

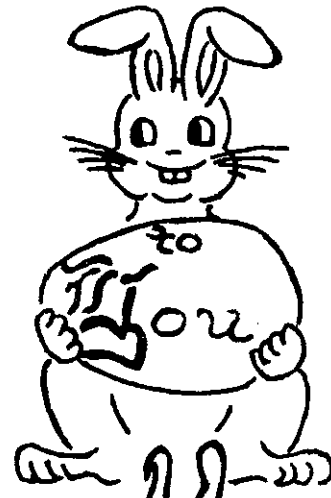
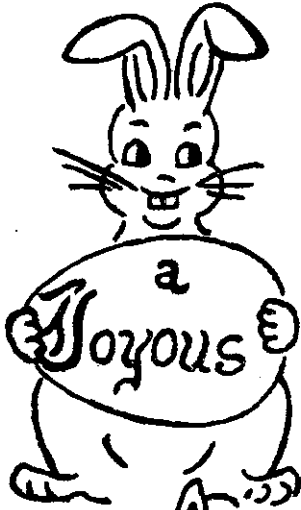
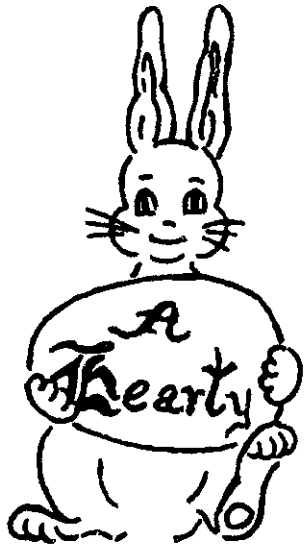
The

SPOTLIGHT

VOLUME 1, NUMBER 18

DELMAR, NEW YORK

MARCH 29, 1956



Mary Heath

The SPOTLIGHT

A PENNY-SAVER WEEKLY MAILED TO MORE THAN 5,000 AREA HOMES EVERY THURSDAY TO BRING YOU THE BEST BUYS AT STORES THROUGHOUT THE AREA.

The Spotlight is published at Delmar, New York by Sootlight, Inc.
VOLUME 1, NUMBER 18 MARCH 29, 1956

Mrs. Charles E. Walsh, Jr.
Publisher
9-3410

LeVere L. Fuller
Advertising Manager
PO 8-2143

(Please call between 9 a.m. and 5 p.m.)

CLASSIFIED ADVERTISING RULES

Every week the Spotlight publishes Classified Ads FREE of any charge UNLESS you get results. (Before placing your ad, make sure it can be run on the percentage basis.)

Here's how it works:

You call us and tell us what you want to advertise. From that information our ad writers will make up your ad.

You don't pay anything!

You don't get a bill for anything!

The ad costs you NOTHING unless you get results.

The minute you have had results from your ad, you call us promptly and tell us. Then, when you have had results, you send us a check:

The Spotlight, 87 Roweland Avenue, Delmar, New York

You base the amount of that check on the following schedule:

Up to \$100 on EACH article or business transaction, you send us 10% of the advertised price.

\$101 to \$500 on EACH article or business transaction, you send us 5% of the advertised price.

Over \$500 on EACH article or business transaction, you send us 2% of the advertised price.

We reserve the right to exercise our discretion in the selection of ads and their duration. The amount which is due us should be paid as soon as each transaction has been completed.

Easter Greetings from all Spotlight Advertisers and the Spotlight Staff.

Watch next week's Spotlight for a brand new contest with a Gift Certificate for the Winner.

EASTER GREETINGS

For a more delicious Easter Dinner, shop at the

DELSMERE FOOD MARKET

449 Delaware Opp. Dmr. Grd. School

"Finer Foods for Thrifty People"

- SPECIALS FOR THIS WEEKEND -
CHASE & SANBORN, Reg. or Drip

COFFEE 1b. can **88¢**

BISQUICK SAVE 14¢ lg. box **31¢**

NBC PREMIUM - Reg. 29¢

SALTINES ⁰⁰¹⁰ Full 1b. box **19¢**

FINEST QUALITY MEATS

Albany Packing Co. FIRST PRIZE

Smoked **HAMS** Whole or Shank half 1b. **61¢**

FIRST PRIZE

SAUSAGE 1b. **57¢**

FRESH FRUITS & VEGETABLES

FROZEN FOODS - ICE CREAM

SODA - BEER

(Quantity Rights Reserved)

NEED A NEW KITCHEN?

Call

Bartley's

We sell and install

Armstrong

LINOLEUM AND TILE

"The Modern Fashion in Floors"

Also: Kitchen ⁶⁰⁰⁰Cabinets - Formica

417 Kenwood Avenue 9-3190

Fowler's Liquor Store

SPECIAL
(Limited Time Only)

Philadelphia Whiskey

(In Quarts)

Formerly \$5.55

NOW \$4.55

Wide selection of wines to add zest and distinction to your Easter Dinner!

7772

Prompt Delivery

Theatre Building

333 Delaware Avenue 9-2613

DON'T WAIT UNTIL THE LAST MINUTE! PHONE THAT CLASSIFIED NOW!

IT'S GRAND IN THE COUNTRY IN THE SPRING!!

COUNTRY RESIDENCE

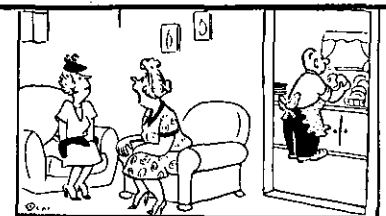
All modern conveniences, hot water oil heat, 3 bedrooms, den, complete bath, plus lavatory in full cement basement. Large modern kitchen, new electric stove and refrigerator. Living room, sun room with scenic view of Helderberg Mts. 25 acres of land with orchard and creek. Large garage and other buildings. Immediate occupancy.

Private owner.

CALL PO 8-2191 EVENINGS

\$15,000

8189



"First it was a Vacuum Cleaner, then a Gar-Disposal and now he wants to call D.A. Bennett about a DISHWASHING MACHINE!"

And it looks like he knows how much work the modern labor saving machines really SAVE. And if you want to be SAVED in a MODERNIZED KITCHEN, call us now and find out how easy it can be for YOU. 9999

Heating Plumbing Appliances

D.A. BENNETT

Contracting

Repairs

9-038

Open Friday Evenings

BABE RUTH LEAGUE MAKES PLANS FOR ANOTHER BUSY SEASON

Plans for the second season of the Bethlehem Babe Ruth League are in the making and the details will be made known as soon as they are completed, it was announced today by the League prexy, Edmund A. Steere of Delmar.

The League, established for the benefit of boys 13 to 15 years of age, had its launching in the Town of Bethlehem last year with four teams. They were under the sponsorship of Redmond and Bramley, top team for the season, Franchini Brothers, Handy Dandy Cleaners and Heath Shady Lawn Dairy. It is expected that an additional team will be placed in the field this year.

Teams are limited to 15 lads for each team. Time for tryouts for positions on the teams will be announced later. The season gets under way in early July and lasts until near the end of the next month. As in last year's schedule all games will be played each weekday evening on the Bethlehem Junior High School baseball diamond.

A meeting of League officers will take place in early April. With president Steere there are Robert M. Mc Ammond, vice-president; Robert S. Bamed, secretary; and William G. Reuter, treasurer. Harold H. White serves as player-agent for the League.



Complete advertising information
PO 8-2143



EASTER BUNNIES!!

0017

Fuller's Pet Shop

228 Delaware Ave. 9-3309

Easter Plants

TULIPS - EASTER LILLIES
CINERARIAS - HYACINTHS, etc.

8892

Greenleaf Gardens

E. G. PLUMMER & SONS
295 Elsmere Ave. 9-2009 or 9-790

Let Us Polish Your Car for Spring

with DuPont Spray Glaze

SNOW TIRES REMOVED
and

Have Your Wheels Balanced!

TRI-VILLAGE ESSO SERVICENTER

Pick up and Delivery on all Services
309 Delaware Avenue 9998 9-996

★ For Easter ★
Give
A Gift That's Lasting

Easter Weekend
Special
\$9.98
Regular Price \$10.98
0018

HILCHIE'S TERMINAL HARDWARE
Incorporated
Elsmere at the Light Tel. 9-3941

TOUGHER Automatic HEATING
FUEL OIL 4301
Wayne Heating Systems
TERMS TO FIT YOUR BUDGET
Call 6-0768 or 6-0419 Glenmont

Ralph S. Butler & Sons
Incorporated
1775
"All Forms of Insurance"
252 Delaware Ave., Delmar 9-4581

Tom's Barber Shop
OPEN 3 P.M. UNTIL 9 P.M. MON.
THRU FRI SAT: 9 A.M. - 9 P.M.
239 Delaware Ave., Delmar
Opposite Atlantic Station 7719

BUSINESS & PROFESSIONAL Telephone Exchange
72 Delaware Avenue
9-3524 7718

DOT'S EXCHANGE
241 Delaware Ave.
EASTER CLOTHES
Strollers 8880 High Chairs
9-086 Open 10-5:30 - Fri. 'til 9

Rubbish Collecting Sand & Gravel
Fill
General Trucking
C. W. KOONCE
9-1721 1119

0016
Leave Your Laundry to Us!

CALL 9-3418
HISTED'S
226 Delaware Avenue, Delmar
Pick up & Delivery

STUDLER'S SALES & SERVICE

243 Delaware Ave.

Delmar

1. One-Year Guarantee
2. Independent Inspection
3. Backed by Insurance
4. Good Anywhere in U.S.A.
5. No Extra Charge 0004
6. No Mileage Restrictions



The Emblem That Assures No Major Repair Bills for One Year!

DELMAR CAR OWNERS

FOR

Convertible Tops

Auto Upholstery

Seat Covers
\$12.95 up

7771

PLASTIC REAR CURTAINS KITCHEN SET RECOVERING

SEE

DELMAR AUTO TOP CO.

REAR OF STUDLER'S GARAGE

TEL. 9-4441

AUTOMOTIVE FOR SALE

STUDLER'S SALES AND SERVICE
243 Delaware Ave., Delmar

- 1955 CHEVROLET 210 V8, 4-door station wagon, radio, heater, power glide, low mileage. \$2095.
- 1955 RAMBLER 4-door station wagon, over drive, coral paint. \$1895.
- 1953 HUDSON HORNET Club Coupe, Hydramatic, R&H. \$1050.
- 1953 RAMBLER Custom Country Club, R&H, w.w. tires, stone grey-red. \$1095.
- 1953 NASH AMBASSADOR Custom 4-door, R&H, hydramatic, stone grey-red. \$1195 (THE ABOVE CARS ALL CARRY THE ONE-YEAR GUARANTEE)
- 1951 NASH STATESMAN 4-door, R&H, hydramatic, low mileage, 2-tone green. \$495.
- 1951 NASH AMBASSADOR, blue, R&H, over drive, \$395.

STUDLER'S SALES AND SERVICE
243 Delaware Ave., Delmar

- 1932 MODEL B Ford Sports sedan, partially restored, 6 wheels, all good tires, original paint, 3-tone body, spare motor and parts, collector's item, \$100. 9-1402. after 6.
 - 1948 CHEVROLET STATION WAGON in good running condition. \$150. 2-8459.
 - 1946 Chevrolet 1½ ton truck with sides, good condition, \$200. 9-3624.
- GOOD USED CARS ARE ADVERTISED IN THE SPOTLIGHT EVERY WEEK. WATCH THE CLASSIFIEDS FOR

GOOD BUYS ALWAYS!

L. C. Smith

LAWN MOWERS

Hand or Power
Sharpened and Repaired
1113

Pick up and Delivery. 9-2315

DELMAR THEATER

FRIDAY & SATURDAY

A Man Alone

and

Kiss Me Deadly

Plus Serial & Cartoon

SUNDAY - MONDAY

Jane Wyman - Rock Hudson

All That Heaven Allows

Cartoon News

Tuesday Only

Courage of Lassie

Wednesday & Thursday
BENEFIT PERFORMANCE
For BCHS Class of '57

The Glass Slipper

Children 25¢ 7172 Adults 50¢

Evening Banking Hours

FRIDAYS - 6-8 P.M.

BETHLEHEM BRANCH

7175

**NATIONAL COMMERCIAL BANK
AND TRUST COMPANY**

Member Federal Deposit Insurance Corporation

Quality Drycleaning!

Expert

ALTERATIONS

0002 and

REPAIRING

DELMAR CLEANERS

65 DELAWARE AVENUE

Call 9-832 Open 7:30 a.m.-6 p.m.

A. G. Sickinger 9-2667

Tri-Village Trucking

Light Trucking 7716 Field Stone
Flag Stone

Your Favorite

WINES and LIQUORS

**DELMAR
LIQUOR STORE**

Four Corners Delmar

Pete & Kaye Jones

CALL 9-1725

2266

We Deliver

Bethlehem Electronics

TV and RADIO SERVICING

Dependable servicing of ALL
Electronics and Communications

9-647

1776

The Center Inn

Make Your Reservation TODAY
for the Family's Easter Dinner
Served 1 p.m. to 10 p.m.

Tell us the date of your birthday or anniversary. We'll see that you have a very special time at CENTER INN. Call 62-9086 for reservations. We're closed Wednesdays.

1771 3 Miles South of Albany on Route 9-W

The Center Inn

AUTOMOTIVE FOR SALE

BOB MARTIN AUTO SALES COMPANY
325 Delaware Avenue, Delmar
ASK THE MAN WHO BOUGHT HIS CAR HERE

BUICK-1950 Special Sedanet with R&H, new Dynaflo, exc. tires, nice condition thruout. This ad and \$395 buys it.

DE SOTO-1953 4 dr. sedan, 6 cyl., maroon and grey, perfect bumper to bumper, you can't buy a better car for \$995 and ad.
FORD STATION WAGON-1951, R&H, 8 pass., wood poor, NADA book \$595, our price cut to \$245 with this ad.

METROPOLITAN-1954 convertible, sardonyx paint, 4 cyl. Eng. engine combines economy & sports car advantages, \$745 with this ad.

See the New RENAULT

(Displayed Inside)

PRICED FROM

\$1355

Delivered

BOB MARTIN AUTO SALES CO.
325 Delaware Avenue, Delmar

R. K. MARTIN

Roofing - Siding
Bonded Flat Roofing

1778

271 Kenwood Avenue, Delmar

Phone 9-4272

Jersey Farm's Dairy

Distributors for
Falling Waters Farm

9996

Call us **8-3548** We guarantee prompt and friendly service

NASH-1947 "600" 4 dr. sedan, \$75 as is.
PONTIAC-1950 Catalina Hardtop, R&H, hydramatic, snow tires, 2-tone, real leather upholstery. You'll be proud to own this one for \$595 and this ad.

WE GUARANTEE ALL LATE MODEL CARS 100% AND GIVE IT TO YOU IN WRITING.

BOB MARTIN AUTO SALES COMPANY
325 Delaware Avenue, Delmar

Reward & Glossmatic Paints
Greenware of all kinds
Complete stock: Brushes and
Ceramics Supplies
Custom Firing - Large Kiln

POHL'S 8881

Ceramics Studio

21 Vagele Lane, Glenmont 4-5595



Good Roofing Costs Less!

And BIRD ROOFING SHINGLES are the best!

Because they are made of the best available materials, in a choice of colors and will give you solid, attractive roofing for years to come.

Now is the time to Re-Roof! Don't delay! Act today!

SPECIAL

(Now through next week)

12x36 - 215 lb. Bird Masterbilt Shingles for

\$7.25

per square (100 sq. ft.)

0006

ALBANY LUMBER & PLANING MILL CO. Inc.

BRIDGE STREET

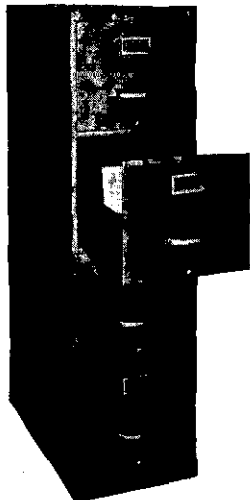
ALBANY, NEW YORK

4-8151

Open Saturday until noon for your convenience. Starting Friday, April 6, our office will be open Friday evenings until 8 P.M.

It's Spring Housecleaning Time!

Gather up all those bills, memos, policies, leases, deeds and what-have-you, and make your home or office the neat and easy-to-find-things place you've always wanted it to be! File them all away in one of our 4-drawer non-suspension files which is a real bargain at our regular price of \$39.95, and a sensational bargain at our factory-to-you price of



\$29.95

Plus freight charges
of not over \$3.00

CHECK THESE FEATURES AGAINST ALL OTHER FILES
SELLING FOR UP TO \$50.00

- FULL steel shell, enclosing all six sides, including bottom. Inside of file thus kept dust and dirt free.
- FOUR colors: Desert Tan, Mist Green, Metallic Grey, and Office Grey, matching almost any decor.
 - FOUR ball-bearing rollers per drawer – easy, effortless motion.
 - EXTRA sturdy compressor, and file guide rod in each drawer.
 - FULLY guaranteed against mechanical defects.

We have a sample of this file on our floor for your inspection – come in and look it over. Place your order and our factory will promptly ship direct to you by motor freight. No assembly required – file comes ready to use. If you need help with the installation, just call us and we will send a Service Man to aid you.

SORRY – One week ONLY – March 29 to April 4

Two Stores:

14 Delaware Plaza, Delmar
and 42 Beaver Street, Albany

Delmar 9-4475 Albany 4-1301



a.s.
Pulman
ELSMERE
Stationers

NUMBERS CONTEST COMES TO A
CLOSE IN THIS ISSUE

This week winds up probably the most hotly contested puzzle game so far in the Spotlight. Hundreds of readers have tried their artistic talents on the backs of post cards to try to win one of those coveted \$10 Gift Certificates.

Next week will see the beginning of a brand new puzzle with brand new rules. Don't miss it!

To get back to the present contest, last week's winner is Roger Chesser, 33 Harrison Avenue, Delmar.

Here are the rules once more and also your last chance to win:

1. Every ad has a 4 digit number in it; when added, you'll find one or possibly 2 which add up to 1.
2. When you find it or them, write your answer on a post card and think of a novel way of making up the card. The winner will be that card which is unique and has the correct answer.
3. Mail the card to: SPOTLIGHT, Star Route, Delmar. Contest closes at 3 p.m. on Saturday. \$10 Gift Certificate to winner.

CLASSIFIED

MERCHANDISE FOR SALE

- 12' A-TYPE stepladder, excellent condition, \$10. 9-3476.
3½'x5' HAND HOOKED wool rug, carriage print center. 9-2736.
ASSORTED antique glassware. 9-1271.
PAIR portieres, French pleated, rich-looking, heavy red red; Mayfair made for traverse opening of 4', perfect condition, \$8.50; STEAMER RUG, plaid, dark blue, green and yellow, 65''x60'', fringed, perfect condition, \$5; woolfilled COMFORTER, 62''x85'', \$4. 9-2564.
ELECTRIC STEAM radiator with thermostat, \$50 value, \$22. 9-1016 after 4:30.

Portraits

Fashion
Theatrical

by Appointment Only

Schellhaas Camera Store

Delaware Plaza 0005 Phone 9-1472

CLASSIFIED

MERCHANDISE FOR SALE

- LAMP, green shade, \$6; PICTURE: "Carmel Coast" by famed painter, Robert Woods, 30x36. \$20. Eves. & wkends. 3-5223.
- WOMAN'S spring coat, practically new, size 40, light tan, semi-fitted, \$15. 9-1458.
- STEEL WARDROBE Trunk, used once, \$17; FLOOR MISSION Clock, needs adjusting. 3-0913.
- PAIR Track shoes, 9½, \$4; PAIR Football shoes, 9½, \$4; BOY'S BURGUNDY corduroy sports coat, size 16, perfect condition, \$7.50. 9-1443.
- HONDURAS MAHOGANY bed and dresser. Dresser is 45" wide, 3 big, 2 small drawers. 89-3578.
- 9-PIECE MAHOGANY Dining Room set, under 5 years old. \$200. 9-2664.
- EMERSON UPRIGHT, good for practice piano, \$35. 9-2185.
- BOY'S BURGUNDY corduroy sports coat, size 16, perfect condition, \$7.50. 9-1443.
- HANDEL'S MESSIAH, 78rpm. \$5, 2 albums. Other classical albums. 8-0014.
- SPRING SUITS, assorted colors, size 14, very reasonable; 2 SMALL HICKORY chairs, need re caning, \$2 each. 9 3739.
- 28" BOY'S BIKE, very good condition; \$15; HAND HOOKED wool oval rug, 3'x2½', predominantly gold, good condition, \$5. 9-2736.
- NEW LEWYT vacuum, all attachments, \$40. RO 5-2913.
- BRAND NEW, never used, Filter Queen vacuum, all attachments, lists for \$169.45, selling for \$75. RO 5-2913.
- A BEAUTIFUL SITE! High in the Helderbergs, yet not too far from neighbors, schools and stores. An ideal location for the type house you like best—small, large, rancher, split-level — with plenty of water, good roads, garden space, a wonderful view. Call PO 8-2191 eves.
- OIL STOVE, 2-burner Florence for living room, good condition, \$15. 5-8712.
- E FLAT ALTO sax made by King, with music stand, \$35. 9-3284.
- 1955 ALBANY City Directory, \$10; Cherry Hutch Cupboard, excellent condition, paid \$180, will sell for \$85. 3-2626 or 3-0812.
- CUSTOM CRAFT Boat Kits, all sizes; also finished boats. 9-1436 after 5.
- GLENWOOD GAS RANGE, perfect condition, \$78. 3-4756.
- SET OF Book of Knowledge, 20 vols., perfect condition, 1942 edition, \$30; SINGLE solid maple bed and spring, practically new, \$35; BOY'S BIKE 26", good condition, \$10. 9-3516.

PLAZA PHARMACY

Also Has
0003

Hearing Aid
Batteries

At Delaware Plaza

Call 9-4451

COME IN OR CALL ABOUT OUR

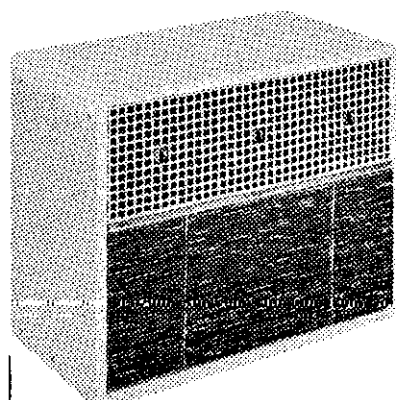


"Early Bird Offer"



Don't Wait 'Til It's Too Late

REMEMBER LAST SUMMER'S HEAT



New
Thinline
Room Air
Conditioner

← ONLY
16½"
"THIN" →

... gives greatest comfort yet—but takes
up 1/3 less space

- ★ New Simplified Comfort-Control
- ★ New Automatic Temperature Control
- ★ New Air Freshener clears air
- ★ Cools, Dehumidifies, Filters, Ventilates, and Exhausts 9995
- ★ Rotator Air Directors for No-draft Comfort

Why wait 'til it's Hot!

BUY NOW!

FREE INSTALLATION

Free All-Weather Cover

Install it now - Start paying in May

SUBURBAN APPLIANCE

DELAWARE PLAZA

PHONE 9-3557

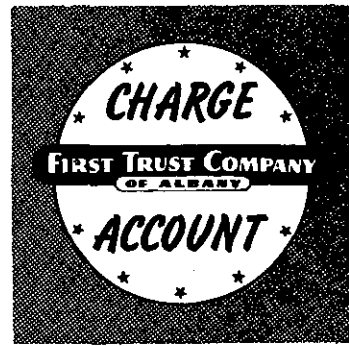
Makes Shopping Easier and Faster!

- SHOP in hundreds of fine stores.
- ONE identification card.

- ONE statement each month.
- NO charge for this service.

Open your First Trust Charge Account at any participating store . . . or any First Trust Office. No need to be a First Trust Depositor. 4234

Member: Federal Reserve System and Federal Deposit Insurance Corp.



Follow the Babe Ruth and Little Leagues in the Spotlight



Len Carlson

Playing every night except Monday starting at 6

ENJOY A DELICIOUS DINNER . . . and stay for

Dancing

THURS., FRI., SAT., 9 - 2
OPEN 7 DAYS EVERY WEEK



Esquire Club
Members
Always Welcome

The Elsmerian
Restaurant &
0015 Cocktail Lounge
DELAWARE PLAZA

MERCHANDISE FOR SALE

30-Gal. domestic Duo Therm hot water heater, oil fired, white enamel, excellent condition, in use only 2½ years, \$125; Philgas kitchen range, 4 burner, table top, good condition, cream and green, \$20; COAL STOVE, Army type, excellent condition, \$15. 9-1139.

FRENCH PROVINCIAL sofa made of fruit wood, blue and rose, perfect condition, cost \$475, will sell \$225. 9-1438.

WEBCOR 78 rpm, automatic record player with radio jack. 9-042.

THOR AUTO MAGIC washer, good condition, \$75. 4-0286.

FIREPLACE WOOD FOR SALE. 4-7845.

KELVINATOR Electric Stove, 3 burners and deep well, clock and timer, good condition, \$25. Eves, Sat & Sun, 9-2397

"TWIGS" navy blue wool Boy's Spring Suit, size 6, excellent condition, \$8. 9-4120.

PRE-TEEN clothing, sizes 12 to 14; Rain coat with matching hat. 2 Brockley Dr.

HOT POINT Electric Range with deep well; ideal for camp, \$20. 9-3624.

MONTGOMERY WARD tank type vacuum cleaner, 10 years old, in need of repair. Make offer. 9-2883.

ZENITH HEARING AID, excellent condition, \$25. Inquire 43 Alden Ct., Delmar.

Westinghouse Elec. Ironer	\$14.00
GE floor model radio	\$15.00
Mahogany stand with humidor	\$8.00
RCA table Victrola (needs fixin')	\$7.00
Turntable & loudspeaker	\$4.00
Lg. mirror, could be antique	\$12.50
4 sm. Whittall rugs	lot \$13.00
Floor Lamp	\$3.50
Table Lamp, old-fashioned	\$3.00
Interior paneled door	\$3.00
Several screen sash	each 50¢
2 snow tires - 7:60 x 15	each \$3.75

Call 9-1149

Haircutting is our Business!

From 8 in the morning until 6 in the evening on Tuesday, Wednesday and Saturday . . . and from 8 in the morning until 9 at night on Thursday & Friday. We're closed on Monday.

0008

Plaza Barber Shop

Vincent Spinosa, Prop.

Last Chance to Buy in Time for Easter Giving

Mary Chess

FREE GIFT OFFER

YOU BUY ONE \$3.00 (Plus Tax)

SPILLPROOF PERFUME

and receive

FREE

ONE \$1.75 TOILET WATER

Choice of 5 Popular Fragrances: White Lilac, Tapestry, Strategy, Yram and Gardenia

Candy
Elythe Marguerite
Gifts



We have a fine selection of imported EASTER NOVELTY CANDIES and inexpensive stuffed EASTER BUNNIES

Still a fine selection of EASTER CARDS to choose from

Open Daily 10 A.M. to 9 P.M.

Sat. 10 A.M. to 5:30 P.M. 9992

9-4539 Delaware Plaza, Elsmere



1955 CHAMPIONS: TRI-VILLAGE LITTLE LEAGUE: Front row, Denny Emory, Jock Walsh, Denny DiLillo, Ronny Herrick, Pat Tuzzola; Bat Boy, Craig Herrick, sitting; Middle row, Peter LaFonde, Randy McKendry, Chip Walsh, Bill Walsh, Jr. (holding the Championship Cup), Dicky Cornell, Pete Wenger, Jimmie Prentiss, and Bill Walsh, Sr., Coach; Back row, Al Studler of Studler's Sales & Service, sponsors of the team; Bill Evans and Ade Arnold, Assistant Coach.

TO AVOID CONFUSION

During the past several weeks a certain amount of confusion has been created by misunderstanding on the part of some Classified Advertisers.

There are certain ads and certain types of ads that simply cannot be taken on a percentage basis, either because of their content (Help Wanted, Situation Wanted, Merchandise Wanted, Real Estate ads, etc.) or because there is no possible way for the seller to know from where his customers came (This type of ad usually includes a quantity of like items).

When you place a Classified who-ever takes the ad always tells the person calling if it is to be charged at the rate of 50¢ per line. And that's where the misunderstanding has occurred.

When you call, be sure to have a clear understanding of whether it is a percentage ad. If it is, as soon as the item is sold, call again and tell us so - and then send your check for the correct amount. By so doing, all confusion will be eliminated.

EXPLANATION: If our readers find the Church Calendar incomplete this week, we can only say that we printed all of the notices that came in. It may be that in the press of extra services at this time of year, many were delayed to the extent that they didn't reach us before press time.

Nathaniel Adams Blanchard Post
No. 1040, American Legion

solicits your cooperation in the Legion's "BACK TO GOD" movement through better attendance at Church during the Lenten Season.

COMMUNITY METHODIST CHURCH,
Slingerlands - Rev. James R. Rhodes.

COMMUNITY LUTHERAN CHURCH, Rev. Lawrence Heuchert, 440 Kenwood Ave., Telephone 9-1615.

SUNDAY SCHEDULE OF WORSHIP: 9:45 a.m. Sunday School; 9:45 a.m. Confirmation Class; 11 a.m. Divine Worship Community Room, Delmar Library.

ST. STEPHENS EPISCOPAL CHURCH, Elsmere Avenue, Delmar - Rev. Charles H. Kaulfuss.

SUNDAY: 8 a.m. Holy Communion; 8:45 a.m. Parish Breakfast; 9:45 Church School; 11 a.m. Morning Prayer and sermon; 7 p.m. (Throughout Lent) Evening Prayer and sermon; 7:45 p.m. Young People's Meeting.



CHURCH CALENDAR

ST. THOMAS' CATHOLIC CHURCH, Delaware Avenue, Delmar - Msgr. Raymon F. Rooney.

HOLY THURSDAY: Low Mass, 6:45 a.m. Holy Communion will be distributed only during the Mass.

5:30 p.m. Solemn High Mass. Holy Communion will be distributed only during the Mass.

7:30 p.m. Low Mass. Holy Communion will be distributed only during the Mass. Adoration of the Blessed Sacrament will begin after the 5:30 Mass and continue through the night and all day Friday till the Mass Good Friday afternoon.

GOOD FRIDAY: No Mass or Communion in the morning.

5:30 p.m. Solemn Mass of the Pre-Sanctified.

Adoration of the Crucified will begin at this Mass and continue during the evening.

HOLY SATURDAY: No Mass or Communion in the morning.

The Solemn Easter Vigil Service will begin at 11 p.m. and will be followed by the Solemn Easter Vigil Mass. Holy Communion will be distributed only during the Mass.

EASTER SUNDAY: Masses at 7, 8, 9, 10, 11 (High Mass), 12 noon.

DELMAR PRESBYTERIAN CHAPEL: Sunday services and Sunday School will be held in the Delmar Masonic Temple, Kenwood Avenue.

We have a definite need for toys, new or secondhand in good condition, for the 2-5 year group of the Sunday School. Contributions will be greatly appreciated

DELMAR REFORMED CHURCH, Delaware Avenue, Delmar - Rev. LeRoy, C. Brandt.

SUNDAY SERVICES: Church School 9:45 a.m., Arnold Bible Class 10:00 a.m., Nursery 11:00 a.m., Morning Worship 11:00 a.m., Youth Fellowship 7:00 p.m.

FIRST METHODIST CHURCH, Kenwood Avenue, Delmar - Rev. Arthur P. White. Sunday Morning Worship, 9:30 and 11 a.m. Church School 9:30 and 11 a.m.

NORMANSVILLE CHAPEL, Rev. Leon F. Wardell.

SUNDAY, 9:45 Sunday School, 11 Morning Worship, 7:30 Hymn Sing & Bible Study.

TUESDAY, 7:30 Men's Bible Study.

WEDNESDAY, 8 Women's Bible Study.

NEW SCOTLAND PRESBYTERIAN CHURCH, Rev. Homer B. Silvernail.

SUNDAY, 10:30 Church Worship, 11:30 Church School, 7:30 Youth Fellowship.

The Church Column is Sponsored by:

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We are proud of our record of more than 100 years of dignified, dependable service. Our reputation was built on conscientious attention to the individual needs of every family we serve . . . at prices that all can afford. 420 Kenwood Avenue, Delmar. 9-2212. Also 176 State Street, Albany.

MERCHANDISE FOR SALE

- FRIGIDAIRE Cold Wall refrigerator, family size; 16" Motorola TV, good condition. 9-2954.
- QUEEN ANN STYLE, walnut dining room suite, suitable for small dining room or camp, 9-piece, 9-1047.
- DEEP FREEZE, 40 cu. ft. Esco, 36"x36"x12', \$400 f.o.b. my home. 5-2528.
- FRIGIDAIRE refrigerator, 7 cu. ft. porcelain in and out, \$50; DEFROSTER for same, \$5. 2-8279.
- WELL DRILL POINT, No. 60 mesh screen, never used, \$5. 9-4592.
- REMINGTON Electric Shaver, like new, good bargain. 9-769.
- RE-BUILT BENDIX Washing Machine, will install in basement and guarantee, \$75; WATER SYSTEM PUMP and tank ideal for summer camp, \$65. 9-3502.

HEY, KIDS! HERE'RE BIKES & BIKES!

- BROWN & WHITE 26" Schwinn Bike, \$15. Good condition. 9-4722.
- GIRL'S Schwinn Bike, 26", marvelous condition. \$28. 2-5803 or 2-8381.
- 26" Bike, 1 year old, paid \$70, sell \$40. 9-1454.
- AMERICAN 24" bike, fair condition, Hot Rod type, \$12. Call between 5 & 8. 9-3233.

MERCHANDISE WANTED

- WANTED: Used gas welder and 1950 Plymouth grille. 9-2479.
- MAPLE DESK for boys' room. 9-3436.

REAL ESTATE WANTED

- WANTED—Building lot in or around Glensmont. Call 3-9188.
- APARTMENT WANTED TO RENT—Responsible adult couple desires apartment not to exceed \$55 with utilities, or what have you? Write Spotlight, Star Route, Delmar.
- WANTED: 3 or 4 bedroom house in Delmar area. Call after 3 p.m. 9-4284.

REAL ESTATE For Rent

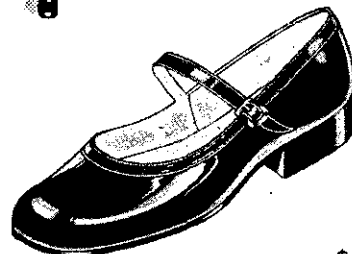
- 2 ROOMS suitable for business couple or will rent separately, extra warm, shower, parking, breakfast privileges. 9-3866. Call evenings.
- 1 Bedroom flat for rent, heated. Call 9-1412 after 5.
- \$100 - Delmar - modern, spacious 2-bedroom, heated apt. Blinds, 7 closets, stove. May 1st occup. 9-1012.
- LARGE room, parking, breakfast optional, gentleman, private home. 9-1100 after 5
- HEATED STORE, 1100 sq. ft. for rent, 300 Delaware Avenue. 9-4721.
- DELMAR, modern apartment, 4 rooms and bath, heat, hot water, bus line, electric range. 9-3848.

PERSONAL SERVICES

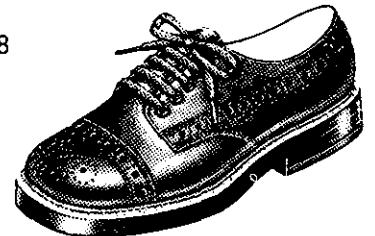
- WANTED: TYPING at home. RO 5-2051.
- WANTED: EGG CUSTOMERS. 9-2951
- WANTED: IRON - METAL - RAGS - PAPER - Call 9-1539.

SITUATIONS WANTED

- ODD JOBS WANTED by boy almost 15; out of school at 2:30, will work afternoons & Saturdays. Call 9-3788.



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according to
style and size



CORNER DELAWARE
& SECOND AVENUES

DEPT. STORE

ALBANY

Phone 62-4235

SITUATIONS WANTED

- 15-YEAR old girl wants baby sitting after school and weekends. 9-3403.

HELP WANTED FEMALE

- YOUR EVENING hours are worth dollars. Pleasant part time work. Car essential. Write SPOTLIGHT, 87 Rowland, Delmar
- WANTED: Woman or girl for housework from 3 to 5 Monday-Friday. 9-4683.
- SALES LADIES: Applications being accepted for full & part time positions. Apply Little Folks Shop, Delaware Plaza, Delmar.

HORSES, RIDING

- HORSES BOARDED. Also horses for riding over 1500 acres of trails. Horses & equipment bought, sold, exchanged. Telephone PO 8-2368.

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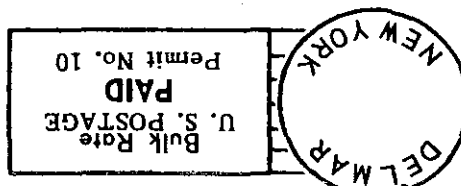
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