

# The Spotlight

VOL. XI, NO. 9

MARCH 3, 1966

\$1.00 PER YEAR

10¢ A COPY



LEFT TO RIGHT: Mrs. Alton Taylor, Mrs. William Magel and Mrs. Richard Russell, who will be models in the Tri-Village Welcome Wagon Newcomers Club Fashion Show on March 8, receive helpful modeling hints from Mrs. Negley Norton, commentator of the show, presented by Town and Tweed.



The Bethlehem Key Club will sponsor a dance, the Key Club Caper, March 5, featuring the Loose Ends. The dance will be held in the Junior High School Dining Room from 8 to midnight. Profit will go to the American Cancer Society. Planning the dance are left to right: John Gould, Dean Hyde, Bill Peairs, Bruce McWhinnie, Kirk Frederiksen, Malcolm Carlton, and Tom Benedict.



First Methodist Church (See "Methodist Crusade" on this Page)

## Methodist Crusade

The first Methodist Church of Delmar will enter upon the second phase of its program of progress crusade Sunday, March 6, continuing through March 23.

The crusade, under the direction of the Rev. Charles W. Welch of the department of finance and field service, national



Rev. Charles W. Welch

division of the board of missions of The Methodist Church, is for the purpose of raising funds to retire the remaining indebtedness incurred by the church's building project of 1963.

Rev. Welch will preach at the morning worship services in the Delmar church on March 6 and 13. The Rev. Robert B. Thomas pastor of the church, will preach on March 20, the final Sunday in the crusade.

The building project, commenced in May 1963 at a cost of \$432,000, included a new education wing and numerous improvements in the them existing structures. The new facilities were opened for use in March 1964 and were consecrated in October 1964 by Bishop Lloyd C. Wicke.

The first phase of the crusade, in-

## Governor To Be Guest

Governor Nelson A. Rockefeller will be guest speaker at the testimonial luncheon for Miss Ruth Miner, given by the Women's Republican Club, Town of Bethlehem at the Delmar Methodist Church on March 8, at 12:30 P. M. The Hon. Louis J. Lefkowitz, Attorney General of the State of New York, will introduce the Governor.

The event marks the 40th anniversary of the Women's Republican Club. Miss Miner served as President for 25 years.

volving pledge payments over the past three years, has yielded more than \$200,000 for the church's building fund. The second phase, with pledge payments running from April 1966 through March 1969, is expected to yield sufficient funds to retire most of the remaining debt on the church property at 428 Kenwood Avenue in Delmar.

In addition to the Rev. Thomas and the Rev. William G. Vigne, associate pastor, the crusade executive committee includes Carlton A. Lunsford, general chairman; Millard G. Larkin, crusade coordinator; Erwin R. McLaughlin, advance visitation chairman; Harold C. Williams, general visitation chairman; Charles A. Herr, Howard R. Gmelch, William C. Larkin and Mrs. Dorothy McColl, general visitation vice chairman.

Also Mrs. Edith Clague, crusade secretary; Allen C. Merselis, crusade treasurer; Mrs. Priscilla Stevens, arrangements chairman; Mrs. Alice Knickerbocker, mailing chairman; and Ronald S. Hall, member-at-large.

The church, established in 1833, has a membership of over 1,800.



**WEEJUNS®**



A Fresh New  
Shipment of  
Your Favorite  
Classics . . .  
Just Arrived.

**\$13**

*David's*

Albany - Latham

*Spring Special!*

**Acrilan® Broadloom**

in four colors **9.95** per yard

Completely Installed

Includes: Carpet - 52% Rubberized Cushion  
Tackless Installation

**CARPET CENTER**

DOWN THE UNDERPASS  
NORTH OF THE  
**LATHAM CIRCLE**  
(On Route 9)

Open Evenings til 9.  
(Sat. til 5 P.M.)

## Better Buying

An opportunity to hear experts explain the fine points of buying wisely will be available March 24th when the Advertising Women of New York in cooperation with the Woman's Program of the New York State Department of Commerce present the Fourth Annual Consumer Conference. Titled, "Woman Want to Know," the Conference will be held in the Hotel Commodore, New York City, from 9:00 A. M. to 4:00 P. M. and is open to the public. Registration, including luncheon, is \$7.50, payable to Advertising Women of New York Foundation.

The Conference program has been developed along lines indicated by consumers themselves according to Conference chairman Harriet Raymond, former Manager, Advertising & Sales Promotion, Celanese Plastics Company. Advertising Women of New York President Roselou Flanagan, Vice President of Nor-

man, Craig & Kummel Advertising Agency, says, "In the four years we Ad Women have been working to bring the facts about good buying and good products and services to women, we've talked with hundreds of women. We sponsor a continuing study to find out what they want to know, what they have doubts about, what they don't understand."

In addition to offering guidance on evaluating intended purchases, the Conference will this year present information on the development, testing, and marketing of new and improved products. A special feature will be a report of 30 women consumers - housewives active in community organizations - who visited 10 leading manufacturers and retailers concerned with developing, testing, and marketing products in such women's interest fields as large appliances, food, drugs, home furnishings, apparel, and laundry aids. The report, "Behind the Product Scene," will be presented by Guin Hall, Deputy Commissioner, New York State Department of Commerce Woman's Program, and Mrs. Virginia Habeeb, Food and Home Equipment Editor, American Home Magazine.

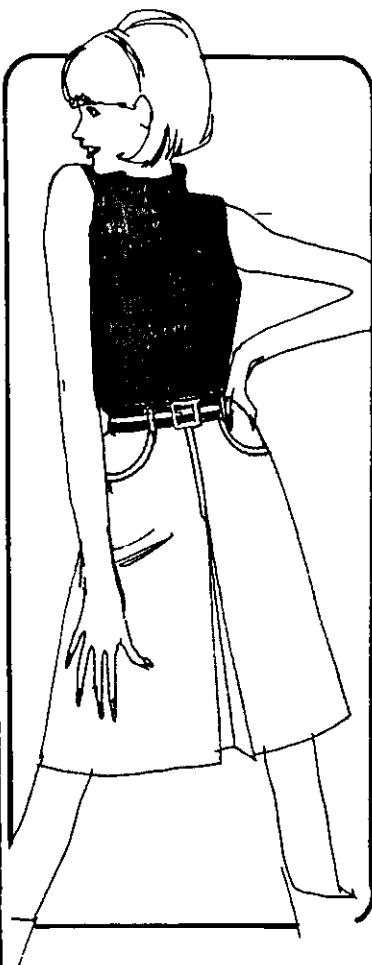
The story of new product development will be further amplified at the Conference by Frank J. Pizzitola, Group Vice President for Consumer Products, Celanese Corporation of America, who will explain how new product ideas originate and how design and usefulness are tested; and by James H. Bierer, Vice President and General Manager, Consumer Products Division, Corning Glass Works, who will tell why "The Customer Is Always Right."

Creating advertising of mutual advantage to consumer and advertiser will be discussed by Josephine Foxworth, Vice President and Creative Director, Calkins & Holden Advertising Agency, past president of Advertising Women of New York, and Dr. Dorothy Gregg, Assistant Staff Director, Educational Services, United States Steel Corporation. Another phase of advertising will be delineated by Arno John-



Members of Albany Children's Theatre, Inc. will meet for a Buffet Luncheon at The Petit Paris Restaurant on Tuesday, March 8, at 12:30 P. M. Final arrangements will be made for the group's presentation of Tom Glazer, "Folk Songs For Children," on Saturday, March 12, at Albany High School Auditorium at 2:30 P. M. Mr. Glazer's performances for children have won enthusiastic praise from the New York critics. "A man who knows how to captivate children with his voice and guitar," wrote the New York Times. And from Bill Leonard of CBS: "THE best children's entertainment this town has seen for a long time . . . Tom Glazer has it all over the standard cowboy crooners."

## White Stag



### White Stag's "A" New Frontier

"Annie Get Your Gun" for this Wild West Frontier Skirt. Front pleat, pockets and contrast stitching on Cotton Stretch Denim. \$9.00. Ride the range in this ribbed cotton knit sleeveless pullover with high turtle neckline. \$4.00. Colors: Navy, Burgundy. Sizes 8 to 16 - Skirt; S-M-L - Top.



Hours: Daily at 10 A.M.  
Evs. Wed., Thurs., Fri.

son, Senior Economist, J. Walter Thompson Advertising Agency, who will discuss future job opportunities provided by product manufacturing and sales in "Advertising's Biggest Job: Jobs".

An event on the Conference program is a "Myths of the Marketplace" quiz for everyone to take. A panel of experts will discuss the correct answers.

Thomas S. Carroll, Executive Vice President - Marketing, Lever Brothers Company, will be Conference Luncheon Speaker. He will present, "A Primer on Advertising". Marvin Lunde, Advertising Director, Sears, Roebuck & Company, will accept an Advertising Women of New York award to Sears, Roebuck & Company for "Distinguished Contribution to Consumer Education".

Mrs. Jean Wade Rindlaub, Advertising Consultant, will act as Interlocutor for the Conference and preside at the afternoon session.

Companies cooperating in arranging visits by the 30 women consumers are Best Foods Division of Corn Products Company, Campbell Soup Company, Celanese Corporation of America, Corning Glass Works, Gas Appliance Manufacturers Association, Lever Brothers Company, Macy's Bureau of Standards, Merck & Company, J. C. Penney Company, and Sealtest Foods Division of National Dairy Products Company.

Miss Jane Creel and Dr. Dorothy Greeg are members of the New York Woman's Council, a group of outstanding women in New York State business, the professions and community organizations, appointed by Governor Nelson A. Rockefeller as an advisory body to the State Commerce Department Woman's Program. The Program offers free business counselling to New York women and in cooperation with other departments of State government promotes job horizons for women and provides consumer information in group meetings throughout the State.

Tickets for the Conference are available from Advertising Women of New York Foundation,

Hotel Commodore, 42nd Street and Lexington Avenue, New York, N. Y. 10017.

## Appointments

Farm Family Life Insurance Company and Farm Family Mutual Insurance Company, Delmar, announces the appointment of John T. Hornberger as Administrative Vice President and Secretary. Also, Louis J. Del Signore was appointed Chief Underwriter for the Life Company.

Mr. Hornberger joined Farm Family Life when it was organized in October of 1953 as Office Manager and Chief Underwriter. In March of 1955, he was ap-



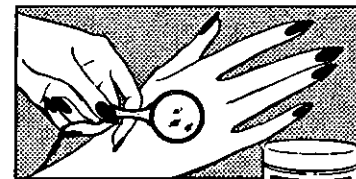
John Hornberger

pointed Assistant Secretary and in March of 1959, Secretary. Then in August of 1961, he was also appointed Secretary of Farm Family Mutual. As Administrative Vice President and Secretary, he is responsible for the administration of the insurance operations in the Home Office of the Companies.

Mr. Hornberger is a graduate of the University of Michigan with an AB degree in Economics. He is a Past President of the Delmar Kiwanis Club and is currently Second Vice President of the Albany Chapter of the Administrative Management Society. He resides at 25 Brockly Drive.

Mr. Del Signore joined Farm Family Life as an Underwriting Trainee and Supervisor of the New Business Department in

## THOSE HORRID AGE SPOTS\*



### FADE THEM OUT

\*Weathered brown spots on the surface of your hands and face tell the world you're getting old—perhaps before you really are. Fade them away with new ESOTERICA, that medicated cream that breaks up masses of pigment on the skin, helps make hands look white and young again. Equally effective on the face, neck and arms. Not a cover-up. Acts in the skin—not on it. Fragrant, greaseless base for softening, lubricating skin as it clears up those blemishes. Guaranteed by the trustworthy 53-year-old laboratory that produces it. At leading drug and toiletry counters. \$2. FREE OFFER with each jar of ESOTERICA! Trial vial of new MITCHUM ANTI-PERSPIRANT. Clear, colorless liquid gives extra-strength protection—safely stops excessive perspiration. Free offer for limited time only.

## L. J. MULLEN PHARMACY

256 Delaware Avenue  
Elsmere  
Our NEW  
24-Hour Phone Number  
439-9356

N.Y.S. OFFICIAL  
Inspection Center

## L & H

Brake & Front End Service  
100 Adams Street, Delmar  
HE 9-3083

Alignment  
Wheel Balance  
Mufflers & Tail Pipes  
Brakes  
Front End  
Springs

If I were renting  
Wall Papering Tools

I'd call  
**HILCHIE'S**  
**439-9943**

# HOURS

Sats. & Sun. 2 P.M. to 10 P.M.  
Other days 5 P.M. to 10 P.M.



# ANNOUNCING!

*Albany's Greatest Research Exposition*

# HOME SHOW

WASHINGTON AVENUE ARMORY

**MARCH 5 THRU 12 (Incl.)**

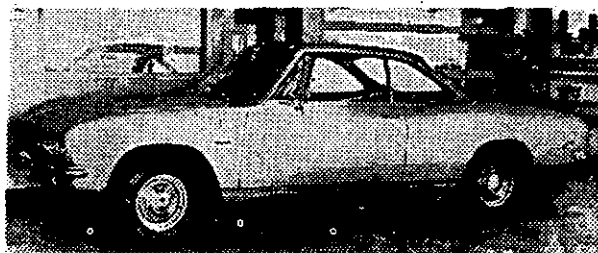
Men, women and children will love this year's Albany Home Show. Opening this Saturday at the Washington Avenue Armory, for 8 big days. Bring the family.

See over 100 exhibits. Get free souvenirs at many booths. See the beautiful VACATION HOME . . . win it. You get the LOT too, located at beautiful WISPERING PINES, KINDERHOOK LAKE, New York . . . just a few minutes drive from Albany.

## WIN VALUABLE PRIZES . . . FREE!

### VACATION HOME & LOT

This valuable Vacation Home was designed by a group of students from the RPI Architectural School. You can win both Home and Lot. You do not have to be present to win.



### FREE! CORVAIR HARDTOP! 1966 CHEVY

Courtesy Marsh Hallman Chevrolet  
781 Central Avenue, Albany

### MANY OTHER MAJOR AWARDS . . . FREE!

- RCA Whirlpool Built-In Oven & Range plus Nautilus Range Hood - Courtesy Associated Builders Service, 270 Bradford St., Albany
- Sony Transistor Portable TV - Courtesy Albany Appliance Distributors, Inc., 312 Broadway, Albany
- Vacu-Maid Built-In Vacuum Cleaning System - Courtesy Prestige Home Products, Inc., Delmar, N.Y.
- Tappan Dishwasher (Time Machine) - Courtesy Interstate Kitchens, Inc., 733 Broadway, Albany
- 1966 Portable General Electric TV - Courtesy William H. Squires, Inc., Maplewood Ave., Colonie, New York

COME EARLY  
STAY LATE

**ADMISSION  
\$1.00**

Children under 12 FREE  
if accompanied by adult



**FREE ENTRY BLANKS AT ARMORY DOOR**

May of 1960. In October of 1961, he was recalled to active duty in the Air Force for a tour of



Louis J. Del Signore

duty of one year. He rejoined the company as Administrative Assistant to the Secretary until July of 1965 when he was appointed Underwriter and Supervisor of the New Business Department.

## Speaker

Dr. Kathryn Bookbinder, a psychologist for the Bethlehem Central School District, will be the principal speaker at the Mothers' Discussion Group of the Delmar Methodist Church on Wednesday, March 9. Her topic will be: "Your Child and Discipline." Meetings from 9:30 A. M. to 11:30 A. M. Coffee and ... will be served.

All mothers of young children are cordially invited.

## Building Program Discussion

The Glenmont Parent-Teacher's Association will be hosts to members of the Hamagrael and Delmar P-TA groups on March 10 in the Glenmont Elementary School Auditorium. The business meeting will start at 7:30 and the program will follow at 8:00.

Dr. Richard W. Moomaw will head a panel discussion on the Bethlehem Central Building Program. Other members of the

panel will be Dr. Robert Bair, President of the Board of Education; Mr. Henry Blatner, architect; and Mr. Louis Dempf Jr., chairman of the Facilities Committee of the Budget Advisory Committee.

Also featured at this meeting will be the announcement of the winner of the scholarship, awarded annually by the Glenmont P-TA.

Refreshments will be served at the social hour following the program.



## KLERSY BUILDING CORPORATION

Offers New Homes of Prestige **OR** Alteration Service — Designing, Preparation, Construction — Even Sweeping Up.

KLERSY BUILDING CORPORATION  
AND  
GENERAL ALTERATION DIVISION

Phone for Appointment  
439-4606 439-9769



BERYL HICKS

## "A Dishwasher?"

That's the last appliance I would buy." That's what I always said, too, but now that I have one, I would do without anything else in the house but

"MY DISHWASHER"

You Can Go Out When The Dishes Go In

## G-E MOBILE MAID® PORTABLE

**THORO**



**WASH'**

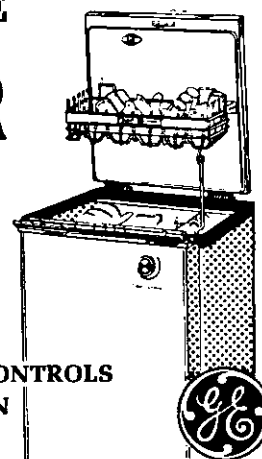
Gives Spotlessly Clean Dishes Without Hand Rinsing, Scraping or Drying. Just Tilt Off Large or Hard Food Scraps.

\*Thoro-Wash is General Electric's name for more than one level washing action coupled with fast-drying drain.

## DISHWASHER

**199.95**

- LIFT TOP RACK
- 3 CYCLE PUSHBUTTON CONTROLS
- NEEDS NO INSTALLATION



## the Carriage Stop

ANOTHER MAIN CARE SERVICE

Where You Buy With Confidence

339 Delaware Avenue - 439-2430 -

Delmar

Hours: 9 to 5, Mon. thru Sat. - Any evening by appointment

Call Beryl Hicks for Personalized Service



## FOWLER'S Liquor Store

See ERNIE or GEORGE  
for BETTER SPIRITS



Elsmere - at - the - Light  
Parking right in front of store.  
HE 9-2613 "We deliver."

Chilled, ready-to-serve  
WINES & CHAMPAGNES

## Siena College Insurance Agents and Brokers Course

Preparing for June New York  
State Agents and brokers general  
Insurance examination. Course in-  
cludes all casualty, fire, marine,  
and bonding subjects. Classes held  
Friday night and Saturdays. Fee  
\$125 includes text book.

Begins Fri.  
**MARCH 4, 1966**  
Write Siena College,  
Loudonville, N. Y.  
OR PHONE  
Miss Lamb, 439-9341

## General Insurance

## Time Payments

## Surety Bonds

## Frank G. Coburn, Inc.

283 Washington Ave.

Albany, N.Y.

Phone Albany HO 3-4277 - 8-9

## Watch and Jewelry Repairing

## Diamond Setting

HUGE SELECTION OF MOUNTINGS

**HARRY L. BROWN** Jeweler

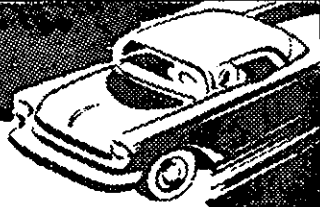
## Thistle Gift Shop

363 DELAWARE AVENUE AT 4 CORNERS, DELMAR

We'll make your  
motor  
sing



- \* Engine Tune-up
- \* Front End Alignment
- \* Automatic Trans-  
mission Service
- \* Modern Equipment
- \* Skilled Mechanics



## BAILEY'S GARAGE

Phone Delmar HE 9-1446  
Oakwood Rd., Elsmere



## WITH THE GIRL SCOUTS

As their Service Project, the girls of Jr. Troop #209 made Valentine Tray Favors for the patients at Villa Mary Margaret.

...

The children from the Inter-city, who meet at the Delmar Methodist Church each week, were the happy recipients of Lollipop Valentines. The Valentines were made by the 5th and 6th grade Jr. Scouts of troop #108. At a later date the girls put on an International Display of articles from many countries. This was their way of collecting money for the Juliette Lowe Fund.

## Women Dems To Be Here

Mrs. Nicholas deB. Katzenbach, wife of the United States Attorney General, will be the guest speaker before New York's Women Democrats at the closing luncheon of the 15th Annual Political Conference, on Monday, March 7th, at the Thruway Motor Inn in Albany.

Mrs. Mae Gurevich, Vice Chairman of the Democratic State Committee and Chairman of its Women's Division, has called the State-wide Jubilee Conference for March 5th, 6th and 7th. This year's Chairman, Mrs. Diane Tierman, who is Vice Chairman of Nassau County Democratic Committee, will formally greet the anticipated 600 women party leaders and delegates at 2 P. M. on Saturday afternoon, at the opening session.

Following the formal greeting, William A. Zeck will give a short talk on campaign planning. Mr. Zeck, former Rockland County Democratic Committee Chairman and formerly State Campaign Chairman, 1965, serves with Mrs. Gurevich as Co-Chairman of "Operation Support" for the President's program in New York State.

Following Mr. Zeck there will be a panel discussion, "The Business of Politics, Women's Expanding Role," moderated by Mrs. Helen Rutishauser, State Committeewoman and former Vice Chairman of Montgomery County.

The panelist are Assemblywoman Shirley Chisholm, Assemblywoman Gail Hellenbrand, both of Kings County; Assemblywoman Dorothy Rose of Erie County and the Director of Research for the Joint Legislative Committee, Miss Laura Davis of Nassau County.

Those participating in the Sunday afternoon panel are State Comptroller Arthur Levitt, Nassau County Executive Eugene H. Nickerson, Suffolk County Executive H. Lee Dennison and Canandaigua industrialist Howard J. Samuels, who is Chairman of the Committee for an Effective Constitution.

There will be a buffet supper served at 7 P. M. followed by an evening panel. Former Mayor of New York City, Robert F. Wagner who is the National Chairman of the Democratic National Committee will speak on the importance of the Council in campaign planning. Following his talk, Mr. Wagner will moderate the panel, "In . . . and Out of Washington. Report from Capitol Hill." The distinguished panelists will be seven Congressmen whose districts comprise a cross section of the Empire State. The participating Congressmen are: Edna F. Kelly, 12th C. D., who is also Democratic National Committeewoman; Jonathan B. Bingham, 23rd C. D.; Hugh Carey, 15th C. D.; John M. Murphy, 16th C. D.; Leo W. O'Brien, 29th C. D.; Otis G. Pike, 1st C. D.; and Samuel S. Stratton, 35th C. D.

On the final day of the Conference, Monday, there will be a reception for all Democratic Legislators and all other honored guests followed by the closing luncheon.

## Meeting

The Garden Department of the Delmar Progress Club will

**FREE**WITH COUPONS YOU RECEIVED IN MAIL  
AND PURCHASE OF \$5.00 OR MORE**4**

pieces of beautiful

**HEAVYWEIGHT****Stainless Steel Tableware**SEE THIS BEAUTIFUL STAINLESS STEEL TABLEWARE ON DISPLAY  
AT YOUR FAVORITE GRAND UNION SUPERMARKETS . . .**PLUS: OTHER EXCITING CASH AND STAMP COUPON OFFERS**U.S.D.A.  
CHOICE**Beef Sale!**

AMERICA'S FAVORITE

**HEINZ KETCHUP****3** 1 pt. 4 oz. btl. **\$1.00**

CAMPBELL'S

**PORK n BEANS****7** 1-lb. cans **\$1.00**

TENDER JUICY

**SIRLOIN STEAK** LB. **89¢**

WELL TRIMMED

**RIB STEAK** 7" CUT LB. **89¢**

TENDER JUICY

**STEAK PORTERHOUSE** LB. **99¢**

BONELESS

**CHUCK STEAK** LB. **89¢**

BLADE CUT

**CHUCK STEAK** LB. **59¢**

TOP

**SIRLOIN STEAK** LB. **\$1.19**

OVEN READY - 7" CUT

**RIB ROAST** LB. **69¢**

CHOICE 1st TWO RIBS

**RIB ROAST** LB. **89¢**

BONELESS

**CROSS RIB ROAST** LB. **99¢**

TOP

**SIRLOIN ROAST** LB. **\$1.09**

LUSCIOUS CALIFORNIA

**SUNKIST LEMONS****10** for **49¢**

FRESH TEXAS

**BROCCOLI** bch. **29¢**WE RESERVE THE RIGHT TO LIMIT QUANTITIES  
PRICES AND OFFERS EFFECTIVE THRU SATURDAY, MARCH 5th  
WE ARE NOT RESPONSIBLE FOR TYPOGRAPHICAL ERRORS



# Freikofer's

**BATTER WHIPPED SUNBEAM BREAD**  
**NO HOLES! NO STREAKS!**

**PHONE HO 3-2221**

**FEATURE OF THE WEEK**

**Louisiana Ring**

THURSDAY, MARCH 3rd

**69c**

**Hot Cross Buns**

TUESDAY and FRIDAY DURING LENT

**33c**

**THURSDAY**

Mar. 3rd

- ☒ LOUISIANA RING ..... 69c
- ☐ Dutch Apple Pie ..... 69c
- ☐ Orange Buns ..... 39c
- ☐ Corn Toasties ..... 33c
- ☐ Chocolate Iced Angel ..... 59c
- ☐ Chocolate Fudge Cup Cakes ..... 39c
- ☐ ● English Muffins ..... 29c
- ☐ ● King Size Bread ..... 31c

**FRIDAY**

Mar. 4th

- ☐ PUMPKIN PIE ..... 69c
- ☐ Hot Cross Buns ..... 33c
- ☐ Bran Toasties ..... 33c
- ☐ Chocolate Layer ..... 59c
- ☐ Gold Sheet Cake ..... 59c
- ☐ Pink Coconut Cups ..... 39c
- ☐ ● Cloverleaf Rolls ..... 35c
- ☐ ● Old Fashioned Bread ..... 29c

**SATURDAY**

Mar. 5th

- ☐ CHOCOLATE COCOANUT LAYER ..... 79c
- ☐ Chocolate Cream Pie ..... 79c
- ☐ Blueberry Pie ..... 69c
- ☐ Pecan Coffee Ring ..... 54c
- ☐ Maple Layer ..... 59c
- ☐ Fruit Cookies ..... 39c
- ☐ ● Pan Rolls ..... 33c
- ☐ ● Buffet Rye ..... 29c

**MONDAY**

Mar. 7th

- ☐ RED RASPBERRY PIE ..... 69c
- ☐ Cinnamon Curl Buns ..... 36c
- ☐ Round Angel Food ..... 39c
- ☐ Pineapple Layer ..... 59c
- ☐ Chocolate Coverette Cups ..... 39c
- ☐ California Cheese Cake ..... 69c
- ☐ ● Butter Parkerhouse Rolls ..... 39c
- ☐ ● Whole Wheat Bread ..... 29c

**TUESDAY**

Mar. 8th

- ☐ CALIFORNIA RING ..... 69c
- ☐ HOT CROSS BUNS ..... 33c
- ☐ Blackberry Pie ..... 69c
- ☐ Cream Puffs ..... 59c
- ☐ Spice Sheet Cake ..... 59c
- ☐ Black-eyed Susans ..... 54c
- ☐ ● Hard Seed Rolls ..... 29c
- ☐ ● Rife Diet ..... 32c

Fresh From  
The Ovens of Freihofer!

**Glazed Donuts . . 39c**

Mon. - Thurs. - Sat.

Fresh From  
The Ovens of Freihofer!

**Jelly Donuts . . . 39c**

Tuesday and Friday

Fresh From  
The Ovens of Freihofer!

**Dunketts . . . . . 32c**

Every Saturday

Fresh From  
The Ovens of Freihofer!

Dozen Assorted **DONUTS 59c**

Daily

Fresh From  
The Ovens of Freihofer!

**Danish Donuts 39c**

Tuesday and Friday

meet at 10 A. M. on March 7, in the Delmar Public Library. Mrs. Russ Miller will show a colored film and speak on rose culture. Mrs. Miller, an amateur gardener, has demonstrated, for several years, what can be accomplished with roses on a small plot. While she concentrates on roses, her husband, President of the Albany Men's Garden Club, grows delphinium, vegetables and almost any other flower for which he can find space.

Anyone interested in this subject may attend this meeting.

## ELECTION OF OFFICERS

The annual election of officers of the Selkirk Fire Co. No. 2 Ladies Auxiliary will take place at their March 8 meeting to be held in the Glenmont Fire House at 8:00 P.M.

## Meeting

Elsmere Chapter, N. Y. State Federation of Home Bureaus, will hold its regular monthly meeting, Wednesday, March 9, at the Delmar Methodist Church at 8 P. M.

Following the business meeting, Mrs. Kenneth Mosher, Jr., will demonstrate the making of decorative terry pillows.

The Elsmere Chapter invites interested area women to join the meeting.

## LITTLE LEAGUE REGISTRATION

Registration for the Tri-Village Little League for this season's activity will be held on the Saturday mornings of March 5th & 12th from 9 til noon in the lobby of the Junior High School on Kenwood Ave.

All boys in the Tri-Village area, ages 8 thru 12, are eligible. They must be accompanied by a parent or guardian. Boys not registered before must bring birth certificate or proof of age.

## Movie

"Ballad of a Soldier," an outstanding Russian movie, will be shown at BCHS on Saturday, March 5 at 8:40 P. M. This is the second movie in the Spring series of the First Annual Inter-

# Freikofer's

**WATCH "FREDDIE FREIHOFFER"**  
**WRGB — WEEKDAYS — 4-4:30**



# SHOP A&P

The store that cares...about you!

TOP OR  
BOTTOM**BONELESS**

## Round Roasts

ONE PRICE...  
NONE  
PRICED  
HIGHERlb **98¢**

At A&P, this is a  
bottom of the  
Round Roast...  
sold at only  
one price.  
NONE PRICED  
HIGHER...

lb **98¢**

When cut in half this roast  
is still the Round Roast...  
sold only at the advertised  
price of 98¢ a pound. We  
do not call these cuts by  
any other name such as  
Eye Style Roast and charge  
you the higher price at  
which we sell a Genuine  
Eye Roast.



TOP ROUND OR

## CUBE STEAK

LB. **\$1.18**SUPER RIGHT  
SEMI-BONELESS

## HAMS

Either  
Portion LB. **99¢**

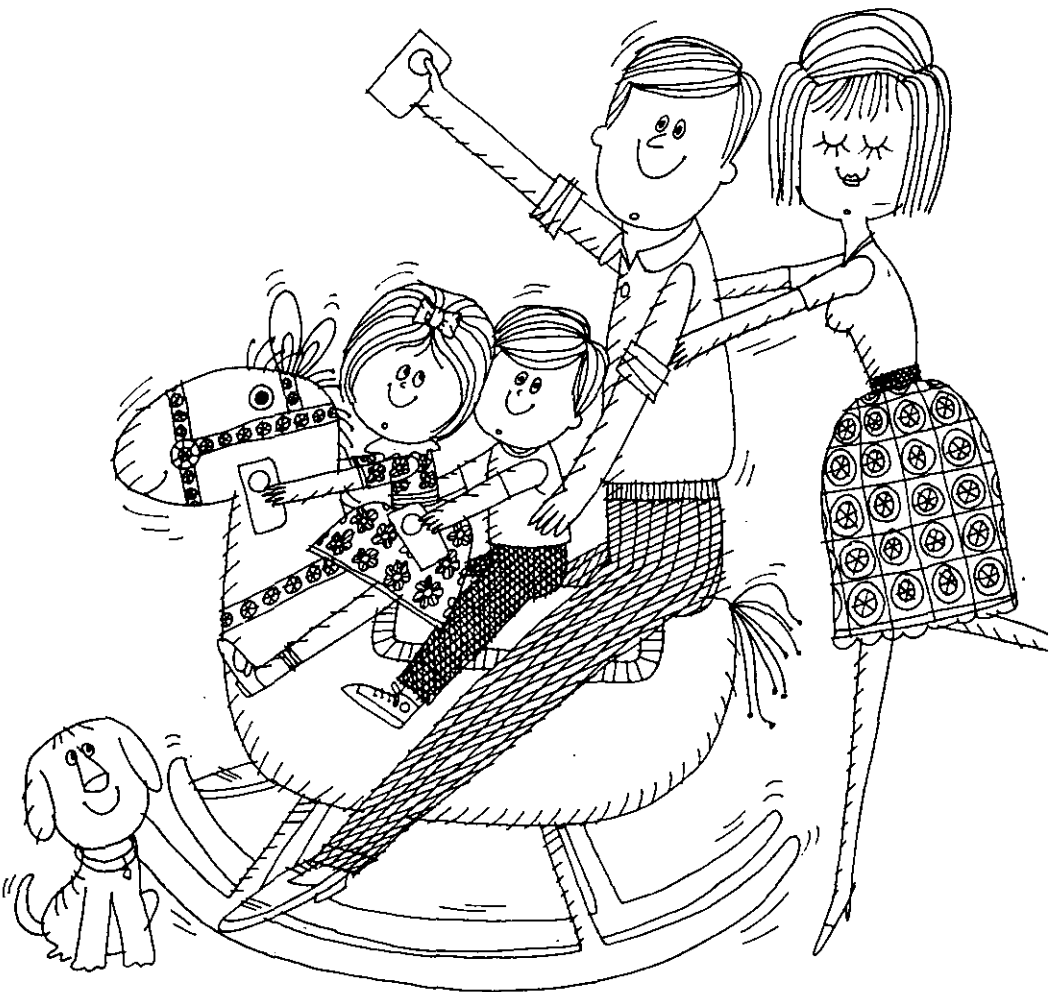
SUPER RIGHT

## PORK BUTTS

FRESH  
LB. **69¢****AND WE GIVE PLAID STAMPS TOO!!****PRICES EFFECTIVE IN THIS VICINITY THROUGH MARCH 5TH**

# More for savers!

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national Film Festival.  
Other movies to follow will be, tentatively, "Rififi" on May 7, and "Bibbyble Thief" on June 4. Tickets may be purchased at the box office. (Adults \$1.25 - students, \$.75). All proceeds go to the 1966 Bethlehem Community Ambassador Fund.

## Meeting

The Slingerlands Chapter of New York Federation of Home Bureaus will meet on Tuesday, March 8, at 8 o'clock in the Slingerlands Elementary School.  
The Slingerlands 4-H Club will give demonstrations of their club's projects completed during the year.

## New Prints At Library

Can a library become an art gallery, too? That is a debatable question. However, the Delmar Public Library can feel the excitement of having an art collection since it recently added six more prints to its group of three. This brings the total to eighteen, a goodly number, indeed. The prints are all world famous each having been chosen for its individual quality as well as for the renown of the artist who painted it. Mrs. Barbara R. Rau, head librarian, quite rightly is pleased that the Library can offer this cultural medium to any borrower holding a blue card.  
Among the new additions is Picasso's "Old Guitarist" which illustrates the artist's marvelous ability to express a mood. In this picture it is one of hopelessness, futility, despair; yet over all, a feeling of acceptance emerges.  
"Bowl of Plums," a product of the talent of the French Rococo painter, Chardin, is a simple still-life so beautifully executed that the crackles and age marks on the bowl suggest an old much-loved possession.  
"Starry Night," a tempestuous, impressionistic painting clearly expresses the obsessive quality of Van Gogh and the interest he found in the supernatural, mystical realms of the universe.

A brilliant, clearly outlined work by Gauguin emphasizes his use of strong, pure but not always realistic colors. The two Tahitian women are in repose so typical of many of his subjects.

"Basket Filled with Flowers" is a treasure taken from the Ming Dynasty. It is small in size, se-date and perfect in detail; truly representative of the Chinese art of long ago.

And for the multitude of Wyeth admirers, "Ground Hog Day" depicts all that is great in the technique of this splendid American artist. The colors are soft; the sun slants through a window high lighting a familiar, homely interior. The wonder of the painting may rest in the outdoor vista glimpsed beyond and again through this window. One feels the cold of winter — the lovely warmth of a February sun.

The prints will be listed in the card catalog and a snapshot of each will be pasted on the individual card.

## Meeting

On Thursday, March 3, at 12:30 P. M. the Women's Society of Christian Service of the First Methodist Church of Delmar will conduct a Fun Meeting and luncheon in Fellowship Hall. Mrs. George Chesbro and Mrs. Emil Kuhl are luncheon Chairmen.

## On Vacation

Mr. and Mrs. Kenneth B. Jopp have left for their favorite vacation spot at Montego Bay, Jamaica, West Indies. They will be at the Montego Beach Hotel until the latter part of March, when they will return to their home at 515 Delaware Avenue, Delmar.

## Dr. Boyce To Speak

The regular winter meeting of the Bethlehem Community

STORE HOURS:

Daily 10 A.M. - 5:30 P.M.

Mon. & Thurs. - 10 A.M. - 9 P.M.

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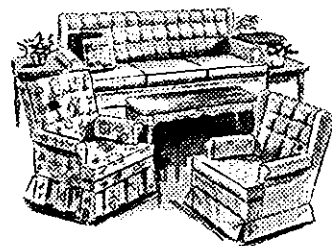
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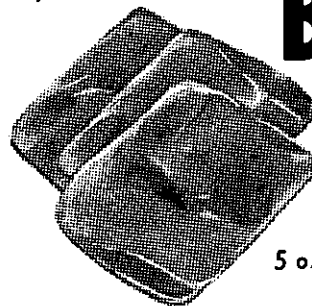
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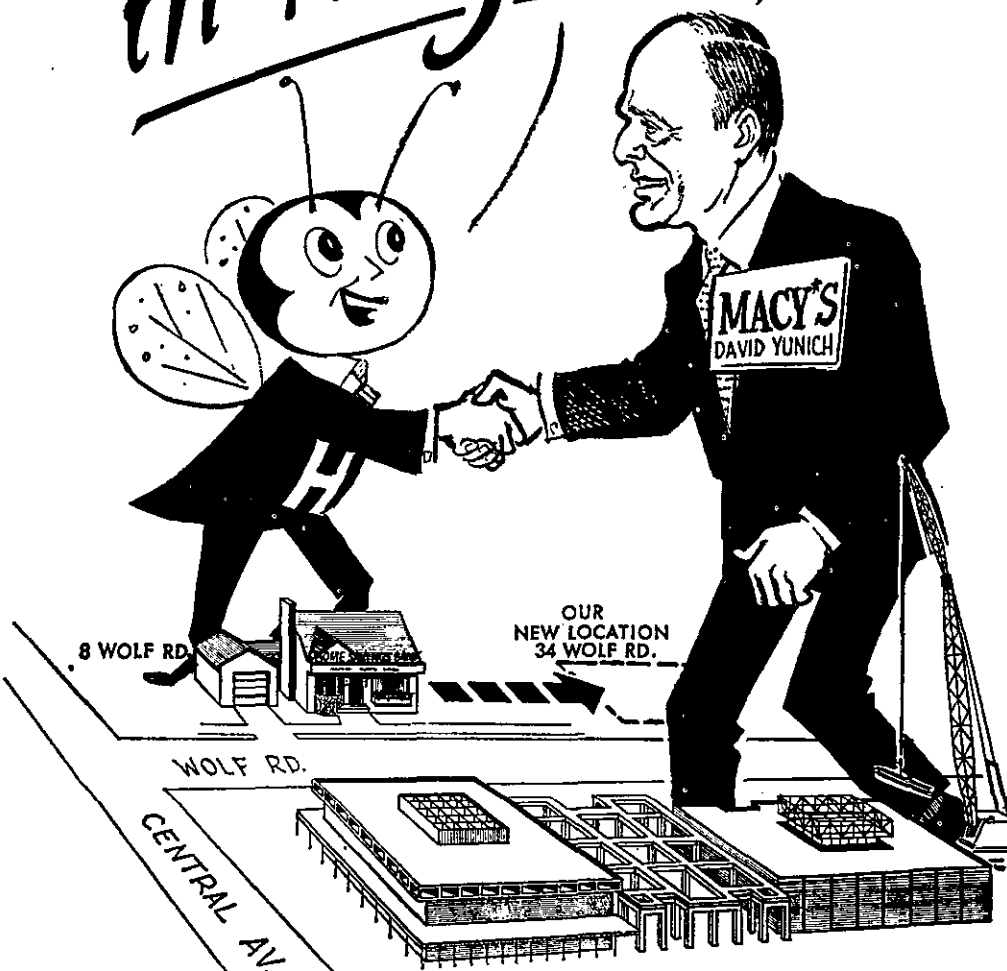
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Ambassador Project will be held at 8 P. M. on March 10, in the library of Bethlehem Central Senior High School. It will offer the most outstanding program which the Project could possibly provide. The speaker of the evening will be Dr. F. Gordon Boyce, President of the U. S. Experiment in International Living and Secretary General of the International Experiment.



**Dr. Gordon Boyce**

He will discuss The Experiment's role in training men and women for the Peace Corps, and he will also look into the future by outlining some areas into which Experiment activities are expected to expand.

Prior to joining The Experiment, Dr. Boyce had been engaged in newspaper reporting and advertising in his home city of Binghamton. After service with the 11th Amphibious Fleet, he became Assistant to the President of Colgate University in 1946. He left this post in 1950 to succeed Dr. Donald Watt, Founder of The Experiment, as President of the organization. His activities since that time include (1951-55) service as President of the Council on Student Travel, and membership on the Executive Committee of the Youth Activities Division of Pres. Eisenhower's People-to-People program. He also finds time to be a trustee of Colgate University, the College of the Virgin Islands, Windham College, the American Students' and Artists' Center in Paris, as well as to be a member of the Executive Committee of the U. S.

Committee for UNESCO.

In February 1961, Dr. Boyce was invited to Washington to assist Sargent Shriver in launching the Peace Corps. This was a logical move since Mr. Shriver was himself one of the earliest participants in The Experiment program. Dr. Boyce remained as Consultant to the Peace Corps, on leave from The Experiment, until August 1961. A close co-operation between The Experiment and the Peace Corps has continued since that time and this

is one of the topics Dr. Boyce will discuss.

At present, The Experiment is expanding into a variety of fields which its founder never contemplated. These are, however, a natural extension of the philosophy that "By living together men learn to live together." Dr. Boyce will explore these progressively widening areas and it is to be hoped no vitally concerned person in this area will miss the opportunity to hear him.



Dr. George Foot was elected Chairman of the Board of Directors of the Bethlehem Community Christmas Festival at a recent meeting of the Board, according to Mrs. Russell Freeman, Secretary. He succeeds Olin Bouck, 5 Darrock Road, who served as chairman for the past year. Dr. Foot recently remarked that he is one of many in the community-wide organization starting as a church worker on a com-

mittee, finding the opportunity for service rewarding, seeing the value of the festival in developing warmth in relationships of people of different churches, and serving in increasing responsibilities. "It all grows on one," he remarked. The Board consists of one representative from each of the churches, two from public school system, and the three festival founders.

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**POTATOES** River Valley, Frozen, Crinkle-Cut **2 lb. bag 25¢**

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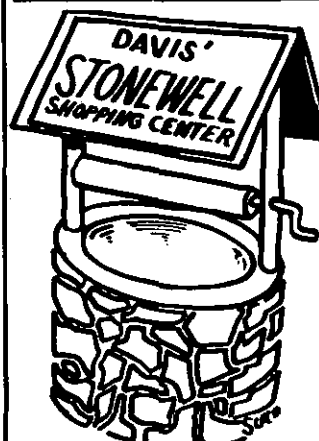
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# Home Show

More than a hundred exhibitors have reserved space for the 17th Annual Research Exposition. Albany's 1966 Home Show opening Saturday, March 5, at Washington Avenue Armory for 8 days. Major prize awards and hundreds of interesting exhibits for home owners and home builders assures everyone a worthwhile visit. The research Vacation Home, designed by a group of students from the RPI Architectural School, will be awarded as first prize. The lucky

prizes will be awarded nightly. The Home Show will be open to the public Saturday and Sunday from 2 P. M. to 10 P. M. All other days from 5 P. M. to 10 P. M. Children under 12 free, if accompanied by an adult.

Among the myriad of items to be seen: Heating Equipment, Kitchens and bathrooms, Appliances, Paints, Wallpaper, Overhead Doors, Swimming Pools, Tractors, Cars, Trucks, Telephone Answering, Lumber, Plywood, Speciality Products, Aluminum Siding, Building Block,

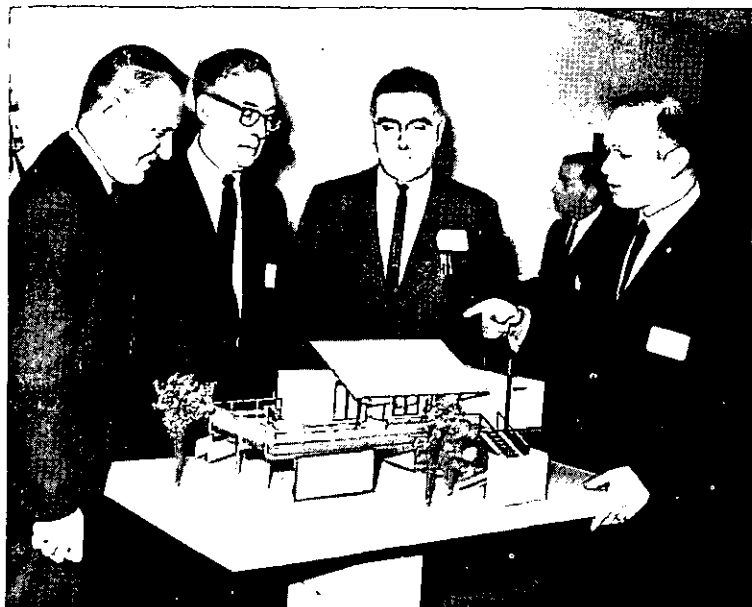
Alice V. Keliher, well known educator and author. Dr. Keliher has been active in the study of infant and child behavior. She wrote, with Dr. Arnold Gesell of Yale, "An Atlas of Infant Behavior," and has written two books which are very much a part of the educator's professional library. Her activities at the national and university levels include 25 years on the Faculty at New York University, participation in the mid-fifties "White House Conference on Education," membership on the National Committee for Operations Headstart.

Other consultants for the Workshop include staff members from the State University Colleges at Oneonta and New Paltz, The State University of Albany, the State Education Department, the Bethlehem Central School Faculty, the Schenectady Public Schools, and the Albany Public School System. Many Tri-Village area people will serve as con-



**AT THE WORKSHOP:** Back row, left to right: Sarah Gordon, Barbara Brewster, Sammie Ives, Director of Workshop, Cheryl Marks. Front row: David Schulenberg, Richard Brewster, Cindy Pope, Philip Jerry.

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At a recent press luncheon at Holiday Inn, these area builders viewed the Vacation Home to be awarded as first prize. Left to right: Fred Weber, past president, Home Builders Association; Assistant Dean Donald Mochon, RPI; Nick Gentile, Chairman, Planning Committee; Jerry Goldie, General Chairman, 1966 Home Show.

winner will also receive a NO-Clean GE Range & Oven, A GE Refrigerator, a GE Hot Water Heater and GE Electric Heating Units. These items will be on display in the home during the home show and will be included with the first prize, courtesy of William H. Squires, Maplewood Avenue, Colonie. The LOT also

Stone, Brick, New Housing Developments, Landscaping, Floor Coverings, Organs, Pianos, Septic Tanks, Plumbing, Hearing Aids, Pest Control, Smoked Meats and Cheese, Wrought Iron Railings, Precase Steps, Home Elevators, Juicers & Blenders, Rug Cleaners, Fuel Oils, Insurance, Lighting, Fixtures,



Kinderhook Lake, New York, courtesy Reinhardt Schnabel, Developer. Second prize award will be a 1966 Chevrolet Corvair Hardtop, courtesy of Marsh Hallman Chevrolet. Many other

Gold Equipment, Oranamental Iron, Acrylic and Canvas Products, Encyclopedias, Central Cleaning Systems, Water Conditioning, Candy Displays and many others.

## Clarksville Creativity Workshop

On March 7, Bethlehem Elementary teachers and administrators will participate in a

"Workshop in Creativity." This will be an active, inspiring series of experiences which seeks to define through actual exploration the aspects of creativity and the methods which encourage creative growth in children.

Keynote speaker will be Dr.



**WORKSHOP PARTICIPANTS:** Left to right: David Schulenberg, Cindy Pope, Sarah Gordon and Cheryl Marks.



New York Telephone repairman Michael Maliniak appears with "lovable mouse" Stuart Little in the forthcoming NBC-TV Children's Theatre production.

***Even in the world of  
make-believe ... telephone  
people play a helpful role.***

In the forthcoming TV program "The Stuart Little Story," a "lovable mouse" asks a New York Telephone repairman, Michael Maliniak (playing himself), for help.

He gets it, of course, just as many people, in real life, have found telephone people willing to be helpful beyond the normal demands of their job.

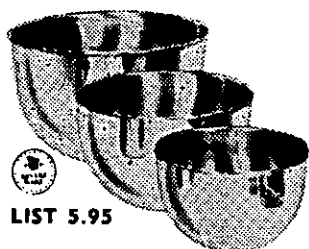
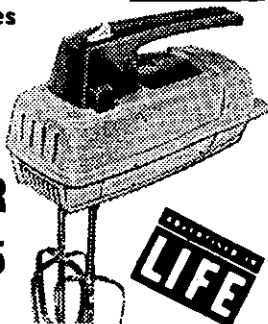
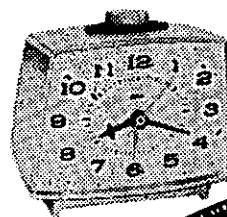
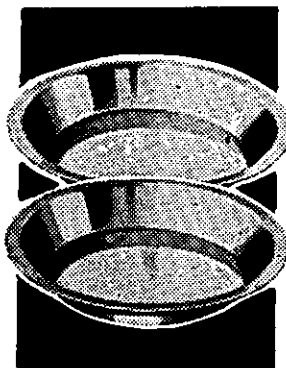
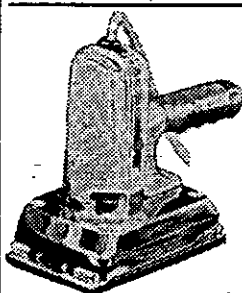
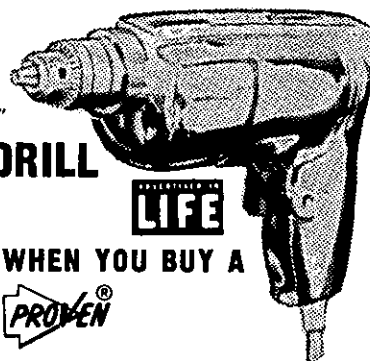
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sultants.

Mrs. Virginia Spelich will direct the fourth grade teacher discussion of creative method. Mrs. Spelich is highly skilled in the music field and is known for her creative talents. Stanley Reich, well known as both a sculptor and teacher will provide motivation and method in his work in the art field. Eugene Lewis brings to the workshop a knowledge the printing making and the skills involved in encouraging young people to work in this field. His exhibit of block prints done by sixth grade pupils was enthusiastically received by the public when it appeared in the Delmar Public Library two years ago.

Joseph Roberts who is art instructor at Philip Livingston and has served as evaluator and consultant for other local art exhibits will guide the painters in their search for creativity through artistic effort. Serving as discussion leader for the art group will be Harold Laynor whose art work is well known in the Tri-Village Area. Mr.

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Laynor also represents the State Education Department for he serves as Associate Supervisor of Art Education.

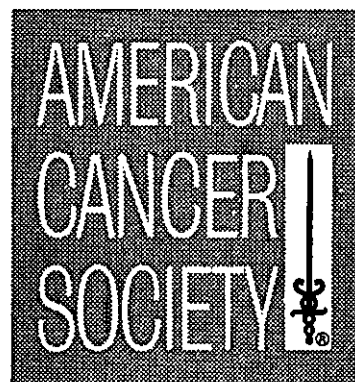
Building arrangements are being made by Ray Stephany, Principal of Clarksville School, assisted by members of his faculty and other school personnel. Ronald Bover, also of Clarksville, heads the visual arts display and general staging. Norman Deckett, with his highly capable staff, is preparing a dinner for the occasion.

A highlight of the day's activities will be a short creative program presented by some of our Bethlehem young people.

It is interesting to note that this workshop is, in itself, creative. It is different in plan and in approach. The director, Sammie Ives, speaks enthusiastically of the fact that this is in the fullest sense a workshop, that from 8:15 on the morning of March 7th un-

til 3:15 P. M. every teacher will be seeking dimensions of creativity and will be developing new techniques of teaching.

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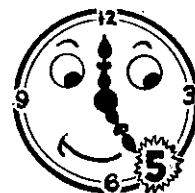
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A few words  
to the wise  
wives of  
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<b>Motor scooter \$5</b>	<b>2 ton trailer \$12</b>
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<b>Petrol tractor \$20</b>	<b>Diesel tractor \$26</b>
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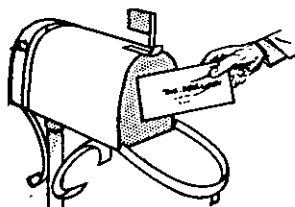
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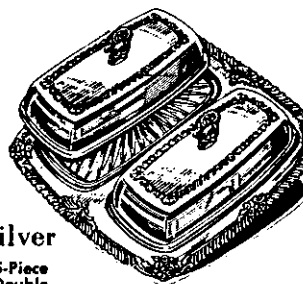
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On your next visit to the Delmar Public Library, I suggest you spend a little time looking around the Community Room at the collection of Japanese exhibits on display for the month of March.

They belong to Mr. and Mrs. Frank Andreone of Westmere, who recently visited Japan. Some of their travel souvenirs are particularly fascinating. For example, there is a tiny porcelain figure of a duck — used, as a table place setting in Japan for resting your chopsticks between courses. There is also a little, white, figured teapot, of the type that is sold to Japanese train travelers for five cents. The lid doubles as a cup, and users are expected to toss them away — lovely and delicate as they are — when they've drunk their tea.

A Geisha doll, dancing figures dressed in Japanese ceremonial outfits, black and red lacquered bowls, folded-screen prints, a set of animals representing the Japanese twelve-year cycle, and a toy straw horse are among other of the exhibits you're sure to find interesting.

William Anderson Hazell Jr., son of Mr. and Mrs. William Hazell of 9 Ridge Road in Els-

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mere, was married a week ago Saturday to Miss Patricia Mae Manley, daughter of Mr. and Mrs. Lewis C. Manley of Addison, N. Y.

Mr. Hazell is a graduate of Bethlehem Central and the University of Vermont, and earned a master's degree at the Wharton School of the University of Pennsylvania. A Navy veteran, he is manager of production materials for the Stromberg Carlson Corporation in Rochester.

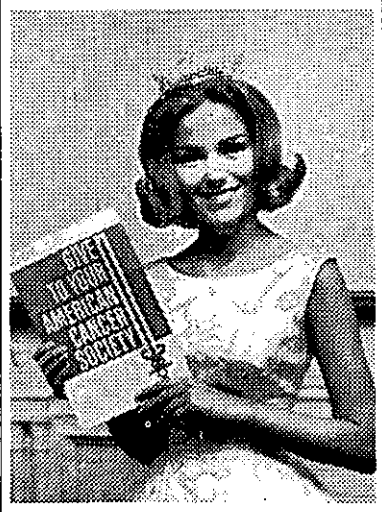
The wedding took place in the First Presbyterian Church in Addison and was a late afternoon candlelight ceremony. Mr. and Mrs. Hazell and Bill's two "little" sisters, Betsy and Mary Lou, who are both already married, were among those who attended.

The new Mrs. Hazell is a graduate of the State University of Cortland, and teaches at Rush Henrietta School in Rochester. After a honeymoon trip to New York City and Washington D. C., the couple is living at 10 Knollbrook Road in Rochester.

...


The Delmar and Elsmere zones of the Faculty Wives Club of the State University of New York in Albany met this past Tuesday evening in the Community Room of the National Commercial Bank on Delaware Avenue.

Mrs. Albert Mossin showed slides of Japan. (it must be THE



**A BEAUTY REIGNS:** Deborah Bryant, Miss America, 1966, plans to fight disease herself, by becoming a doctor. Meanwhile, she urges everyone, everywhere, "Fight cancer with a checkup and a check."

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place to visit these days) which she and her husband took during their round-the-world trip last summer, and told the women of some of their travel experiences.

Dr. Charles Stokes was refreshments chairman. Mrs. Kendall Birr is chairman of the Elsmere zone, and Mrs. Milton C. Olson is Delmar zone chairman

...

You don't really need to bring your bathing suit when you go to the Junior High School on March 22 to vote on the bond issue proposal to build an addition to the Bethlehem Central Senior High School.

I refer to the news story in an issue of The Knickerbocker News last week, which said: "The referendum will be held in the school with the pools open from 7 A. M. to 9 P. M."

It is possible to conjure up a pretty funny picture of all our sedate neighbors donning bathing togs and waiting in line for

their turn to be handed a ballot and dive headlong into the water. The votes might not be legible, but they'd sure be secret . . .

## Insurance Program

G. Barton Griffin of 108 Salisbury Road, who is President of the Albany Association of Life Underwriters, announced today a unique television program that will be on WRGB on Sunday, March 6 from 4 to 5 P. M. The program, presented by the Albany Association of Life Underwriters and sponsored by the National Commercial Bank, has as its purpose the education of the public about life insurance. Viewers will be able to phone in to the live television program questions they have pertaining to life insurance and they will be answered by a panel of experts on the air.

Panel members will be John

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## Banquet

The Glenmont Unit of the Cooperative Extension Service will hold its annual banquet on Thursday, March 17, at 6:30 P. M. The members will be served a smorgasbord at the Center Inn.

The evening's entertainment will feature Emil W. Sticht of the New York Telephone Co., who will present a lecture-slide program entitled "The Historic Hudson."

A short business meeting will be held prior to the evening's program.



*Les Girls*

by Sherey



It seems to me that what you wear has a great deal to do with how you feel. Donning this lacy Zefkrome knit suit by Larry Davidson with its hi-riding jacket (a boon in fashion and the fact that it won't wrinkle), and topping it with a rakish hat is bound to lift spring spirits. Try it and see!



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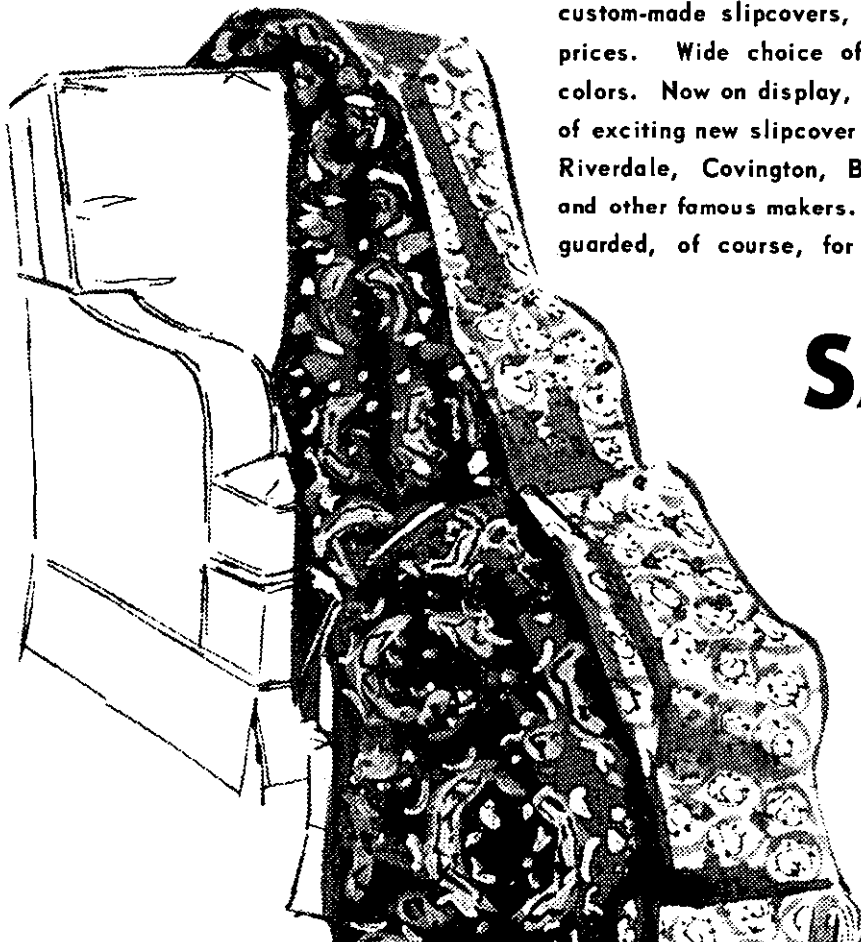


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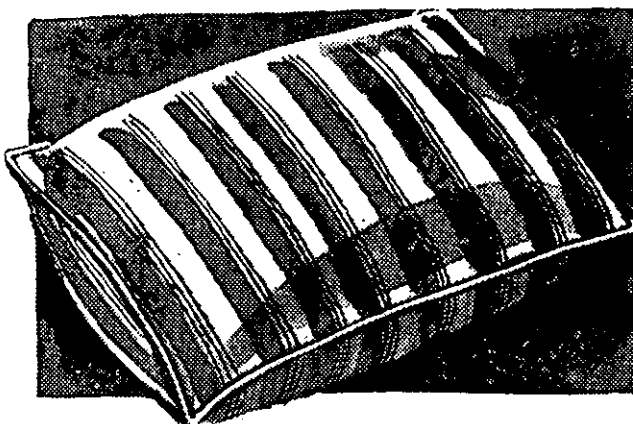
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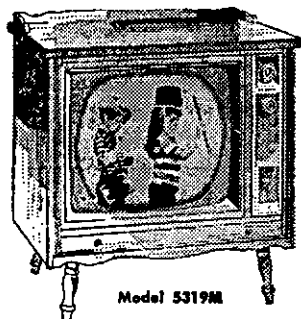
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## Fashion Show, Luncheon

The Tri-Village Welcome Wagon Newcomers Club will hold a luncheon and fashion show on Tuesday, March 8 at the Governors Motor Inn. Mrs. Ronald Anderson is chairman of the event, and Mrs. John Schuff is taking reservations.

Mrs. Negley Norton will be the commentator for the fashion show, which will be presented by Town and Tweed. The models, all club members from the Tri-Village area, are as follows: Mrs. James Barakos, Mrs. Peter Baruch, Mrs. Edward Babington, Mrs. Richard Haight, Mrs. James Hays, Mrs. John Janco, Mrs. William Magel, Mrs. Dale Miller, Mrs. Richard Russell, Mrs. Alton Taylor and Mrs. Fred Wight.

Reservations may be made through March 3.

## Meeting

"Tips on Nature Photography" will be given by Dr. Ralph S. Palmer, State Zoologist, at the March 8 meeting of the Delmar Camera Club at St. Stephen's Church Hall. The lecture will be illustrated with color slides taken in many states and countries including Finland and the Soviet Union.

Dr. Palmer is a graduate of the University of Maine with a PhD from Cornell. He was a former instructor in Zoology at Cornell and Professor of Zoology at Vassar College. He is now with the Department of Education at the State Museum.

Dr. Palmer is Internationally known for his books, "Mammal Guide," "Maine Birds," and "Monograph on the Behavior of Terns" which are illustrated with his own color prints and drawings. He is also the author of over forty journal articles. He is the Editor of Vol. I on North American Birds, the first in a series of six volumes.

The meeting is open to the public.

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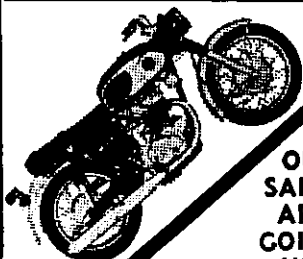
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**WHITEHALL ROAD AREA:** one family, two income apartments, 8 rooms for owner, 3-car garage. Broker. 465-8892. 2t33

### REAL ESTATE FOR RENT

**DELMAR**, room for rent, lady, near Four Corners. HE 9-5218. tf  
\$60 - office or store, 425 sq. ft. near Delmar By-pass; heated, electric, air conditioning. 750 Delaware Avenue, Delmar. HE 9-1468. tf  
**OFFICE SPACE** in Colonial House Professional Building, 230 Delaware Ave., Elsmere. HE 9-5173, HE 9-2957. 4t33  
**LARGE** furnished room, TV, Parking. Business man preferred. HE 9-9086. tf  
**SELKIRK** - two-bedroom apartment, ceramic bath, cabinet kitchen, range, refrigerator, heat and hot water refrig. Adults. 756-7171.  
**STORAGE** - garage, Hunter Road, Delmar, \$8 month. 439-5705.

### WANTED TO RENT

**HOUSE** - 3 bedrooms, Delmar area, Bethlehem School District, up to \$180. Mr. Besse. 355-9676. 3t310



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**WANTED** reliable woman, housework, 5 days a week. Own Transportation. HE 9-4642. 3t310

**TEACHER** - director for small Nursery School to start September 1966. Slingerlands P. O. Box 1, Slingerlands. 2t33

**LOCAL CHILD** caring agency needs couple or family who will provide home for adolescent girl. 463-4289. 2t33

**RELIABLE WOMAN**, housework 5 days a week. Own transportation. HE 9-4642. 2t33

**WANTED:** Bass and Rhythm Guitarists between ages of 14 - 16. HE 9-1060. 2t310

**RECEPTIONIST** - light typing, Delmar location, \$65 a week. Career Guidance Bureau Agcy. 91 State. 462-8647.

**SECRETARY**, one girl office, Delmar, \$80 a week, 8:30 to 5, must be experienced. 439-9333.

**NEED** part-time and full-time office help - bookkeeper, typist, also telephone work. Apply to AVIS-RENT-A-CAR, Watervliet Ave. at Central Ave., Albany. 2t310

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**COMPLETE CLEANING** - garages - attics - yards. Trees trimmed. All kinds light trucking. No job too small. 463-8054. 4t317

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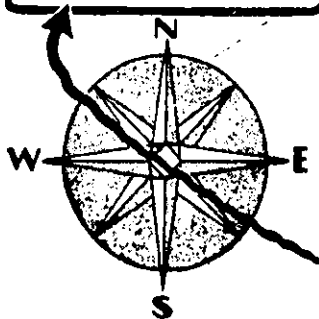
### Lost & Found

**LOST:** gray and white striped kitten with tag and bell. 439-3469. 2t33

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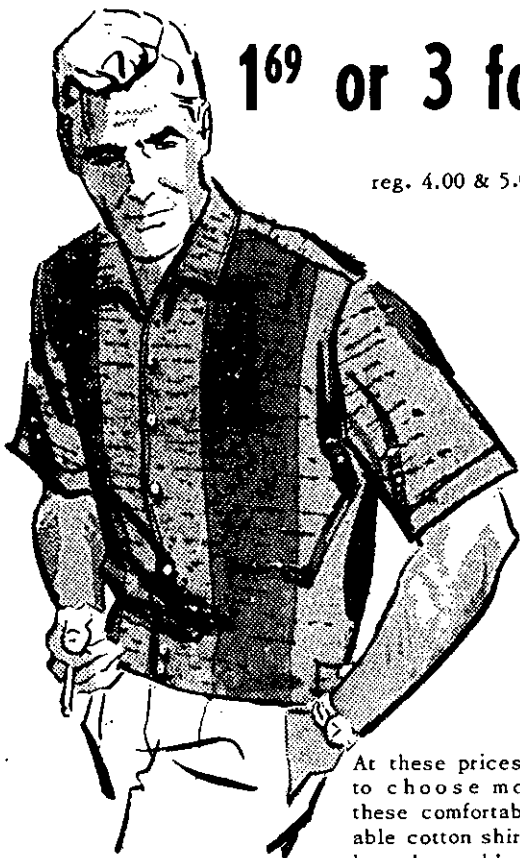


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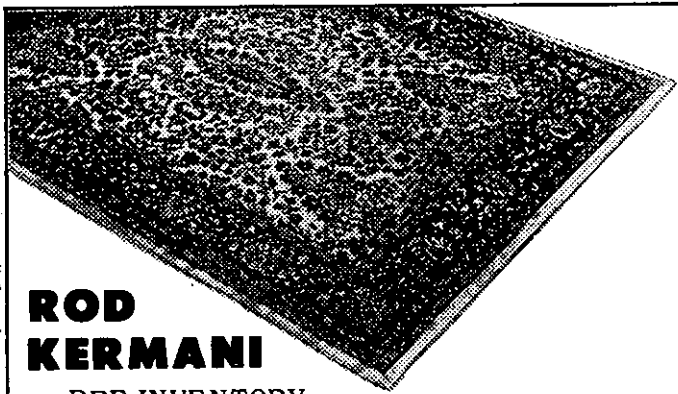
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