.

### COMMUNITY METHODIST CHURCH

Slingerlands—James R. Rhodes, pastor  
 Sunday, January 8  
 10:30 A.M. Morning Worship and Church School. Children's Sermon by Rev. Rhodes. Adult Sermon: "A New Chance"  
 11:30 A.M. Adult Forum  
 5:30 P.M. Methodist Youth Fellowship

Tuesday, January 10

8:00 P.M. A program in Fellowship Hall for all interested people in the community. "Festival of Lights" directed by representatives from Temple Beth Emeth, an evening of religious significance and beauty. Sponsored by Woman's Society of Christian Service.

Wednesday, January 11

6:45 P.M. Junior Choir Rehearsal

7:00 P.M. Pastor's office open to all  
 7:45 P.M. Senior Choir Rehearsal

(Continued on Page 6)

## FOR SALE

### COUNTRY RESIDENCE

All modern conveniences, hot water oil heat, 3 bedrooms, den, complete bath, plus lavatory in full cement basement. Large modern kitchen, new electric stove and refrigerator. Living room, sun room with scenic view of Helderberg Mts. 40 acres of land with orchard and creek. Large garage and other buildings. Immediate occupancy.  
 Private owner.

CALL PO 8-2191 EVENINGS

\$16,000

## MOVIES PILING UP?

Let us put them all on one reel

YOUR COST:

25¢ plus price of reel and can

SHELLHAAS

## CAMERA STORE

Delaware Plaza Tel. 9-1472

## Special Sale

A TREASURE CHEST  
 OF

Aluminum

WATERLESS COOKWARE

with Copperized Covers

CHICKEN FRYER	\$3.50
Copperized Cover	1.50
PANCAKE GRIDDLE	2.50
DUTCH OVEN	3.00
Copperized Cover	1.50
1 EGG POACHER RACK	.50
3 EGG CUPS Jack Baxter	.50
1 PUDDING PAN	1.00
2 qt. SAUCEPAN	3.00
Copperized Cover	1.00
Cook Book & Briillo Soap Pads	1.00

TOTAL VALUE **\$19.00**

SPECIAL ALLOWANCE **9.05**

COST TO YOU **\$9.95**

You're under no obligation to buy -  
 BUT - Come in and see this big value

## THE CENTER HARDWARE

Incorporated

Your Hardware, Sporting Goods and  
 Housewares Center  
 9 Delaware Plaza Dial 9-655

# Sale

January 5 through January 7

3 Days - Thursday, Friday, Saturday - This Week

LADIES' WEARING APPAREL

SPORTSWEAR

HANDBAGS

## The Rosewood Shoppe

L. J. Mullen Pharmacy Building 9-2822 Cor. Elsmere & Delaware Aves.

OPEN FRIDAY TILL 9 P.M.

# Who's the Boss at Pulman's - Elsmere?



Paul Morgan, Pres.?



Bob Williams, Mgr.?



## YOU ARE...

MR. AND MRS. SHOPPER!

### ...AND BECAUSE YOU ARE

- WE'RE OPEN BRIGHT AND EARLY AT 10 A.M. - **Every Day**
- WE TURN OUT THE LIGHTS AT 9 P.M. **Every Evening** (EXCEPT SAT.)
- OUR STORE IS ARRANGED FOR SELF SELECTION FOR SHOPPING EASE & SPEED
- OUR SALES PERSONNEL ARE WELL-TRAINED SPECIALISTS IN THE SERVICES WE OFFER
- BEST OF ALL - WE'RE AT DELAWARE PLAZA - NEAR YOU - WITH PARKING FOR 1,000 CARS

### And Remember

ALL THE PLAZA MERCHANTS HAVE COME TOGETHER AT DELAWARE PLAZA TO MAKE AVAILABLE TO YOU A SHOPPING COMMUNITY THAT IS

"BIGGER THAN A DEPARTMENT STORE"

<b>STORE HOURS</b>
Daily 10 A.M.-9 P.M.
Except
Sat 10 A.M.-6 P.M.

*O.S.*  
**Pulman**  
 CO.  
 ELSMERE  
 STATIONERS

Two Stores:  
14 Delaware Plaza, Delmar-42 Beaver St., Alb.

# CLASSIFIED

## MERCHANDISE FOR SALE

ANTIQUES FOR SALE - Furniture, China, Silver. Mornings. 25 Nathaniel Blvd.

NINE INCH BLACK & DECKER Skill Saw. Steel Box and extra blades. \$85. Call 9-2778.

22 TARGET RIFLE, WINCHESTER, Model 52 with Scope. \$55. Call 9-2778.

EXCELLENT MAN'S OVERCOAT, 42 to 44 long. Tailored. Navy Blue. \$30. Call 9-3475.

MOUTON COAT, SIZE 12 TO 14, in good condition. \$25. 9-3001.

WESTINGHOUSE AUTOMATIC WASHER, recently reconditioned. \$50. 9-2465.

CHILD'S FLEXIBLE FLYER SLED, approx. 3½ feet long. \$4. Call 9-4136.

FIREPLACE WOOD, all hard wood. Call 9-1624. db

### BUY WITH CONFIDENCE

At

## "A Shop in a Shop"

# Little Folks SHOP

Delaware Plaza Phone 9-2970

YES! WE ARE OPEN MORNINGS!

## Daily 10 a.m. to 5:30 p.m.

And we are open evenings, too!  
WEDNESDAY, THURSDAY and  
FRIDAY till 9



## Evening Banking Hours

FRIDAYS - 6-8 P.M.

### BETHLEHEM BRANCH NATIONAL COMMERCIAL BANK and TRUST CO.

Member of Federal Deposit  
Insurance Company

MAN'S FULL DRESS suit; size 34-36, in excellent condition. Call 9-1148.

MAN'S FIGURE SKATES, Like New! Size 9, Sheffield steel. Half price \$8. Call 9-3867.

FEDERAL TRUCK, 1939, 2½ ton, rack body. Good condition. Good tires. \$350. 9-1878.

LARGE WING CHAIR, practically new. PIANO MUSIC rack lamp. Make offer. Call 9-3125.

(Continued on Page 4)

Funeral Pieces Tastefully  
Designed at Reasonable Prices

## Delaware Gardens

524 Delaware Ave., Delmar

PHONE 9-3838

Each week our Classifieds cover more different kinds of articles and services . . . watch them GROW!

### FOR AN EVENING OF PLEASURE

RENT A MOVIE OR SLIDE PROJECTOR



\$2 an evening

SCHELLHAAS

## CAMERA STORE

Delaware Plaza Tel. 9-1472

Prescriptions Drugs Cosmetics  
Whitman's & Schrafft's Box Candy

## PLAZA PHARMACY

At Delaware Plaza Call 9-4451

Have you seen your wife since she heard about Town & Tweed's tremendous After-Christmas Sale?

No. She rushed down to Delaware Plaza like most smart housewives to take advantage of this marvelous opportunity!



IT'S TRUE, LADIES!

## Markdowns from 20% to 50% on

DRESSES - COATS - SUITS - SHIRTS - BLOUSES

Don't forget the new store hours:

Open Daily - 10 A.M. to 5:30 P.M.  
Open Evenings -  
Wednesday }  
Thursday } till 9 P.M.  
Friday }



There's still time for YOU to give to The Delmar Rescue Squad Ambulance Fund. Give today!

*Early Bird*  
**Half Price**  
*Sale*  
**XMAS CARDS**  
 etc.

Home of:

- "GINNY" VOGUE DOLLS
- COUNTRY STORE CANDY
- COSTUME JEWELRY
- EATON STATIONERY
- ESTERBROOK PENS
- IMPERIAL LINENS

- Hallmark - Norcross - Gibson & Studio
- GREETING CARDS & GIFT WRAPPINGS
- Wall's Original PIN-UP LAMPS
- LITTLE LADY TOILETRIES
- NOVELTY GIFTS FROM \$1.00

FREE  
 GIFT WRAPPING SERVICE  
 on any purchase of \$1.00 or more  
 at regular prices

*Elythe Marguerite*  
 Gifts

Open Daily 10 A.M. - 6 P.M.  
 Wed., Thurs., & Fri. till 9 P.M.  
 DELAWARE PLAZA, ELSMERE  
 573 New Scotland Avenue  
 Opp. St. Peter's Hospital  
 9-4539 2-0580

**BETTY LANE'S**  
**Teen Age Shop**

**JANUARY CLEARANCE!**

- DRESSES (Reg. \$14.95) **\$8**
- SKIRTS (Reg. up to \$12.98) **\$6**

Comparable reductions on all Merchandise

384 Kenwood Avenue, Delmar  
 Open 9 a.m. to 9 p.m. Sats. 9-6

**CLASSIFIED**

**MERCHANDISE FOR SALE**

MOVING TO FLORIDA - SELLING OUT this practically new merchandise: NEW HOTPOINT 12 cu. ft. refrigerator with a 72 lb. freezer top. Cost \$449. Sell for \$300. BEDROOM SET, LIGHT mahogany with chest, double dresser, full bed with bookcase headboard, box spring and mattress. MAHOGANY DROP LEAF table. HAND PAINTED CONGO China, complete service for 8. ASSORTED GLASSWARE. Call 9-2079.

WINTER COAT, TOP quality, black, by Flah's. Warmly interlined, fitted. Approx. size 14. Excellent reason for selling. Will accept offer. 9-089.

4 BRAND NEW WHITE sidewall tubeless tires. 7:10x15. Cheap. Call 9-3318.

BRAND NEW GE floor model ironer, sale priced at \$159. PAIR OF RUSSIAN silver foxes, practically new. Beautiful. Big. Call 9-3625.

FUR JACKET, completely modernized, size 14. Cost \$850. Sell for \$100. Call 9-3538.

HUDSON SEAL FUR LINED COAT, recently reconditioned. Approx. size 18. \$100. BRAND NEW HOUSECOAT, blue faille, extra long. \$15. BEAUTIFUL OIL PAINTING, roses. \$25. 9-1898.

LARGE RECLINING STROLLER with hood. Excellent condition. \$12. TRICYCLE FOR 3 to 4 year old. \$5. Call 9-817 evenings.

MAPLE DINING ROOM SUITE: Table, 6 chairs, hutch. \$30. Call 9-2935.

USED TYPEWRITER in good condition. Call 9-1163.

STURDY MAPLE BABY HIGH CHAIR, painted white. Converts to play table and chair. \$4. - ANTIQUE BOSTON ROCKER, original stencils. New cane seat. \$15. 9-1148.

SANTA FORCES US TO SELL our Zenith Console Television set; 12 1/2 inch model. Mahogany. Perfect condition. \$50. Call 9-2739.

YOUR LAST CHANCE! NEW LADY'S Blue Storm Coat, alpaca lined, size 16. Has blond mouton lamb collar. \$20. Call 9-1163 EVENINGS.

1937 PONTIAC 4-door sedan in good condition. Radio, heater, good tires. Recently overhauled. \$60. 9-3027.

(Continued on Page 5)

**MEAT CUT FRESH**  
**TASTES BETTER**  
**NATURALLY!**

All Our Meats Are Cut To Order

**NICK'S**

**DELMAR MEAT MARKET**  
 4 Corners 9-057

Belong to an organization? Then the activities of that club should appear in THE SPOTLIGHT.



*Music*  
 EVERY EVENING!

(Except Monday)

with  
**Harold Aldrich**

At the New Pianorgan

from 6 P.M. to 12 Midnight

*The Elsmirian*  
**Restaurant and**  
**Cocktail Lounge**

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Your Favorite  
**WINES and LIQUORS**

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Four Corners Delmar  
 Pete & Kaye Jones

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INSURANCE

91 DARROCH ROAD DELMAR

DO IT YOURSELF FURNITURE

**20% off**

Solid Cherry  
KEENCRAFT ORIGINALS

These beautiful solid cherry, early American reproductions come ready to assemble with hammer and screwdriver. Each package contains all materials and instructions for assembly with directions for finishing.

AT THEIR REGULAR PRICE, YOU SAVE HALF THE COST BY ASSEMBLING THEM YOURSELF. NOW...AT THESE PRESENT PRICES, YOU SAVE AN EXTRA

**20%**

WE HAVE . . . .

Coffee Table, Cobbler's Bench, Fireside Bench, Drop Leaf Table, Captain's Chair, and many others.

DROP IN AND SEE THEM!

**HILCHIE'S  
TERMINAL HARDWARE**

Elsmere

Dial 9-3941

**HAT SALE**

NOW GOING ON!



VELOURS

VELVETS

BEAVERS

FELTS

HEADWARMERS & NOVELTIES

**\$1.50**

**\$2.50**

**\$3.50**

**\$5.00**

Values to \$12.00

1/3 to 1/2 off on

WOOL GLOVES—WOOL STOLES

ORLON SHRUGS

FABRIC & LEATHER CLUTCH BAGS

SCARFS

*Ann Louise Shop*

406 KENWOOD AVENUE  
9 to 5:30 — Friday till 9  
Telephone 9-4765

**CLASSIFIED**

MERCHANDISE FOR SALE

8-PIECE WALNUT DINING room suite. Call 9-1100.

MAN'S BLUE DOUBLE BREASTED wool suit in good condition. 2 pairs of pants. Size 40 long. Call 9-3739.

BOX TOE HOCKEY SHOE SKATES, size 5. Good condition. 9-1096.

CHERRY DROP LEAF table. Open 4'x6'. Closed 22". Call 9-3627.

MERCHANDISE: WANTED TO BUY

WANTED FOR FREE or nominal charge: 2nd hand piano. Call 4-5235 or 9-2757.

PING PONG TABLE in good condition. Call RO 5-2023.

WANTED: METRONOME & Governor Winthrop desk. 9-3739.

WANTED: Size 16 girl's gabardine ski suit or ski trousers. 9-2327.

WANTED: Single horse driving harness and cutter in good condition. Call Rob't. Conahan, 9-4197.

PIANO—Upright, spinet, or grand. Must be reasonable. 9-2757.

WANTED: YOUTH BED WITH BOX spring and mattress or inner spring mattress. Call PO 8-2143.

HORSES, PETS FOR SALE, ETC.

HORSES BOARDED. Also horses for riding over 1500 acres of good trails. Horses and equipment bought, sold and exchanged. Within easy driving distance of Tri-Village area. Write Tex Dennis, P.O. Box 32, Alcove, N.Y.

GERMAN SHEPHERD PUPPIES for sale. \$15 to \$25. Call PO 8-2191 evenings.

WIRE FOX TERRIERS, AKC Registered. Ages, 6 wks. to 1 yr. Call 9-1693.

BEAGLE PUPPIES, AKC Registered. 9 Weeks old. 9-3901.

HELP WANTED

DAIRY FARMER, married, for pure bred herd. New House. Good pay. Inquire 87 Rowland Avenue, Delmar.

EXPERIENCED HOUSEKEEPER for business couple and 2 school-aged girls. Live in or out. Top salary. Call 9-4018 during the day.

(Continued on Page 6)

**5 SHIRTS 99c**

**CALL 9-3418**

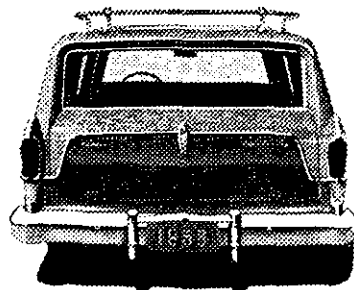
**HISTED'S**

226 Delaware Avenue, Delmar  
Pick up & Delivery

*We've got it!*

**COME SEE IT!**

**ALL-NEW  
ALL-AMERICAN  
'56  
Rambler**



**STUDLER'S  
SALES & SERVICE**

243 Delaware Ave. Call 9-2214

**AUTO TOPS  
SEAT COVERS  
AUTO UPHOLSTERING**

DELMAR

**AUTO TOP CO.**

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Incorporated

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AND MAINTENANCE

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Phones: 77-5255 & 9-1919

ASK READERS WHO ARE USING THEM;  
SPOTLIGHT CLASSIFIEDS DO THE JOB!

Follow These Simple Rules To Use A  
Medium That Costs Nothing Unless You  
Get Definite Results

Every week The Spotlight publishes  
Classified Ads FREE of any charge  
UNLESS we get results for you.

Here's how it works:  
You call us (the telephone numbers  
are in this column) and tell us what  
you want to advertise. From that in-  
formation, one of our ad writers will  
make up your ad.

You don't pay anything!  
You don't get a bill for anything!  
The ad costs you NOTHING UNLESS  
you get results.

When you have sold or rented or what-  
ever it was you advertised, you prompt-  
ly call and tell us.

Then, when you have had results  
(and only then) you send us a check  
(The Spotlight, 87 Roweland Avenue,  
Delmar, New York) based upon the fol-  
lowing schedule:

Up to \$100 you send us 10% of the  
advertised price.

\$101 to \$500 you send us 5% of the  
advertised price.

Over \$500 you send us 2% of the  
advertised price.

We reserve the right to exercise our  
discretion in the selection of ads and  
their duration.

# CLASSIFIED

## PERSONAL SERVICES

PROFESSIONAL STENOGRAPHIC work  
done at home. 9-187 evenings.

MAINTENANCE WITH ENGINEERING  
qualifications. Desire interview for com-  
plete responsibility. Will work with  
tools to certify ability. For information  
concerning appointment: PO 8-2143.

## SITUATION WANTED

14 YEAR OLD WANTS work after school.  
Also Friday & Saturday nights. 9-3403.

Publication of THE SPOTLIGHT is  
made possible by the merchants who  
advertise. Tell them you saw their  
ad in THE SPOTLIGHT.

# CHURCH CALENDAR

Thursday, January 12  
7:30 P.M. Boy Scouts and Explorers in  
Fellowship Hall  
Friday, January 13  
8:00 P.M. Meeting of Commission on Mem-  
bership at home of Mrs. Milton Knox  
Saturday, January 14  
8:00 P.M. Couples Club meet in Fellow-  
ship Hall

(Each week THE SPOTLIGHT will print  
as complete schedules of the local  
Churches as space permits and each  
Church sending in such a schedule of  
events will be represented.)

While the "Church Calendar" grows  
each week in its listing of the events  
of local churches, there are still many  
who are not sending in anything to be  
included in this column. And it is  
those churches representing the lar-  
gest numbers of people who have not  
responded.

The "Calendar of Events" is con-  
spicuous by its absence this week, no  
organization having taken the trouble  
to keep us posted. Once more we in-  
vite the organizations and clubs to  
send us a complete listing of their ac-  
tivities so that we can include them.

Both of these Calendars were started  
as a public service to our community.  
In the event that either or both do not  
receive the support of the Churches  
and organizations, we shall certainly  
discontinue them . . . but before that  
is done, please consider that the  
SPOTLIGHT is the only publication  
that goes into EVERY home.

# Tebbutt Funeral Service

Established 1850

James G. Tebbutt  
Licensed Manager

Edward C. Tebbutt  
Licensed Manager

James G. Tebbutt, Jr.  
Licensed Manager

OUR SERVICE TO THE TRI-VILLAGE AREA OF DELMAR,  
ELSMERE, SLINGERLANDS AND SURROUNDING TERRITORY

420 KENWOOD AVENUE, DELMAR  
Telephone 9-2212

Albany Chapel - 176 State Street - Telephone 3-2179

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BRENNAN PHARMACAL CO.  
103 Columbia Street  
Albany, New York  
Enclose 10¢ for Handling

# Tom's Barber Shop

HAIRCUTS 85¢

Children's Haircuts 75¢  
Mon. thru Fri - 3 to 5 p.m.

Open 3 P.M. until 9 P.M.  
MONDAY thru FRIDAY  
SATURDAY: 9 A.M.-9 P.M.  
239 Delaware Ave., Delmar  
Across from Atlantic Sta.



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