

Merry Christmas

Delmar Public Library

The Spotlight

DECEMBER 22, 1966

VOL. XI, NO. 51

\$1.00 PER YEAR

10¢ A COPY



Christmas — Gathering Evergreens

This old print appeared in Harper's Weekly, December 25, 1858, loaned from the private collection of James Dufty, 287 State St., Albany

SOMEONE **New** HAS BEEN ADDED!



STARTING

New Year's Eve

and every week, Tues. through Sat.
thereafter from 7:30 P.M. to 1:30 A.M.
we will present the famous organist

EARL MARTIN

**COME AND HEAR HIM!
HE'S FABULOUS!!**

Special Note:
There'll be dancing every Friday
and Saturday Night!



RESERVE NOW FOR NEW YEAR'S EVE!!

We'll be having **OPEN HOUSE - SMORGASBORD** served
from 5 P.M. to 10 P.M. for just \$3.75 - \$2.50 Minimum -
LIVE music for dancing - FAVORS

For Reservations, call: HE 9-9844

SEASON'S GREETINGS

THE ELSMERIAN RESTAURANT

DELAWARE PLAZA, DELMAR

Basketball Game

The Annual BCHS Alumni Basketball game sponsored by the Bethlehem Central High School Men's Association will be held at the Bethlehem Central Senior High School the evening of Wednesday, December 28th.

A preliminary game between the 7th and 8th graders of St. Thomas School and a Bethlehem recreational team made up of 7th and 8th graders will start promptly at 7 p.m.

Former BCHS and Syracuse basketball star Dick Ableman will lead the alumni team of former basketball "names" against a team of local champions made up of faculty, recreational employees, and coaches led by the former great BC star John Stokoe. This exciting Ableman versus Stokoe contest will start at 8:30 p.m. We hope to see Jeff Hutchins, Rusty Freeman, the Bates Bros., Jock Walsh and many more of the boys that have made BCHS team such a formidable foe over the past years.

Live Nativity

The annual live Nativity will be presented by the Delmar

Methodist Church on December 22, 23, and 24, running continuously on the three days from 5:30 p.m. until 7:30 p.m.

This year the pageant will be presented in its entirety by the youth of the church, assisted by many adults as well. Don Bardole, President of the Youth Fellowship, is working with Mr. and Mrs. Lou Speilingman, last year's directors, to coordinate the activities.

Christmas Eve Program

Kenaware Park's giant Christmas tree is up at the corner of Huron Road and St. Clair Drive and the residents are preparing for their annual program on Christmas Eve.

Children and adults will gather at the tree at 6 p.m. to sing carols while awaiting the arrival of Santa Claus. All residents of the area are invited to join in the joyous Christmas Eve sing. Mrs. Negley Norton is making arrangements, assisted by the Kenaware Park Home Demonstration Unit.

True Story

The Spirit of Christmas reached around the world this

Russell Stover CANDIES



sweetest GIFT under the tree!



ASSORTED CHOCOLATES
1 lb. \$1.70 2 lbs. \$3.35 3 lbs. \$5.00 5 lbs. \$8.00



LITTLE AMBASSADORS ... finest miniature chocolates
1 lb. \$2.25 2 lbs. \$4.50

Open Christmas Day, DECEMBER 25 - 9 A.M.-5 P.M.

Open Monday, DECEMBER 26 - 9 A.M.-9:30 P.M.

SEASON'S GREETINGS

L. J. MULLEN PHARMACY

"At Your Service - Everyday of the Year"

256 Delaware Avenue Elsmere, New York
439-9356
Never a busy signal

Season's Greetings



278 Delaware Avenue Telephone HE 9-4851



Merry
Christmas

Garden Shoppe

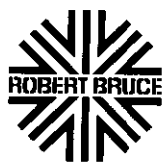
Feura Bush Road
Glenmont, N. Y.
HE 9-1835

Spread the news! It's
Christmastime . . . and
time for us
to deliver
greetings and
hearty thanks
to you.



VELOURS

By Robert Bruce & Van Heusen, the perfect Gift for Christmas!



Paul Mitchell's
MEN'S WEAR

99 Delaware Ave., Elmsere 439-3218

CONVENIENT
LAYAWAY



Complete selection of clothing and accessories to wardrobe the complete man.

OPEN EVERY NIGHT TILL 9 P M

THE WORLD'S GONE MOD! WASHABLE COTTON VELOUR THIRTI NECK BY ROBERT BRUCE . . . Here's the London fashion story in velvety velour, neatly tailored by Robert Bruce and topped off with the zippered turtle neck! 100% cotton velour is washable, of course . . . comes in smart colors. Tailored 'n tapered sizes S, M, L, X. From \$10.00.

THE VELOUR V-NECK SWEATER-SHIRT . . . NEW FROM VAN HEUSEN reflects the newest fashion news from London in lustrous, all cotton velour. A sweater-shirt classic, it's completely washable . . . features neat V-neck, stretchable cuffs and bottom. Solid colors, tailored 'n tapered sizes S, M, L, X. From \$10.00.



year, from the school children of Albany to the fighting men in Vietnam, as a series of coincidences which might be one of those "Christmas Miracles" led to a truly rewarding experience for a G.I. on duty in Qui Nhon.

Army Specialist 4th Class McEwan Perkins, who has been in Viet Nam since last July, wrote home early this month to tell his family that a beautifully wrapped gift package had been delivered to him through a Red Cross Field Office in Qui Nhon. It was one of eight boxes of gift items for our servicemen which had been prepared by students at Public School #16, in Albany as a part of project "Operation Shop Early" of the Albany Area Chapter, American Red Cross. Mrs. K. Leonard Perkins, Chairman of the Production Committee for the Albany Chapter is Specialist Perkins' grandmother. On a

whim, she wrote his name and location on the package, never dreaming it would actually get into his hands.

An excerpt from Perkins' letter tells the story:

"I received a call from the Director of the Qui Nhon Red Cross the other day, and he informed me that your packages had arrived. I went down and picked up one box with nine individual presents in it and the rest he will distribute as he normally would, probably to the front line units who surely deserve anything to brighten their days. I am going to save the box of nine I have, and when the Red Cross has their Christmas Party, which I am sure they will, (We have a Red Cross Center that is open every day which serves coffee, kool ade, cards, etc.) I will give them the presents to give out as prizes or



●
THAT
YOU AND
YOURS MAY
HAVE A MERRY
MERRY CHRISTMAS
DAY . . . THAT THE NEW
YEAR MAY DAWN BRIGHTLY
FOR YOU AND BE THE BEST OF
ALL THE YEARS YOU'VE EVER
KNOWN, IS THE WISH OF EVERYONE
IN OUR ORGANIZATION

MERRY
CHRISTMAS

DELAWARE GARDENS
FLOWER & GIFT SHOP

FOUR CORNERS, DELMAR

PHONE: HE 9-3838

Merry

Christmas

SECURITY SUPPLY

RO 7-2226 Selkirk, N.Y.

MERRY

CHRISTMAS

Howard L. Gage
INCORPORATED

102 Prospect St., Altamont
UN 1-8521

**TREE LIGHTS
&
ORNAMENTS**

DELMAR LUMBER
340 Delaware Av.

SKI Headquarters

**COMPLETE SELECTION OF
SKI EQUIPMENT - ACCESSORIES**

also RENTALS - Skis & Boots

Boot & Ski Trade-ins

278 Delaware Avenue

**Gallagher's
SKI & Sport
Shop**

Telephone
HE 9-4851

*Merry
Christmas*



**50% OFF
ON ALL
CHRISTMAS
MERCHANDISE**

Sale starts Tuesday, December 27, at 9 A.M.

C. M. GROVER

Stationers

Delaware Plaza
ELSMERE, N.Y.

**Verstandig's
Florist**

*Merry
Christmas*



DELMAR, N.Y.

HE 9-4946



At this Holiday time, we pause

to remember Good Friends, old and new.

We at Main-Care think of you and are grateful for the confidence you have placed in us. We have done our best to serve you well and do hope that our service has pleased you.

We look forward to your continued patronage and hope that the happy spirit of the holiday season will remain with you all year.

Main-Care means "We Care"

Your Guarantee of Service



318 DELAWARE AVENUE



something. I see that all of them are from two girls from Albany and I will be sure to write them a letter on behalf of the people in Qui Nhon who get the presents . . . tell the ladies of your chapter that the presents arrived, and the Red Cross over here is doing a fine job."

Meanwhile, Mrs. Jerome Wat-
ton, Chairman of Office of Youth
Activities, had high praise for
the hundreds of Albany pupils
who helped with the ditty bag
project. She reported that it was
one of the most successful pro-
grams ever conducted in the Al-
bany Area Chapter.

Tour Plant

On Tuesday, and Wednesday,
December 13 and 14, the mem-
bers of the Distributive Edu-
cation classes at Bethlehem



HAPPY
HOLIDAYS
CLASSIQUE
DANCE
SCHOOL

Greetings

BARTLEY & SONS

Plumbing, heating & electric
water pump sales & service
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**TREE LIGHTS
&
ORNAMENTS**

DELMAR LUMBER
340 Delaware Av.

**TURNER
VACUUM
SERVICE**



261 DELAWARE AVE., DELMAR
TELEPHONE: HE 9-6424
PARTS - SALES - SERVICE

Open Tues.-Fri. 2 to 9 P.M.
Mon. & Sat. 9 to 5 P.M.


Merry Christmas




DOT'S EXCHANGE

241 Delaware Ave., Delmar

Merry Christmas



and

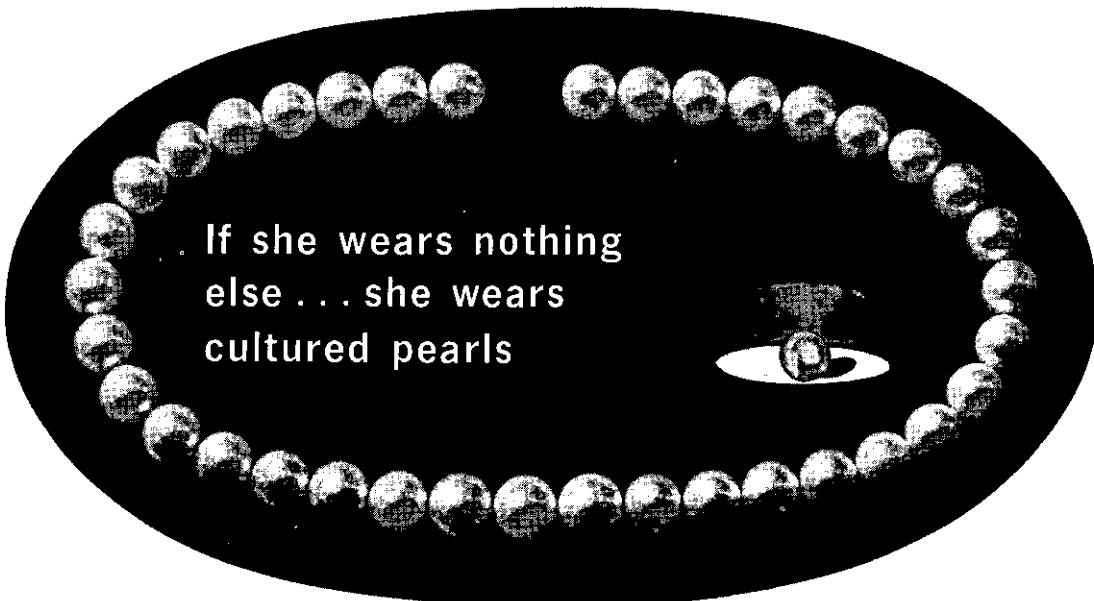


Happy New Year

DELMAR BOOTERY

HE 9-1717 Jack Leonardo, Prop Four Corners
Shoe Rebuilding by Factory Method

SEASONS GREETINGS



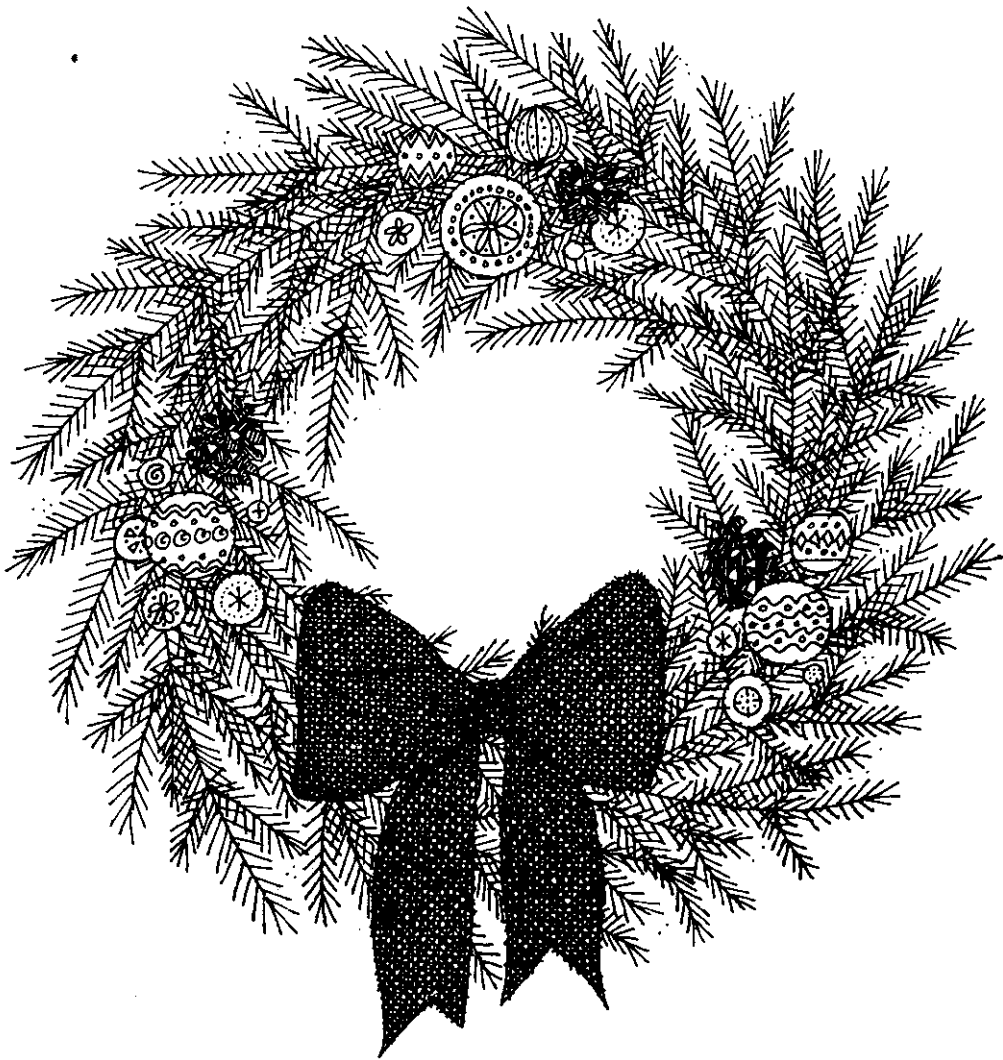
If she wears nothing
else . . . she wears
cultured pearls

HARRY L. BROWN *Jeweler*

Thistle Gift Shop

363 DELAWARE AVENUE AT 4 CORNERS, DELMAR

See Our FINE COLLECTION of
Silverware - Pewter - Stainless
Steel - Crystal Ware - Christ-
mas Cards



SEASON'S GREETINGS
and best wishes from all of us
at National Commercial

DELMAR ELSMERE
BECKERS CORNERS BERNE WESTERLO



**NATIONAL
COMMERCIAL BANK
AND TRUST COMPANY**

MEMBER FEDERAL DEPOSIT INSURANCE CORPORATION

FULL SERVICE BANKING through more than 50 offices in Northeastern New York

Central High School visited the Albany Felt Company plant on Broadway, Albany.

The group toured the entire plant, observing the various steps in the manufacture and packaging of paper maker felts. The tour began with the raw wool and the students observed all the steps in the process, including the actual packaging of a felt for shipment to Sweden. The processes and policies of operation were explained by Mr. John Dinan, Safety Director; Michael Harrison, Edward Patneade, Marvin Petchel, John DeVito, and Gerald Hamel, Chemical Research; Elmer LaMountain, Industrial Engineering; John Gearhart, Finishing; John DeCelle, Product Improvement; and Richard Midgett, Mechanical Research.

Those who took the tour, accompanied by Mr. Robert Pierson, Coordinator of Distributive Education were: Joseph Adriaance, Joan Albert, Barbara Andrus, David Appleby, Daniel Atchinson, Michael Audino, Larry Barkman, Robert Bellizzi, James Berry, Jean Biernacki, Sharon Bogardus, Lorraine Beuss, Sharon Burleigh, John Bylsma, John Carkner, Richard Carlson, Paul Caruso, Robert Caswell, Dennis Catlin, Douglas Cullen, Louis DiLillo, Thomas Dorr, Paul Elthorp, Arthur Fleahman, Steven Fryer, James Gamelin, Donna George, Peter Ginter, Timothy Haslow, Robert Henry, Janet Hermance, Daniel Hotaling, Candace Hummel, Carole James, Bennie Jensen, Clifford Junco, Thomas Kelley, Thomas Kelly, Richard Kositzka, John Lawrence, Bradford MacDonald, Judith Markley, David Martone, Richard Martone, Brian McCollough, Douglas McIntosh, Thomas McKie, Roger McMillen, Richard Miller, Beatrice Myers, Diane Myers, Leon Parker, Ralph Parry, Joseph Pratt, Joseph Rappazzo, Thomas Rekemeyer, Frank Rotundo, Gary Schelick, Charles Schrader, Gayle Sharples, Kevin Shea, Carol Simpson, Karin Stratton, Robert Swasey, Joan Terwelp, John Tomaro, Craig Van Decar, Timothy Veltman, Christine Waggoner, Theodore Wilson.

"Theme of Christmas"

The Bethlehem Chamber of Commerce is again sponsoring the "Theme of Christmas" lighting contest. All residents and commercial concerns in the Tri-Village area are invited to participate. This year, contestants are asked to notify the Chamber of their entry by mailing a 4¢ postcard with name and address to Bethlehem Chamber of Commerce, Box 133, Delmar. Please mail the card as soon as your Christmas lighting display is ready, so that the judges may preview your home or place of business. Final judging will take place on Tuesday, December 27, from 6:30 to 9 P.M.

Prizes are offered in the following categories:

1. One prize for a religious display of \$25, to be given to the church of the winner's choice.

2. A first, second and third prize for other residential lighting displays, offering \$25, \$15, and \$10 prizes.

3. Plaques to be awarded to the three best commercial displays in the Tri-Village area.

Remember to mail in your entry card, so the judges will have it by December 27 at the latest. Cards must be sent in order for your home to be judged.

Two Trees

Christmas Eve and Christmas Day, Bethlehem Lutheran Church in Delmar, will restore a christian custom dating back to the 13th Century. At that time when "Miracle Plays" were used to illustrate the teachings of the Christian Church - two Christmas trees of a unique nature were used.

The tree on the Epistle side of the Altar is called "The tree of Sin." This tree is barren except for 33 apples. It recalls the Fall of Man into sin in the garden of Eden. The 33 apples remind us that Christ spent 33 years on earth to redeem mankind.

The tree on the Gospel side of the Altar is called "The Tree of Life." This tree is an evergreen decorated with 33 roses, 33 can-

Happy Holidays
to all

HE 9-1603
BULSON'S
1360 New Scotland Road
Slingerlands, New York

TREE LIGHTS
&
ORNAMENTS

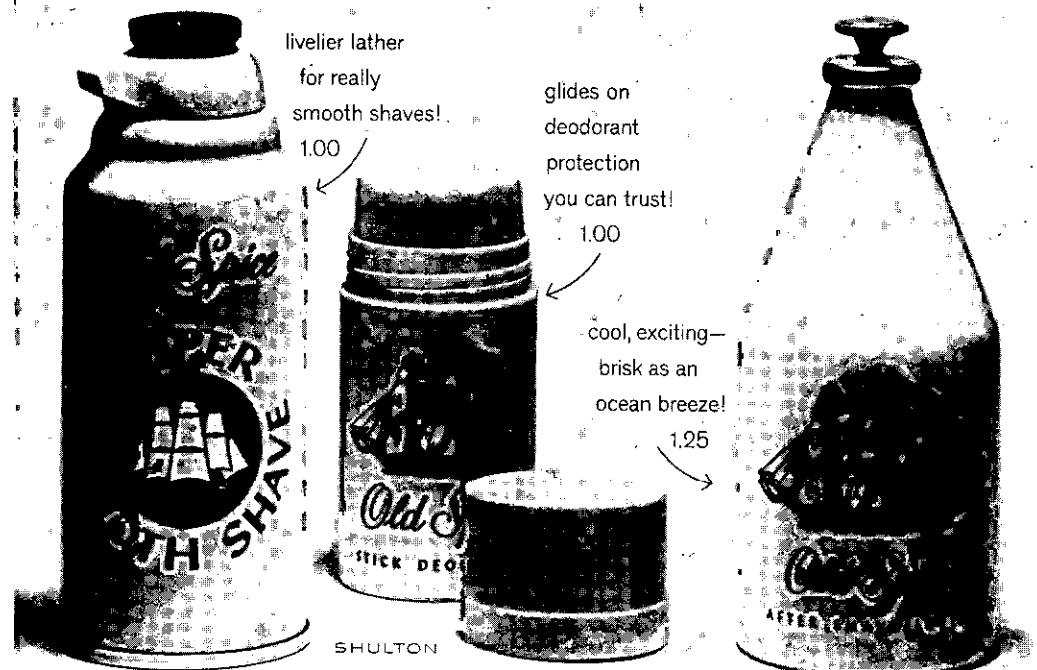
DELMAR LUMBER
340 Delaware Av.



SEASON'S GREETINGS

Gladness in your heart and a smile on your face, warm friends around you, gifts and good things to enjoy . . . that's our Christmas wish for you.

WILLIAMS BROS. BUILDERS
FRANK & GUS WILLIAMS
DELMAR, N.Y.



livelier lather for really smooth shaves! 1.00

glides on deodorant protection you can trust! 1.00

cool, exciting—brisk as an ocean breeze! 1.25

SHULTON

Old Spice —with that clean, crisp, masculine aroma!

RHEINGOLD'S PHARMACY

Ira H. Rheingold, Prop.

PHONE 434-9109

Glenmont, New York



L-I-G-H-T-W-E-I-G-H-T
WHEELCHAIRS
by Everest & Jennings
Albany Surgical Co.
HE 4-5716

ONLY 26
POUNDS!

dles. The evergreen symbolizes Redemption and Life Everlasting which comes to those who believe in Christ as their Savior. The number 33 again symbolizes the years spent on earth in the form of man. The candles signify



Jesus as the Light of a sin-dark-ened world.
The public is invited to see the unique trees during the holiday season. There will be 2 Christ-

mas Eve Services - 1st Service at 6:30 P.M. and the second at 8:00 P.M. Christmas Day Services will be held at 9:30 A.M. and 11:00 A.M.



HOLIDAY GREETINGS

TO YOU, AND YOU, AND ESPECIALLY YOU!

Spirited as a jingling bell, joyful as a carol is the Christmas we wish for you and yours. Happy holidays!

And at this time, we wish to extend our thanks to each and every one of our wonderful customers, for your favors and friendly good will. Your patronage is always deeply appreciated.

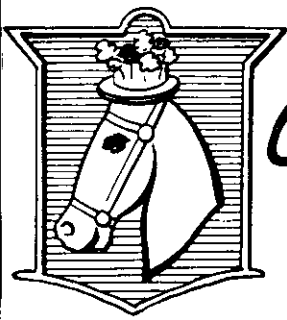
BURRICK FURNITURE

560 Delaware Avenue (Just over Thruway Bridge)
Albany 465-5112



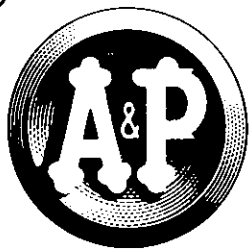
Our Best Wishes for your HAPPINESS

We offer our best wishes for your complete happiness. We hope that this Christmas season will be your most enjoyable. We hope that the coming year will bring you good health, happiness and prosperity. May this success be associated with the service our shop can give you. A very Merry Christmas and a Happy New Year.



THE
Clothes Horse
AT TOLL GATE INC.

1569 New Scotland Road, Slingerlands, N.Y.
Tel. 439-2595



Merry
Christmas and
Seasons
Greetings
to All



from all of us at A&P

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Christmas Dairy Selection!

A&P Brand French
ONION DIP 8 oz. pkg. **25c**

Silverbrook Fresh
Creamery Butter 1 lb. pkg. **78c**

Tasty
SWISS CHEESE lb. **95c**

WISCONSIN SHARP
Cheddar Cheese
Aged Over 2 Years lb. **79c**

Jane Parker Savings!

Jane Parker Large 8 inch
MINCE PIE 1 lb. 8 oz. Pie **69c**

Jane Parker Holiday
POUND CAKE Ea. **89c**

Jane Parker Large 8 inch
PUMPKIN PIE 1 lb. 8 oz. Pie **49c**

JANE PARKER
FRUIT CAKE
Light 5 lb. Dark 2 lb.
\$3.99 \$1.69

Reg. \$1.98 Mono and Stereo Christmas
RECORDS each **97c**

Down-To-Earth Low Prices... Plaid Stamps and
WIN UP TO \$1000 CASH

NEW WINNERS

Mrs. A. Korkin
Pittsfield
Mass.V. Mitchell
Burlington, Vt.D. Temple
Kingston,
N. Y.

\$1000

\$100

\$100

play

It's
Fun!
It's
Free!
It's
Easy!



NO OBLIGATION!
NOTHING TO BUY!

PLUS THOUSANDS MORE WINNERS!

Thrifty "Super-Right" Meats!

HOW GOOD ARE Plump, Meaty Grade "A" U. S. Gov't. Inspect. Oven Ready
OUR TURKEYS?

So good we dare to offer . .

**DOUBLE YOUR
MONEY BACK**

IF YOU'RE NOT COMPLETELY SATISFIED!
(Either the price label or register tape
is necessary of course).

Over 17
up to
20 lbs.lb. **42c**Over 10
up to
17 lbs.lb. **45c**Fresh Killed
4 to 22 lbs.lb. **55c**Over
20 lbs.
up to
24 lbs.

TURKEYS
39c

A&P's advertised prices are the only prices you will pay for these Turkeys . . . None Priced Higher

Swifts Butterball and Honeysuckles also available at slightly higher prices . . .

"SUPER-RIGHT"

**RIB
ROAST**

CUT FROM
THE FIRST
4-RIBSlb. **89c**

NONE PRICED HIGHER

SUPER-RIGHT 14 TO 18 LB. SHORT SHANK

COOKED
SMOKED**HAMS**SHANK
PORTIONlb. **53c**BUTT
PORTION lb.**63c**

These are generous size A&P Portions — Not Ends

SHANK
HALF lb.**63c**BUTT
HALF LB.**73c**

NO SLICES REMOVED

Extra-Thrifty Groceries!

Cap'n. Johns Frozen

OYSTER STEW 2 10 oz. cans **69c**

O. & C. Boiling

ONIONS1 lb. jar **29c**

A&P Grade A Whole or Jellied

Cranberry Sauce 2 1 lb. cans **39c**

Reconstituted Juice

REAL LEMON1 pt. 8 oz. Bot. **55c**

Marvel Vanilla Fudge

ICE CREAM1/2 Gal. Ctn. **65c**

A&P Grade A Sweet

POTATOES1 lb. 2 oz. can **29c**

A&P Grade A

PUMPKIN 21 lb. 13 oz. cans **39c**

Warwick Dark or Milk

Chocolates 2 lb. box**\$1.49**

Whitehouse

EGG NOGQuart Can **69c**

Jack-O-Lantern

YAMS 21 lb. 12 oz. cans **49c**

Holiday-Quality Produce!

TANGERINES
NAVEL ORANGES

Hallow Imported

DATESlb. **39c**

Pascal

CELERYbunch **29c**Sweet
Large 150 SizeDozen **39c**Large
88 SizeDozen **79c**

Sweet

POTATOES2 lbs. **29c**

Roasting

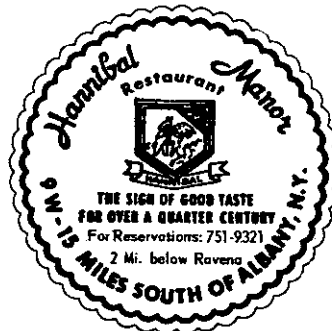
CHESTNUTSlb. **25c**

Merry Christmas

and sincere thanks to the
Community for its continuing
interest and support of our
various projects.

BETHLEHEM COMMUNITY AMBASSADOR PROGRAM ■

Season's
Greetings
From



Swim Program

An American Red Cross 10-week swimming program for elementary school girls will open at the Bethlehem Central Junior High School pool on Wednesday evening, January 11, it was announced today by Carl Gardner, Chairman of Water Safety for the Albany Area Chapter of the Red Cross.

The program will be open to girls from the third grade up and beginners will meet from 7:00 until 8:00 p.m. with stroke improvement, Girl Scout badge work, and Junior Lifesaving being taught from 8:00 until 9:00 p.m.

Girls must wear swimming caps and bring their own suits and towels. No registration will be accepted after Wednesday, January 11.



WITH THE
GIRL
SCOUTS

HOLIDAY
GREETINGS

The Village Shop

TOWN AND TWEED
INC.



Throughout the area, the Girl Scouts have participated in many activities which express the real spirit of Christmas. The Troops from St. Thomas' School joined other Girl Scouts and townspeople in singing carols at the Town Hall under the direction of Mrs. Orrell York. Several other Girl Scout Troops sang on the Capitol steps with troops from the Hudson Valley Girl Scout Council. After the carol singing in Albany, members of Junior Troop #51 were entertained by Mrs. E. Russell Brandon in her home. Mrs. Brandon served them pop corn, cookies and hot chocolate.

Brownie Troop #297 made 12 window decorations for the children's ward of the Child's Hospital. They also made Christmas tray favors and selected Janice Allyn and Nancy Randles to deliver them for the troop. Janice and Nancy reported at this week's meeting on the interesting tour of the chapel, kitchen and children's ward during their visit to Child's Hospital.

Junior Troop #503 has adopted a needy family for whom the



WIN UP TO \$2,000 in CASH ...PLUS THE EXTRA BONUS OF STAMPS!

IN ONE OF THE NATION'S BIGGEST SUPERMARKETS GAMES

"STAKE YOUR CLAIM"

THOUSANDS OF INSTANT WINNERS!



FREE 100 EXTRA BONUS STAMPS
WITH THIS COUPON AND THE PURCHASE OF
ONE 2 LB. PKG. U.S.D.A. CHOICE FRESH
GROUND CHUCK

Coupon good thru
Saturday, December 24
LIMIT ONE COUPON PER CUSTOMER

FREE 100 EXTRA BONUS STAMPS
WITH THIS COUPON AND THE PURCHASE
OF ANY \$2.00 OR MORE
HOLIDAY WREATH
(PRODUCE DEPT. ONLY)

Coupon good thru
Saturday, December 24
LIMIT ONE COUPON PER CUSTOMER

FREE 100 EXTRA BONUS STAMPS
WITH THIS COUPON AND THE PURCHASE
OF ONE 1 LB. PKG. DIAMOND BRAND
PECAN MEATS

Coupon good thru
Saturday, December 24
LIMIT ONE COUPON PER CUSTOMER

FREE 100 EXTRA BONUS STAMPS
WITH THIS COUPON AND THE PURCHASE OF
ONE 1/2 GAL. PKG. NANCY LYNN FRENCH
ICE CREAM

Coupon good thru
Saturday, December 24
LIMIT ONE COUPON PER CUSTOMER

NANCY LYNN
APPLE PIE
8" size **39¢**

Swift's Premium
BUTTERBALL® TURKEYS

20 to 24 lbs. **47¢** lb
10 to 20 lbs. **49¢** lb

Beltsville midgets and under 10-lbs. turkeys priced slightly higher
Heavier than 24-lb. turkeys also available

U.S. GOVT. GRADE 'A'
TURKEYS 22 to 24 lbs. **37¢** lb

TENDER JUICY **SIRLOIN STEAK** **88¢** lb
TENDER JUICY STEAK **PORTERHOUSE** **88¢** lb

OVEN READY-7" CUT **RIB ROAST** **69¢** lb
BONELESS-CROSS **RIB ROAST** **99¢** lb

SALAD DRESSING **MIRACLE WHIP** QT. JAR **49¢**
GRAND UNION LIQUID **DISH DETERGENT** QT. BTL. **49¢**
PILLSBURY **BISCUITS** SWEET MILK, BUTTERMILK or BALLARD 3 8 OZ. PKGS. **25¢**

CALIFORNIA EMPEROR **GRAPES** 2 lbs. **29¢**
FLORIDA—ZIPPER SKINNED **TANGERINES** 12 150 SIZE **39¢**

WE RESERVE THE RIGHT TO LIMIT QUANTITIES

PRICES AND OFFERS EFFECTIVE THRU SAT., DEC. 24

WE ARE NOT RESPONSIBLE FOR TYPOGRAPHICAL ERRORS

FOWLER'S Liquor Store

439-2613

Cor. Delaware & Elsmere Aves.

SAVE ON OUR OWN BRANDS OF WHISKIES

FREE WRAPPING
See Our Huge Selection of
CHRISTMAS DECANTERS

*Let Ernie or
George help you
with your Holiday Selections*



FOWLER'S
Black Label Whiskey

FOWLER'S
Gold Label Bourbon

FOWLER'S
Club Gin

FOWLER'S Choice, Blended
Scotch Whiskey

New York State Grand Eastern

Champagne and

Burgundy \$2.69 fifth

We have your favorite dinner
WINES and CHAMPAGNES
chilled ready to serve

**EASY PARKING
FREE DELIVERY**

A CHRISTMAS GIFT



A book
of
Car Wash
Tickets

6 Tickets for \$5.00

BETHLEHEM CAR WASH

Route 9W just South of
Delmar By-Pass

TREE LIGHTS & ORNAMENTS

**DELMAR LUMBER
340 Delaware Av.**

members will collect food and clothing all during the year as a continuing project. They are providing a Christmas dinner and have made Christmas tree decorations for them. Each Patrol has taken a turn to meet in the home of Mrs. Owen Knorr to learn how to make Christmas decorations. The girls feel very fortunate to have had her service. They have also been busy making cookies and cards to give to the firemen in the Elsmere Firehouse in appreciation of the use of their building for their meetings.

Toys for St. Catherine's Infant Home were made by Junior Troop \$51 as part of their work on the Toymaker Badge. Now they are working on their Needlecraft Badge. Mrs. Doris Cavanaugh is showing them how to embroider and Mrs. Betsy Rees is teaching them to knit.

Under the leadership of Mrs.

5 pc. ROCK MAPLE

Dinette Set \$109.50

36x36x48 Round Table, 4 Farm House Chairs

6 pc. ROCK MAPLE

Bedroom Set \$375.95

Double or Twin Bed; Double Dresser and Mirror; Chest;
Nationally advertised Mattress and Box Spring.

7 pc. ROCK MAPLE

Dining Room Set \$199.50

36x56x76 oval Table; 4 Governor Carver Side Chairs;
2 Governor Carver Armchairs; Rock Maple.

3 pc. ROCK MAPLE

Living Room Set \$139.95

Sofabed, Platform Rocker, Armchair.

2 pc. OVERSTUFFED

Living Room Set \$156.95

If you want a Mattress and Box Springs, check us first
for our low factory salesroom prices.

Visit our salesroom and see our complete line

**HAWLEY COMPANY
Furniture Manufacturers**

Maple Street

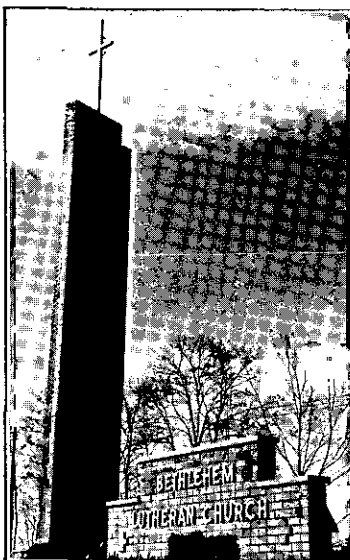
East Arlington, Vermont

Tel. 375-6675

Frank Stevens and Mrs. C.A. Krantz, assisted by Mrs. Lowell Rich, Junior Troop #122 is having a party this week with a special grab bag. Prior to the party, there will be an investiture ceremony for Rachel Stevens, Leora Heckelman, and Dana Shearer. Troop #122 has chosen the red rose as the troop crest, one reason being that the rose is now the official flower of New York State. Each girl will receive this crest at the party. Due to the fact that school does not reopen until January 3rd, they will not have another meeting until January 10th. Brownie Troop #199 is having a party this week, also, and will not meet again until January 10th. They made gifts for their fathers as well as for their mothers this Christmas.

On Dec. 6th, Brownie Troop #567 had an investiture ceremony for Jody Quintana, Melanie Engram, Mary Beth Burnett, Susan Shanley, Eva Barakos, Penny Stirling and Lena Campalengo. Members of the troop who took part in the ceremony were Andrea Goodman, Susan Hooper, Betsy Jones, Terri Mason, Barbara Kent, Theresa McGuire, Susan Shaw, Mrs. Engram furnished special refreshments that were appropriate for Brownies, chocolate brownies with figures of brownies on top of each one. Mrs. Robert Hooper is the leader of Troop #567, assisted by Mrs. David Goodman, Assistant and Leader, and Mrs. Rice Quintana. Christmas corsages and centerpieces have been made for the mothers.

Senior Troop #65 invited three Cadette Troops to attend a meeting recently to hear Loretta Preska. Loretta was one of twelve Girl Scouts in the United States to attend the East-West Confer-



GREETINGS!

The Members of Our Church Wish All Residents of the Area a "Truly Blessed Christmas and Confident New Year."

Our Thanks to All Public Officials and All Civic Organizations for maintaining a community in which we are proud to live and function as a Church.

TWO CHRISTMAS EVE SERVICES

6:30 A.M. - 1st Candlelight - Carol Service. (Nursery)

8:00 P.M. - 2nd Candlelight - Carol Service. (Nursery)

NOTE: Come and see our 13th century "Miracle Play"

Christmas Trees called "The Trees of Sin and Salvation," 2 unusual trees with a message.

CHRISTMAS DAY (Sunday)

9:30 A.M. - 1st Christmas Day Service.

9:30 A.M. - **No Sunday School Sessions**

11:00 A.M. - 2nd Christmas Day Service

85 Elm Avenue, Delmar, N.Y.

Phone: 439-6217

HOW'D YOU LIKE TO WIN

\$1,000?

Play The Funtastic
Money Loaded Game...

BARREL-O-CASH

Take The Worry Out Of Looking For Quality Meat!
We Handle USDA Prime Beef Only! Nothing Less!

TableRite - Gov't. Grade "A"



TURKEYS

20-22 lb. Avg.

TOMS

lb.

43¢

10-12 lb. Avg.

HENS

lb.

49¢

12 to 20 lb.

Avg.

lb.

45¢

TableRite

RIB ROAST

TableRite

RIB STEAK

1st

3

ribs

lb.

75¢

89¢

Merry
Christmas



SLINGERLANDS MARKET

1526 N. Scotland Rd., (next to Fire House)
Slingerlands, New York

(We reserve the right to limit quantity)

BROWN'S

**PIANO
& ORGAN MART**

Open Evenings Till Christmas
1047 Central Avenue, Albany
Telephone 459-5230

150 Pianos & Organs

Lowest Prices

- Expert Tuning -



The Christmas Tree

This old print appeared in Harper's Weekly December 25, 1858, loaned from the private collection of James Duffy, 287 State St., Albany

Merry Christmas
and Happy New Year
GEORGE A. BLOODGOOD
MIMEOGRAPHING SERVICE
Elm Avenue, Delmar

Happy Holiday
to my many customers
EMILE CATRICALA
273-7844 Piano tuning—repairing

**von Bank's
TV SERVICE
HE 4-5887**

Quality—Responsibility—Honesty

SNOW PLOWING
24-hour Service
(3 snowplows at your
service)
HE 6-1050 — HO 5-6189

Season's Greetings

**JOIN OUR NEW
1967**

**CHRISTMAS
CLUB**

(open Thursdays 'til 8 P.M.)

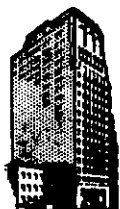
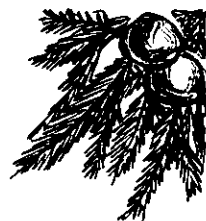
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Member Federal Deposit Insurance Corp.

Uptown
163 CENTRAL AVE.

Colonie-Wolf Road Office
34 WOLF ROAD

Main Office
11 NO. PEARL ST.



From All the Folk Who Serve You at STAR MKTS.

Merry Christmas

Christmas Is a Wonderful Occasion When Being with the Family Means So Much. One of the Traditions of Christmas Is the Lavish Christmas Dinner. We've Gathered the Finest Foods for This Special Day.



PRICES EFFECTIVE
Thurs., Fri. & Saturday

Save Cash!
Save Stamps!

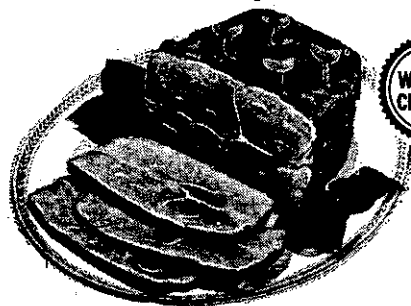


SAVE EACH DAY
THE
RED STAMP
WAY

Wilson's "Corn King"

CANNED HAMS

5 lb. can \$3.89



WILSON'S CERTIFIED

Armour's Golden Star

CANNED HAMS

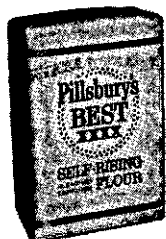


3 lb. can \$3.89

5 lb. can \$5.99

"For Christmas Baking"

PILLSBURY'S



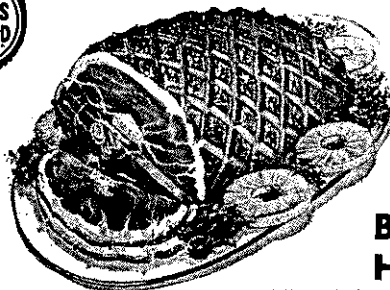
FLOUR
25 LB. BAG **\$1.99**

WE GIVE HOLDEN RED STAMPS



Armour's Star

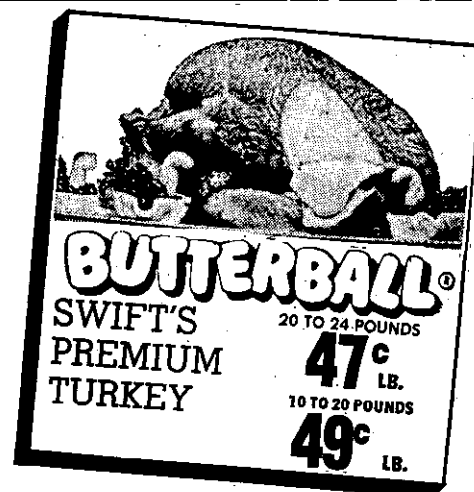
FULLY COOKED SMOKED HAM

Whole or Full
Shank Half

59c lb.

BUTT HALF **65c** lb.

These are fully cooked hams... less cooking... less shrinkage... MORE MEAT for your MONEY!



First Prize Boneless

PORK ROLL

lb. **59c**



NESTLE'S
CHOCOLATE
MORSELS

6 oz. BAG **19c**



Stokely's

FRUIT COCKTAIL

tall 303 can **\$1.00**

Sea Snack Frozen

SHRIMP COCKTAIL

3 8 oz jars **79c**



For Luscious Christmas Desserts

River-Valley Frozen

STRAWBERRIES

3 lb. pkgs. **\$1.00**

RICH'S
WHIP
TOPPING

39c

10 OZ. CAN



DOUBLE
RED STAMPS
EVERY
WEDNESDAY

GOOD ONLY AT
STAR MARKETS

WITH THIS COUPON

CRISCO

3 LB. CAN

68c

LIMIT ONE WITH THIS COUPON




GOOD THROUGH DEC. 24

PRO
HARDWARE STORES

The buying power of 1300 PRO hardware stores makes possible these outstanding bargains.

Christmas Sale

Don't miss these PROven values from the *HOMEMAKERS Journal*




LIFE

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**7-FT. DELUXE
SCOTCH PINE TREE**

CHRISTMAS SPECIAL

18⁸⁸

Natural tapered branches for authentic beauty. Branches color coded for easy assembly and storing. Flameproof — heavy duty stand. Lasts for years.

As per our usual custom . . .

**ALL CHRISTMAS
LIGHTS - ORNAMENTS
STANDS, etc.**

Savings of **20% to 33 1/3% off**
and incidentally . . .
Merry Christmas!



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ence in Hawaii. She showed slides of the conference and also brought some souvenirs for the girls to look at. Money from the Juliette Low Fund paid her expenses. Prior to her talk, a rededication ceremony for Senior Scouts was conducted and the visiting Cadettes found this very inspirational.

Girl Scouts throughout the Town of Bethlehem add their best wishes for a Merry Christmas to all those expressed elsewhere in the Spotlight.

Boycotts

The recent rash of housewives' boycotts against food chains is "direct evidence of the failure of consumer education," accord-

ing to a Cornell University professor.

Prof. Gwen J. Bymers, economist at the N.Y. State College of Home Economics, said "consumer education must have failed when housewives find it necessary to engage in a boycott to communicate with market management . . ."

Successful consumer education should have convinced housewives long ago that gimmick sales schemes and trading stamps aren't for free, Prof. Bymers said.

The economist pointed out that rising labor costs are the main but not the sole cause of rising food prices. These same rising labor costs explain the fact that food is taking a declining share

TABU

the 'forbidden' fragrance.



Cologne
\$2.50 to \$4.00

Spray Cologne
\$3.00

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Set at \$4.50

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THE NEW OLYMPIA WORLD FAMOUS
PORTABLE TYPEWRITER

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Large Selection of Rath's Black Hawk Hickory Smoked & Honey Glazed

Canned Hams

1½-3-5-6¾-10 pound sizes

Wilson's Certified Gov't. Grade A

TURKEYS 49¢
10 to 24 lb. Av **HENS or TOMS** L.B.

State of Maine - 5 to 7 lb. Average

CAPONS 59¢ L.B.



HAPPY HOLIDAYS TO ALL

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Custom
Cut and
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FREEZER BUYS

U.S.D.A. CHOICE

ARM CHUCK OF BEEF lb. 49¢

HINDQUARTER lb. 69¢ **FOREQUARTERS** lb. 49¢

SIDES OF BEEF lb. 57¢

Special
Freezer
Paper Used

Holiday Food Specials

OCEAN SPRAY

CRANBERRY SAUCE Whole or Jelly 5 cans **1.00**

NONESUCH MINCE MEAT 28 oz. jar **49¢**

LILY OLIVES 5 oz. Bucket **29¢**

BELL'S STUFFING MIX lb. pkg. **39¢**

SHRIMP COCKTAIL 3 Jar Pkg. **79¢**

PRODUCE SPECIALS

INDIAN RIVER, SEEDLESS
red or white **GRAPEFRUIT**

10¢ each

U.S. NO. 1 MC INTOSH

APPLES

3 lb. bag **39¢**

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NEW SCOTLAND, NEW YORK

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Open Daily and Sundays
10 A.M. to 10 P.M.

Reserve right to limit quantities
Prices effective: Thurs., Fri., Sat.

12/22, 12/23, 12/24



Wines & Liquors

WALLACE'S
Liquor Store

439-6228

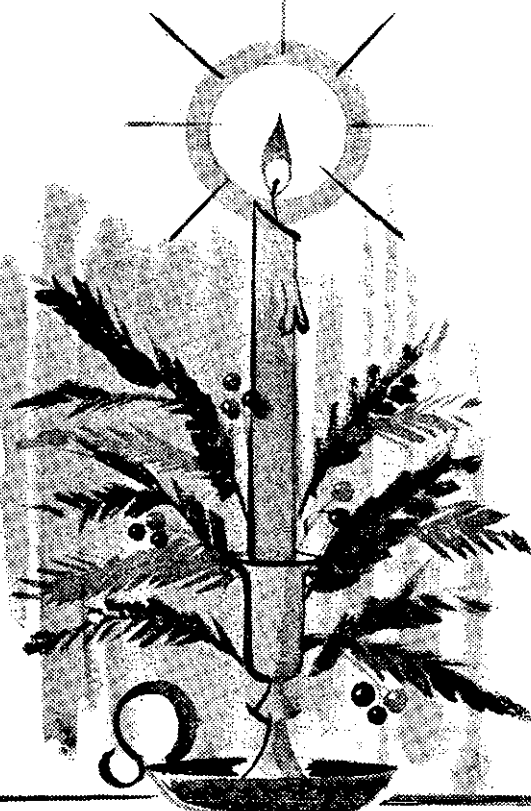
GIFT WRAPPING &
SELECTION OF
DECANTERS

CHILLED WINES &
CHAMPAGNES

Free Delivery

Located at
Davis' Stonewell Shopping Ctr.
Rt. 85 - New Scotland

at Christmas time...



... it's a pleasure to take this opportunity to greet our many patrons... and to wish each and everyone the brightest of holiday seasons!

**ALBANY
PUBLIC
MARKETS**

DELMAR

MENANDS

LATHAM

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RENSSELAER

of the consumer's after-tax dollar.

Food purchases currently take less than 20 per cent of every dollar of disposable personal income in the U.S., she noted.

On Radio

Deborah Adler of 14 Betsy Lane, Delmar, will perform on a national network radio broadcast by the University of Rochester Combined Men's and Women's Glee Clubs Friday, December 23. The program will be aired throughout the country over many stations of the American Broadcasting Company beginning at 8:30 p.m. Eastern Standard Time. (Other ABC affiliates will present a delayed broadcast of the program at a later date. Consult local listings for the time.)

The half-hour program of Christmas music will include a composition by Samuel Adler, prize-winning American composer, conductor, and teacher, and professor of composition at the University's Eastman School of Music.

Christmas Message

Arthur L. Fleahman, Jr., president of the Kiwanis Club of Delmar, presents this special Christmas message to the residents of the Town of Bethlehem.

"It seems to us in Kiwanis that this great season is a time of stocktaking, for refreshment of the spirit, for thanksgiving to our God, and rededication to the principle of man's love for his fellow man.

"We in Kiwanis, in keeping with these ideals, have adopted

*Merry
Christmas!*

Saab Authorized Dealer

NEW SALEM GARAGE

New Salem Route 85

DeWitt and Fred Carl

- NEW AND USED CARS -

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OLE'
... it's cocktail time

Join us for
*Special Cocktail
Entertainment*
4:30 to 7:00 P.M.

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House**

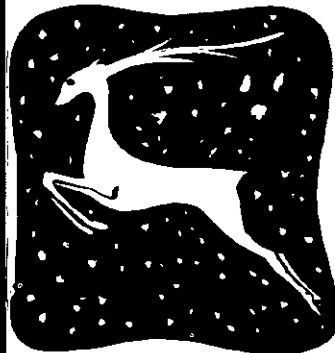
Complete menu from
11:30 A.M. to 2:00 A.M.
Monday thru Saturday
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Sunday

1400 Central Avenue
across from the new
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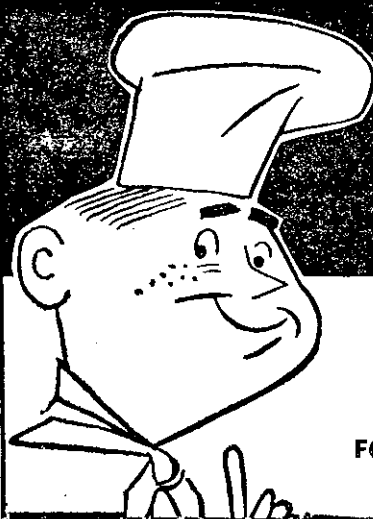
We try harder We try harder

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RENT A CAR**

Season's



Greetings



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FAMOUS BATTER-WHIPPED
SUNBEAM BREAD

Phone **HO 3-2221**

FOR DAILY HOME DELIVERY . . . OF
DELICIOUS BREAD, ROLLS, CAKE



Christmas Cake 1.69

Two layer gold-white iced, topped by Santa Claus and Christmas Tree

Thursday, Dec. 22nd

- ☐ CINNAMON CRUNCH BUNS..... 44c
- ☐ Chocolate Cream Pie..... 89c
- ☐ Cherry Cheese Cake..... 79c
- ☐ Sour Rye Bread..... 33c
- ☐ ● Rite Diet Bread..... 35c

Friday, Dec. 23rd

- ☐ PECAN COFFEE RING..... 59c
- ☐ Date Nut Bread..... 49c
- ☐ Coconut Custard Pie..... 79c
- ☐ Blueberry Toasties..... 44c
- ☐ ● Anadama Dard Bread..... 37c

Saturday, Dec. 24th

- ☐ CHRISTMAS CAKE..... 89c
- ☐ Honey Ring..... 59c
- ☐ Chocolate Chip Cookies..... 59c
- ☐ ● Buffet Rye..... 33c
- ☐ ● King Size Bread..... 33c

Monday, Dec. 26th

**MERRY CHRISTMAS TO ALL
NO DELIVERIES
TODAY!**

Tuesday, Dec. 27th

- ☐ MAPLE WALNUT SHEET CAKE..... 59c
- ☐ Cinnamon Buns..... 44c
- ☐ Hermit Cookies..... 39c
- ☐ Cinnamon Raisin Bread..... 39c
- ☐ ● Anadama White Bread—2 lb..... 59c

● Indicates items available every day. The above is not a complete list of available items. For further information please call the Bakery.

Christmas Specials
Cube-Its for Dressing 33c
non seasoned

Holiday Coffee Cake 79c
Available Friday and Saturday

Fancy Party Cookies 98c
Available on Order

Cake of the Month—2.69
Chocolate or Raspberry
Delicious—24 Servings

**Freihofers' Delicious
Fruit Cake**

2-lb. Genuine Fruit Bar 2.49

Twin Pak—Two 2-lb. Fruit Bars, 4.98

4-lb. Genuine Fruit Ring 4.98

Large Variety of Rolls
Butter, Butter Parkerhouse, Pan,
Cloverleaf, Seed, and Brown &
Serve Rolls

**Apple-Mince-Pumpkin
Pies—79c**

Available Friday and Saturday

as our theme for the year ahead, "Quality Leadership — Key to the Future."

"We have pledged ourselves to work for the love of God; for the enhancement of the potential of youth; for the active promotion of free enterprise; for responsibility in our news media; for excellence in literature and entertainment; for respect for law and order; for safety in all areas of activity; for high ideals of citizenship service; for international understanding; and for personal involvement in the problems and projects of the community. This is our program for the year that lies ahead.

"Whatever we may achieve by adherence to these principles, whatever we may contribute to the community in which we live will be due entirely to the support of your fellow citizens. And so we thank you for the privilege of working for you in the past, and for the opportunity so generously given to work for you throughout the years to come.

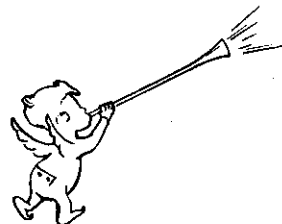
"At this great festive time, with its emphasis on hope and goodness and peace among men, we take renewed strength in our service work from the first Object of Kiwanis . . . "To give primacy to the spiritual rather than to the material things of life."

"We pledge ourselves to bring real meaning to these words.

"May we wish for you and

yours happiness and health; may our community continue to be a better place in which to live and work; and may we in Kiwanis continue in the privilege of helping to make it so."

Subscribe to the Spotlight



Season's Greetings

Once more we come to the day of greetings.
It is the Season when we especially want to pause
and say "Thanks" to you
for our pleasant association.

May your Holiday be Joyous and the New Year
bring you happiness and success.

WARNER PHARMACY

FOUR CORNERS, DELMAR



DAN & BETTY DRYDEN'S SKI SCHOOL

For boys & girls ages 7-15
Saturdays — January thru
March. All day instruction,
practice, fun.

Transportation from Albany
and Slingerlands to ski areas provided.

For information, rates

phone **PO 8-2126** evenings

MERRY CHRISTMAS

For A HAPPY NEW YEAR'S PARTY

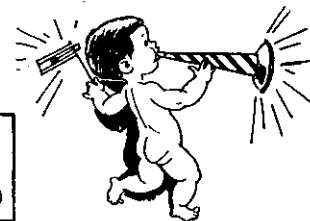
. . . Make your reservations NOW!

- Kaye's Famous BUFFET Supper — All you can eat!
Includes Beef Steak — Lobster Newburg

- ENTERTAINMENT — DANCING — PARTY FAVORS

- All you wish to Drink — Liquor — Beer — Wine — Champagne

— RESERVATIONS will be LIMITED —



Price per couple
\$25.00
(Includes Everything)

Served from
9:00 P.M. to
3:00 A.M.

Kaye's Restaurant & Cocktail Lounge

WESTGATE SHOPPING CENTER

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**HEATS BEST
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DEPENDABLE SINCE 1848

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**A LENNOX HUMIDISPRAY ADDS
3 TIMES MORE MOISTURE TO YOUR
HOME THAN OTHER HUMIDIFIERS**

The Lennox Humidispray evaporates up to 18 gallons of water each day into your warm air stream, and circulates it to every room. (Conventional humidifiers evaporate less than three!) Installs quickly, easily. Call for a free estimate.

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You've got your world on a string

Nice place to have it during the holiday season!
Your telephone is your line to friends and relatives
anywhere in just minutes. 24 hours a day, 7 days a week.
What's more, the cost of phone service is so low.
You can call anywhere in New York State for 50¢ or less,
anywhere in the continental U.S. except Alaska for \$1*
or less all day Sunday and any night after 8 P. M.
Did we say you had your world on a string? You've really
got it on a shoestring.

*3 minutes, station-to-station, plus tax.



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The Fattersons'
exquisite Christmas
gifts for your Lady

Perfumes by Hattie Carnegie
Jewelry by Miriam Haskell
Sweaters of superlative Cashmere
Hosiery by McCallum
Handbags - one of a kind
Raincoats with matching Umbrellas
Gossamer-dramatic and imported
Household Linens
Scarves (seasonal!)
Gift certificates

All ready at their
83 State Street address

Retires

Major Charles O. Mink, an officer on the Division Headquarters staff of the New York



Charles O. Mink
 State Police at Albany since 1953
 and presently head of the Traffic

Section, will retire December 22, (today) after 32 years of service.

Major Mink entered the State Police July 1, 1934, and was assigned to the Troop D Headquarters at Oneida. During the next 17 years he saw service in nearly all of the Division stations in Central New York, including those at New Hartford, Hamilton, Pulaski, North Syracuse, Fayetteville, Newark, Lafayette and Waterloo.

Upon his promotion to corporal in 1940, he was placed in command of the Auburn station and two years later assigned to the command of the station at North Syracuse.

In 1943, Major Mink returned to Troop D Headquarters as traffic supervisor and a year later attended the accelerated long course at the Northwestern University Traffic Institute.



Merry Christmas

Veldhuis
Hair Stylists

154A Delaware Avenue

Merry
Christmas

We wish to thank all our customers for their patronage throughout the year.

L & H

Brake & Front End Service
 100 Adams Street, Delmar

XMAS TREES

Plain and decorative wreaths, Ruscus, plastic poinsettias, roping, cemetery decorations, double balsam, Scotch Pine Xmas Trees, Evergreen boughs

Heated Sales Area
 over 1200 Trees
 to choose from

Schultz
Farm & Greenhouses

136 Wolfe Road
 Daily 8 to 9 - UN 9-7054
 (Stop 33 off Albany Schenectady Road, one mile in)

Christmas
Greetings

AND BEST WISHES
 for the
New Year



L. C. SMITH

Bus Service, Inc.

He was promoted to sergeant in 1947 and in 1951 to lieutenant. Upon receiving the latter promotion, he was transferred to Troop A at Batavia.

Late in 1953, Major Mink was assigned to the Traffic Section at Division Headquarters and in February 1959, upon his promotion to captain, was appointed executive officer, a position involving the supervision of various administrative functions. He was assigned to present position as head of the Traffic Section in January 1963.

Major Mink, who is 59 years old, lives at 62 Edgecomb Street, Albany. Born in Troy, he attended schools in Troy and Albany, and Clarkson College of Technology. He played football at both Albany High School and Clarkson.

For several years before joining the State Police, he was a professional golfer in the Capital District.

Major Mink is married to the former Katherine Wisnoski of Syracuse. They have a daughter, Mrs. W. James George of Troy.

Major Mink will join the William J. Burns detective agency as a representative in the Capital District on the staff of Joseph W. Sayers, division manager.

Haverly Promoted

At a meeting of the Board of Directors held on Tuesday,



Richard Haverly

December 13, Richard B. Haverly of the Delmar Branch of the

National Commercial Bank and Trust Co., was named Assistant Vice President.

Mr. Haverly joined National Commercial in 1954 and was assigned as assistant manager of the Delmar Office in 1959 and its manager in 1962. He served in the United States Navy from March of 1952 to December of 1953. He is a director of Delmar Rotary Club; Secretary, Opportunities for Growth, Inc., a member of Bethlehem Lodge 1096 F. & A.M.; Nathaniel Adams Blanchard Post #1040 American Le-

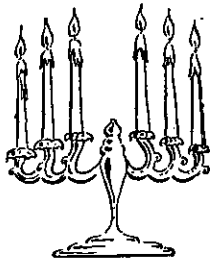
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A. ANDREW GIGLIOTTI - PROP

for Quality Pianos

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Knabe - Fischer -
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RECONDITIONED - PRE-USED - REBUILT



4 DUDLEY HEIGHTS,
Across From Philip Livingston Jr. High School

HO 3-5223

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Drink it straight or innovate!

Wild Irish Rose makes happy occasions happen. Serve it straight, on the rocks, in punches, mixed drinks—anyway at all.

POUR IT WITH PRIDE

WILD IRISH ROSE WINE



produced by Canandaigua Industries, Canandaigua, New York



Sale! 52-Piece Service for 8

1847 1847 ROGERS BROS.
SILVERPLATE in "Eternally Yours"
one of the most beloved patterns ever created

Exciting opportunity to save almost 50% off the open stock price! Exquisite pierced design created by one of America's foremost silversmiths to set your table with rich elegance. Buy now and save!

Set Includes:

16 teaspoons, 8 hollow-handle, stainless blade dinner knives, 8 dinner forks, 8 salad forks, 8 soup spoons, 2 serving spoons, 1 butter knife, 1 sugar spoon.

Chest 6.95 additional

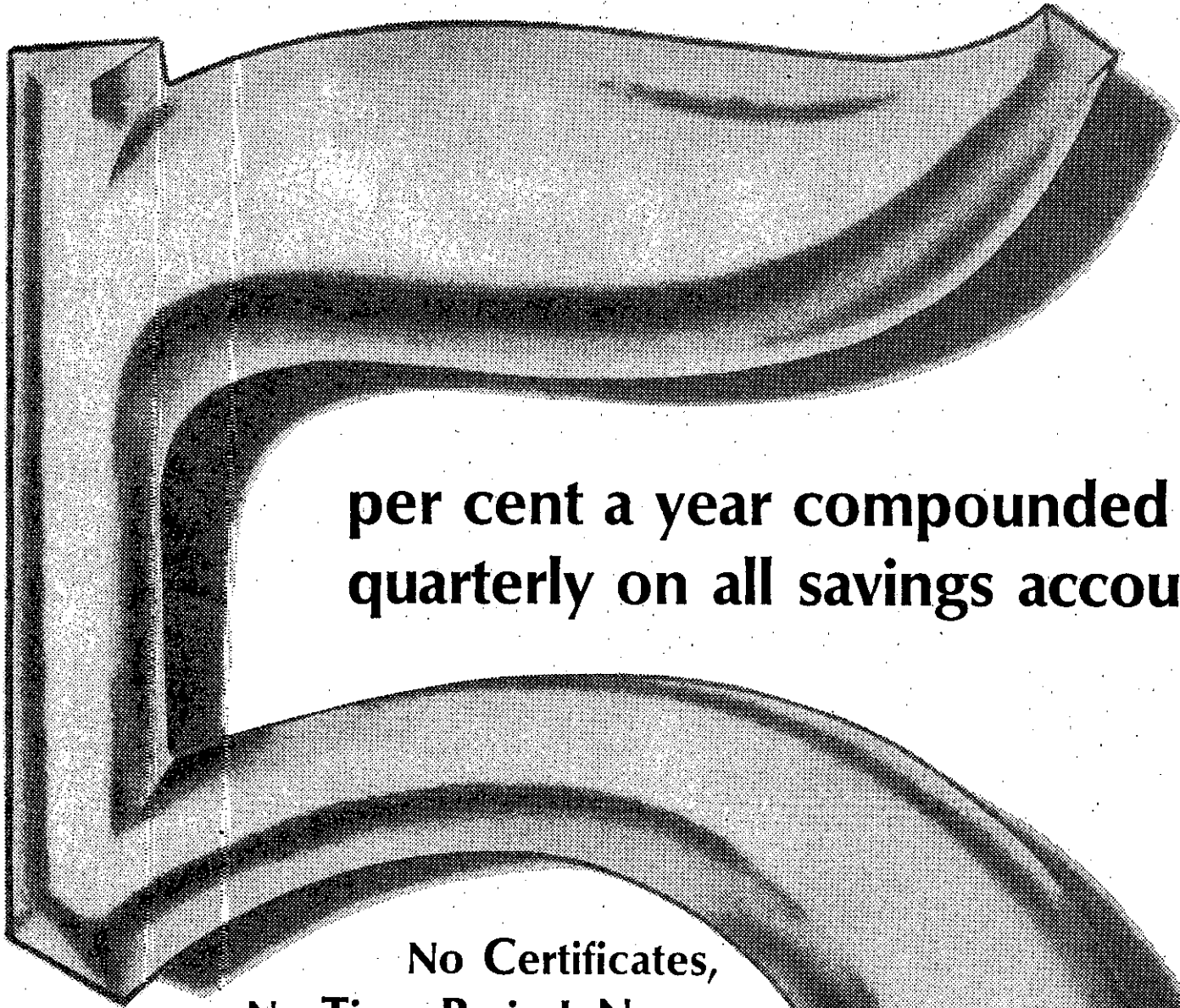
comparable Open Stock Price \$114.00

now only 59⁹⁵

... a saving of 54.05 off the comparable open stock price!

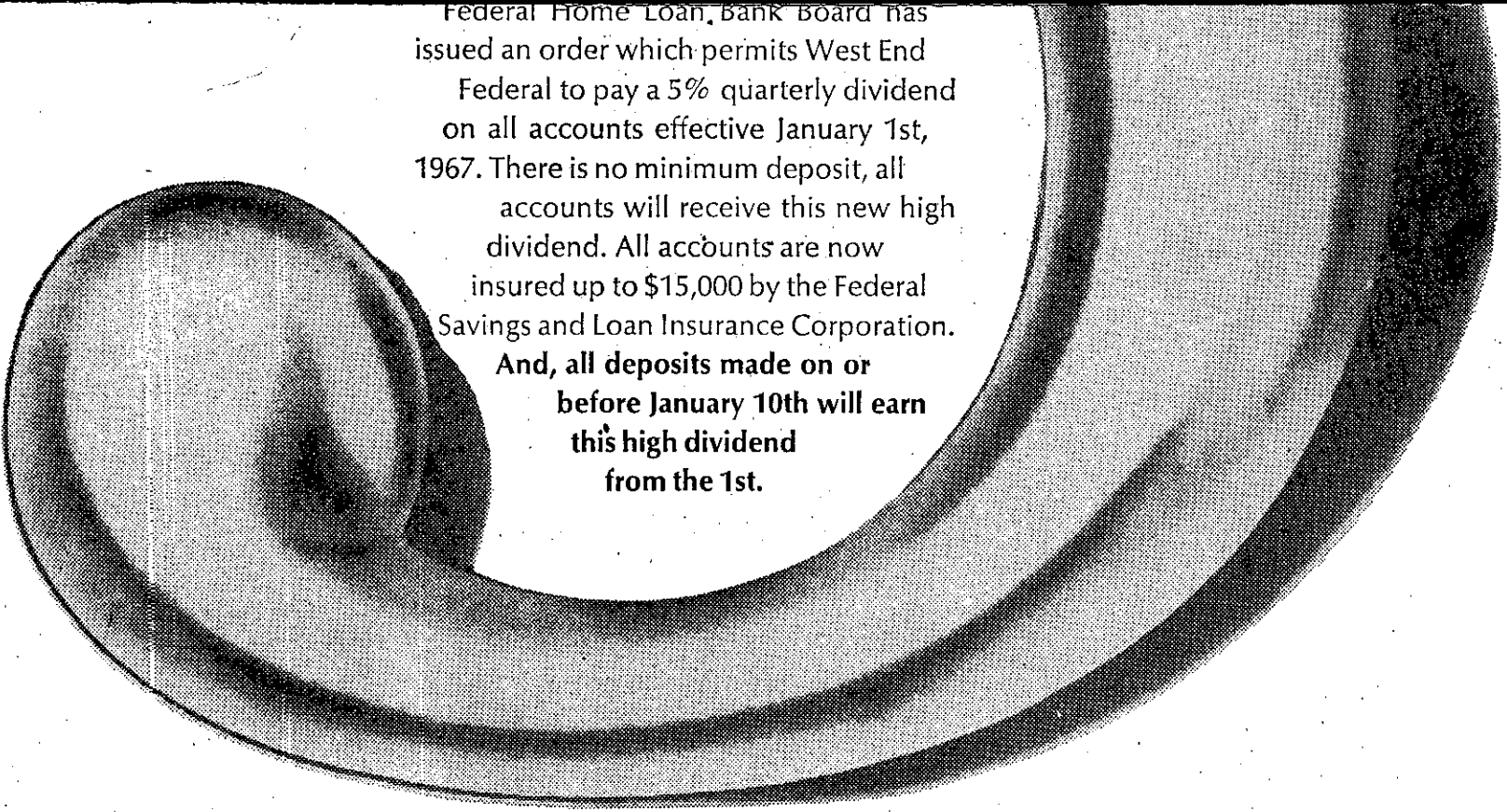
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**per cent a year compounded
quarterly on all savings accounts**

**No Certificates,
No Time Period. New
Dividend Applies to All Deposits.**



Federal Home Loan Bank Board has issued an order which permits West End Federal to pay a 5% quarterly dividend on all accounts effective January 1st, 1967. There is no minimum deposit, all accounts will receive this new high dividend. All accounts are now insured up to \$15,000 by the Federal Savings and Loan Insurance Corporation. **And, all deposits made on or before January 10th will earn this high dividend from the 1st.**

WEST END FEDERAL

SAVINGS & LOAN ASSOCIATION OF ALBANY

854 Madison Avenue

Albany, New York

Merry Christmas

THE

Mele's Beauty Salon

Delaware Plaza Shopping Center
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Myers

Our Christmas Wish For You



gion; Bethlehem Central High School Men's Association; president, Elsmere School Parent Teachers Association; chairman, Delmar Merchants Association and a member of Normanside Country Club. Mr. and Mrs. Haverly are members of Trinity Methodist Church and live at 28 Poplar Drive, Delmar.

Thirty five other staff promotions were announced by Frank Wells McCabe, chairman of the board.

Heading the list are Thomas J. Brazier, Jr., Edward J. Francois and Whitney T. Kelsey, who were appointed vice presidents, and William C. Bryant, Jr., Mary C. Casey, Francis L. Roddy and Charles Wharton, who were named assistant vice presidents.

James O'K. Conwell, Jr. and Ruth Klein were appointed trust officers. James J. Miller was named purchasing agent.

Newly appointed assistant cashiers were: Timothy P. Caulfield, John J. Donnelly, Jr., Philip E. Egan, Donald S. Edmunds, Robert D. Graves, Daniel C. Joos, Warner B. Love, Rita M. Pallozzi, Francis J. Picinich and Sidney D. Richter.

Other Staff promotions include: Robert L. Leslie, III, investment officer; Dewey Clark, Jr., branch manager, Oneonta West/End Office; William S. Dugan, manager, Safe Deposit; Anna L. Greene, manager, Payroll; John DB. Traver, Jr., assistant investment officer; Maude Borne, assistant branch manager, Athens Office; Robert H. Day, Jr., assistant manager, Business Development Department; John J. Gray, assistant manager, Methods; Robert W. Jennings, assistant manager, Operations; Mary E. Meany, assistant manager, Trust Operations; Alfonse Meccariello, assistant manager, Trust; Thomas W. Parker, assistant manager, Operations; Mary R. Simon, assistant manager, Investment; Robert L. Throop, regional auditor and Laurence E. Andrews, regional farm representative.



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THE SPOTLIGHT

No Fires!!

"Keep your Christmas merry by making this a fire-safe Christmas in your home," Robert C. Sowers, chairman of the Eastern New York Adequate Wiring Bureau Board of Directors, cautioned at a recent meeting of AWB members. Mr. Sowers is appliance manager of John G. Myers Co. of Albany and Fowler's of Glens Falls.

During the course of his talk, Sowers offered the following tips to homeowners on how to prevent fires during the busy holiday season ahead:

"Use only lighting equipment carrying the Underwriters' Laboratory label. Unlabelled materials, domestic as well as foreign, seldom meet safety standards," Sowers said, "so use only those sets which carry the UL label. And be sure the fuse on the circuit serving the tree and other lighting is not over 15 amperes.

"For outdoor lighting," he continued, "use only sets specifically listed for outdoor use by Underwriters' Laboratory. And remember to turn off all tree and other holiday lighting before retiring or leaving the house."

Sowers further cautioned homeowners not to rely on self-applied chemical coatings or solutions to "flameproof" a natural tree. "None of these is completely effective," he said, "so the tree should be kept in the house for the shortest possible period." He added that trees commercially treated with UL-listed fire retardant compounds are satisfactory.

"Artificial trees," Sowers continued, "also need care. Plastic and metalized plastic trees can burn, so when selecting your artificial tree, look for one that is clearly marked as being made of slow-burning materials. And, if you buy one with a built-in electrical system, check to see that it carries the UL label.

"Metal trees, while not a fire hazard, may be a shock hazard, so use only indirect lighting with them. If a string of lights is placed on a metal tree, it may become 'charged' and dangerous.

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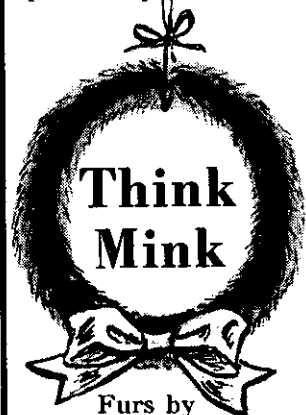
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Mrs. Richard Swantek and her daughter, Susan, receive decoration safety hints from Miss Pamela Creasy, Niagara Mohawk home service and lighting representative.

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"Parents should exercise care when selecting electrical toys," he cautioned. "Such toys should also be listed by Underwriters' Laboratory to show they have met shock and fire hazard standards."

According to Sowers, home isn't the only place where dangerous Christmas fire hazards can exist. Wherever holiday decorations are used — in schools, churches, hospitals and offices, for example — only non-combustible trees and decorations should be used.

"One of the best precautions you can take is to have your home wiring system checked to be sure it is adequate to meet the extra demands you will be making on it during the holiday season. Simply call an AWB member elec-

trical contractor and ask for a free housepower inspection. Should your home need rewiring, AWB member banks will arrange financing with payments as low as \$10 a month.

"Caution and a complete check of your home wiring system are the best assurance of a merry and fire-safe holiday season," Sowers concluded.

Honored

The American Spirit Honor Medal was awarded to Army Pvt. Frederick B. Rodgers, 26, son of Mr. and Mrs. Prentice J. Rodgers, Font Grove Road, Slingerlands. The award is made to the trainee who best demonstrates honor, loyalty, and high



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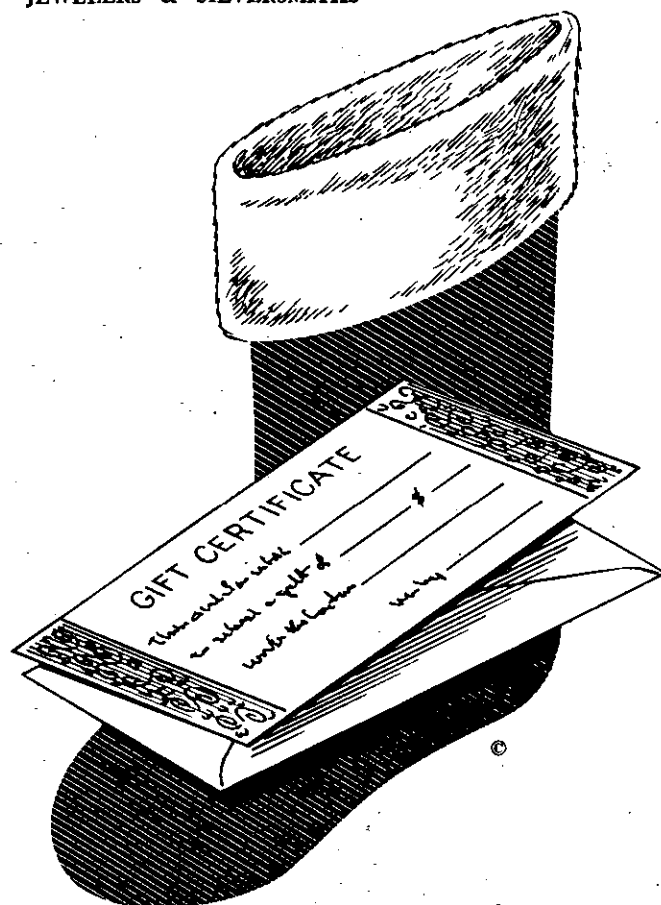
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of their Christmas stocking so that he or she will be able to select exactly what they want from our store full of treasures. A Gift Certificate is the perfect answer to the heretofore unanswerable of what to give the man or woman who has everything.

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**CEILING
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Voorheesville

example to his fellow soldiers during basic training. Private Rodgers completed basic combat training at Fort Knox, Ky. He is a graduate of Amherst College and Albany Law School.

League News

"The League of Women Voters of New York State will urge the Constitutional Convention to abandon the partisan election of judges in the state Courts and to establish new procedures to govern judicial tenure," Mrs. Robert Herman, President of the League of Women Voters of Albany County, declared today.

Mrs. Herman explained that the Albany County League, participating with Leagues representing members in small and large cities, and in towns and villages and suburbs, have studied judicial selection methods

and tenure procedures in New York and other states. After 18 months of study, League members of 89 communities throughout the state are squarely behind an all-out revision of the Judiciary Article of the State Constitution. Since 1957 the organization has been in the forefront of the drive for court consolidation and the establishment of strong central administrative and fiscal controls for the judicial branch of government.

Mrs. Herman said, "There should be a system of merit selection and appointment for judges in all of the State courts. We propose that nonpartisan, lay/professional commissions be established in each county and New York City or in each Supreme Court district. These nominating commissions would present lists of candidates for judicial vacancies from which the Gover-

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Happy New Year*

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* Season's
Greetings *



John's

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Yuletide Greetings



156 DELAWARE AVENUE, DELMAR

nor or the appropriate authority in the counties and New York City would be constitutionally required to fill vacancies."

The League of Women Voters proposes that the people should have the control of judgeships through a 'retention vote'. After a judge has served for several years, the voters should be asked to vote on the question "Shall . . . Judge of the . . . Court, be retained in office."

"We believe that the vast majority of New York's judges are hardworking and conscientious, but the procedures to deal with the few who are not — or for the average citizen to voice a complaint — are inadequate."

"We advocate the establishment of tenure commissions, similar to the nominating commissions, to receive complaints about judicial conduct or disability from any source — from liti-

gants, lawyers and fellow judges and to investigate them. All investigations should be conducted in the strictest confidence and their reports and recommendations should be submitted to a duly constituted court of law. No judge should be publicly reprimanded, forced to retire against his will or removed without due process. Nor should he be submitted to the full glare of publicity on charges not proven, as is presently the case."

Mrs. Herman stated that the tenure commissions could perform an additional function by giving needed guidance to the voters considering the retention of a judge in office by preparing a factual, documented report of the judge's record.

Mrs. Herman's statement is the result of concentrated study by judicial chairmen and their committees throughout the state.

MERRY CHRISTMAS and a HAPPY NEW YEAR

To our friends and patrons
from
Frank Corenti and employees of the



LARKIN RESTAURANT

199 LARK STREET, ALBANY, NEW YORK

"Give the family a treat." Bring them in for a delicious Christmas or New Year's Day Dinner, with a tempting menu to choose from. Children under 10 - 1/2 price.

The Larkin will be open all day on both these holidays.

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A very happy holiday,
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Merry Christmas

BROCKLEY'S
DELMAR TAVERN
AND RESTAURANT
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RESTAURANT
AND COCKTAIL LOUNGE

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Closed Christmas Day — Open New Year's Eve
for Dinner 5 to 10 P.M. — Usual New Year's Eve
Party from 10 to 3 A.M. — DANCING with Bea
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OPEN NEW YEAR'S DAY for Dinner 1 to 8 P.M.

We cater to Banquets, Weddings, etc.

SEASON'S GREETINGS

TO ALL

GREETINGS of the SEASON

Many thanks to all our many friends and customers!



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OPEN NEW YEAR'S EVE TILL 3 A.M.

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The local judicial chairman is
Mrs. Daniel Mahoney of Albany.

The Psychology Of Music

"Music hath charms to soothe the savage beast/To soften rocks or bend a knotted oak . . ." wrote the 17th century poet William Congreve. Today, more than 250 years later, psychologists are investigating this quality in music which can create as well as relieve moods, and are putting it to use in both the hospital and the home.

The ability of music to create moods which are, in effect emotional states has long been recognized in the arts where it is listened to exclusively — or used in conjunction with other art forms, like motion pictures, to create atmosphere. Can anyone conjure up a picture of the "Lone Ranger" bravely astride his white horse without hearing the pulsating strains of the "William Tell Overture" — or vice-versa?

Many companies, drawing on the experience of the movies and radio, are now installing sound systems which pipe background music into factories and offices. Industrial psychologists report that quiet, peaceful music will absorb some of the clatter as well as ease tensions and create an atmosphere of serenity — or in some cases gaiety (with an appropriate change in tune). The use of music to ease tension is probably the housewife's "rule of thumb" — and most homemakers, when occupied by chores, do them to the accompan-

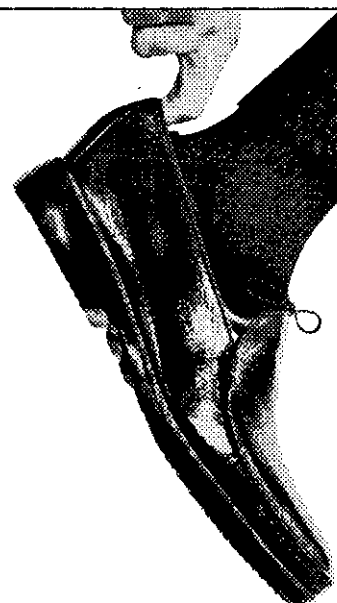
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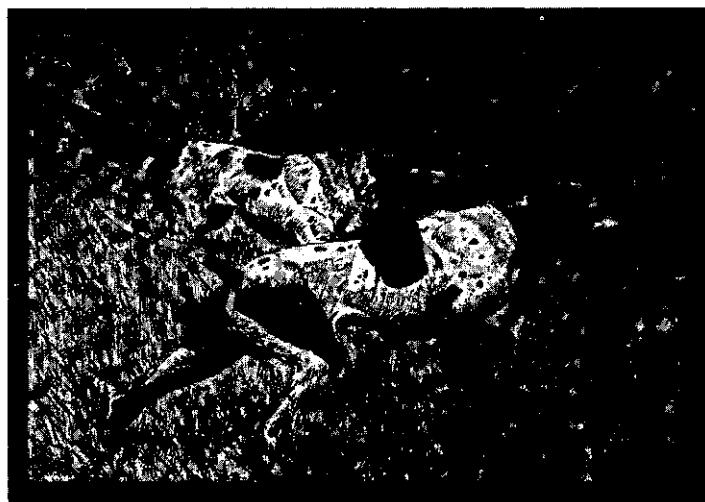
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So light, you won't feel them. So handsome, nobody will notice them (even when you forget to slip them off indoors). So flexible, you can fold them up neatly and carry them with you (just in case the weather takes a bad turn). They're made from an attractive new Royal® compound (looks like leather, keeps you safe and dry) with a Velvetex® shine-protecting lining (for slip-on ease). In black or brown. *Patent Pending

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SEASON'S GREETINGS

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iment of radio, phonograph or tape recorder.

At the end of the 19th century, the famous American author Edward Bellamy wrote a novel called "Looking Backward" in which he described his idea of Utopia. One of the things he said was: "If we could have devised an arrangement for providing everybody with music in their homes, perfect in quality, unlimited in quantity, suited to every mood, and beginning and ceasing at will, we should have considered the limit of human felicity already attained." In Bellamy's pre-radio world, the ideal of having music at will and uninterrupted was indeed a dream. Though there was a wealth of good music written and performed in his day, only the very rich could enjoy it regularly. It was a precious commodity.

With the advent of radio, this

problem was solved and ingenuity and technology have worked since perfecting fidelity and transmission.

The most recent development was stock tape cartridges for home use. But a major drawback seemed to be that the cartridges were not standardized by the recording industry and most machines could only play one size cartridge. A national manufacturer, Arvin Industries, has solved this last difficulty by providing a tape cartridge stereo system that plays all major 4 and 8 track cartridges and automatically adjusts to changes in size. Arvin "Four 'N Eight" players automatically eject and turn off the power when the cartridge is completed.

Another important innovation occurred in 1960 when most radio and television stations switched to the use of automatic tape



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Happy New Year**

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**BILL STEWART'S
TRI-VILLAGE ESSO SERVICENTER**

309 Delaware Ave., Delmar, N.Y.

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Many Thanks . . .

Your patronage for this last year has been most appreciated. May I take this opportunity to wish you all a Merry Christmas and a Healthy and Prosperous New Year.

Douglas J. Marone

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Delmar, New York

Hal's Crestwood Pharmacy

HAROLD SEITZ, REG. PHARMACIST
CRESTWOOD SHOPPING CENTER - Whitehall Rd. at Picotte Drive
Suggests

how to say "Merry Christmas"

Fanny Farmer
Candy



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cartridges thereby doing away with the massive problem of record storage and facilitating handling and program control. Music at will — in 1888 a far fetched dream — is now a working reality.

Aside from the psychological benefits and delight of music which have been recognized by poets, philosophers and playwrights since the beginning of written history, psychologists and physical therapists are discovering the therapeutic value of music. Music therapy which was experimented with a Veteran's Hospitals some fifteen years ago is now used extensively in various forms of therapy with deaf children (who can respond to and learn from the vibrations produced), and with crippled and retarded children to teach them body coordination and movement.

Music with a special "appeal" for you is comparable to any other form of physical stimulant that works on the senses; it can satisfy, delight and exhilarate. The value of music in this sense is due partly to the enormous variety available — something for everyone — or as the 18th century poet George Lillo put it: "There's sure no passion in the human soul/But finds its food in music."



To Faithful Old Friends -
To Cherished New Friends -
To those whose friendship we hope
to earn -

It is a pleasure to extend Best
Wishes of the Season -
May Your New Year be One of
Happiness and Prosperity.

Walley's Farm, Inc.

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and
A HAPPY NEW YEAR

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OPEN 9 A.M. to 8 P.M. ROger 7-9101

New Year's Customs

While you may raise a glass of sherry from Spain and sing "Auld Lang Syne" when the clock strikes 12 on New Year's Eve, your Japanese counterpart may sip cola from America while singing "Otanjobi Omedeto Gozaimasu" ("Happy Birthday To You") — for the stroke of midnight means it's everyone's birthday!

Celebrating the first day of a new year is an age-old custom. Nearly all peoples have marked the coming of the year. However, the time selected as New Year's Day has varied widely. The First Day has been celebrated as early as the autumnal equinox, about September 21, and as late as the summer solstice, about June 21.

In most European countries

during the Middle Ages, March 25 was the beginning of the New Year. And legend has it that El Cid, the great hero of Spanish liberation from the Moors, once won a great battle on New Year's Day by giving his tired horses generous gulps of Spanish sherry the night before (apparently giving them a head start).

Since antiquity, Jewish people have celebrated their New Year's late in September or early October. The special name which was given this momentous occasion, Rosh Hashanah, means "The Feast of the Trumpets."

With just as much of a roar, the Russian people, long ago, welcomed the New Year in with a hundred cannon shots at midnight.

In ancient China, people took a different approach to the First Day. They cleaned house, paid



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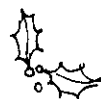
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DELMAR PHARMACY

4 Corners, Delmar, New York



PRE-CHRISTMAS SALE



GE FLASH BULBS

AG 1-B's	Pkg. of 12	98¢
FLASH CUBES	Pkg. of 3	\$1.17
M-3's	Pkg. of 12	\$1.19



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TOMMY HAKIM'S POPULAR

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Delaware
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RESERVATIONS CALL HE 6-8118

BACK AGAIN! By Popular Demand



"That Mad
Comic"

★ **DOC CIRCE**

—WITH AN—

★ **All Star Show!**

RESERVE NOW! "For New Year's Eve"
FEAT. ★ DOC CIRCE W/GALA ALL STAR CAST!

CONTINUOUS ENTERTAINMENT NITELY
"LADIES' NIGHT" MONDAY THRU THURSDAY

YULETIDE JOY



We send you a garland of holiday thoughts, for your happiness and health. Our thanks to all our loyal customers.



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and
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*Distinctive
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fashions for men*

Bronzini Neckwear

Daks

Gino Paoli Knitwear

Baker Clothes

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HE 6-1142

debts and closed their shops. Then they shot off their firecrackers . . . and who can ever forget a New Year's in Chinatown of a big American city, with its colorful procession and fiery paper dragons breathing good cheer to everyone!

Near China, in old Japan, New Year's was a time for everybody to don new clothes, take three days off from work and visit their friends. Each gatepost would be adorned with green pines and bamboo. And over each door would hang red lobsters, crabs and scarlet tangerines, standing for long life and happiness.

Gypsies in Spain used to marry on New Year's Eve. The 18th century writer George Borrow tells us that a main feature of the bridal ceremony was the feasting associated with it. Once the Gypsy couple took their vows, guests swirled down sher-

ry and ate and sang and danced throughout the night and day.

Not to be outdone, Italians just considered January 1st as part of their Yuletide festival, and so revel until Twelfth Night, 12 days after Christmas.

In Vive-La-France, New Year's Day is so singular that adults let Christmas pass by and exchange presents on January 1st.

And New Year's Eve celebration in England has never quite been the same, ever since Sir Francis Drake brought Spanish sherry to his country for the first time. John Ruskin, noted 19th century critic, once toasted the New Year's in by saying: "I consider just and tolerable the drinking of sherry from dawn to dusk . . . Happy New Year!"

Tradition has it that in Scotland the first one in a house on New Year's Day gets a big big bear hug. Why? Because he has

No money worries,
no disappointments
at the most
wonderful time
of year



Join our CHRISTMAS CLUB

Weekly Savings Plan for 50 Weeks

\$ 1.00 Club Pays	\$ 50.00
2.00 " "	100.00
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An ideal easy plan of saving for many worthwhile purposes



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Since 1855... THE FAMILY BANK for Savings and Home Financing

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Merry Christmas

AND A

HAPPY NEW YEAR



STUYVESANT PLAZA
Phone 489-4745



May Your Christmas
Be Truly Merry!

VET'S Body Shop & GARAGE

"Complete Care For Your Car"

333 Delaware Ave.
Delmar

Happy New Year, too!

brought the host good luck. Midnight Scot celebrators carry cakes and spiced ale to wish their host a good year.

And the same to you!

Be Choosy

"Will your Christmas tree this year be a Scotch pine, a balsam fir, white spruce or Douglas fir?" asks a Cornell University forester.

It will probably be one of these four if a natural tree is selected and you live in New York State, said Prof. Alex Dickson, N.Y. State College of Agriculture. And the chances are good that it will be a Scotch pine since this tree accounts for nearly 50 per cent of the more than 4 million trees sold in the state, he said.

Also this year, those who like to follow tradition by choosing and cutting their own tree will find more growers have opened plantations to meet this growing demand.

Dickson said buyers will find more trees wrapped in plastic netting this year, too, making them easier to carry and set-up in the home.

Douglas-fir is the luxury tree, according to Dickson. It is slow growing, does well only in a limited number of places in the state, and therefore, is quite scarce. It's foliage is soft and fragrant, making it a most desirable tree. The needles are single, soft, flat, and pointed, and it has reddish-brown, pointed buds.

To make sure a tree is fresh, Dickson suggests bouncing the cut end lightly on the ground to see whether the needles fall easily. And he reminds that the trunk should be cut off an inch or two above the original cut and the tree placed in water until it is removed permanently from the house.

A tree will absorb a pint to a quart of water each day, so the container should be checked daily, he warned.

Last year about 10,000 wrapped trees were sold in the first year's trial but Dickson expects three times as many will be available this year.

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A tree from outside the state that has become a favorite with apartment and trailer dwellers is the black spruce, according to the forester. This small tree is native to the swamps of Washington, Minnesota, and Wisconsin. It is always painted and is found in supermarkets in its own metal stand containing a patented liquid to keep it fresh.

Artificial trees are on the market this year in an even greater variety. Dickson pointed out that some people like them for their cleanliness, uniform qual-

ity, and because they can be used over again for many years. Most of them are not flammable, Dickson said, but warned that some imported plastic trees can burn violently.

If buying a natural tree, a shopper can recognize Scotch pine by its pairs of twisted needles that measure from one-and-a-half to three inches in length, said Dickson. This tree has gained in popularity because it holds its needles well, he added.

Balsam fir, which is fragrant in a warm room, will cost more than Scotch pine because it is slower growing. This tree is known by its flat, singly attached needles which give off a tangerine-like odor when crushed. The buds of the tree are round.

Spruce has a woodsy fragrance and makes a nice appearance but Dickson warns that it loses its needles rapidly. Its needles are stiffer and pricklier than balsam and are square in cross-section. It can be treated by one of several substances now on the market to help it hold its needles.



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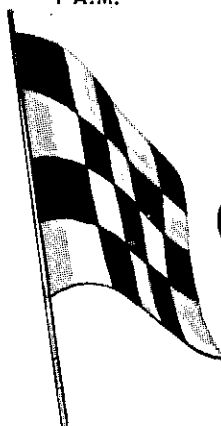
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