

The **Spotlight**

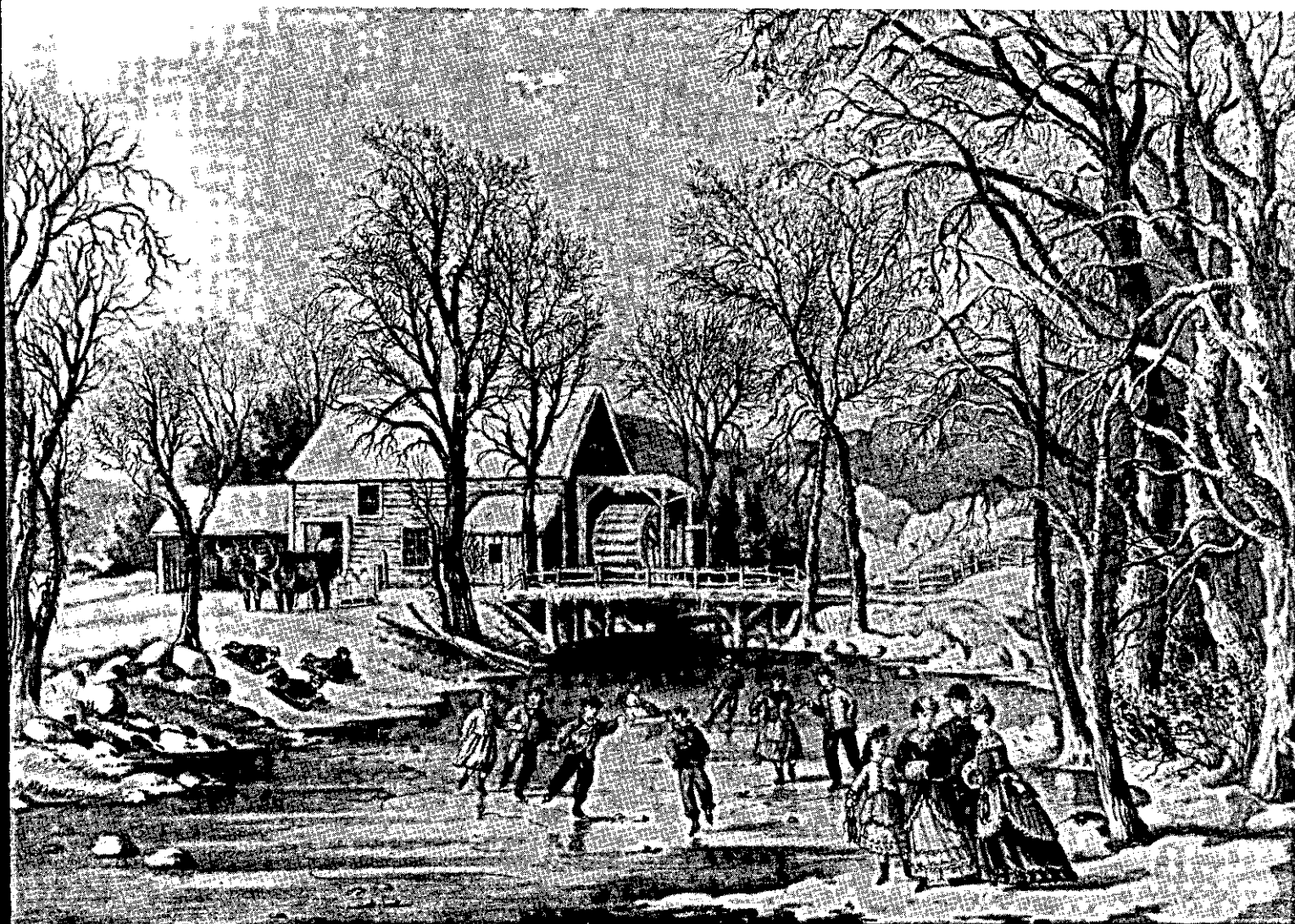
DECEMBER 23, 1965

VOL. X, NO. 51

\$1.00 PER YEAR

10¢ A COPY

Merry Christmas



WINTER PASTIME

The Christmas season is steeped with rich tradition — caroling, gift-giving, nativity scenes, and others. One of the most popular customs is the sending of Christmas cards. Perennial favorites are Christmas cards with winter scenes like this one by the famed 19th century lithographers, Currier and Ives. This particular scene, entitled "Winter Pastime," was printed in 1870. A similar one with the same title also printed by Currier and Ives in 1855. Nationwide Mutual Insurance has 360 Currier and Ives originals, including "Winter Pastime," in its valuable collection.

Photo courtesy of Nationwide Mutual Insurance.

Many Thanks . . .

Your patronage for this last year has been most appreciated. May I take this opportunity to wish you all a Merry Christmas and a Healthy and Prosperous New Year.

Douglas J. Marone



5 Delaware Plaza
Delmar, New York

MERRY CHRISTMAS
and a
HAPPY NEW YEAR

To our friends and patrons
from
Frank Corenti and employees of the



LARKIN RESTAURANT

199 LARK STREET, ALBANY, NEW YORK

"Give the family a treat." Bring them in for a delicious Christmas or New Year's Day Dinner, with a tempting menu to choose from. Children under 10 - ½ price.

The Larkin will be open all day on both these holidays.
RESERVE EARLY - HO 3-9582

WHY DON'T YOU SUBSCRIBE TO THE SPOTLIGHT



THE FABRIC GARDEN

HE 9-4432

244 Delaware Ave.

Delmar New York

Doctor Stymied

Either a change in plans or a second plea to the Bethlehem Board of Appeals is necessary before Dr. Edward Attarian can construct a medical building at 878 New Scotland Road.

The Bethlehem building inspector's office has refused to issue a building permit to the doctor, ruling that a plot plan approved by the Albany County Health Department differs from one approved by the town's Zoning Board of Appeals.

Officials say the plan approved by the health department

shows septic tank facilities in a spot where parking facilities were shown on the plan approved by the Zoning Board of Appeals.

To get his building permit, Dr. Attarian must either gain approval of the original plan from the health department or seek zoning board approval for the variation approved by the health department.

The zoning board approved the plan with several conditions: That the building be completed by May 1, 1966; that a stop sign be installed at the driveway exit; and that the County Health Department approve septic tank



Spread the news! It's

Christmastime . . . and

time for us

to deliver

greetings and

hearty thanks

to you.



facilities.

At a public hearing in March, four persons spoke in favor of the proposed building and 10 spoke against it. Five letters of opposition also were delivered to the board. Opposition came from residents of the Karlsfeld-Hurstville sections, who maintained that a special exception for one building might set precedent for other special exceptions.

Dr. Attarian's proposed building, a single-story structure, would have facilities for five doctors. Each doctor would have a suite of rooms, which would lead into laboratory and testing facilities in the center of the building.

The doctor explained that such a one-stop medical center would eliminate patients' trips to the doctor, then to a laboratory for tests, and back to the doctor for results. He pointed out that the building would offer lab equipment too expensive for a single doctor to purchase.

The property involved is bounded by a gasoline station and State Thruway property, and lies between Whitehall Road and the Thruway.

SPOTLIGHT Classifieds will Do Practically Anything!



HAPPY
HOLIDAYS
CLASSIQUE
DANCE
SCHOOL

*Christmas
Greetings*

Dick's Coffee Shop
333 Delaware Ave., Delmar

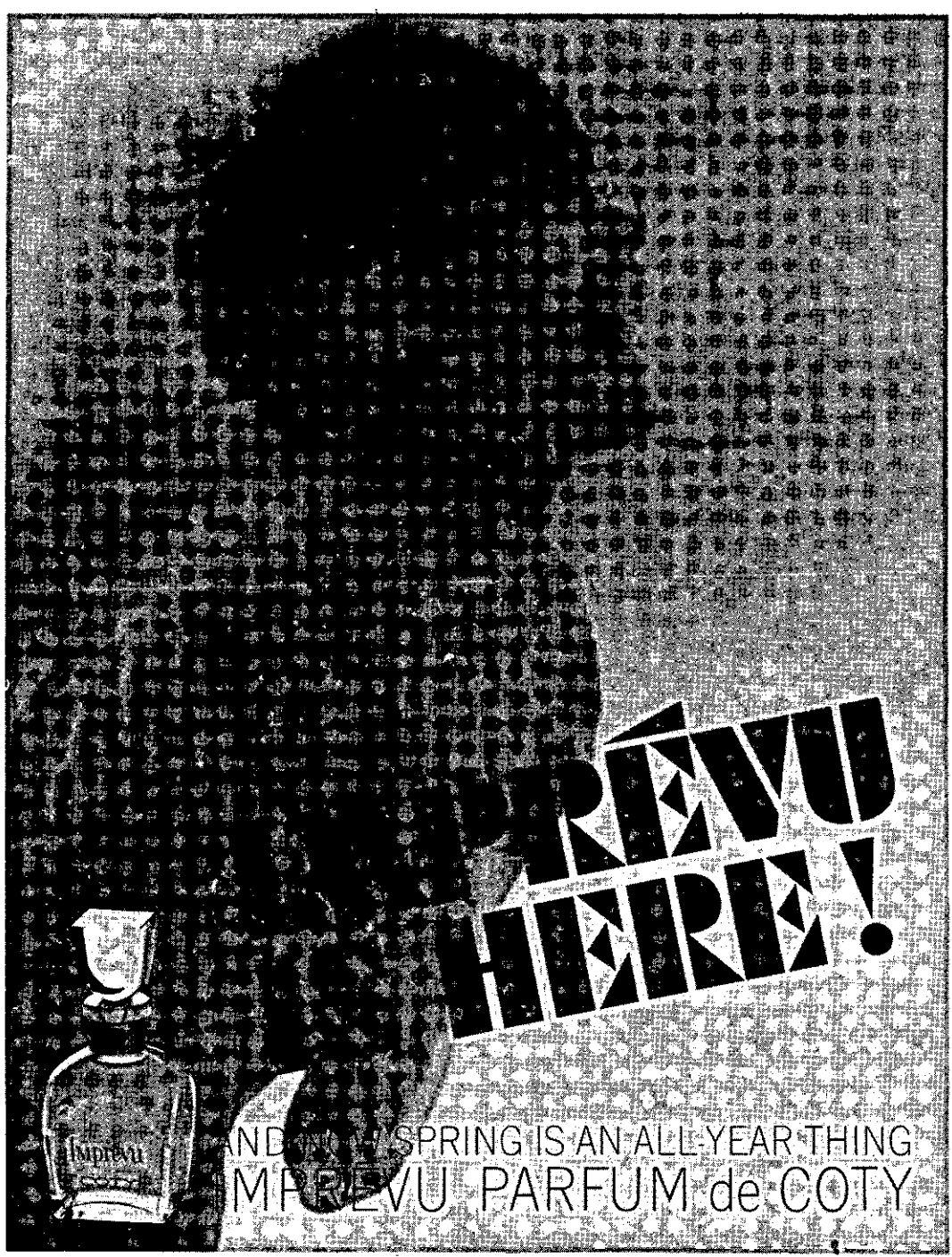
**JAMES W. BARTLEY
and SONS**

Plumbing, heating & electric
water pump sales & service
Clarksville PO 8-2230

**von Bank's
TV SERVICE**
HE 4-5887

Quality - Responsibility - Honesty

Season's Greetings
to my many customers
EMILE CATRICALA
AR 3-7844
Piano Tuning - Repairing



**M'PREVU
HERE!**

AND SPRING IS AN ALL-YEAR THING
M'PREVU PARFUM de COTY

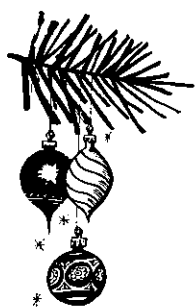
AVAILABLE AT:

L.J. MULLEN PHARMACY

256 Delaware Avenue, Elsmere, New York HE 9-2413 - Phones - HE 9-5411

At Your Service Every Day of the Year Store will be open all day Christmas - 9 A.M. to 9:30 P.M.

A COSMETICIAN WILL BE ON DUTY AT ALL TIMES THROUGH CHRISTMAS EVE



Seasons Greetings

**OLD HOLLAND
CLEANING SERVICE, INC.**

RO 7-2739

*Season's
Greetings*

Delmar Travel Ag'cy
210 Delaware Ave., Delmar, N.Y.
HE 9-5624

Creche at Library

A creche containing twenty ceramic pieces and a sheltered manger are on display at the Delmar Public Library through the holiday season. The figurines and tiny barn-like structure are the product of many hours of work by the Bradford F. Kimball family of Slingerlands. Mrs. Kimball began with rough clay figurines and through four firings, polishings and hours of labor has a finished product that gives the effect of carved ivory. She was joined by her son and her late husband, Dr. Bradford F. Kimball, former Director of Research of the New York State Public Service Commission.

A muted light shines from the top of the creche shedding a glow on the figures near the cradle. Gathering nearby are the shepherds, wise men and the three kings. The tiny animals are especially interesting so life-like are they as they approach the Holy place.

*Be the smartest
SANTA this year!*



APPLIANCES
TELEVISION • STEREO

COME IN TODAY AND SAVE!



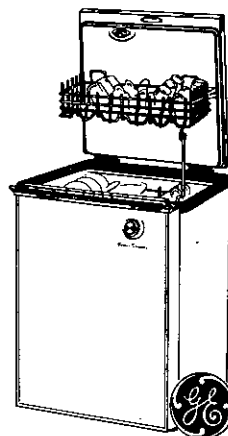
We wish our many
Friends and Customers
The Very Happiest
of Holiday Seasons



MAKE THIS HER "HAPPIEST" CHRISTMAS!!
Enjoy the Holiday Season free from dishwashing
drudgery!

GE 
Mobile Maid
Dishwashers

\$199⁹⁵



Sparkling dishes with the flick of a switch.
So automatic . . . you can go out when the dishes go in.

See our complete
display of all GE
appliances . . . so
suggestive for
that Christmas gift.

Remember . . . a Free Gift with
Every Purchase!

Personalized
Service Call
Beryl Hicks

Hours: 9 to 9:
Fri: 9 to 5

the Carriage Stop

ANOTHER
MAIN-CARE SERVICE

339 Delaware Avenue - 439-2430 -



Delmar



DEL LANES

John Germann Ray Huba

Bethlehem Court Elsmere

AND

**SPORTHAVEN
LANES**

417 Kenwood Ave., Delmar
HE 9-1110

Week-end Painters

Leisure moments for a commercial painter generally find him doing more of the same. Two such artists are currently exhibiting their works at the Delmar Public Library. They have and do find their relaxation in being creative.

William Kermeth who is now an amazingly active gentleman of one hundred years was born a century ago in London. He was a teacher and a commercial artist. Most of his career was spent with a team of German muralists and restorers in Austria. After coming to America he worked in New York and Texas.

In 1960 he moved to the Delmar area. In 1962 he won a second prize at the Delmar Library Bizarre Bazaar. Seven of his paintings now on display at the Library are charming landscapes or flower studies done in water colors. They were, amazing enough, painted by the artist in the last two years.

The other "Week-end Painter",

Thomas W. McDowell, has been a commercial artist for over thirty years. He worked first for the RKO Theater Chain. This accounts for his willingness to give the Slingerlands Players a helping hand with their posters, designs and decor. In 1963, Mr. McDowell won the Coughtry Memorial Award at the Albany Memorial Award Show.

An excellent marine scene in oils is included in the exhibit. For the most part, however, the artist is showing pastel and water color portraits of children.

In Concert

Carol Game, daughter of Captain and Mrs. William H. Game, of 18 Kilmer Court, Delmar, a student at the University of Rochester's Eastman School of Music, will perform in the Western Hemisphere premiere of Dmitri Kabalevsky's "Requiem" which will be presented by the Eastman School December 16 at the Eastman Theatre.

Carol sings with the Eastman

JUST REDUCED!

In time for the Holiday Season

SALE

Large group

COATS and CAR COATS

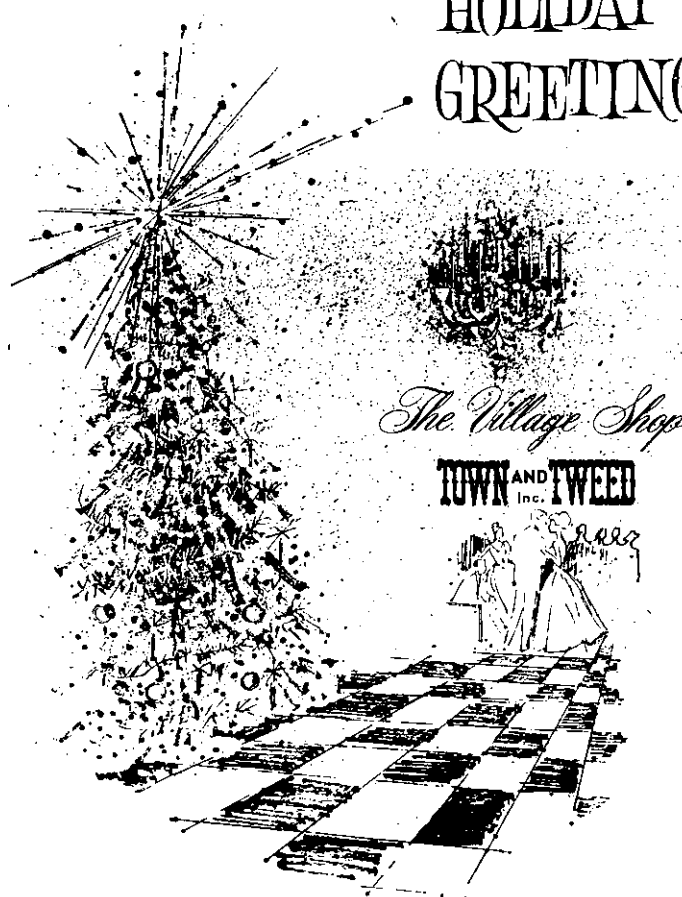


HOURS:

Daily at 10 A.M.

Evenings - Wednesday,
Thursday and Friday

HOLIDAY GREETINGS



Merry Christmas
and a
Happy New Year!



Miss Glenmont Diner

ROUTE 9W

NEAR TOP OF CORNING HILL



UNIQUE
BODY SHOP
242 DELAWARE AVE., DELMAR

GENERAL AUTO REPAIR

NYS Inspection Station

HE 9-9923



**HAPPY
HOLIDAYS**

ERNIE MOAK -
GEORGE MOAK -
GEORGE FOWLER

We have your favorite dinner
WINES and CHAMPAGNES
chilled ready to serve

**FOWLER'S LIQUOR
STORE**

SEE ERNIE AND GEORGE FOR BETTER SPIRITS WE DELIVER
ELSMERE-AT-THE-LIGHT PHONE HE 9 2613

School Chorus.

The performance, one of the most ambitious productions in the School's history, will be conducted by Walter Hendl, Eastman School director. More than 400 performers will take part.

This will be the first performance of the "Requiem" in the English-speaking world. Written by one of Russia's most distinguished composers, the massive work is dedicated to the memory of those who died in World War II.

Two Ambassadors In 1966

In 1966, for the second time, the Bethlehem Community Ambassador Project is able to select two young people to become Ambassadors. The sending of our two current Ambassadors, Barbara Howe to Chile, and Mary Ann McManamon to Japan, was made possible by a scholarship from Japanese Air Lines through the Experiment in International Living. This year, credit for the venture is due instead to the outstanding interest and support of the community as a whole.

The two candidates to be

chosen are assured an interesting and challenging experience while living with their adopted families abroad. One will spend two months in Egypt, one week of which will be in a place of current vital interest either in Egypt or a nearby country. The second Ambassador will go to Poland, spending one week in Russia—a summer behind the iron curtain.

If you are interested, between 19 and 32 years of age, working or living in the Bethlehem School District, and available for speaking engagements for one year after your return from abroad, you will find applications at Grover's Delaware Plaza, The Thistle and Yarn Shop at the Four Corners, or the Delmar Public Library. All applications should be filed by February 1.

Unusual Trees

Christmas Eve, Bethlehem Lutheran Church in Delmar will restore a christian custom that dates back to the 13th Century. At that time when "Miracle Plays" were used to illustrate the teachings of the Christian Church — two Christmas trees of a unique nature were used. The tree on the epistle side of the Altar (the right side) is called "The Tree of Sin." This tree

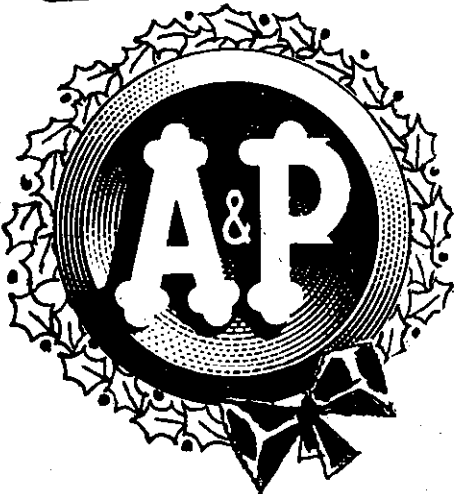


BUSY SANTAS SAVE TIME AND MONEY AT A&P! COME SEE...

Christmas Shop In One Thrifty Stop!

FOR GIFTS THAT CHEER ALL YEAR

Save Plaid Stamps!



DOUBLE STAMPS *Wednesday!*

OPEN 'TIL 9 P.M.
Tues., Wed. and Thursday

We will close promptly at 6 p.m. Friday so that our employees will be able to enjoy Christmas Eve with their families.

STUFFING SUGGESTIONS

Stuffing Bread	JANE PARKER	1 LB 8 OZ LOAF	29 ^c
Stuffing Mix	BREAD, JANE PARKER	8 OZ PKG	29 ^c
Bread Crumbs	HERB SEASONED	10 OZ PKG	25 ^c
Poultry Seasoning	JANE PARKER	1 OZ PKG	13 ^c

LARGE FLORIDA
TANGERINES DOZ **49^c**

FRESH FROM CAPE COD
CRANBERRIES 1 LB PKG **29^c**

JUMBO - CALIFORNIA
CELERY PASCAL BCH **29^c**

Orange Juice	A&P FRESH CHILLED	1/2 GAL JUG	59 ^c
Citrus Salad	A&P FRESH CHILLED	PT JAR	39 ^c
Fresh Juice	A&P ORANGE OR GRAPEFRUIT	3 1 QT BOTS	1.00
Xmas Trees	HALVORSEN, GREEN	EA	1.89
Fruit Assortment	TABLE SIZE	PKG OF 5 VARIETIES	98 ^c

Super-Right Quality, Heavy, Western, Corn-fed Steer Beef

BONELESS CHUCK

 LB **79^c**

BONELESS STEW BEEF	LB	79 ^c
GROUND CHUCK	3 LBS OR MORE	77 ^c
	Less. Quan. lb	79 ^c

Morrell's

CANNED HAMS

3 LB CAN	5 LB CAN
3.49	5.49

SUPER-RIGHT - FINE QUALITY POULTRY

USDA INSPECTED FANCY (4 1/2 TO 5 1/2 LBS)	
Roasting Chickens	LB 59 ^c
USDA INSPECTED	
Fancy Capons	LB 85 ^c
FANCY LONG ISLAND	
Ducklings	LB 49 ^c
SUPER-RIGHT QUALITY	
Fancy Geese	8 LBS AND UP LB 79 ^c
FANCY HONEYSUCKLE BONELESS	
Turkey Roast	2 1/2 LB PKG 3.29
RICH'S - U. S. GRADE A, 5-6 LBS.	
Turkey Breasts	LB 99 ^c

BONELESS SHOULDER	OVEN ROAST	LB	89 ^c
CALIFORNIA ROAST	FROM CHUCK	LB	69 ^c
CHUCK ROAST	BONE IN	LB	53 ^c
BLADE ROAST	BONE IN FROM CHUCK	LB	59 ^c
CHUCK ROAST	ARM CUT	LB	69 ^c
CHUCK STEAK	CENTER CUT	LB	63 ^c
LONDON BROIL	BONELESS SHOULDER STEAK	LB	99 ^c

**HOW GOOD ARE OUR TURKEYS?
SO GOOD WE DARE TO OFFER...**

Double Your Money Back!

We know how important the turkey is to the success of your Christmas dinner. That's why we sell only the finest turkeys (Every "Super-Right" Turkey is Grade 'A' you know). We're so sure you'll be pleased that we confidently offer you double your money back if you're not completely satisfied (Either the price label or register tape is necessary of course). And Low, Low Prices, Too!

Super-Right, U. S. Grade A, Ready-To-Cook

TURKEYS

10 lbs to	43^c	20 lbs	39^c
Under 20 lbs	lb	& Up	lb

FRESH TURKEYS

5 LBS TO	59^c	16 LBS	55^c
UNDER 16 LBS	LB	& UP	LB

Super-Right, Meaty, Flavorful

Fully Cooked HAM SALE!

SHANK PORTION	BUTT PORTION	SHANK HALF	BUTT HALF	WHOLE
59 ^c lb	69 ^c lb	69 ^c lb	79 ^c lb	12 lbs & up 73 ^c lb

Boneless Hams SUPER-RIGHT FANCY, SKINLESS, SHANKLESS LB **1.45**

Semi-Boneless Hams EITHER PORTION LB **89^c**

SUPER-RIGHT Sliced Bologna 8 OZ PKG **39^c** ALL GOOD Sliced Bacon 1 LB PKG **95^c**

Holiday Greetings



C.M. GROVER

Stationers

DELAWARE PLAZA

Merry Christmas

AND A

HAPPY NEW YEAR

To our many Friends and Customers:

We'd like to take this opportunity to thank you for your patronage during 1965. We're looking forward to serving you in 1966.

The Garden Shoppe Personnel

P.S.— We're closing at Noon on Friday, December 24. We'll reopen on the 15th of March, 1966.

Garden Shoppe

Feura Bush Road
Glenmont, N. Y.
HE 9-1835

is barren except for 33 apples. This tree recalls the Fall of Man into sin in the garden of Eden. The 33 apples remind us that Christ spent 33 years on earth to redeem mankind.

The Tree on the Gospel side of the Altar (the left side) is called "The Tree of Life." This tree is an evergreen decorated with 33 roses, 33 candles. The evergreen symbolizes Redemption and Life Everlasting which comes to those who believe in Christ as their Savior. The number 33 again symbolizes the years Christ spent on earth in the form of man, which St. John fittingly summarizes in John 3, 16: "God so loved the world that He gave His only begotten Son that whosoever believeth in Him shall not perish but have life everlasting."

The first Christmas tree ever to appear in this country was in a Lutheran Church in 1851. Dr. Henry Schwan, over the objections of his members, placed the first lighted Christmas tree in Zion Lutheran Church in Downtown Cleveland. A Presbyterian minister and friend of Dr. Schwan secretly furnished the Christmas tree for the same purpose the following year and the idea caught on. Today, one hundred and fourteen years later the Christmas tree idea has swelled into a 75 million dollar a year business.

The public is invited to see the unique Christmas trees in Bethlehem Lutheran Church during the holiday season.

To College

Among the young women admitted to Mount Holyoke College under the Early Decision Plan is Carolyn Andrews of 58 Greenock Road, Delmar.

Miss Andrews is a student at Bethlehem Central High School.

FBLA

At the Bethlehem Central Senior High School Chapter of Future Business Leaders of America meeting held on Tuesday, December 14, Nancy Wisenburn, President, appoint-

ed Karen Lynch and Carol Simpson to serve on the committee to prepare a Christmas basket for a local needy family. The chapter will purchase a turkey, and the girls of the group will donate food and toys. This is the second such community effort which the club has undertaken this year.

Jane Bloodgood, chairman of the Arts and Crafts project, reported a very successful sale of Christmas articles at the Buy-It this week. The money from this effort will be used to send representatives to the State Convention in April.

Mary Dollard was appointed the chairman of the Christmas party which will be held at the next meeting. The girls have invited all the business teachers as guests, along with Mrs. Barbara Conway, their advisor.

SUBSCRIBE



NOW!

MERRY CHRISTMAS



Colonial Acres

by Glenmont Development Corp.

RT. 32, GLENMONT, N. Y.

TREE LIGHTS & ORNAMENTS

DELMAR LUMBER
340 Delaware Av.

**GRAND
UNION
SUPERMARKETS**

ALL THE FOLKS AT GRAND UNION WISH YOU A

Merry Christmas

SWIFT'S PREMIUM

Swift's
Premium

**BUTTERBALL
TURKEYS**

20 to 24 lb.
TURKEYS

lb

39

Free

MARTHA LOGAN'S
TURKEY RECIPE
BOOKLET WITH
THE PURCHASE
OF EVERY
BUTTERBALL
TURKEY

16 to 20 lb.
TURKEYS

lb **45**

10 to 16 lb.
TURKEYS

lb **49**

SIRLOIN
STEAK
lb. **87**

7" INCH CUT
OVEN READY
RIB ROAST
lb. **67**

CALIFORNIA'S FINEST

**Navel
ORANGES**
lge. 113 size **59**
jumbo 88 size **69**

Holiday

Furns

GRAND UNION

TABLE NAPKINS

CHASE & SANBORN

COFFEE

poly bag
of 250

25

1 lb.
tin

77

HAFNIA IMPORTED

**Canned
HAMS**

1-lb. size **1²⁹**

2-lb. size **2⁴⁹**

3-lb. size **3⁶⁹**

4-lb. size **4⁸⁹**

CLIP THESE COUPONS

300 STAMPS

WITH THIS COUPON AND THE
PURCHASE OF ONE 5 LB. PKG.

GROUND CHUCK

Redeemable at your
GRAND UNION SUPERMARKET
COUPON GOOD THRU
FRI. DEC. 24th

CODE M

LIMIT ONE COUPON PER CUSTOMER

100 STAMPS

WITH THIS COUPON AND THE
PURCHASE OF ONE 2 LB. PKG.

GROUND CHUCK

Redeemable at your
GRAND UNION SUPERMARKET
COUPON GOOD THRU
FRI. DEC. 24th

CODE M

LIMIT ONE COUPON PER CUSTOMER

100 STAMPS

WITH THIS COUPON AND THE
PURCHASE OF ONE 1 GAL. PKG. OF

GRAND UNION ICE CREAM

Redeemable at your
GRAND UNION SUPERMARKET
COUPON GOOD THRU
FRI. DEC. 24th

CODE G

LIMIT ONE COUPON PER CUSTOMER

50 STAMPS

WITH THIS COUPON AND THE
PURCHASE OF ONE PKG. OF 18

BRILLO SOAP PADS

Redeemable at your
GRAND UNION SUPERMARKET
COUPON GOOD THRU
FRI. DEC. 24th

CODE G

We reserve the right to limit quantities; prices & offers effective thru Fri., Dec. 24; we are not responsible for typographical errors.



Freihofer's

BATTER WHIPPED SUNBEAM BREAD

COMPARE . . . and see the difference!
Batter Whipped! No Holes! No Streaks!
Delicious Bread, Rolls & Cake!

DAILY HOME DELIVERY

Phone HO 3-2221

CHRISTMAS SPECIALS



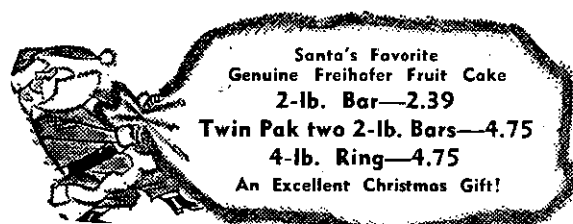
CHRISTMAS CAKE 1.59

Available through December 24th

A gold layer cake, decorated in red and white colors with Santa Claus, a Christmas tree and Christmas bells on top.

CAKE OF THE MONTH 2.69

Available in Chocolate or Raspberry—24 servings—just the right cake for those Holiday parties.



Santa's Favorite
Genuine Freihofer Fruit Cake

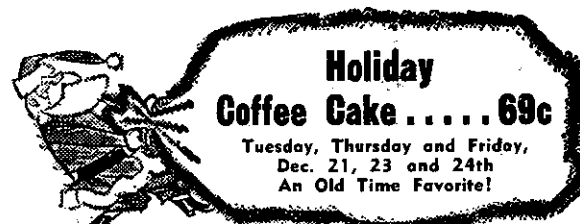
2-lb. Bar—2.39

Twin Pak two 2-lb. Bars—4.75

4-lb. Ring—4.75

An Excellent Christmas Gift!

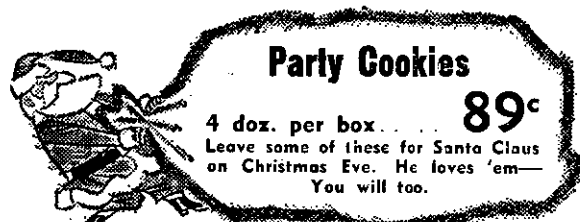
Your Freihofer man WILL NOT be working on Wednesday, Dec. 22. He is going to rest that day, so that he will be able to take care of all your Christmas needs on his deliveries Thursday, Dec. 23rd and Friday, Dec. 24th—Please order early!



Holiday

Coffee Cake 69c

Tuesday, Thursday and Friday,
Dec. 21, 23 and 24th
An Old Time Favorite!



Party Cookies

4 doz. per box 89c

Leave some of these for Santa Claus on Christmas Eve. He loves 'em—You will too.

Cube its 29c

For perfect dressing—the easy economical way.



Holiday Pies

Apple, Pumpkin
or Mince 69c

Thursday and Friday,
Dec. 23 and 24th

ROLLS

Butter Rolls (6)—29c

Butter Parker House Rolls (12)—39c

Cloverleaf (12)—35c

Pan Rolls (12)—33c

Star Seed (6)—29c

Brown n' Serve Rolls (12)

Monday and Wednesday—31c

Bake 'n Serve Bread—Friday—39c

Saturday, Dec. 25th

All of us here at Freihofer's extend our wishes for the Merriest Christmas ever to the nicest people we know—Our Customers.

— NO DELIVERIES TODAY —

Thursday, Dec. 23rd

- ☐ CHRISTMAS CAKE 79c
- ☐ Custard Pie 69c
- ☐ Cinnamon Crunch Buns 39c
- ☐ Pecan Coffee Ring 54c
- ☐ Chocolate Fudge Cups 39c
- ☐ Glazed Donuts 39c
- ☐ ● Whole Wheat Bread 29c
- ☐ ● Old Fashioned Bread 29c

Friday, Dec. 24th

- ☐ CHRISTMAS CAKE 1.59
- ☐ Cinnamon Raisin Buns 39c
- ☐ Pecan Coffee Ring 54c
- ☐ Honey Pecan Ring 59c
- ☐ Blueberry Toasties 39c
- ☐ Jelly Donuts 39c
- ☐ ● Cracked Wheat 29c
- ☐ ● King Size Bread 31c

Monday, Dec. 27th

- ☐ PEACH PIE 69c
- ☐ Cinnamon Curl Buns 36c
- ☐ Fruit Cookies 39c
- ☐ Corn Toasties 33c
- ☐ Gold Creme Cups 36c
- ☐ Chocolate Chips 59c
- ☐ ● Buffet Rye 29c
- ☐ ● Thin Sliced Sunbeam 26c

Tuesday, Dec. 28th

- ☐ CHOCOLATE RING 69c
- ☐ Apple Pie 69c
- ☐ Sugar Cookies 39c
- ☐ Cinnamon Buns 39c
- ☐ Jelly Donuts 39c
- ☐ Assorted Cup Cakes 39c
- ☐ Canadian Oat Bread 29c
- ☐ ● Sunbeam Bread 26c





RECENTLY PROMOTED: S/S Robert G. O'Mara is with the 6216 Combat Support Group of the Strategic Air Command. He is presently stationed at Mactan Air Force Base. His wife, Patricia, daughter of Mrs. Ethel Woods, 2 Pine Street, Delmar, is residing in Delmar until Sgt. O'Mara completes his tour.

TOY FAIR

SAYS

Merry Christmas and Thanks!

Dear Friends and Customers:

At this time I wish to thank all of you who have been so kind to me over the nine years I have been at the Plaza. It is with regret that I will soon be leaving the Plaza, but due to reasons of health I am forced to sell the Toy Fair. The new owner is a good friend and a reliable gentleman who I am sure you will like.

Thank you again for all the nice memories I take with me.

Sincerely,

James Simon

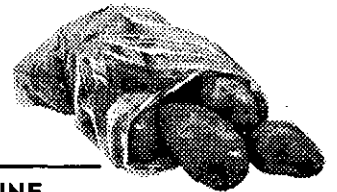
Star
SUPER MARKETS
WE SERVE YOU BETTER
WE SAVE YOU MORE

QUANTITY
RIGHTS RESERVED
406 Kenwood Avenue
Four Corners, Delmar

MERRY CHRISTMAS
LONDON BROIL U.S. CHOICE **89¢**
LB.

FIRST PRIZE, TENDERIZED

HAMS LOWER HALF **69¢**
LB.



PHILADELPHIA

CREAM CHEESE
LARGE 8 OZ. PKG. **29¢**

BLUE GOOSE MAINE

POTATOES
10 LBS. **37¢**

DEL MONTE

TOMATO JUICE
GIANT 46 OZ. CAN **19¢**

GOLD MEDAL

FLOUR
25 LB. **\$1.79**

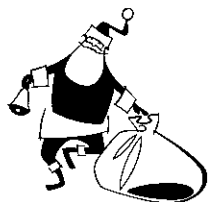


Merry Christmas

"And on earth peace,
good will toward men."
At Christmas, we join
with you in the hope that
the message of the her-
ald angels may truly be
fulfilled.

Ed's
four corner shop
men boys

Parking at rear of store
Four Corners, Delmar



*Merry
Christmas
and a
Happy
New Year*



John's
NORMANSIDE
BEAUTY SALON

99 Delaware Ave., Elsmere - HE 9-5621



The years from 10 to 14 — the years of transition from childhood to adolescence — are years characterized by conflict and misunderstanding between young people and adults. Parents of young adolescents frequently complain of problems with their youngsters while adult leaders often find this age group the most difficult to work with.

The causes of parent-adol-

escent conflict and the reasons why such conflict has been a common problem in our society will be explored on Table Talk on WAST, Channel 13, Wednesday, December 29, at 7:30 A. M.

Miss Gretchen Ruth, home economist with the Schenectady County Cooperative Extension Service, along with Mrs. Karen Hull, hostess of Table Talk, will discuss the problems caused by the child's increasing efforts to become independent. The findings of research will help pinpoint the major topics of dispute between parents and adolescents, who the teenager listens to — his friends or his parents, etc.



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At a recent meeting, Jr. Troop #322 presented cannisters to Mrs. Goodrich, Director of the Hudson Valley Girl Scout Council, for use at Camp I-Sho-Da. The girls also held their Court of Awards at which twenty-six badges were awarded to the scouts. This meeting was followed by a Christmas party.

...

Brownie Troop #297 recently held its Investiture Ceremony. This fall they have worked on Brownie pillows and made wall hangings of felt for the Christmas Project for the Home.

...

Brownie Troop #571 went Christmas Caroling after their meeting this week. They have made place mats for the Albany Medical Center as their Christmas Service Project. They have

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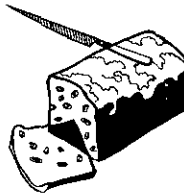
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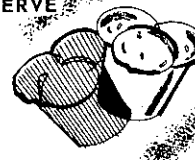


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also made Christmas decorations for their home.

...

Mrs. John Hotchin and Mrs. Herbert Stander, leaders of Junior Troop #503, Elsmere, have been making scrap books, mobiles and dolls to give to St. Margaret's House and Hospital for Babies in Albany.

They have also made bean bags for the 'Treasure Tree' that is located in the Delmar Public Library. The Quakers will send these bags along with other articles placed under the tree to the needy in Hong Kong and Algeria and where ever the Quakers work.

Psychology Of Toys

The toys children play with have usually reflected the life of the times in which they were made. Roman children played with toy chariots and swords. During the Renaissance, youngsters had toy carriages, ocean galleons and cross-bows.

Today parents ask, "Which toys are the most important to the development of normal, healthy children? Are some types of toys more beneficial and safer, and — at the same time — more fun than others?"

Research by American psy-

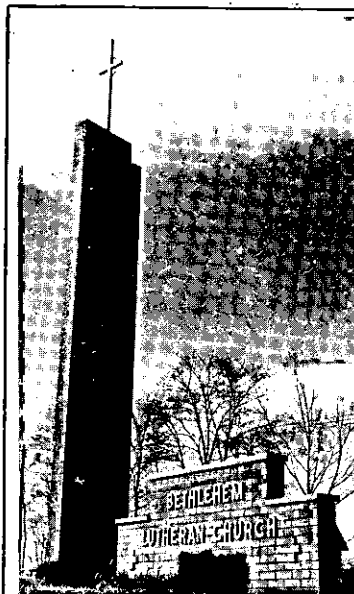
chologists, most of whom have sons and daughters of their own, has furnished some interesting facts about the learning-function and the fun-function of toys — two processes which in the mind of the child, are one.

One of the first tasks of the late Dr. K. Groos, in his psychological study of play and toys, was to examine parents' inklings and intuitions about children, toys and games in order to test the truths they contain. The next step was to put the test results into straightforward language to help both parents and toymakers do what's best for the child.

Parents have long sensed something special happening when a youngster picks up a



toy and weaves his own imaginary world around it — a "toy world" that is often so entrancing that the parent is drawn into it



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— like the old story about the father taking-over the son's electric train, funny because it's so humanly true. Most fathers admit this, and according to one of the classic manufacturers of trains and auto racers, Lionel, whose first racer is dated 1912, fathers have always been attracted to racing toys.

What is this "toy world," that it can attract even adults? Dr. Ann Margaret, in research at the University of Wisconsin, saw the toy world as a world of its own; it has definite rules and its own rewards and punishments. It even has cause-and-effect lessons, and unique right-and-wrong morals because, in most cases, and toy world is a miniature version of the real world, but without real world dangers. It is a model of the world of grown-ups, yet without adult interference — an opportunity to ex-

plore, take chances and learn in the security of a game.

Toy weapons have long been popular with children, but many modern parents hesitate to give such weapons, because they don't like the idea of their child being able to "shoot down" another — and have the experience turn out to be great fun.

Another reason for the change in emphasis in toys is that America is now more urban and less concerned with frontier traditions of gun-toting; we try to avoid violence, and war is too dangerous to consider.

One of the long-time leaders in science toys, Lionel, has responded to our new society's stand against violence by stressing a new theme: "Sane toys for healthy kids."

Consider, especially, the time-honored electric train which has weathered all the fads, wars



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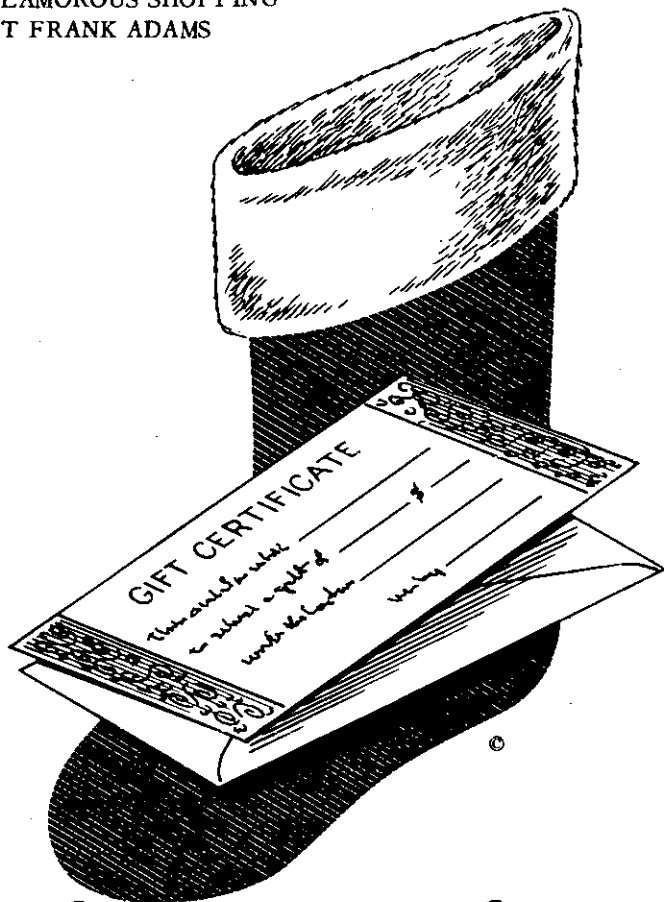
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and old-fashioned violence of the 1920's. Toy craftsmen now hope that the emphasis upon quieter, more realistic and constructive playthings will enable toys to per-



form their proper psychological function: giving the child the chance to satisfy his need for achievement and learning by exploring and manipulating a miniature reality.

According to Harvard's Dr. B. F. Skinner, the space craft or toy train or racing car is a symbolic representation of something in the real world, which a child can test and manipulate on the stage of his imaginary world.

The toy is the key to a useful fantasy, a theater of the imagination. With the toy, the child may rehearse for life, go through a "dry-run" as an automobile driver in our automotive society pre-learning how to slow down for a curve and the dangers of speeding. Or, he might conduct basic "experiments" with a science kit or microscope, learn-

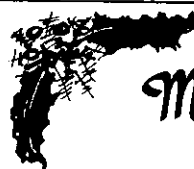
ing to follow directions, make accurate adjustments, correct quantities of chemical mixtures — and feel proud of his results.

Through toys, a child may momentarily escape the necessarily narrow restrictions of being young, get outside his limited "here-and-now" and explore other worlds through the imagination. In this form of mental traveling, a child (like an adult) educates and broadens himself by play experience.

Like an actor, the child may pretend different roles. Dr. Neal Cameron, American psychologist and father, has said, "Children's play is children's work and much of it closely resembles social roles that adults live. A child's role-taking games are unplanned introductions to the business of adult life."

The boy or girl is building up a repertory or storehouse of response in his toy world, which he gradually learns to adapt to the factual world. Trial-and-error experimenting with the safer toy world builds confidence for each new step, each new contact with adolescent and adult worlds.

Psychologists call this gradual adapting of behavior and roles from one level (the toy world) to another level (the real world) "transfer of training." The greater the similarity between toys and their real life counterparts, the greater "transfer of training." The University of Iowa Child Welfare Research Center has found that the degree of real-



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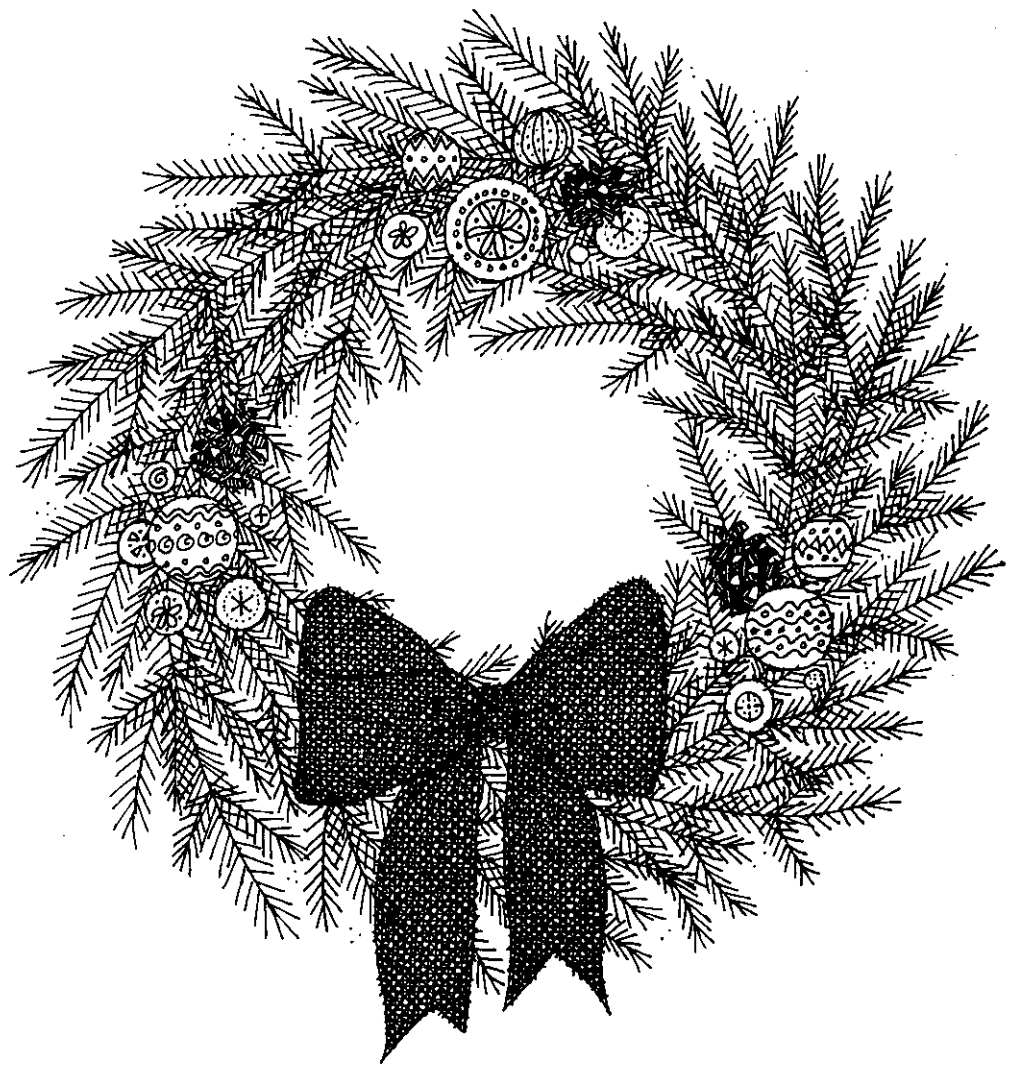
ism in toys is a significant factor in increasing imagination and in organizing realistic play patterns.

Realistic toys may be divided into two groups. First, there are the Cause-and-Effect toys. For example, speeding an electric train or racing car around a curve may cause an upset, which interrupts play, is frustrating and forces the speeder to fall behind in a race with playmate; as a result, this teaches the danger and disadvantages of speeding.



A smeared slide or badly focused microscope makes it difficult to see the minute mysteries that could otherwise be observed by following the correct procedure.

Reality Toys constitute the second group. The best playthings here should provide a positive answer to the question, "Does the toy and the imaginary world created around it represent a desirable, normal



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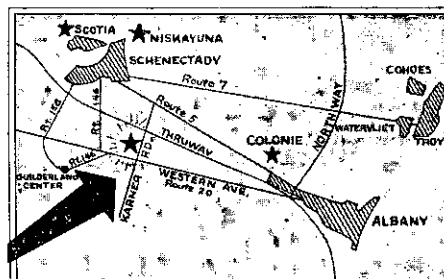
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world?" For example, the automobile and railroad are both part of a healthy American tradition of travel and migration.

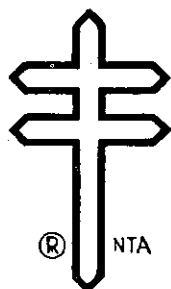
The awareness among psychologists and toy manufacturers is that parents want their children prepared for the real world, and that a secure background of trial-and-error learning through realistic toys is probably the easiest and most effective way of acquiring the cooperative behavior and accepted standards of our society. Thus some types of toys are not only more beneficial and safer — they really are more fun!

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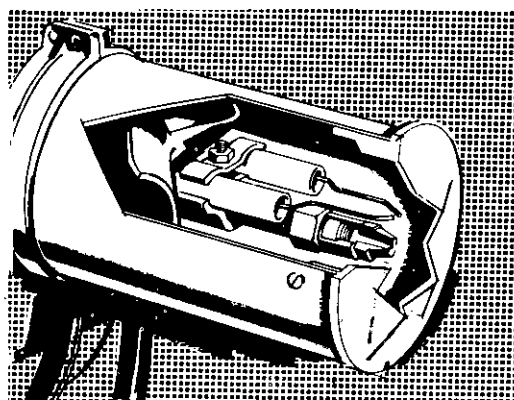
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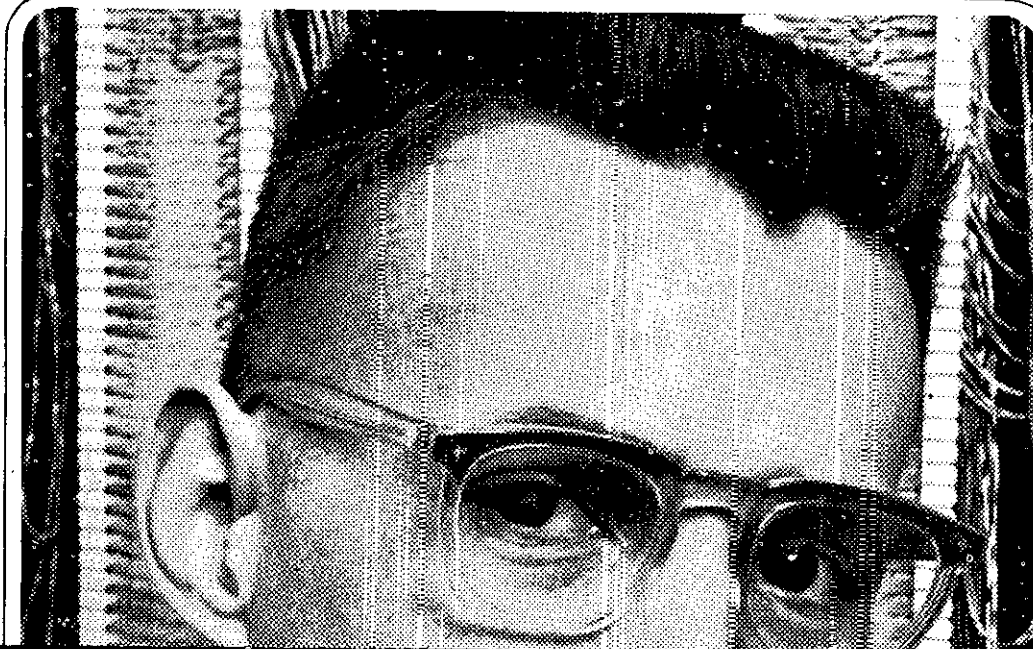
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The Holiday Planning Committee at the Bethlehem Lutheran Church included: left to right: Mrs. James Bowersox, Mrs. Walter Kinn, Mrs. Alton Marshall and Mrs. Paul Glassman.



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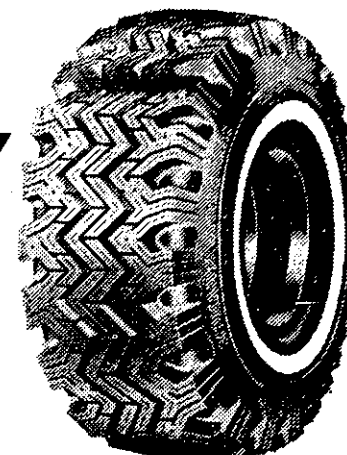
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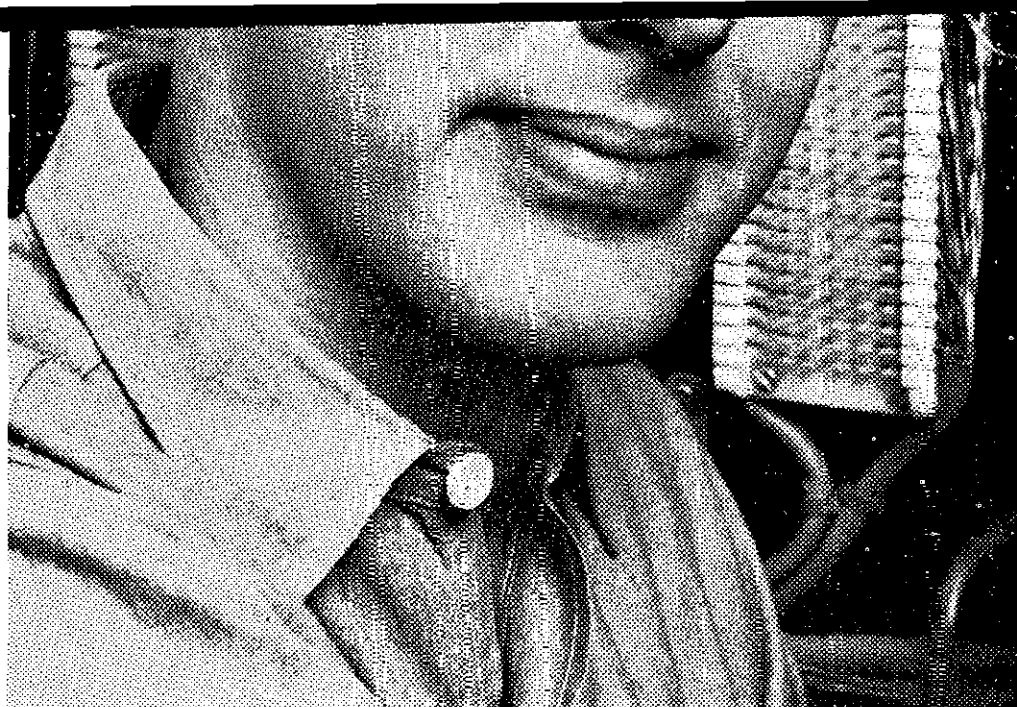
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Terko elected Vice President and Treasurer

Addison J. Keim, President of Mechanics Exchange Savings Bank has announced that the Board of Trustees has



Robert P. Terko elected Robert P. Terko Vice President and Treasurer. Mr. Terko has been Assistant Vice President and Treasurer. A graduate of Albany High School, Mr. Terko attended

Merry Christmas



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Hartwick College where he became President of Delta Sigma Phi fraternity. He entered the employ of Albany Exchange Savings Bank on a part-time basis in 1950 and, following graduation from college in 1953, became a full-time employee.

In 1958 Mr. Terko was elected Assistant Secretary of Albany Exchange Savings Bank and, upon the merger of that bank with Mechanics and Farmers Savings Bank in April 1960, he was elected Assistant Treasurer and Mortgage Officer of the new Mechanics Exchange Savings Bank. At the same time he was made Manager of its Capital Hill Office at 111 Washington Avenue.

Mr. Terko is a member of St. John's Lutheran Church and Kiwanis Club and is a former Treasurer and Director of the Junior Chamber of Commerce. He lives with his wife, son and daughter at 21 Bedell Avenue, Elsmere.

Gift Giving Around The World

Did you know that the filling of Christmas stockings began over 1600 years ago? In the

fourth century A. D., St. Nicholas — the original Santa Claus — dropped a bag of gold coins down a chimney into the stocking a poor girl had hung by the fireplace to dry, thus starting a lasting tradition. But this is only one of the picturesque Yuletide gift-giving customs which have gained a foothold in various corners of the globe.

While the children of the United States still hang their stockings up on Christmas Eve, youngsters in countries like Spain, France, and Italy put out their shoes to be filled with gifts on January 6th.

French children await the arrival of Pere Noel — or "Father Christmas" — a figure resembling our own Santa, who comes on Christmas Eve. But their more patient parents don't exchange gifts until New Year's Day.

In England the people still observe an old tradition called "Boxing Day" on December 26. It's the practice to give boxes filled with money to servants and tradesmen on that day.

Christmas giving in one Scandinavian country is "for the birds." In Sweden, the people tie bundles of grain to long poles and place them near their homes, and suet is fastened to the branches of trees. There's a belief in Sweden that if the birds come to eat the food, the crops that year will be abundant.

Another popular gift-giving custom in Sweden treats the exchanging of presents as a joke.

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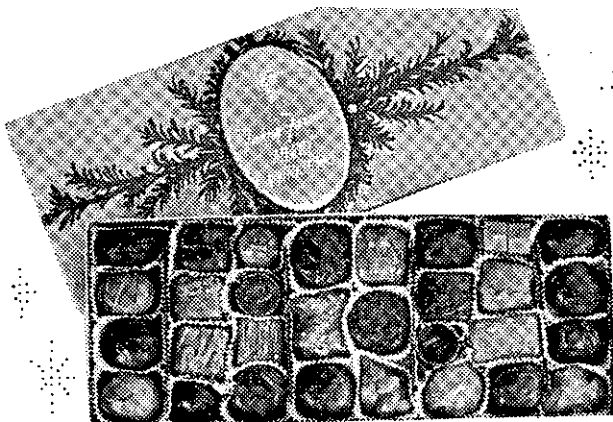
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Emphasis is placed on the way a gift is wrapped rather than on its contents. The idea is to make the wrapping elaborate and the gift as difficult as possible to find.

The U. S., however, beautiful wrappings are considered so important that a leading cosmetic firm has introduced special gift packages to help husbands who have no gift for wrapping presents. An elegant pale blue moire-patterned box opens to reveal an unusual perfume compact containing Helena Rubinstein's spicy floral "Heaven Sent" perfume in concentrated form. "Heaven Sent" perfume spray, eau de parfum mist and dusting powder are the aromatic goodies packed into a sled of pale blue straw woven around a golden frame and set on golden runners.

While butter-fingered males

and busy females may consider these gifts inspirations truly sent from heaven, the small fry are undoubtedly scanning the heavens for a different kind of sleigh - the one belonging to Santa. Brazilian children also expect their version of Santa to arrive equipped with sleigh and winter suit - even though Christmas in Brazil comes during the hot summer season!

South of the border in Mexico, children try to break a pinata, which hangs from the ceiling, by hitting it with a long stick. When the pinata breaks and spills its contents to the floor, there's a mad scramble for the candy, nuts and toys.

Westphalian children write letters to the Christ Child and leave them on the window sill the night before Christmas.

And in Rumania, the children don't wait for their presents;



All the warmest wishes for the
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they go from house to house on Christmas Eve, singing Christmas greetings and carrying long bags to hold the gifts they receive.

The residents of Popayan in the Colombian Andes of South America deliver trays of confections to the homes of their friends on Christmas Eve.

But whether Christmas gifts mean the tantalizing aroma of home-baked confections or the heavenly fragrance of luxury perfumes, soaps and bath oils, the spirit of Christmas giving around the world in a universal one of cheerfulness and generosity.

Hints For The Holiday Host

It's that time of year again. When people drop in to wish you and yours the season's best, it's nice to be able to say — and mean — "Do stay for dinner, or at least coffee and cake." But what to serve? And how to change family fare to holiday flair on short notice?

Although it needn't be a battle, holiday entertaining does require a set of ready reserves to make sure your hosting or hostessing talents aren't wasted. This season, why not maintain a couple of holiday emergency shelves? It's good "entertainment insurance" for welcome but unexpected guests.

Since you'll probably want to offer season toasts, it's wise

Merry
Christmas

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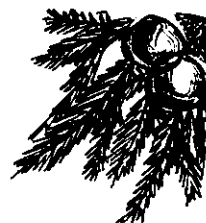
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to set aside a corner of a liquor cabinet or cupboard for holiday beverages. Keep this reserve small but choice: a liqueur such as Calliano suggests that you have been saving your best bottle for just such an occasion. Have a few bottles of popular liquors in other respected brands like Martin's original V.V.O. Scotch and Lamplighter Gin. And don't forget to include a small stock of standard mixers: club soda, ginger-ale, 7-up.

Set aside one rack in your refrigerator or freezer and save space on a kitchen shelf for holiday goodies you're almost sure to need. Stock two or three extra cans or jars of coffee and cartons of tea bags: in this friendly season you're especially apt to run short of these two staples. Have the makings of sandwiches or hor d'oeuvres: deviled ham, cheese or liver spread, canned frozen shrimp, olives, crackers, or thin slices of party rye bread.

Stock up on traditional holiday foods, a plum pudding, perhaps, or a box of miniature fruit cakes. Keep one or two jars of brandied or pickled peaches or pears — a perfect accompani-

ment to meats and an elegant way to "extend" your meal to feed extra mouths. Nice, too, are packages of coconut, nut meats, and ice cream sauce to dress up plain puddings or ice cream for dessert.

Homemade cakes and cookies are always surefire hits, whether you bake them "from scratch" or use a mix.

ORIGIN OF THE MATERIAL SIDE OF CHRISTMAS

Christmas is described in song as the season to be merry. It's also a season steeped with rich traditions — some of which evolved from customs practiced before the birth of Christ.

The use of greenery at Christmas, for instance, grew out of ancient Roman and Greek customs. Romans made lavish use of green boughs and garlands to honor Saturn, their god of agriculture. Greeks awarded laurel wreaths to victorious athletes.

Holly was a favorite Roman decoration. The Druids of ancient England thought it sacred. Mistletoe was regarded as a charm against evil in Greek mythology. It was a symbol of hope and peace to the Romans. The Druids believed it had healing powers. The Norse considered it to be sacred and a symbol of love.

It was in heavily-forested northern Europe that the Christmas tree custom was begun by St. Boniface, an eighth century monk. He converted the pagans living in what is now Germany,

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&
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Season's Greetings

KLERSY BUILDING CORPORATION
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and ended their human sacrifices to Odin's sacred oak. He convinced the people instead to adorn fir trees in their homes in tribute to the Christ child.

Although Christ's birthday was celebrated on various dates as early as the third century, its observance wasn't sanctioned officially until a century later. Until then, Church fathers withheld their blessing because they feared the occasion would be tied in the pagan festivals.

Finally, to satisfy growing Christian desire, Pope Julius I authorized an investigation to determine Christ's probable birthdate. This led to the selection of December 25. On that date in 353 A. D., the feast of the Nativity was first observed in Rome.

Exchanging Christmas cards is a fairly recent custom. It began in England in the 1840's - the exact date is in dispute. The first sender also is a source of argument. At least four persons, including a 16-year-old artist, are credited with being first. Christmas cards were intro-

duced in the U. S. by Louis Prang a German immigrant who settled in Roxbury, Mass. Known as the "father of the American Christmas card," Prang printed his first one in 1873. By 1881, he was turning out five million yule cards a year.

It was in the 1870's that nostalgic winter scenes by the famed Currier and Ives became highly popular as Christmas card illustrations. Even today, Currier and Ives Christmas cards are perennial best sellers, according to greeting card firms. One business organization alone, Nationwide Mutual Insurance of Columbus, Ohio, sends out 200,000 Currier and Ives Christmas cards each year.

The No. 1 Christmas favorite of children, of course, is jolly, old Santa Claus. The original Santa Claus was St. Nicholas, a fourth century bishop famous in his lifetime for his great generosity, especially to children.

Legend has it that St. Nicholas secretly tossed bags of gold into the home of three dowry-less girls when they reached mar-

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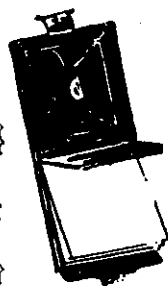
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Merry Christmas



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Happy New Year

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ICE CREAM**

(with a touch of
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PUMPKIN
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**TOLLGATE
SLINGERLANDS**

riageable age. On one of these missions, the bag fell into a stocking hung near the chimney to dry. And so began the custom of hanging stockings on Christmas Eve.

"St. Nick," who lived in Asia Minor, became the patron saint of children in several countries, including Greece, Holland, Russia, and Belgium. As his fame spread to Scandinavia, he picked up his reindeer and sleigh.

Santa's rosy cheeks, white beard, and portly frame came from the pen of Dr. Clement Moore of New York who immortalized him in his 1822 poem, "A Visit from St. Nicholas." This poem starts with the famous line, "T'was the night before Christmas..."

Famed cartoonist Thomas Nast popularized Santa Claus even more in 1863 by picturing him in a bright red, fur-trimmed suit.

The use of poinsettias as Christmas decorations isn't old as customs go. Dr. Joel Poinsett of Charleston, S. C., after whom the flower is named, introduced

the plant to the U. S. in 1828. In Mexico and Central America, where the flower apparently originated, it was known as the "Flower of the Holy Night."

One of the most revered Christmas customs is the reenactment of Christ's birth with a creche, or crib scene. Although started several hundred years earlier, the custom wasn't popularized until the 13th century by St. Francis of Assisi.

At that time, there were few books available and most people couldn't read anyway. To give an understanding portrayal of Christmas, St. Francis dramatized the Nativity in 1224 at Greccio, Italy.

Villagers took the parts of Mary, Joseph, and the shepherds. Live animals were used. A life-sized wax figure of the Christ Child was placed in the manger. The living creche attracted large crowds from nearby and distant areas.

And, as the pilgrims stood about admiring the scene, St. Francis led them in joyous songs written in the vernacular. Thus was born another great and popular custom - Christmas caroling.

**TREE LIGHTS
&
ORNAMENTS**

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**USE
CHRISTMAS
SEALS**



Merry Christmas

AND A

HAPPY NEW YEAR



STUYVESANT PLAZA
Phone 489-4745

Make Your House Say "Merry Christmas"

If you're old enough to be caught kissing under the mistletoe, then you're old enough to try your hand decorating with it — and with other Christmas greenery.

Decorating can start appropriately at Saint Nick's doorway — the fire place. A gleaming plate glass mirror over it provides the frame for sprays of holly tied with bright red ribbon. In addition, boughs sprayed in various colors can bring a final touch of tasteful beauty to your setting.

If you have no fireplace, a large mirror centered over a bookcase, serving chest or long table (to hold packages or Christmas cards) will "center" your room decorations and provide a focal point — while reflecting Christmas from every view.

To make your family's eyes sparkle, and with push-button ease, spray your tree, wreaths and pine cones with colored enamels that dry in minutes. Pale gold, silver and copper now offered by Pittsburgh Paints, as well as the traditional Christmas hues of white, red and green.

Cranberries, textile pieces,



crepe paper, cardboard, nuts, fruits and cellophane — plus imagination — are some of the other ingredients you can use to make your evergreen displays more dazzling.

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and a

HAPPY
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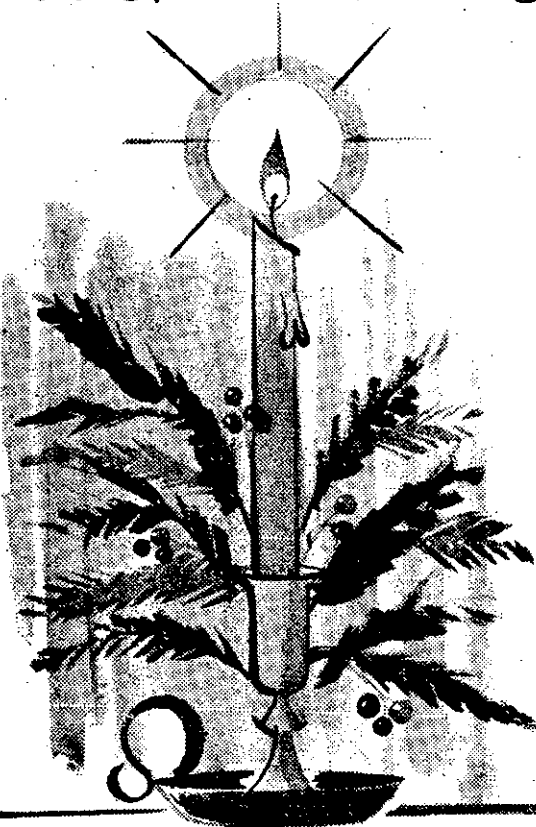


Gladness in your heart
and a smile on your face, warm
friends around you, gifts and
good things to enjoy . . . that's
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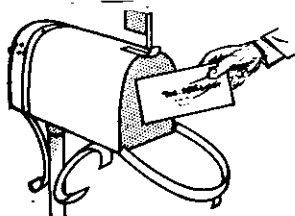
FRANK & GUS WILLIAMS
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at Christmas time...



... it's a pleasure to take this opportunity to greet our many patrons... and to wish each and everyone the brightest of holiday seasons!

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NOW ! ! ! ! !

Want a strained glass effect in your living room on a sunny Christmas morning? Try covering some of your window panes with red, purple or yellow cellophane framed in black cardboard. Or you may want to let your children try water and poster paints for a stained glass effect.

Top off your window decorations with a candle, a wreath or a spray of evergreens.

Have a doorway that looks like everybody else's? You might want to stay in the Christmas spirit by painting it red or green — or for something equally as exciting a touch of history might be just the thing to flatter your home. A door that wears Pittsburgh Paints' Colonial touch recalls the gaiety of Christmas celebrated two hundred years ago and more.

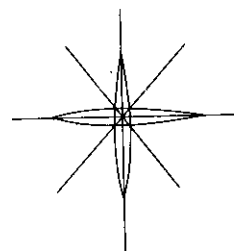
Top your freshly painted door with a "welcome canopy" to put your guests in a festive mood. It can be made quickly and simply, using gaily colored oil cloth.

Start with the supporting posts; cover two wooden poles approximately 7-feet long (depending on height of the doorway) with strips of oil cloth. Candystripe them with gift ribbon. The canopy support frame is made of narrow strips of wood, measured to the width of the door by the length of the canopy. Attach frame to the top of doorway and to supporting posts.

Make the canopy cover with alternate strips of oil cloth (here five strips, 10 inches wide by 42 inches long). Cut one end of each strip to a point, and attach strips to one another with tape. Now lay cover over frame and tack down, allowing points to overhang in front. Decorate with evergreen branches sprayed with gaily-colored enamels.

Complete your outdoor Christmas picture with a tree and festively wrapped packages on the doorstep. And there you have it: what a cheerful way to say a welcoming "howdy" to the holidays!

Season's
Greetings



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Decorations

The blue of a starlit night ... the yellow of a flaming Yule log ... the green of a frosty Christmas tree ... the red of Santa's nose - this year you can put the colors of Christmas into easy-to-make holiday decorations that the whole family will have fun creating.

New Diamond "color-fast" round picks add a professional touch to your work - and won't stain the fingers. Each box contains 150 round picks in a mixture of four hues.

To make a beautiful candle-holder centerpiece and a clever Christmas window decoration, you'll need 17 boxes of Diamond "color-fast" round picks, two balls of Styrofoam 3-inches in diameter, one sheet of Styrofoam 1-inch thick by 6-inches square, and seven pieces of 6x12 inch green foil - all available at local five-and-dime and novelty stores. You'll also need a cork 1 1/2 inches in diameter, a wire coathanger, a small eye screw, cellophane tape, scissors, a small steak knife, and some thin picture-hanging wire.

TOOTHPICK CANDLE-HOLDER CENTERPIECE

Let the children separate the "color-fast" round picks into four piles: red, green, yellow

and blue. You can turn this into a fun-filled game like Pick Up the Sticks.

Meanwhile, trace a circle 5-inches in diameter on the inch-thick sheet of Styrofoam. Cut out carefully with a small steak knife, using short, sawing strokes.

Cut one of the 3-inch Styrofoam balls in half with the steak knife. Carefully cut a 3/4 inch hole through the center of the 5-inch Styrofoam circle and also through the center of the half ball.

Break three round picks-in-half. Push the broken ends of the six resulting pieces halfway into the flat portion of the half ball, forming a circle 1/2-inch from the center hole. Now turn the half ball over and position the flat portion over the 5-inch Styrofoam circle so that the two holes line up. Gently press the half ball onto the circle, driving the points of the broken picks into the circle and thus anchoring the two pieces together.

Cover the half ball with all of the red "color-fast" round picks and work on one-quarter of the half ball at a time, pushing in the picks in random rows running from the bottom to the top of the half ball.

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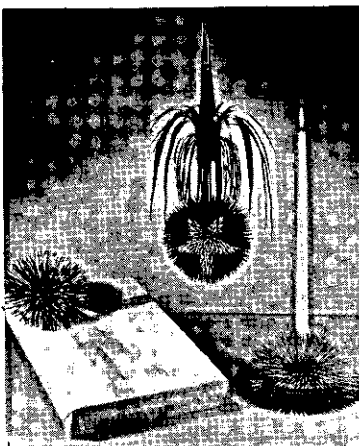
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CONTINUOUS ENTERTAINMENT AND FUN!
HATS—NOISE MAKERS—NOVELTIES
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Next, cover the inch-thick edge
of the Styrofoam circle with all



DECORATING FUN FOR THE FAMILY - Put the colors of Christmas into beautiful, inexpensive holiday decorations the whole family can have fun creating from new Diamond "color-fast" round picks. The picks add a professional touch to such ornaments as a candleholder centerpiece, and clever window and gift box decorations. (Photo courtesy of Diamond International.)

of the green "color-fast" round picks. Push in the picks in even rows running from top to bottom.

Insert a tapered white candle, and — voila' — a masterpiece that will highlight your Christmas table.

CHRISTMAS STAR WINDOW DECORATION

Older children will delight in making this ornament, which takes just a bit more patience and skill.

Draw a star 2-1/2-inches in diameter on a piece of paper. Cut out with scissors. Paste the paper star securely on the remaining uncut Styrofoam ball that is 3-inches in diameter. With a pencil, make a circle on the ball around the star, about 1/4-inch from the star points.

Cover the entire surface of the star with yellow "color-fast" round picks, working from each point of the star toward the center. Make sure that the picks are pushed in so that the star has a straight outline.

Next, using blue "color-fast" round picks, fill in the area between the penciled circle and the border of the star. Then cover the next half-inch of the ball with yellow "color-fast" round picks

*Christmas
Greetings*

AND BEST WISHES
for the
New Year



L. C. SMITH

Bus Service, Inc.



Merry Christmas

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TREE LIGHTS & ORNAMENTS

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2 shops - 10 excellent barbers to serve you - No waiting!

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PINE

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BALSAM

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WHITE
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Largest &

best selections
in the
Tri-Villages

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65 Delaware Ave, Delmar

to create a halo-like effect around the blue.

If the decoration is to be hung so that both sides will be seen, repeat the same pick design on the other side of the Styrofoam ball.

To make the peacock hanger which will hold your star ball, cut tapered 1/4-inch slices in six of the seven 6x12-inch pieces of green foil (cutting down the 12-inch length), leaving a 1-inch uncut top border. Now take the seventh piece of foil and cut across the 6-inch width; make 1/8-inch slices, leaving a 1-inch uncut border at the top. Place this piece on top of the other six, matching the top borders. Staple all seven pieces together at the border.

Straighten the wire coathanger and cut off a 14-inch piece (ask Dad to help with this). Bend one end into a small hook; insert the other end into the bottom of the cork.

Holding the cork with the wire hanger pointing down, wrap the border of the seven stapled sheets of sliced foil around the cork (the sliced foil should also point down). Affix border to cork with cellophane tape.

Now insert the small eye screw into the top of the cork. Reverse the cork so the wire hanger is at the top - and the sliced foil will arch downward in peacock splendor.

Using a 2-inch piece of straightened coathanger, make a small hook at one end and push the other end into the Styrofoam ball star ornament at the top. Wrap one end of a short length of thin picture-hanging wire around this hook, run the other end of the wire through the eyelet in the cork and fasten.

STARBURST GIFT

PACKAGE DECORATION

Your extra-special someone will delight in receiving a gift decorated with a colorful, personal touch. This unique starburst gift package decoration requires just one 3-inch Styrofoam ball and six boxes of Diamond "color-fast" round picks.

Using a steak knife, slice off a small portion of the ball so it will lie flat against the package. Cover the surface of the ball with

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May Your Christmas
Be Truly Merry!

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Happy New Year, too!

MERRY CHRISTMAS



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**TREE LIGHTS
&
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**DELMAR LUMBER
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the "color-fast" round picks. Mix the four colors evenly — or create a simple design of your own choosing (it's easy to make the letters L-O-V-E in "color-fast" round picks).

Use white paper when you wrap your package; it will set off your decoration better. Gold satin ribbon is especially effective. Attach your decoration to the wrapped package with glue — or with several picks pushed through the ball and into the package.

Then watch Somebody Special smile when you present the gift that says, "I was decorated just for you."

Who Said It?

"You're bloomin' crazy!" they said in 1846 when Sir Henry Cole suggested the idea of a specially designed form of printed greeting to send to his friends in England at Christmas. But this "balmy brainstorm," the Christmas card, has become a world-wide custom and a multi-million dollar enterprise.

"Science fiction stuff!" they scoffed when cartoonist Chester Gould gave Dick Tracy a wrist-radio. Once again, a number of years made all the difference in the world. With the invention of the transistor, radio and "walkie-talkie" units as small as a book of matches have been used successfully by military men and civilians alike.

Among the many other seemingly far-fetched ideas that are reality today are: air conditioned suits for spacemen, keyless locks, fully transistorized portable television sets that look like works of art, and electronic brains that not only "understand" humans, but translate human commands into detailed instructions for other machines!

Yet a few years ago, any of these innovations would have been thought improbable. History is, in fact, full of "way-out dreams" that later became reality.

They jeered in 1837, for example, when an English gentleman named Rowland Hill proposed — of all things — the post-

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age stamp. His boss, the Postmaster General, called it "the



KNOWN AS THE JET SET, this 19-inch fully transistorized portable television receiver is one of the highlights of the 1966 line of home entertainment products. The new receiver has black glass mounted across the front to enhance its appearance while turned off and to soften and clarify the picture when turned on. (Photo courtesy Westinghouse.)

most extraordinary of all the wild and visionary schemes" he had ever heard of! But postage stamps became an immediate success and today more than 32 billion are printed each year in the United States alone.

Another Englishman, Edward Budding, had an equally unusual brainstorm. While working as an engineer in a British cloth factory, he became intrigued with the operation of a small device which cut the pile on cloth. "Mysterious" experiments followed on the back of the lawn of his home after dark; and in 1830 he obtained a patent for his invention — the lawnmower!

"Look at the silly man!" cried a lady in a London restaurant at the turn of the century, when she saw H. C. Booth place a handkerchief on the back of an upholstered seat and inhale through it. Booth showed a friend the dirt trapped on the linen surface — and then designed and constructed a machine to perform the same process, patenting in 1901 — the vacuum cleaner!

"Impossible!" they cried when one manufacturer decided to come out with a 19-inch fully transistorized portable television set that looks like a work of art. Yet the receiver, known as the

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Jet Set and characterized by a face that is entirely cased in black glass, is one of the highlights of the 1966 line of home entertainment products. Westinghouse claims that the black glass enhances the set's appearance while turned off, and softens and clarifies the picture when turned on.

Just as unusual an innovation as a jet cased television receiver was the suggestion of making telephones with pushbuttons instead of dials. But today push-button models are a reality. An even newer model has telephone numbers permanently recorded on magnetic tape; to get your number you need only roll that

section of tape into position and push a dial bar.

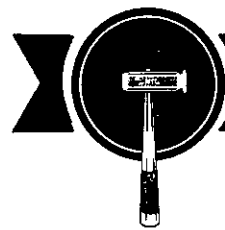
Can you imagine electronic highways that will do your driving automatically? A pill that gives you more rest from five hours of sleep than you now get from eight? Electronic writers that will turn out paperback fiction from a list of basic plots?

These seemingly far-fetched ideas are now being discussed by leading scientists for future production. Who says it can't be done? Plenty of people.

But we owe a lot to the handful of scientific dreamers — from Christmas card printers to practical television designers — who won't listen!

GREETINGS of the SEASON

Many thanks to all our many friends and customers!



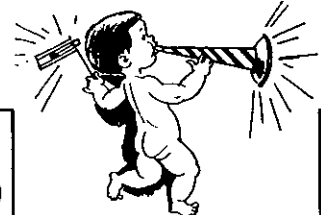
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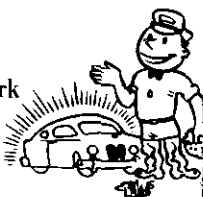
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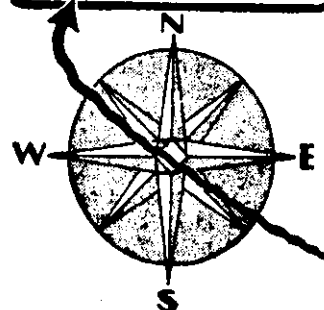
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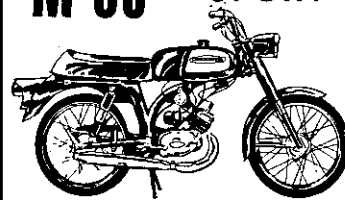
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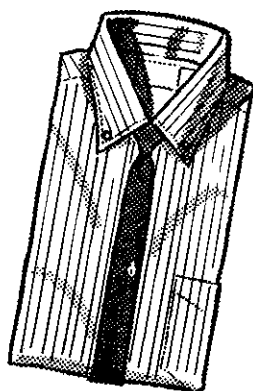
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