

A Merry Christmas



The Spotlight

DECEMBER 21, 1961

VOL. VI, NO. 50

\$1.00 PER YEAR

10¢ A COPY

Check Your Flashlight:

THIS IS THE LONGEST NIGHT OF THE YEAR

The most overlooked item in today's household is the common flashlight. This handy portable light so badly needed when emergencies occur, stays on a closet shelf for months on end without attention. To highlight the importance of the flashlight and to emphasize the need for regular flashlight inspection, December 21, the shortest day and longest night of the year, has been designated National Flashlight Battery In-Inspection Day by the makers of "Eveready" Batteries.

Why do flashlight batteries need to be inspected? According to research estimates prepared for Union Carbide Consumer Products Company, there is at least one "dead" flashlight in every household in the country today. If you never check it until your electricity goes off one stormy night, you are likely to have a useless flashlight on your hands at a time when you really need its light.

What can you do to make sure your flashlight will work when you need it? First, keep several flashlights on hand, strategically situated in places where you would need them most in case of emergency. Likely spots would be kitchen, bedroom, garage and basement.

Next, make sure you check these lights every few months to see that they are in good working order. If the bulb



Tonight, the longest night of the year, is no time to have flashlight trouble, reminds pert Pat Wittenberg, of Coeymans. The Eveready Girl, who is also a member of the Tulip Queen's Court, advises a check of all flashlights and bulbs to make sure they are working correctly.

fails to light or gives only a tiny glow, be sure to replace the batteries immediately with fresh ones.

How can you prolong the life of the batteries in your flash-lights? Two ways, according to "Eveready" battery engineers. First, keep flashlights away from high temperatures as much as possible. Flashlight batteries are designed to operate best at 70 degrees F, normal room temperature. Higher temperatures can cause the batteries to lose some of

their energy. Therefore, avoid storing flashlights in hot places such as near the furnace or in overheated attics. Secondly, intermittent use of your flashlights will help prolong the useful life of the batteries. Continuous use over long periods causes the batteries to wear out more quickly. Turn your flashlight off when you no longer need the light. Make sure the switch works properly. Be sure to check to see if the light is turned off before you put it away.

Memo for you:

As publisher of the Spotlight, I take this opportunity to thank our many advertisers whose support makes this publication possible.

Our heartfelt thanks also to the Postmasters and Mail men who deliver the Spotlight to you so faithfully each week.

From the Staff and all of the many people who help produce this paper: A Very Merry Christmas to each and every one of our readers.

> Robert G. King Publisher

Candlelight Service

The Candlelight and Carol Service of the Delmar Reformed Church will be held Christmas Eve at 11:00 P.M. This annual event is anticipated by many of our community as an important part of our Christmas celebration.

After our many preparations and hard work it is good to sit quietly in the Church, to compose ourselves from the harried duties of the season, and to discover a new the deeper meaning of Christmas as we sing the familiar carols, listen to the Scripture story and rejoice with the choir in the blessings of The Nativity.

Carol Sing

The Slingerlands 4-H Club will sing Christmas Carols in Slingerlands on Saturday, December 23. This will be followed by a party at the Slingerlands Fire Hall.

DISABILITY BENEFITS INSURANCE and

Workmen's
Compensation
Insurance
Now Required
For Small
Employers.

Starting January 1st, 1962, New York State Law requires that employers of even one person must carry both Workmen's Compensation and Disability Benefits Insurance.

Workmen's Compensation covers employees for injuries on the job. Disability Benefits in surance covers your employees for illness or injury on their own time. Premiums are based on wages. Phone or write us for further information.

ROSE and KIERNAN

INC.

30 LODGE ST.

ALBANY, N. Y.
PHONE HE 4-8141
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Star Fights TB



Lovely film star Natalie Wood joins the fight against TB with a Christmas Seal appeal via TV spots and a film trailer.

THE SPOTLIGHT is published every Thursday by Spotlight, Inc., 154 Delaware Avenue, Delmar, N.Y., Robert G. King, publisher. Deadline for news is Thursday afternoon, one week preceding publication; deadline for display advertisements is Friday afternoon.



Dear Editor,

Please know the appreciation of the Board of Directors and of the Central Committee of the Bethlehem Community Christmas Festival for the generous amount of space and prominence which you gave in this Anniversary Year of that ongoing activity which, affectionately, has come to be known as "White Christmas" & "the heart of the town."

I am sure that there was an

extra surge of good will and of work hours given in appreciation of the talents of Mr. & Mrs. Sydney Smith and of Mr. Rolland Truitt during the past 19 years. A special bow goes to our Rolly Truitt for keeping "our symphony" in tune the year.

And may I thank, too, those wonderful persons who so often sounded just the perfect pure note of encouragement and kindness to remind that the whole is greater than any of its parts.

Thank you again for your important contribution to a memorable twentieth anniversary for the Festival.

Ruth C. McHugh General Chairman

Fire Fifers to Present Christmas Program

The Village Fire Fifers, the Tri-Village Area's own fife and drum corps, will present its fourth annual Christmas Caroling exhibition on Saturday night, December 23. The group will visit the homes of area clergyman and corps' members, as well as the Four Corners in Delmar. The corps' annual Christmas party will follow the caroling, at the home of Mr. and Mrs. William Frueh in Slingerlands.

NOW!!

your local

Appliance Discount Center

offers



on all



APPLIANCES
TELEVISIONS
STEREO-PHONOS

THIS WEEK'S SPECIAL!!

SAVE \$151.95 on 13.6 cu. ft.
G.E. REFRIGERATOR-FREEZER
PLUS
4,480 PLAID STAMPS

BUY NOW- START PAYING MARCH 1962

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Imported Gifts and Ceramics
1 Minute South of Exit 23
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Top of Carning Hill

Top of Corning Hill Glenmont, New York

LARGE SELECTION FOR LAST-MINUTE SHOPPERS!

UNUSUAL VASES SWISS FONDUE SETS IMPORTED DEMI-TASSE CUPS

TEAKWOOD ACCESSORIES

JUNCO'S STONE ENDS GIFT SHOP

Open Noon till 9 P.M. Mon. through Sat. Adventures in Books-

LIBRARY NOTES

Here's a tip, a hint, a prod in the right direction offered by the Delmar Public Library. Come in and browse for further ideas.

Folkart in Pictures by Karel Sourek is a collection of Czech, Moravian and Slovak ornamental folk art. Nature lovers will enjoy the color plates in Living Amphibians of the World by Doris W. Cochran. Edgar Whitney's book, Watercolor, the hows and whys, is a good book for the beginning artist.

Other books of interest are The Andes: Roof of America by Claude Arthand and Francois Herbert. Stevens, Songs of the Gilded Age, edited by Margaret B. Boni, Slums and Suburbs, a commentary on schools in metropolitan areas by James B. Conant and Where the Red Fern Grows, the story of two dogs and a boy by Wilson Rawls.

The children on your list will enjoy Joan Anglund's In a Pumpkin Shell, an ABC in A. A. Milne's book, The World of Pooh is a well-known favorite. Little House in the Big Woods by Laura Wilder is a wonderful story of a small girl on the Wisconsin frontier.

Some other gift suggestions are Cinderella by Marshia Brown, Barnaby and the Horses by Lydia Pender and Johnny Tremain by Esther Forbes.

Mrs. Rau and her staff wish you a happy season and remind you that the Library will close at 2.00 on December 23 and on December 30.

CYO to Skate

An "Ice Skating Party" at the RPI fieldhouse in Troy is planned for tonight, December 21, by the Jr. CYO of St. Thomas' parish, Delmar. Mrs. Herbert Myers has been appointed by the parish CYC to supervise the event.

STOP putting off your GO shopping Christmas shopping GO today







FOR BEST SELECTION - FOR BEST CHRISTMAS BUYS SHOP SPOTLIGHT ADVERTISERS EVERY WEEK!





BENNETT SPORTING GOODS

Lawnmowers - Bicycles - Gunsmiths - Ski Shop

SPORTSWEAR
Pendleton
White Stag
Dux-Bak
Woot Rich
S. E. Wood
Bob Allen

Wilson & Spaulding SPORTING GOODS Toro Mowers Savage Mowers Lawn-Boy Mowers Schwinn Bikes Raleigh Bikes

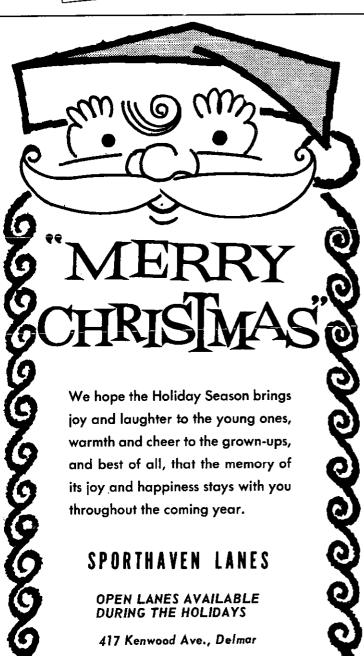
Loading Tools Guns — All Makes Ammunition n Scopes — Sights Fishing Tackle Bowling Archery Northland Skis Golf Equipment Ice Skates Binoculars Athletic Shoes Gift Items Campina

BRIGGS & STRATTON
Source



561 DELAWARE AVENUE - HE 9-1862





OPEN LANES AVAILABLE DURING THE HOLIDAYS

417 Kenwood Ave., Delmar



The tots of the Slingerlands Nursery School entertained their mothers and younger brothers and sisters at a Christmas Party last Friday morning in Fellowship Hall at the Slingerlands Community Church. Mrs. Richard Brown and Mrs. Robert Bosworth, Slingerlands, were in charge of refreshments. The decorations were made by Mrs. Gerald Kowitz, Delmar. The musical entertainment was provided by the children under the direction of their teacher, Mrs. Marian Lugg, Del-

Holiday Greetings

ESSO Service Cor. Elm & Delaware Aves

Morry Christmas

Veldhuis Hair Stylists

154A Delaware Avenue

Season's Greetings

CEDAR HILL GARAGE

Authorized Imperiai, Chrysler, Plymouth and Valiant Dealer

RO 7-3069

SELKIRK, N.Y. ROUTE 144

See the Nativity Scene at the Red Schoolhouse

Tri-Villagers are invited to see the outdoor Nativity scene at John G. Myers! Red Schoolhouse at the corner of Western Avenue and Schoolhouse Road in Albany.

At the Myers downtown location on North Pearl Street, the beautiful windows contain custom designed, handmade figures which were created exclusively for the store.

In Time for Christmas

Mr. and Mrs. Harry G. Eyres, Jr., 19 Euclid Avenue, announce the birth of a daughter, Edith Lynn at Albany Medical Center. Mrs. Eyres is the former Ruth Cassavant of Delmar. The Eyres have two other children: Beth Ann 11, and David Austin, 8.



WEBER BROTHERS

ALL

BUILDERS

New York iDelm ar

was seven days before Christmas

— And all through the Store
People rushed through the aisles

— To get values galore!
The shopping carts filled

— With Produce, Groceries and Meats,
Cookies, Candies and Nuts —

— OH, Such wonderful treats!

Mom, Pop and us kids

— Christmas shopping were we,
At the SUPER where SAVINGS,

— Was so plain to see.
Self service was easy,
With wide service was in a side.

With wide spacious aisles,
And the clerks helped us onward
With great big bright smiles.

A Turkey for CHRISTMAS DINNER

— Pop said would be nice,
And Mom nodded yes,

— When she saw the low price!
A big plump 'ole fella,

— a prize flavor 'lovin

Was fresh dressed — stuffin ready

— Just place in the oven.

We came to the baked goods,

— Nancy Lynn was our choice.

"It all looks so god!"

— Carne from Pappa's deep voice.

He said "How about it!"

— And held up a pie.
"Saint Nick wil! just love it"

Then we came to the Ice Cream
— Which all us kids love.
I said "I like chocolate!"
— Sis gave me a shove.
Then she hollar'd Strawberry,
— And Mom said Vanilla,
Then Pop said Fudge Nut
— For that hungry 'ole Fella!

- Sis said with a cry!

It seemed like the time

- Was just standing still,
When we were saying "Hello!"

- To the check-out named Jill
Her smile so delightful,

- In spite of the rush,
And she pinches my cheek,

- And I start to blush.

Mom paid her bill
— and was winking at me,
I could see by her gleem,
— SUPER SAVERS were we.
Jill said, "Just a Moment,
— There's more that you get!"
"Here's your bonus of BLUE STAMPS
— For the best STAMP PLAN yet!"

At last we were home,

— and the groceries away,

"Off to bed with you children,"

— I heard Moma say

Then I listened to Pappa

— Just before he'd retire

"You always save more —

— AT GRAND UNION EMPIRE!







454 DELAWARE AVE., DELMAR Tel. HE 9-4946



Season's Greetings

The Mele's

BEAUTY SALON

Delaware Plaza, Eismere N.Y.

Herry Aristmas

this is your Invitation

to visit





Answer Shop

Hard-to-find gifts for HIM and HER
... luxury gifts from all over the world ...
exquisite gifts chosen with discrimination and good taste.

Exclusively at

MYERS second floor

Always an exciting selection of Children's Wear!

RED SCHOOL HOUSE

School House Road and Western Ave., McKownville

Donna's Delighted



Lovely Academy Award winner Donna Reed, star of TV's "Donna Reed Show," displays 1961 Christmas Seals which are now reaching the homes of millions of Americans. Miss Reed portrays a doctor's wife in her television series. In private life, she is Mrs. Tony Owen and the mother of four children: Tony, Jr., 14; Penny, 15; Timothy, 12; and Mary, 4.

SPOTLIGHT CLASSIFIEDS

KNOWN FOR THEIR PULLING Power, Spotlight Classifieds are the answer in this area. Low cost, fast action! Call HEmlock 9-4949 now!



To surround each funeral service with quiet beauty, dignity and deeply felt reverence is the purpose to which we are dedicated.

APPLEBEE
FUNERAL HOME, INC.
403 Kenwood Avenue
DELMAR, NEW YORK
HE 9-2715



Edward S. Berry

Edward S. Berry Promoted At City & County Savings

The City and County Savings Bank has announced the promotion of Edward S. Berry of Delmar to assistant vice-president.

Mr. Berry started in the bank as a teller 22 years ago, served in several departments and was manager of the uptown office when it was opened in 1951. The following year he was elected assistant secretary. He is a graduate of Albany High School and Manhattan College.

Mr. Berry and his wife, the former Marion E. Kenneth, live at 40 Fernbank Avenue, Delmar.

Some Facts About Dec. 21, The Longest Night of Year

The shortest day of the year The longest night of the year The winter solstice A full moon

Why:

The beginning of winter, called the winter solstice, takes place when the sun reaches the most southern point in its apparent seasonal journey up and down the sky, this year at 9:20 P.M., EST on Thursday, December 21.

Always the day of the winter solstice is the year's shortest with the year's longest night, because our part of the earth is as far above the sun as it ever gets. The slant of the sun's rays is at its most oblique angle giving us less and a briefer period of light.

Purely coincidental is the fact that this year there will be a full moon on 12/21. It will rise at 7:42 P.M., EST.

Astronomical miscellany:

... The tilt of the earth and its rotation around the sun cause our seasons.

... At the winter solstice, as at the summer solstice (June 21, 1961), the sun appears to "stand still" for several days. That is, its noontime elevation Please turn the Page

Season's Greetings

TO ALL OUR CUSTOMERS & FRIENDS

HOPKINS APPLIANCES

239 Delaware Ave., Elsmere Phone HE 9-4558

BE PREPARED FOR THE HOLIDAY SEASON

MAYWOOD

Janitorial Service Colonie Professional-Commercial-Private Clientele- Professional Workers Day or contract ÚN 9-5132

Elamere Store open till 9 P.M. EVERY NIGHT THIS WEEK

Clip Coupon Below for 100 EXTRA PLAID STAMPS with Christmas-



SUPER-RIGHT QUALITY, READY-TO-COOK, U. S. GOV'T INSPECTED

8 TO 15 LBS

16 TO 19 LBS

FRESH-KILLED TURKEYS

ARE ALSO AVAILABLE NOW AT A&P AT SLIGHTLY HIGHER PRICES

41/2 TO 5 LBS _{LВ} 43° CHICKENS LARGE ROASTING SUPER-RIGHT QUALITY, 10 TO 12 LBS PLUMP, MEATY, READY-TO-COOK TENDER, PLUMP DUCKLINGS TENDER, PLUMP
Ready-to-Cook, 4 to 5 Lbs LB 45C Genuine Super-Right Quality CAPONS Ready-to-Cook, 6 to 8 Lbs

SWIFT'S CANNED

Fully Cooked 4-LB CAN Tender, Lean Skinless Roneless

Super-Right Quality : Cut From Young Porkers 7-Rib PORK LOINS B 28° ^сь 43^сь 53° ′в 33° ь 43 1 LB 39° 2 LB 75° SAUSAGE MEAT

welch's -- grand with Turkey Jellied Sauce 21 2 141/2 OZ 490 Fancy Shrimp _в 95° FULL 25 FT. 290 ROLL Wonderfoil Shrimp Cocktail 3 FOR 1.00 Stuffing Bread 118 4 OZ 290 **Boiled Hum** ., 95° **Bread Crymbs** 10 OZ 21C 8 0z **79**ª Oysters Stuffing Mix 1 LB 43° _{ьа} 89° Pork Chops ELED AND DEVEINED Shrimp 1 LB 8 OZ 1.95 Bacon _в 69°

SEEDLESS - RUBY-RED

10 FOR 49° Grapefruit

Cranberries

U. S. NO. Florida Cucumbers 4 FOR 29° **Sweet Potatoes** 2 in 25° SWEET AND JUICY Pascal Celery LARGE 250 **Emperor Grapes** 2 LBS 39° **Boiling Onions** 2 LBS 39° Mixed Nuts 14 OZ 49° BABY SIZE
Walnuts Yellow Turnips LB 50 2 LB 89°

SUNNYBROOK GRADE A A&P FROZEN Fresh Eggs LARGE 59G Broccoli Spears 2 10 OZ 390 SUNSHINE CALAVO GOLDEN Cheoz-Its 2 614 OZ 35G Raisins 10 OZ PKG **29**G

Bonnie the Plaid Lassie Says. "Clip these counous for

MORE FREE STAMPS!"



100 100 Extra Plaid Stamps With Your Turkey!

This coupon good for 100 extra Plaid Stamps with purchase of an A&P, Super-Right Quality Turkey — redeemable only at any A&P Store that gives Plaid Stamps. Void after Sat., Dec. 23, 1961. Limit one coupon per turkey purchase. ()

100

100 100 Plaid Stamps

WITH THIS COUPON AND THE PURCHASE OF A TWO-PAIR BOX OF

Mellowmood Nylons

AT THE REGULAR PRICE VOID AFTER SAT., DEC. 23, 1961 LIMIT ONE COUPON PER CUSTOMER. (

100 100 Plaid Stamps with this coupon—and purchase OF ONE 9-DUNCE CAN OF

TOP WIP AT THE REGULAR PRICE

VOID AFTER SAT., DEC. 23, 1961 LIMIT ONE COUPON PER CUSTOMER.

Ritters Tomato Juice 2 QUART 490

Betty Crocker Cake Mixes 3 PKGS 1.00 Alcoa Aluminum Foil 75 FT. ROLL **85**° 1 LB JAR 33C O&C Boiled Onions Cigarettes REGULAR SIZE—POPULAR BRANDS CIN 2.29 A&P Fruits for Salad 1 18 14 OZ CAN 53° A&P Mincemeat 9 OZ PKG 23^C Sealtest Holiday Log QUART CONTAINER 95° Yukon Beverages (CONTENTS ONLY) 2 GUART 29° **Warwick Chocolates** 5 LB BOX 2.99 A&P Pumpkin 2 1 LB 13 OZ 33C **None Such Mincemeat** 9 OZ PKG **29**C Sultana Olives 21 OZ 85° **Excel Salted Mixed Nuts** 14 OZ CAN 69° **Warwick Chocolates** 2 LB BOX 1.25

Sweet Pickles BOND DELUXE-TINY 16 OZ JAR 39C

8 DZ BACH 39°

118 14 0Z CAN 37°

Christmas Stockings

A&P Fruit Cocktail



von Bank's TV SERVICE HE 4-5887

Quality - Responsibility - Honesty



Dec. 21 (Cont'd)

appears not to change in that time.

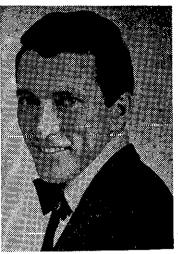
· ... The sun, vital to earth life, is the controlling star of our solar system. Its gravitational attraction keeps the other astral bodies in our solar system in their orbits.

... Although the sun is really only average in size, temperature and brightness compared to other stars, its nearness to the earth (a mere 96 million miles away) makes it appear to us tremendously large and bright.

... The sun is 400,000 times as bright as the full moon. It gives the earth six million times as much light as do all the other stars put together.

... Light from the sun reaches the earth in slightly more than eight minutes.

TV Star Hits TB



Andy Williams, singing star of television, records and night clubs, hits out against TB by plugging Christmas Seals on a special radio show.

GOING, GOING, GONE! With all the speed of a rapid-fire auctioneer, a litle Want Ad in this paper will sell whatever it is you wish to dispose of. Just phone us!

START

earning dividends on your savings at the new rate of 23

33/4% a year

Beginning January 1, 1962, National Savings Bank will increase its dividend rate to 3½% per annum, from date of deposit and compounded and credited four times a year, provided present satisfactory earnings continue. Start earning this new rate on your savings. Clip the coupon attached and mail it with your deposit today.

A GOOD BANK TO START WITH . . . A GOOD BANK TO GROW WITH

THE NATIONAL SAVINGS

ALBANY, NEW YORK . . . TWO CONVENIENTLY LOCATED OFFICES



DOWNTOWN: AT THE CORNER OF STATE AND PEARL STREETS — OPEN THURSDAY EVENINGS UNTIL 8 P.M. UPTOWN: AT WESTGATE SHOPPING CENTER, CENTRAL OPPOSITE COLVIN — OPEN FRIDAY EVENINGS UNTIL 8 P.M.

THE NATIONAL SAVINGS BAN

90 STATE ST., ALBANY, N. Y.

MAIL DEPOSIT

Open an account as indicated below

Add to my account No.____

Amount of deposit. \$.....

NAME_____

ADDRESS CITY

ZONE___STATE___

NEW ACCOUNT INFORMATION:

Individual Account

In Trust For_____

Jointly With_____

Send Check or Money Order.

Cash should be sent by

Registered Mail Only.



DELICIOUS BREAD, ROLLS & CAKE

SUNBEAM BREAD COMPARE AND SEE THE DIFFERENCE Batter Whipped! No Holes! No Streaks! DAILY HOME DELIVERY **PHONE HO 3-2221**



THURSDAY Dec. 21	□ Dutch Apple Pie	SPECIALLY DECORATED \$1.49 CHRISTMAS CAKE
FRIDAY Dec. 22	□ Coconut Custard Pie	2 lb. Genuine Fruit Bar \$2.39 4 lb. Genuine Fruit Ring \$4.75 NEW TWIN-PAK
SATURDAY Dec. 23	□ LEMON TRUFFLE CAKE 79c □ Family Sandwich Bread . 24c □ Hard Seed Rolls	Two 2 lb. Gen. Fruit Bars \$4.75 SATURDAY, DECEMBER 23 Holiday Coffee Cake 690
MONDAY Dec. 25	Merry Christmas To All NO DELIVERY TODAY	Pumpkin Pie 690 Mince Pie 690 Apple Pie 690
TUESDAY	☐ Fruit Cookies	Party Butter Cookies pkg. 4 doz. 896 CHOCOLATE or RASPBERRY CAKE OF THE MONTH Select your order of Christmas Rolls
Dec. 26		from our delicious variety.

MEW ORLEANS MOLASSES

☐ ● Apple Pie 69c ☐ King Sandwich 33c

CAKE

..... 65c

SPECIALLY DECORATED \$1.49 CHRISTMAS CAKE
2 lb. Genuine Fruit Bar \$2.39
<u> </u>
4 lb. Genuine Fruit Ring \$4.75
NEW TWIN-PAK
Two 2 lb. Gen. Fruit Bars \$4.75
SATURDAY, DECEMBER 23
Holiday Coffee Cake 69c
FRIDAY & SATURDAY DECEMBER 22-23
Pumpkin Pie69c
Mince Pie69c
Apple Pie69c
Party Butter Cookies pkg. 4 doz. 89c
CHOCOLATE or RASPBERRY \$2.49
Select your order of Christmas Rolls
from our delicious variety.
PLEASE NOTE!
Order from your Route Salesman or Phone the Bakery on Wednesday, December 20th, all special orders for delivery on Saturday, December 23rd.

HO 3-2221



WEDNESDAY

Dec. 27

INDICATES ITEMS AVAILABLE EVERY DAY

Saturday, December 23rd.

The above is not a complete list of available items. For further information ask your routeman or call the bakery.

WATCH "FREDDIE FREIHOFER" WRGB WEEKDAYS 5:15-5:30





POINSETTIAS

CHRISTMAS

* CACTUS, etc.

* Wreaths
RED RUSCUS - BOUGHS

LAUREL ROPING - CHRISTMAS TREES

PRICE-GREENLEAF, INC.

14 Booth Rd., Elsmere Next to A&P Mkt. HE 9-9212 SEED AND GARDEN STORE

Store Hours TO CHRISTMAS:

9 A.M. to 9 P.M. Monday through Friday

Saturdays till 6 P.M.

Sundays 10 A.M. to 4 P.M.

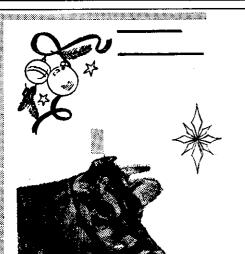
A Fantasy Or COULD It Come True?

As the Christmas spirit begins to catch us in its spell and busy fingers go to work on yuletide decorations and exciting doings in the home, let your imagination take you a step further.

What would happen if all the good work and effort that went into the magical production of "White Christmas" infected each and every citizen to transform our suburban area to a replica of the real Town of Bethlehem in spirit?

A dream . . . 'Crossing the bridge from Albany Normansville lies quiet and peaceful beneath us with cheerful Christmas lights a back-ground for the carolling

music that floods the air. The music wafts us gently up the hill past the "flats," where every window shines a benediction on the traveller. The Plaza is a myriad of tiny lights expressing the Christmas theme. The Elsmere corner, garlanded with boughs of spicy Spruce and Balsam, softly plays music that carries through the spirit of Christmas. At the Four Corners, again, the same musical theme comes clear through the crisp, winter air. . . and all the Neon signs are dimmed so that the gigantic tree is seen alone, gay, majestic, and magical. through to the Town Hall, which



germer in the dell fermer in the dell Run pell mell to Farmer in the dell

JUST IN TIME FOR CHRISTMAS
OPEN 9 A.M. 'TIL 10 P.M.—7 DAYS A WEEK

COME IN YOUR CAR COME AS YOU ARE

FARMER TO DELLE

DAIRY DRIVE IN

NOW IN DELMAR — 246 DELAWARE AVE., COR. BOOTH RD.

HOMOGENIZED VITAMIN "D" MILK

600D UNTIL DEC. 31, 1961

87° PER GALLON
IN CARTONS
Sc LESS WITH COUPON BELOW

FOR THE HOLIDAYS

EGG NOG 62° PER OT.

STATE BUTTER 79

2 Loaves of FARM STYLE BREAD

49°

GOOD UNTIL DEC. 31, 1961

3 PER GALLON
IN GLASS PLUS DEPOSIT
SC LESS WITH COUPON BELOW

MODIFIED SKIMMED MILK Fortified with 2000 USP units of Vitamin A, and 400 USP units of Vitamin D, per quart, with added milk solids.

GRADE EGGS 54° PER DOZ.

FOR THE HOLIDAYS WE SUGGEST HOOD'S NUT ROLL — CAKE ROLL — BAKED ALASKA - SULTANA ROLL — PARISIAN PARFAITS

COUPON-

5¢ OFF ONE GALLON OF MILK

OFFER GOOD UNTIL 12/31/61

REDEEMABLE AT ALL LOCATIONS

80°

PER

GAL.

Watervliet—East Greenbush—Westmere—Loudonville

ture of the Nativity scene. . . but more! The parking lot is a fairy land to entice every Child to really and truly BELIEVE all years ago. over again.

Hundreds of citizens laboured lovingly to build a minature town - complete with Inn and Stable. Real animals breath smokily in the frosty air. Shepherds, Wise Men, angels, et al. realistically mingle in the crowds. Church choirs sing sweetly as children from Albany, Troy, Schenectady, Ravena, East Greenbush, Cohoes gaze in wonderment at this heavenly sight. . .

Children, and grown-ups too,

as every year, is a perfect pic- need to see as well as feel . . to know the glory of the time of Christmas and to imagine it must have been so many, many

> From the moment of crossing the Normanskill, a feeling could grow and build to the climax of the manger scene. enhance the Christmas of everyone who saw it, putting Christ back into Christmas.

> What more appropriate town could take on this community venture than our own, which already holds the name of Bethlehem? Take it on, not as lavish-money-spending job, but as one in which the time and la-

> > Please Turn the Page



THE FABRIC GARDEN HE 9-4432

244 Delaware Ave.

Delmar

New York



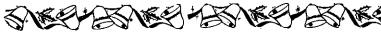
Season's



reetings

PLAZA PHARMACY

At Delaware Plaza HE 9-4451



YOU CAN SAY

"Merry Christmas"

simply, easily and economically EVERY WEEK in the year with a

GIFT SUBSCRIPTION Spotlight

We will mail a gift card in your name to arrive just before Christmas. Just send us your gift list with names and addresses of friends to whom you wish to send the SPOTLIGHT together with your own name and address. Enclose \$1 for each 1-year subscription and mail it to: The Spotlight, Delmar, New York.





An assortment of fine Chocolates and Butter Bons, featuring a variety of delicious centers.

11/2 lb. box \$2.25

21/4 lb. box \$3.25



L.J. MULLEN PHARMACY

M. C. Mullen, Prop.

256 Delaware Avenue

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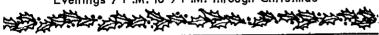
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Fantasy? (Cont'd)

bour of every citizen made it a community dream . . . a gift to our children, ourselves, and the many others, who would travel to find this spirit of Christmas!

No expense was spared. There were no tawdry costumes or cheap effects. It was Christmas as it must have been so many hundreds of years ago.

Is this only a dream? Or could it happen? Men in the Tri-Village area have long desired to make Our Town of Bethlehem an inspiration at Christmas Time. If a union of the Chamber, and the Lions, and the Kiwanii, and the Volunteer Firemen, and the Veterans and the Auxiliaries of all these units and many more could band together to do an outstanding job, the Town of Bethlehem would become a byword in Albany County and maybe in New York State.

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CHRISTMAS PARTY SUGGESTIONS

One of our best friends has an annual Christmas Eve party, which takes quite a bit of organization. However, she assures me, the benefits of a quiet Christmas Day are well-worth the effort.

Her family attends mid-night services together on Christmas Eve. Afterwards, they corral as many neighbors and friends as possible to return home with There, they enjoy a them. warming glass of wine, while the children gather about the tree, opening their presents. A buffet table is laid with a turkey, still warm from the oven, cranberry jelly, and thin, buttered slices of white and rye bread. Over the years, she has found, it is safer to serve hot chocolate or Postum, rather than coffee at this time of the night. Then, all to bed and her family can sleep, well-nourished and unexcited, 'til noon and later on Christmas Day. And there she has it made! A big Christmas breakfast, a relaxing family day, and the traditional Turkey dinner, needing just a quick warmup, plus a pan of Instant Mashed Potatoes (and they are one of the miracles of the late '50's), a vegetable and dessert, is ready for the table.

The organization includes preparing the turkey a day early, convincing everyone - and that



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after an early supper, and disposing of the gifts around the tree, in such a manner, that the young ones refrain from peeking until after they have celebrated the Coming of Christ in Church. Of course, my friend is a most efficient gal . . .however, it might be fun to see if it worked out well in your house.

Another party idea. . . one we enjoyed very much last year, can be given at any time throughout the year. Although the one we speak of was a New Year's Eve affair . . . it was not a

means Dad, too - to take a nap | mid-night or all-night party. All the neighbors on both sides of the street were invited in for a friendly after-dinner drink. . . and it was fun to see how many in our small block, needed to be introduced. People, all dressed up at a party, show little resemblance to the bare-chested man, wearing shorts, who mows a neighboring lawn . . . or to the blue-jeaned gal, who weeds so industriously, as one drives past her house. This type of party can be as simple or as hostess desires. Coffee and fruit-

Please turn the Page



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AT CHRISTMAS

To Our Friends

At this time of the year, one of the real joys is the opportunity to send greetings to our friends.

In sincere appreciation of our pleasant association, it gives us great pleasure to extend best wishes to you and yours. May the Holiday Season be a joyous one and the New Year bring you a full measure of success and happiness.

Sincerely,

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Merry Christmas

BROCKLEY'S

DELMAR TAVERN

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367 Delaware Avenue, Delmar

Party Suggestions (Cont'd)

cake . . . or a bar and buffet of smoked turkey, with thinly sliced bread, for snack-making.

Last week, there was a menu entitled "Scarlet Supper". this would make another party if we change the football game . . . to a Sledding or Skating outing for young adults, during the holiday vacation. It's really a scrumptious recipe.

Everybody loves a good party especially teenagers. A good party is exciting, stimulating to mind and spirit and is wonderfully entertaining. So let's have a ball in the form of a Coke-Tail Party. Now any party, from a home gathering for ten to a community dance for hundreds, can profit from cooperative planning among parents and the young people. So what-ever a rebellious early teenager may have to say on the subject, the first con-

sideration of a chaperon, parent or otherwise, is to be there at the party! In good health and in good spirits and in good time. After Elsa Maxwell has made this a standard practice. (And then some, but on to the party.)

When does the party start? At any age group, we believe it is when the refreshments appear. . . Relax and enjoy yourself.



Screen star Jack Lemmon sees nothing funny about TB. He tells why on TV announcements urging use of Christmas Seals.

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IT'S A WOMAN'S WORLD



Many job opportunities for mature women are available in New York State's business and industry, according to business authorities at a recent Job Horizons Clinic in Albany. "It was emphasized that up-to-date skills, a good appearance, and a cooperative attitude are valuable assets ingetting and holding a job," says Deputy Commissioner Guin Hall, head of the State Commerce Department Woman's Program. The Woman's Program presented the Clinic jointly with the Albany YWCA and women's groups of the area, More than 350 wo-

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Reasonable Prices

J.A. BLENDELL & SON 13 Steuben St., Albany HO 3-8604 men from five counties came for authoritative information on the kinds of jobs available, how to get and hold one, and to secure individual counselling in Workshops on different employment fields.

Miss Hall said authorities had also pointed out there are many opportunities for unskilled women workers, including such jobs as food checkers in restaurants, cafeteria, work, machine operators, filing, and mail clerk, as well as "beginner's" positions in industry.

Mr. Woodrow LaHaise, Acting Placement Manager of the New York State Division of Employment at 488 Broadway,

Albany, offered the services of the Employment Division in helping formulate plans of jobseekers whether or not they have worked before and mentioned the counselling and various tests which are available when necessary. He said the Division had many jobs available and that new ones were always coming in.

Speaking on work opportunities in the Fashion Trades, Mr. Morris Krupnick, General Manager of the Cheltingham Manufacturing Corp. of Troy, told of the free training in machine operation available to women in two-hour sessions two eve-

Please turn the Page





Do you always

bring her the wrong things on Christmas?

We're always ready with the right thing...at the last minute, sir. Come on in...we'll help you select it...gift wrap it for you, and send you on your way ...full of good cheer and knowing that you'll bowl her over this time!

(And -whether we see you or not-A Merry Christmas to you and yours!)

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DELAWARE PLAZA

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Christmas Decorations & Trees

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HOLLY TREES ROPE GREENS

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CHRISTMAS GIFT IDEAS



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WOMAN'S WORLD (Cont'd)

nings a week. He said that women with good manual dexterity can "earn while they learn" and emphasized that fashion factories in this area are airy and well-lighted and offer employees advancement opportunities.

Miss Mary Hennessey, Assistant Cashier of the National Commercial Bank & Trust Company, speaking in the Office Skills Workshop, said that banking offered 110 jobs for women with a high school diploma and typing skill. In the same Workshop it was pointed out that women with mathematical ability and 40-word-a-minute typing skill have opportunities to train as key punch operators, a rapidly increasing field.

The largest opportunity for part-time positions, according to Clinic authorities, is in selling, particularly in department stores; and evening positions of an unskilled nature, such as simple filing, are also available in some companies.

Among suggestions offered to job applicants by Mrs. Shirley Phillips, President of the Albany National Office Managers Association, were, "Don't worry about being nervous when



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you're interviewed; everyone is: Your appearance is an indication of the quality of your work. When asked what work you would like, don't say, 'Most anything': be specific!"

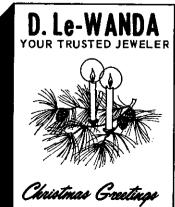
The Job Horizons Clinic is one of four different types offered by the Commerce Department Woman's Program, which provides free business counselling to New York State women.

Leads Against TB



Famed orchestra leader Guy Lombardo sets the tempo against TB in a special transcribed radio show supporting Christmas Seals.





ADVENT

Ъγ Tracy Walsh



For the past few years, there has been a concerted drive to put "Christ" back into Christ-

When you do any research on Christmas traditions and customs and discover the rich, spiritual basis for them, you wonder how we were able to go so far afield from the true thoughts.

If we were to start the Christmas season, as we should, on the first Sunday of advent - we would bring into our homes "Advent Boughs." This custom began centuries ago in Austria-Bavaria. Your family, as a unit, would gather fir and spruce and arrange them in a vase containing water. These would be placed on a mantle with four medium or small red candles and one tall white one. The white candle is known as the "Gospel candle"... at dusk, it would be lighted by the man of the house. The furthest red candle would be lighted by the youngest or oldest person in the room. This simple ceremony would be repeated each Sunday with one more candle lighted. Then, all would shine brightly on Christmas Eve as the family gathers for the reading of the Nativity.

In Rome, Naples, and other Italian cities, images or pictures of the Blessed Virgin are often placed at street corners and in other public places during the Advent season. And in England, this custom is carried into the great homes, as the English Trinity Wreath is placed over the hall table where the mirror

Please turn the Page

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Merry Christmas

Merry Christmas and Happy New Year DELMAR BOOTERY

Happy Holidays to all

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ADVENT (Cont'd)

usually hangs. It frames a Madonna print and again a tall white candle burns before it. The odor of the greens and the lovely picture framed in the flickering candle light make a holy and beautiful custom to bring into your 1957 homes.

The feast of the Holy Nativity incorporates various heathen festivals, as it was only natural that relics of Pagan practice should survive as traditional Christmas customs. One of the oldest of these, which nowadays seems the most English of them all, is the decking of the home with Evergreens. This was customary at the Roman festival



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of Saturnalia and also among the northern peoples at their mid-winter feasts. Its origin is lost in the maze of antiquity, but it is likely that it was an offer of hospitality to the spirits that were supposed to haunt the leafless wood. The custom was that no matter wherever else the evergreens might be placed, a spray of berried holly should always appear at the window.

In the northern countries, mistletoe was a symbolic plantfertility believed to bring animals, to people, and to the ground. this time, clad in white garments and with great ceremony, the priests went out into the woods in search of the "sacred mistletoe." The chief priests cut huge boughs with a golden knife and gathered it in his white robes, so that it might not touch the ground. He then carried it to the roofless temple where it took a leading part in their mystic rites. Centuries later, in England, long before the Christmas tree was known,



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the mistletoe was still the traditional favorite when used in a "kissing bunch." The family contrived a sphere of spicy evergreens and mistletoe on Christmas Eve, as it was considered, unlucky to bring holly into the home before that time. Three big barrel hoops were slipped one inside the other and tied. Then they were wound with garlands of pine, ivy, yew, rosemary, or boxwood. In the center, a big bunch of mistletoe was hung and the trimmers gathered to watch as it was suspended from a hook in the ceiling. After that, it was (and I quote from an anonymous source) "kiss as catch can through the holidays and when a man catch his woman, he may kiss her until her ears crack or she will be disappointed if she is a woman of any spirit."

This custom of kissing under the mistletoe seems to be peculiarly English although it may be a survival of a Scandinavian custom of pre-Christian antiquity. The mistletoe was considered so sacred at that time, that if enemies met casually beneath it in the forest, they laid down their arms and maintained a truce until the next day. Thus may have grown the practice of hanging mistletoe over a doorway. Anyone who enters, therefore, comes in peace and friendship to be sealed with a friendly greeting.

The Druids also held the misltetoe to be sacred. It was used to cure every disease and as an antidote to every poison. It supposedly rendered cattle prolific as well as caused all who bore it to be safe from witchcraft.

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And Virgil gave us Mistletoe as the golden Bough whereby AEneas by plucking it, was enabled to descend into hell and return safely.

Then, Norse mythology decreed mistletoe should be sacred to Freyja, the Goddess of love, whose tears became the pearly berries of the fateful plant. And because it grows neither on the earth or under the earth, it must always be hung high, as an emblem of love over death.

And even today, ladies, when your master claims the privilege of the mistletoe, it has not its proper virtue, unless it has been cut with a golden knife; also, the extent of the said privilege is measured only by the number of its berries, one of which should be plucked for every kiss taken.

Many other plants figure largely in the symbolism of the holi-(Please Turn the Page)

TOYS

And SEASON'S GREETINGS

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Tad's has hundreds of gifts that men like . . . and dozens of suggestions where you don't have to worry about knowing the right size: like linen hankies, stretch socks, jewelry and all sorts of special gift items.

Come in, come in! Tad's will be open till 9 on Saturday night . . . and if we don't see you before the long, happy weekend . . .

> HAVE A VERY MERRY CHRISTMAS! - from all of us at Tad's

Season's Greetings

"Through this door pass the finest people our Customers . . . our Friends' s we approach the threshold of another year our thoughts turn gratefully to those

whose courtesy, good will and loyalty have helped make our progress possible. In this spirit we extend to you the Seasons Greetinas

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LAST MINUTE GIFT SUGGESTIONS!

ADVENT (Cont'd)

day season. For example, Folk-

lore and Legend are rich in beliefs of the holly and ivy. We find them the chief plants chosen for the early celebrations in England (some celebrants championing the holly, their opponents the ivy). Each believed his chosen plant would bring to the victor the things he most desired. The Ivy was known as the badge of the Wine-God, "Bacchus," and it was usually banished to the A STATE OF THE STA

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outside of the house, while Holly adorned the inside. Again, some thought of the feeble ivy, clinging to its needful support, a sign of human feebleness clinging to divine strength.

The Holly, with its sharp prickles and blood red berries was thought to duplicate the Saviour's crown of thorns. was generally believed that Holly was particularly hateful to witches and some of these legends are charming. In western England: "A maiden should place a sprig of berried holly on her bed on Christmas Eve, otherwise she might receive an unwelcome visit from some mischievous goblin." In Germany: "A sprig of Holly from a Church decoration was regarded as a charm against lightning." In Cornwall: "A sprig of Church Holly was thought to ensure good luck all year to its possessor." And from the English midlands comes my favorite: "According to whether he or she Holly (that is He (prickly) and She (smooth) leaves) is first brought into the home on Christmas Eve determines whether the master or mistress will rule throughout the ensuing year. "

Our Christmas tree shows the influence of Icelandic Edda which told of the frequent use of the tree, with suspended colored balls, symbolizing fruits.

(Continued on page 23)



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It is our sincere wish that you will join us in celebrating our Twenty-fifth Anniversary in Delmar. You and your family are cordially invited to stop in for a visit and Anniversary Gifts during this celebration which will start on Tuesday, December 26th, and continue through Thursday the 28th.

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ADVENT (Cont'd)

It is a time to pause and reflect on the beauty of the simple tree, which so long ago was worshipped for itself. A perfect specimen was always searched out, cut, and brought indoors for the ceremony: an emblem of Life.

Of the many Tree Legends, I found a very wonderful one that dates back to the 9th century. It tells how St. Winfried went to preach Christianity to the people in Scandanavia and northern Germany. One Christmas Eve, these people were gathered round a hugh oak to offer a human sacrifice, according to Druid rites. But St. Winfried hewed down the great tree, and as it fell, there appeared a tall young fir. When St. Winfried saw this miracle, he said to the people: "Here is a new tree, unstained by blood. See how it points to the sky. Call it the Tree of the Christ Child. Take it up now and carry it to the castle of your Chief. Henceforth, you shall not go into the forest to hold your feast with secret rites. Hold them within



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the walls of your own home, with ceremonies that speak the message of peace and good-will to all. A day is coming when there shall not be a home in the north, wherein on the birthday of Christ, the whole family will not gather around the fir tree in memory of this day and to the glory of God."

Prophetic St. Winfried! Although it was a long time, almost ten centuries, before his prophecy came true.

The Christmas tree, as we know it, first was recognized in Germany as an established custom in 1605. But it did not become popular until far in the 18th Century. It was naturalized in England, when it was set up for the first time in Windsor Castle by Prince Albert in 1841. The Puritans in America resisted forcibly all Christmas religious festivities until far into the 18th

(Please Turn the Page)



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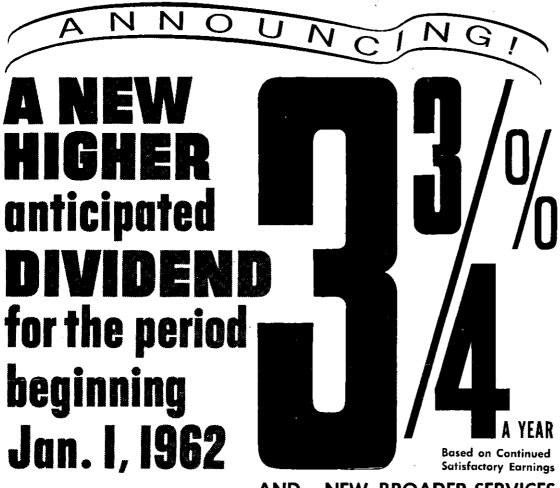
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Opposite Delaware Plaze
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ADVENT (Cont'd)

century. And in Scotland, the day, either in its religious or its festive aspect, is confined to a minority of the population even today.

However, almost everyone in the United States today celebrates December 25 as Christmas Day in one form or another. Just in the past ten years, the manger scene in one's home, whether on the mantle or under the tree, has grown in popu-St. Francis of Assissi larity. conceived the idea of making more popular devotion to the crib and its surroundings by setting a scenic representation of the nativity in 1223. But before 1945, anyone who had a replica of the manger possessed an heirloom or a most expensive set. Today, our Gift Shops and 5 & 10¢ stores are filled with replicas of the wise-men, cattle and the Babe. So only 8 centuries later, St. Francis is seeing fruition of his ideal. Such patience our saints need!

In Norway, Sweden, Denmark and Hungary, there is a regular custom of setting a small sheaf



ALBANY, N. Y.

of corn on a pole in the gable of the house or barn. This is supposedly for Santa's horse; or should we skip our fantasies and admit it is for the birds?

With less discomfort to ourselves, tufts or sheaves of leaves can be tied to a pole in front of the house and food left there for the small birds.

Today, in the low countries of Belgium, France and Holland, they place a pair of wooden shoes in the doorway filled with a carrot, hay, a potato and an apple so that no one or thing will be hungry on Christmas Eve.

More locally, Mr. Van Olinda refers to the old traditions of Albany: "...marking the fabulous St. Nicholas Ball given every year on December 6 right up until the middle of the 19th century. At this time Harmanus Bleeker and all the other illustrious Dutch citizens distributed toys to the poor during the day and then attended sumptious banquets at the leading hotels particularly the American House at 100 State Street, in the evening.

"And so it goes, with every church, every organization and every community sharing the best of the old traditions and originating wonderful new thoughts to help the less fortunate because the one lesson we all do learn is: It is more blessed to give than to receive."

SEASON'S GREETINGS

Don't wait until the last minute to get that haircut for the Holidays. Come ahead of the last minute rush. You'll find that we'll give you that "little extra" service that means so much — plus — first class tonsorial work — always!

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and
Happy New Year

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CHESTER E, BOOMHOWER RA51302225 130 Med. Hosp. Sta. A.P.O. 403, New York, New York

the heirs at law and next of kin of CHESTER E. BOOMHOWER late of the County of Albany, deceased, and the person named as executor, testamentary trustee, guardian, and each person named as executor, testamentary trustee, guardian or bene-

mentary trustee, guardian or beneficiary in any other will of said testator filed in this office, send GREETING:

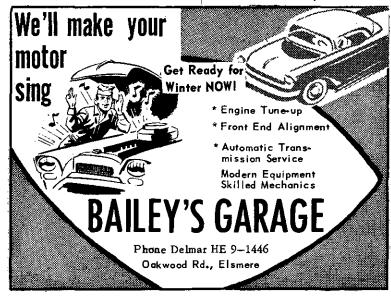
Whereas, JOHN E. ROE of the City of Albany in the County of Albany, N.Y. has made application to our Surrogate's Court of the County of Albany to have certain instrument in writing, bearing date the 29th day of January, 1958 relating to real and personal estate, duly proved as the Last Will and Testament of CHESTER E. BOOMHOWER late of City of Albany deceased. THEREFORE, you and each of you, are hereby cited to show cause before our said Surrogate in the County of Albany, at the Surrogate's Court of sald County, held in the County Court Hause in the City of Albany on the 23 day of January 1962, at tensor clock in the forenoon of that day, of tens why the instrument offered herein should not be admitted to probate as and for the Last Will and Testament of said deceased.

In Testimony Whereof, We have SEAL caused the Seal of the Surrogate's Court of the said County of Albany, to be hereunto affixed.

Witness, HON. HAROLD E. KOREMAN Surrogate of our said County, at the City of Albany, on the 15 day of December in the year of our Lord, one thousand nine hundred and sixty-one.

Peter F. Cunningham Clerk of the Surrogate's Court

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