

# The SPOTLIGHT

Volume 1, Number 7

DELMAR, NEW YORK

January 12, 1956

## CLASSIFIED

### MERCHANDISE FOR SALE

DAYSTRON GREY FORMICA breakfast table and 4 chairs. Excellent condition. \$30. 9-763 evenings only.

30" FRIGIDAIRE ELECTRIC Range still carries guarantee. \$135. 9-2954.

RCA 12½" MAHOGANY Console TV in perfect condition. \$50. 9-3711.

MONTGOMERY WARD CABINET Ironer in excellent condition. \$55. 9-2025.

2 FUR COATS & 1 FUR Evening Wrap. Very small size. Reasonable. 9-3125.

IN ORIGINAL CARTON; NEVER been used: Fry-Rite Resco Electric Fry Pan with cover. \$13.50. 9-3125.

ODD LOTS OF SCREEN AND STORM Sash. 28"x54". 9-2462.

LIKE NEW: MAN'S Blue Overcoat. Size 38-40. Reasonable. 2-3570.

30-GAL. PROPANE GAS Hot Water Heater. Good condition. \$30. 9-2462.

'51 STUDEBAKER COMMANDER, V8, 4-Door Sedan with defroster, heater and overdrive. 9-1093.

5-FOOT ANTIQUE Empire Sofa. \$30. 9-2462.

ANTIQUA PINE OVAL Coffee Table with drawer. 10.

FIREPLACE SCREEN, Black with Brass trim. \$4. 9-2736.

WINSLOW HOCKEY SKATES, Size 8. In good condition. 9-3867.

WARM GREY TWEED OVERCOAT, in good condition. Approx. size 38. \$10.

EVANS OIL HEATER with electric fan. Excellent condition. \$40. 9-2126.

WESTINGHOUSE ELECTRIC ROASTER with separate automatic clock timer, deluxe model. Excellent condition. \$37. 9-4739.

NINE INCH BLACK & DECKER Skill Saw. Steel box and extra blades. \$85. 9-2778.

22 WINCHESTER TARGET RIFLE, Model 52 with 'scope. \$55. 9-2778.

ABERCROMBIE & FITCH Blue Melton Cloth man's overcoat, 42 to 44 long. Excellent condition. Originally \$135. \$30. 9-3475.

MOUTON COAT, Size 12 to 14, in good condition. \$25. 9-3001.

WESTINGHOUSE AUTOMATIC WASHER, recently reconditioned. \$50. 9-2465.

BOY'S FIGURE SKATES, like new! Size 9, Sheffield steel. \$8. 9-3867.

ZENITH CONSOLE TV set with NEW picture tube. 12½ inch model. Mahogany finish, perfect condition. \$50. 9-2739.

1937 PONTIAC 4-door sedan in good condition. Radio, heater, good tires. Recently overhauled. \$60. 9-3027.

WALNUT DINING ROOM TABLE, 6 chairs and buffet. 9-1100 evenings only.

(Continued on Page 3)

Once-A-Year

## MARY CHESS SALE

Cream Body Massage Lotion

Popular Fragrances: White Lilac Yram, Tapestry, Strategy, Gardenia and Carnation

This regular \$2.50 bottle, plus tax

Now **\$1.50** plus tax

*Elythe Marguerite*  
Gifts

Open Daily 10 A.M. - 6 P.M.  
Wed., Thurs., & Fri. till 9 P.M.  
DELAWARE PLAZA, ELSMERE  
573 New Scotland Avenue  
Opp. St. Peter's Hospital  
9-4539 2-0580

## HAT SALE LAST THREE DAYS!

VELOURS VELVETS

BEAVERS FELTS

HEADWARMERS & NOVELTIES

\$1.50 \$2.50  
\$3.50 \$5.00  
Values to \$12.00

*Ann Louise Shop*

406 KENWOOD AVENUE  
9 to 5:30 - Friday till 9  
Telephone 9-4765



## Tebbutt Funeral Service

Established 1850

James G. Tebbutt  
Licensed Manager

Edward C. Tebbutt  
Licensed Manager

James G. Tebbutt, Jr.  
Licensed Manager

OUR SERVICE TO THE TRI-VILLAGE AREA OF DELMAR,  
ELSMERE, SLINGERLANDS AND SURROUNDING TERRITORY

420 KENWOOD AVENUE, DELMAR

Telephone 9-2212

Albany Chapel - 176 State Street - Telephone 3-2179

## Rubber Stamps

*Dulman*  
ELSMERE

## ART FOR BEGINNERS

By Williams and Morgan

And believe us, we are! Beginners, that is. We feel that we are quite well qualified as stationers. But nearly anyone could tell us something we don't know about art. Why do we have Art Supplies then? Well, many of you good folks asked for them and told us a Stationery Store was the logical place to look for them. So, some weeks ago we dropped an order in to a supplier and told him to set us up in the Art Business. The order arrived the other day and did he ever set us up! We were in crates, cartons and bundles to here. Everything is now neatly stacked on our shelves all nicely displayed and ready for sale.

We have oil and water paints in tubes as big as your little finger all the way up to the giant size - big as your wrist. If you don't like tubes, we have bottles and cans of the stuff. And speaking of bottles - boy, have we got 'em. Our store is beginning to look like George George's Prescription Department down at the Plaza Pharmacy. We have all kinds of bottles marked "Fixative," "Varnish," "Turpentine" - to mention a few.

Let's not forget Brushes either. We have short fat ones and long thin ones; Blondes, Brunettes and Red-heads; big fuzzy ones and some it would take a microscope to find the bristles. It looks like we have brushes to do almost anything anybody could reasonably expect a brush to do.

There are sets too and don't forget it. There are sets of oil paints from the size of a copy of the "Bobbsy Twins" all the way up to a set in a fancy wood case that makes the owner look like he's just plain showing off. There are similar sets for water colors, too - both wet and dry. If you want to get real dry we have quite a selection of colored chalks in sets that the manufacturer insists should be called pastels.

Now we could ramble on *ad infinitum*, *ad nauseum*, but frankly we don't have the money. We haven't even told you about all the odds and ends we have, like sketch pads, blocks, easels, paint boxes, pallets, pallet knives, paint trays, charcoals, pencils, etc., etc., etc. There are even some things we can't tell you about because we don't know what they are! So when you get the opportunity, drop in and tell us what we have. *Adv.*

# Need Art Supplies?

## TRY PULMAN'S-ELSMERE

*We've been working hard for weeks to provide you with your many requests for Art Materials. We feel now that we can meet many of your needs. Drop in at our new self-selection store at Delaware Plaza with your check list. Such well-respected names as M. Grumbacher, Winsor-Newton, Favor & Ruhl grace our shelves. If you shouldn't happen to find what you're looking for - don't leave our store muttering to yourself. Mutter it in our ear and if we don't have it - WE'LL GET IT!*

By the way - Have you registered yet for the Adult Education Program sponsored by the Bethlehem School District? There is a class for YOU, so sign up today at BCHS or BCJHS.



This is a part of the new Art Department at Pulman's - Elsmere

**STORE HOURS**  
Daily 10 A.M.-9 P.M.  
Except  
Sat 10 A.M.-6 P.M.

Two Stores:

14 Delaware Plaza, Delmar-42 Beaver St., Alb.

*O.S.*  
**Pulman**  
CO.  
ELSMERE  
STATIONERS

# CLASSIFIED

## MERCHANDISE FOR SALE

LARGE WING CHAIR, practically new. Reasonable. 9-3125.

EXCELLENT REASON FOR SELLING this brand new, top quality, black winter coat by Flah's. Warmly interlined, fitted. Approx. size 14. Make offer. 9-089.

BRAND NEW HOUSECOAT, blue faille, extra long. \$15.

BEAUTIFUL OIL PAINTING, roses. \$25.  
HUDSON SEAL fur lined coat, recently reconditioned. App. size 18. 9-1898.

PORTABLE ELECTRIC SEWING Machine with round bobbin. 3 years old. \$35. 9-3940.

TINTED FIREPLACE MIRROR. 42"x80" \$30. 9-4459.

COMPLETE EXA CAMERA, single lens reflex, 2.9 lens, color filter, flash attachment; Weston Master No. 2 exposure meter; 2 instruction books; camera carrying case and complete outfit case. Practically new. Cost \$181.50. Price \$95. Call 9-3976.

## MERCHANDISE: WANTED TO BUY

USED TYPEWRITER in good condition. 9-1163.

GIRL'S WHITE FIGURE SKATES, Size 10. 9-4262.

PING PONG TABLE in good condition ROger 5-2023.

(Continued on Page 4)



*Music*

EVERY EVENING!

(Except Monday)

with

*Harold Aldrich*

At the New Pianorgan

from 6 P.M. to 12 Midnight

*The Elsmirian*  
Restaurant and  
Cocktail Lounge

Delaware Plaza

Where Good Foods Taste Better

EVERY WEEK THE SPOTLIGHT GIVES A \$10 GIFT CERTIFICATE TO THE PERSON WHOSE NAME APPEARS IN ONE OF THE ADS. LAST WEEK: JACK BAXTER.



"Quick, man! The Smelling salts! She's just heard about Town & Tweed's Fabulous Sale with savings up to 50%! "

You may not faint, Ladies, but here's your opportunity to take advantage of our very first Sale.

Our stock is as new as our store, and every garment is *Bright - Clean - Fresh. BUT,* we want to clear our shelves to make room for Spring.

Come on over. Treat yourself to the nicest clothes you ever saw on Sale.

*BIG Discounts on Dresses, Skirts, Coats, Suits & Accessories*

OPEN DAILY AT 10 a.m.

Open Evenings till 9 on  
Wed., Thurs., & Friday

**TOWN AND TWEED**  
Virginia Cornell  
Delaware Plaza, Elsmere, N.Y.

# The SPOTLIGHT

A PENNY-SAVER WEEKLY MAILED TO MORE THAN 5,000 AREA HOMES EVERY THURSDAY TO BRING YOU THE BEST BUYS AT STORES THROUGHOUT THE AREA

The Spotlight is Published at Delmar, New York by Spotlight, Inc.  
For information on Advertising, call: 9-3410 or POplar 8-2143  
Mrs. Charles E. Walsh L. L. Fuller

Volume 1, Number 7

January 12, 1956

Watch for the next issue of the SPOTLIGHT. Something bigger than ever is coming your way. For one thing, there'll be some once-in-a-year values advertised. On top of that . . . but the rest is a secret until next Thursday in your mail box.

DELMAR 9-4321

H. C. HARKNESS, O. D.  
G. H. NISSENSOHN, O. D.  
OPTOMETRISTS

ANNOUNCE THE OPENING OF THEIR OFFICE  
AT  
342 DELAWARE AVENUE  
DELMAR, N. Y.  
(OPP. NAT'L. COMMERCIAL BANK)

OFFICE HOURS  
MON. TO SAT. 9 - 5  
EVENINGS BY APPOINTMENT

EYES EXAMINED  
GLASSES FITTED

**Storewide Clearance**

**Save 25 to 50%**

*Elythe Marguerite*  
Gifts

Open Daily 10 A.M. - 6 P.M.  
Wed., Thurs., & Fri. till 9 P.M.  
DELAWARE PLAZA, ELSMERE  
573 New Scotland Avenue  
Opp. St. Peter's Hospital  
9-4539 2-0580

A. G. Sickinger 9-2667

**Tri-Village Trucking**

Light Trucking Field Stone  
Flag Stone

**FOR SALE**

**COUNTRY RESIDENCE**

All modern conveniences, hot water oil heat, 3 bedrooms, den, complete bath, plus lavatory in full cement basement. Large modern kitchen, new electric stove and refrigerator. Living room, sun room with scenic view of Helderberg Mts. 40 acres of land with orchard and creek. Large garage and other buildings. Immediate occupancy. Private owner.

CALL PO 8-2191 EVENINGS  
**\$16,000**

**Robert Westervelt**

INSURANCE

91 DARROCH ROAD DELMAR

## CLASSIFIED

**MERCHANDISE: WANTED TO BUY**

SINGLE HORSE DRIVING harness and cutter in good condition. 9-4197.

**HORSES, PETS FOR SALE ETC.**

FOUND: BOXER, brindle type. 9-1379.

PUREBRED COCKER FEMALE, house-trained and spayed wants good home. Reasonable. 9-4120.

HORSES BOARDED. Also horses for riding over 1500 acres of good trails. Horses and equipment bought, sold and exchanged. Within easy driving distance of Tri-Village area. Write Tex Dennis, P.O. Box 32, Alcove, N.Y.

GERMAN SHEPHERD PUPPIES for sale. \$15 to \$25. Call PO 8-2191 evenings.

WIRE FOX TERRIERS, AKC Registered. Ages, 6 wks. to 1 yr. Call 9-1693.

**ROOMS FOR RENT**

LARGE ROOM, private family. Desk, shower, parking space. \$8. 9-1449.

**PERSONAL SERVICES**

PROFESSIONAL STENOGRAPHIC work done at home. 9-817 evenings.

MAINTENANCE WITH ENGINEERING qualifications. Desire interview for complete responsibility. Will work with tools to certify ability. For information concerning appointment: PO 8-2143.

**BABY SITTING WANTED**

14 yr. old wants baby sitting after school, Friday & Saturday nights. 9-3403.

**WANTED: TOO LATE TO CLASSIFY**

WANTED: RIDE TO RPI, evening division. 9-3246.

WANTED TO RENT WITH DRIVER: 1 1/2 ton rack body International truck with dual wheels. Good condition. 9-2667.

WANTED TO BUY: Old quilts, blankets, pads, for packing furniture. Will call for. 9-2667.

**CHILDREN LOVE 'EM!**



View-Master 3-D pictures thrill children hours on end — Space Cadet, Robin Hood and other exciting subjects for boys and girls.

**VIEW-MASTER**

STEREOSCOPE \$200  
3-D PICTURE REELS  
**3 FOR \$100**

SCHELLHAAS  
**CAMERA STORE**  
Delaware Plaza Tel. 9-1472

ASK READERS WHO ARE USING THEM;  
SPOTLIGHT CLASSIFIEDS DO THE JOB!

Follow These Simple Rules To Use A  
Medium That Costs Nothing Unless You  
Get Definite Results

Every week The Spotlight publishes  
Classified Ads FREE of any charge  
UNLESS we get results for you.

Here's how it works:

You call us (the telephone numbers  
are in this column) and tell us what  
you want to advertise. From that in-  
formation, one of our ad writers will  
make up your ad.

You don't pay anything!

You don't get a bill for anything!

The ad costs you NOTHING UNLESS  
you get results.

When you have sold or rented or what-  
ever it was you advertised, you prompt-  
ly call and tell us.

Then, when you have had results  
(and only then) you send us a check  
(The Spotlight, 87 Rowland Avenue,  
Delmar, New York) based upon the fol-  
lowing schedule:

Up to \$100 you send us 10% of the  
advertised price.

\$101 to \$500 you send us 5% of the  
advertised price.

Over \$500 you send us 2% of the  
advertised price.

We reserve the right to exercise our  
discretion in the selection of ads and  
their duration.

For Information on Classifieds

PO 8-2143

9-3410



Your Favorite  
**WINES and LIQUORS**

**DELMAR  
LIQUOR STORE**

Four Corners Delmar

Pete & Kaye Jones

CALL 9-1725

We Deliver



# Your Old Washer (REGARDLESS OF ITS CONDITION) is worth \$65 toward a

# NEW!

## 1956



WA750N

**ONLY  
\$3.32  
A WEEK**

## G-E AUTOMATIC WASHER

CLEANS AND RECLEANS THE  
WASH WATER TO GIVE YOU

## CLEANER CLOTHES

REGULAR	\$339.95
TRADE-IN	\$65.00
<b>YOU PAY ONLY</b>	<b>\$274.95</b>

No Down Payment  
First Payment in MARCH  
Take TWO YEARS to Pay

Authorized Dealer  
**GENERAL ELECTRIC**  
APPLIANCES

Come in today to see the new  
G-E FILTER-FLO Washing System

## SUBURBAN APPLIANCE

STORE HOURS  
9 to 9 Mon.-Fri. - 9 to 6 Sat.

DELAWARE PLAZA  
PHONE 9-3557

## CALENDAR OF EVENTS

(Note: In order that notices are on time in this Column, they should be mailed not later than one week prior to the date they are to appear. Mailing address: THE SPOT-LIGHT, Star Route, Delmar, New York.)

### THURSDAY, JANUARY 12

2:00 P.M. Missionary Society Meeting at the Delmar Reformed Church. Devotions led by Mrs. Charles Cox. Dr. Brandt will speak on "The Benevolent Program of Our Church."

7:30 P.M. Sr. Choir Rehearsal at Delmar Reformed Church.

### MONDAY, JANUARY 16

2:00 P.M. Regular meeting of the Music Group of Delmar Progress Club, at the home of Mrs. Donald Dewire, 21 Douglas Road. Original musical compositions and verses will be presented by the following members:

Mrs. Robert Adams  
Mrs. John Barnes  
Mrs. Lawrence Carney  
Mrs. Marhlon Dapson  
Mrs. Donald Dewire  
Mrs. Leah Murphy  
Mrs. John Thomas  
Mrs. Harold Williams

The social hour following the program will be in charge of Mrs. Charles Noyes assisted by Mrs. Clifford Allanson.

7:00 P.M. Monthly meeting of Cub Pack 256 at the Delmar Reformed Church. Theme: Pirate Waters. Knot tying,

treasure hunt and a parade will be features of the program. Den 4 will present a Pirate skit.

## CHURCH CALENDAR

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### HERE'S WHERE YOUR DOLLAR GOES WHEN YOUR AD IS IN THE SPOTLIGHT

The SPOTLIGHT offers the perfect advertising medium to any man or woman who has any kind of business which offers its wares to the people of the Tri-Village area.

It is a perfect medium because each week a copy is mailed to everyone whose Post Office address is either Delmar or Slingerslands, this includes, of course, Elsmere and the Rural and Star Routes from both Post Offices.

Advertising Rates are actually LOWER per family covered than any other medium.

**AUTO TOPS**  
**SEAT COVERS**  
**AUTO UPHOLSTERING**  
DELMAR  
**AUTO TOP CO.**  
BOB MILLER, PROP.  
IN STUDLER'S GARAGE  
243 Delaware Ave. 9-4441

**DRUGS**  
**PRESCRIPTIONS** **COSMETICS**  
Complete line of Cigars  
Cigarettes & Tobacco  
**PLAZA PHARMACY**  
At Delaware Plaza Call 9-4451

**Ralph S. Butler & Sons**  
Incorporated  
"All Forms of Insurance"  
252 Delaware Ave., Delmar 9-4581

**CUSTOM ELECTRIC**  
ELECTRICAL CONSTRUCTION  
AND MAINTENANCE  
Delmar & Hampton Manor, Rens., N.Y.  
Phones: 77-5255 & 9-1919

**Evening Banking Hours**  
FRIDAYS - 6-8 P.M.  
**BETHLEHEM BRANCH**  
**NATIONAL COMMERCIAL**  
**BANK and TRUST CO.**  
Member of Federal Deposit  
Insurance Corporation

Stop in and look around and see  
the many **SPECIAL VALUES** now  
going on at  
**BETTY LANE'S**  
**Teen Age Shop**  
Sizes: Jr. 9 to 15 - Misses 12 to 20  
384 Kenwood Avenue, Delmar  
Hours: 9 to 5:30 - Fri. till 9 p.m.

**Tom's Barber Shop**  
**HAIRCUTS 85¢**  
Children's Haircuts 75¢  
Mon. thru Fri - 3 to 5 p.m.  
Open 3 P.M. until 9 P.M.  
**MONDAY thru FRIDAY**  
**SATURDAY: 9 A.M. - 9 P.M.**  
239 Delaware Ave., Delmar  
Across from Atlantic Sta.

**8 lbs. WASHED & DRIED 80c**  
**CALL 9-3418**  
**HISTED'S**  
226 Delaware Avenue, Delmar  
Pick up & Delivery

**FREE SAMPLE OF**  
**BRENNANS**  
**RECTAL OINTMENT**  
Available by Writing to:  
**BRENNAN PHARMACAL CO.**  
103 Columbia Street  
Albany, New York  
Enclose 10¢ for Handling

Permit No. 10  
**PAID**  
U. S. POSTAGE  
Bulk Rate

