Days to Register

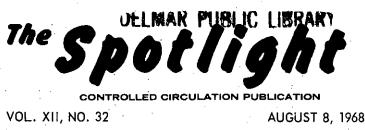
Pupils who will attend schools in the Bethlehem Central School District for the first time this fall should be registered before classes begin on September 6. Principals and guidance counselors will be in their offices to register new pupils at the following times and dates:

Elementary Schools – August 26-30 and September 1 from 8:30 a.m. to 11:30 a.m. and from 1:00 to 4:00 p.m.

Junior High School — August 19, 20, 21 from 9:00 a.m. to 12:00 noon and from 1:00 to 4:00 p.m. Senior High School – August 21, 22, 23 from 9:00 a.m. to 12:00 noon and from 1:00 to 4:00 p.m. by appointment (439-9961).

Summer Concert

The Bethlehem Central summer Band Program, under the direction of Samuel Bozzella will conclude its summer program with an outdoor concert on Thursday, August 8, on the Jr. High School Parking Circle beginning at 8:30 p.m. The informal concert will be about 1 hour and persons attending are requested to bring their own chairs or blan-



\$2.00 PER YEAR

\$.10 per copy

kets to sit on. In case of bad weather, the concert will be cancelled.

As an added attraction this year, the Elementary Band will be included in the program along with the High School group. Mr. Bozzella and Mr. Marvin Goldstein, will direct the two bands. This will be the fifth year that the Bethlehem Central Summer Band Program has worked in conjunction with Bethlehem Recreation in presenting summer concerts to the residents of Delmar.



PART OF THE CROWD — The Muscular Dystrophy Association is \$91.45 to the better as the result of a carnival promoted and held by David Rook of Elsmere last Tuesday evening. The carnival was held in the back yard of his home at 12 Greenock Road, Elsmère. David was assisted by his brother George, Bill Karp, Priscilla and Denice MacDonald, Brian and Carol Wellbrock, Susan and Tim Fitzpatrick, Scott Tubbs and Ellen Vogel. The carnival featured a raffle,

game booths and a fortune teller. Elsmere and Delmar merchants donating gifts for the success of the carnival were Harry Brown Jewelers, Schnurr and Wood, Delaware Gardens, Star Super Markets, Delmar Rexall Pharmacy, Mullens Pharmacy, Grand Union, Grover's Stationery, Woolworths, Elsmere Pharmacy, Price-Greenleaf, Delmar Lumber and Gallaghers Sports. Approximately one hundred neighborhood children and adults attended the event.

Ade 2 – August 6, 1988			· · · · · · · · · · · · · · · · · · ·					
	NOT	ICE	.e					
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ENTIRE BALANCE OF OUR SUMMER INVENTORY FROM OUR STATE STREET STORE								
	R STAI	a		• •				
AT OUR DELAW	ARE PL	AZA SI		MAR				
MEN'S SUMMER SUITS Reg. \$45	\$18	SPOR'	T COATS Reg. \$35					
MEN'S SPORT SHIRTS Reg. \$5	\$ 1.50	MEN'S WALK	SHORTS Reg. \$7	\$ 2.5 0				
MEN'S DRESS SLACKS Reg. \$15.95	NOW \$5	men's SWIM	TRUNKS Reg. \$5	NOW S				
MEN'S STRAW HATS Reg. \$5	NOW S I	men's KNIT	SHIRTS Reg. \$5	\$1.50				
ENTIRE STOC		EN'S SH	IOES — ½	OFF				
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SHOP TILI								
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MID-SUMMER CLEARANCE

Our annual sale is still going on. It's all from our regular stock of Early Americana. Come on over the furniture is authentic — and so is the sale.

Save on sofas — chairs — tables — hutches — pictures and our accessories in *The Country Shed* — our new department.

THE 2nd Village Shop

4 Corners, Delmar Summer Hrs.: Daily 10 A.M. Evgs.: Wed., Thurs., Fri. Closed Mondays: July-August



ALL Remaining
 SALE MERCHANDISE —
 Dresses
 Sportswear
 Accessories



Summer Hrs.: Daily 10 A.M. Evgs.: Wed., Thurs., Fri. Closed Mondays: July-August



Agwa

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Ist ANNUAL FROZEN FRUIT SALE

READY FOR CANNING OR FREEZING

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Montmorency Sour PITTED CHERRIES in Sugar......\$ 9.90

Also Same Size Can Of:

SWEET PITTED CHERRIES in Sugar 27 lbs\$	9.90)
STRAWBERRIES in Sugar 30 lbs\$	10.95	5
SLICED PEACHES in Sugar 30 lbs\$		
BLUEBERRIES No Sugar 20 lbs\$	8.60)
RED RASPBERRIES No Sugar 28 lbs\$		
BLACK RASPBERRIES No Sugar 25 lbs\$	16.10)
BLACK BOYSENBERRIES No Sugar 28 lbs\$	9.60)
Purple Pitted PLUM HALVES in Sugar 30 lbs\$	7.30)
SLICED SPY APPLES in Sugar 30 lbs\$	7.45	5
RHUBARB No Sugar 28 lbs\$	5.95	5
PEAS 12 boxes 2 1/2 lbs. each 30 lbsper carton \$	7.60)
COARSE CRUSHED PINEAPPLE No Sugar 30 lbs\$	8.60)

ORDERS MUST BE PLACED AT YOUR LOCAL AGWAY STORE BY FRIDAY, AUGUST 16, BY 4:30 P.M. ALL ORDERS MUST BE PICKED UP AT YOUR LOCAL AGWAY STORE BY THURSDAY, AUGUST 22 BETWEEN 8 A.M. AND 4:30 P.M.

- NONE SOLD WITHOUT ADVANCE ORDER -ALSO ON SALE Chest and Upright Freezers Plastic Freezer Boxes Plastic Freezer Bags Freezer Tape ALBANY AGWAY RETAIL STORE

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Tops!

The Bethlehem Police Department was presented with the "department of the year award" for the third consecutive year by the State Traffic Commission.

Chief Peter Fish accepted the award on behalf of his men at Grossinger's in the Catskills, where the Chief of Police Convention took place.

The award is given for excellence in handling accidents, keeping accident records and carrying out a first-rate accident training program.

Chief Fish accepted a plaque and a set of library books dealing with accident prevention and the vehicle and traffic law.

The chief said, "I am extremely proud of my men for winning the award the third year in a row. For the third time, the effort they put into investigating accidents has given this department the right to be proud."

Champs

Friday evening, July 26, Hilchie's clinched the Tri-Village Little League Major Championship by defeating Albany Public Markets 3-1. The team finished an eighteen game schedule with 15 wins and 3 losses.

Far from a pre-season favorite, team spirit and effort carried the boys to the crown. Regular pitchers Terry Tipple, 8-0 and Shawn Fitzgerald, 5-1, and the steady play of twelve year old catcher, Danny Dalton, second baseman, Ricky Webster and shortstop, Joe Salisbury provided the drive that gave Hilchie's a two game lead for first place.

Boys on the winning team are: Joe Salisbury, Danny Dalton, John Vandetti, Ricky Webster, Fommy Fannin, Terry Tipple, Shawn Fitzgerald, Jimmey Harder, Kevin Grady, Rich Killar, Lee Bolduc, Danny Fannin, and Danhy Harder.

THE SPOTLIGHT is published every Thursday by Spotlight, Inc., 154 Delaware Ave., Delmar, N.Y., ROBERT G. KING, PUBLISHER. (Controlled Circulation Postage Paid at Delmar, N.Y.) Deadline for news is Thursday afternoon, one week preceding publication; deadline for display advertisements is Friday afternoon.

The Rainmaker

The Charlatans Arena Summer Theater group, producers of some of the area's finest drama, never tires. After a successful three day run last week



Mr. Currie, (Steve Lanier) consoles his daughter Lizzie, (Janet Wall) during a rehearsal of "The Rainmaker."

of "The Brick and the Rose" and "Anastasia," which were played to near full houses every night, the young acting troupe is again ready to lift the curtain on another production.

"The Rainmaker," a hit as a Broadway play, musical, and movie, will now make its arena theater debut on August 15, 16,

Picket Fence

A complete selection of quality fence is

at the Garden Shoppe: Post & Rail -

Rustic Red Cedar — Stockade — Spaced

Picket – Basketweave.

and 17 at 8:15 on the Bethlehem High School stage. Starring Cliff Saper as the rainmaker, Janet Wall, Steve Lanier, Terry Jones, Lee Bailey as the members of the Currie family, Ted Phelps as the deputy, and Tom Scurrah as the sheriff, the play promises to be a hit in Delmar also.

The famous story of the conman who comes to a mid-Western farm with the pitch that he can bring rain and ends up bringing that plus much more to the farm family, will never seem too trite or cliched - it is one of the true American romantic comedies. Boston University Drama major. Ron Eddo is directing "The Rainmaker. Ron, seen often on the B.C. stage ("Zoo Story," "J.B.," "High Window," "Li'l Abner," "The World of Carl Sandburg," a **Dramatic Interpretation Contest** winner) decided to try his hand at directing this Summer and has beautifully adapted "The Rainmaker" for the arena stage.

Tickets are \$1.00, and they may be purchased from any Charlatans member.

School News

Mary Elizabeth Rugar, niece of Mrs. Florence House, 19 Burhans Place, Delmar, was among those who recently completed the Executive Secretarial Course at the Mildred Elley Secretarial School in Albany. Miss Rugar was a member of the Student Christian Association and the Riding Club. She has accepted a position for the CIA in Washington, D. C.

Michael J. Cunningham, son of Mr. and Mrs. William E. Alwell, 23 Elsmere Avenue, Delmar, will study this fall at the Freiburg center of the Institute of European Studies.

...

Mr. Cunningham is a junior at Manhattan College in the Bronx, majoring in philosophy.

Freiburg is one of five centers of the Institute where American college undergraduates have the opportunity of studying at a European university with European professors. Other centers of the Institute, Chicago-based sponsor of one of the oldest and largest American programs of foreign study, are in Madrid, Nantes, Paris, and Vienna.

John R. Twombly, son of Mr. and Mrs. John J. Twombly, 45 Adams Place, Delmar, has been placed on the Dean's List for the freshman year at the University of Pennsylvania at Philadelphia. John is a student in the Wharton

. . .

"The Colonial" About Picket Fences . . . For years picket fences have been used by

homeowners who wish to obtain a measure of privacy while maintaining a neighbourly atmosphere. Rustic picket combines the advantages of other picket styles with the carefree features of Canadian Cedar. Our "COLONIAL" pattern is manufactured from selected pickets of varying widths and is particularly suited to the country and wooded suburban lot. 4x8 sect. (including 1 post) \$9.50



August 8, 1968 - PAGE 5



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School of Finance and Commerce at the University. He was graduated from B.C.H.S. in 1967.

John also has been selected as the outstanding cadet in the RO-TC Program at the University of Pennsylvania for the 1967-68 academic year. He was awarded the Army ROTC Superior Cadet Decoration.

...

Kathryn Ann Hofaker, daughter of Mr. and Mrs. A.L. Hofaker, 5 Salisbury Road, Elsmere, was among those who recently graduated from the Mildred Elley Secretarial School in Albany. Miss Hofaker was a member of the Newman Club, the Glee Club and the Riding Club. She has accepted a position with the CIA,

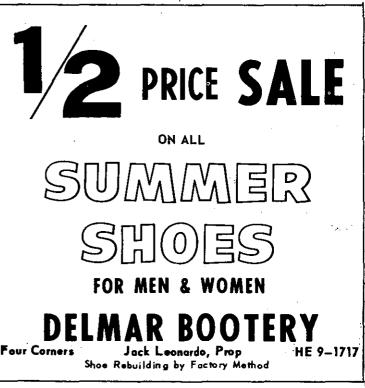


Washington, D.C. Miss Hofaker is a 1967 graduate of Bethlehem Central High School.

. . .

The parents of Roger A. Campbell of New Salem have been notified by the College of Engineering, University of Michigan, that their son has scored straight "A" marks and a 4.0 average for the past semester and that he has been placed on the Dean's Honor List. He was graduated with honors in science from Clayton A. Boughton High School, Voorheesville, in June 1964.

Last summer he was awarded an IAESTE Scholarship and studied as a research student at the



Ship Research Laboratory, University of Delft, Delft, Netherlands.

He will be graduated from the University of Michigan in December 1968 with a B.S. in Naval Architecture and Marine Engineering.

On Panel

On July 31 Mrs. Gladys V. Hosey, Chairman of the Business Education Department at Bethlehem Central Senior High School, and Mrs. Margaret H. Westervelt, Business Teacher, participated on a panel at the State University of New York at Albany.

The panel was a part of the "Workship in Current Issues in Vocational Business Education" held in the Assembly Room of the Campus Center, and arranged by Dr. Herbert A. Tonne, Professor of Business Education. The morning session featured talks by Dr. Elvin S. Eyster, Professor of Business Administration, Indiana University, and Dr. Frank W. Lanham, Professor of Education, University of Michigan.

Following lunch at the Dutch Quadrangle dining room, Dr. Roswell E. Fairbank, Professor of Business Education and Director of Business Education Programs at SUNY Albany, introduced Dr. Leonard J. West, Associate Professor of Educational Research, City University of New York. Dr. West's topic was "Learning and Instruction: Facts and Fallacies." Following his presentation, Mrs. Hosey was Chairman of the Panel Discussion of the items presented. Her panel consisted of Mrs. Westervelt, Dr. Ruth H. Gaffga, Research Associate, Bureau of Ocrupationee Education Research, State Education Department; Miss Helen N. Safford, Assistant Professor of Business Education, SUNY Albany; and Benamin Willard, SUNY Agricultural and Technical College, Alfred.

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Hours: Mon. & Tues.: 10 A.M. to 6 P.M. - Wed., Thurs. & Fri.: 10 A.M. to 9 P.M. - Sat.: 9:30 to 5 P.M.

Meeting

The La Leche League of the Tri-City area will hold the second in its series of four monthly meetings at 8 P.M. August 13 at the home of Mrs. Jules Kerness, 549 A Kenwood Avenue, Delmar. Mrs. Ralph Frey of Colonie will direct a discussion of the "Art of Breast-feeding and Overcoming Difficulties."

All mothers and expectant mothers who are interested in nursing their babies are invited to attend. Further information about the meetings or the activities of the La Leche League may be obtained by calling Mrs. Frey.

Accent on Youth

The appearance and activities, of young men are getting more attention than ever before from one of the nation's largest catalog merchandisers.

In its new fall and winter catalog, Montgomery Ward & Co. features additional pages of men's fashions and scores of new items ranging from canvas slacks and European togglecoats to lean and quick Mojave motorcycles and new 12-string guitars, nine different amplifiers and 10 models of portable stereo phonographs.

Vincent R. Burns, store manager at the big shopping complex in Menands, points out that the 1,372-page catalog, now being distributed to more than six and one half million homes across the nation, caters to all members of the family — but especially to the interest of young men.

New men's clothing stressing style, color and ease of maintenance and the latest in skis, cycles and bikes, auto accessories, camping items, and other recreational merchandise are included in the catalog, Burns said.

"Young men today are more conscious of fashion than ever before," Burns noted, "and they are involved in a wider variety of recreational activities."

"Our new catalog," he said, "is tuned in to the interests of these fun-loving males who like



VINCENT R. BURNS

the 'now' styles in clothing as well as recreational items."

Throughout the catalog, he said, items are designed for the comfort, convenience, and pleasure of all consumers. "Merchandise is designed to be easy to use and to maintain so that consumers have more time for recreation and entertainment, he said.

Burns pointed out that new ideas in the catalog include furniture fabrics treated to be stain resistant; a seamless floor finish that can be easily applied to any surface and never needs waxing or buffing; clothing, draperies, linens, and other home furnishings with perma-press fabrics to make ironing nearly obsolete.

fast-moving young men, he said,

include skis made by the manu-

facturer of the 1968 Gold Medal

Olympic ski; trail breaking Mo-

jave motorcycles; portable ster-

eo tape player for the car and out-

side, and a new 14-inch portable

color TV, a new two-suit mix

and match outfit that converts

into 24 different wearing com-

binations: new fashion items in-

cluding double-breasted blaz-

Also, a new 18-pound capacity dryer push button dishwasher that handles 17 full place settings in one load; super-hard teflon cookware which lasts 8 to 10 times longer than ordinary teflon, and which metal tools won't scratch; floor valet that dispenses the solution, scrubs the floor and vacuums up the scrub water; electronically self-cleaning ovens in four models; four complete rooms designed for the catalog by ward's home furnishings coordinator D.H. Farrar and his staff

Ward's designer advisory council has made it easier than ever for women to be fashionright and color-perfect, the Menands store manager said. The counsil includes such famous designers as Rudi Gernreich of California, Simonetta and Philippe Heim of Paris, Alberto Fabiani and Nora Aponte of Rome, Codagh of Dublin, Jonathon Burns and John Steiner of London and Melba Hobson and Eva Stillman of New York.

Included in the catalog are wool knits from Italy and England, dashing Cossack hats of Norwegian fox, mandarin-collar pants suits, and romantic Edwardian lace dresses, Burns said.

New items in the catalog for



AS ROSEN SEES IT - Times Union editorial cartoonist Hy Rosen stands beside one of the more than 150 cartoons and other works mounted in an exhibit in the community room of the City and County Savings Bank in Albany. The show, entitled, "As Hy Rosen Sees ' includes a large number of his award-winning cartoons, and lt. some sculpture and prints. It will remain on view until late next month.

ers, Glen Placid suits, herringbone tweed sports coats and turtle neck sweaters.

Also, wide track oval tires and new car accessories such as side lights that can be installed on any car; sports equipment selected by experts including George Allen, head coach of the Los Angeles Rams, John Verry, the internationally known skier, Art Mercier, and outdoor expert;



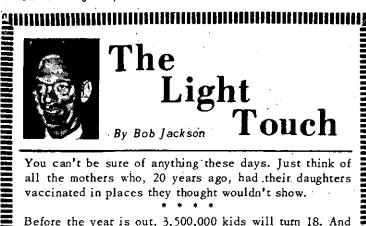
Pure artistry of Fashion . . . "Wild Roses"! A freshsweet, and irresistible hand-screen print by Darlene. Softness starts with the delicate hand of Angora, 50% French rabbit hair, 40% lambs wool, 10% nylon. A casually chic cardigan to cover all your wardrobe needs. A pretty picture in vivid jewel tones. Sizes 34 to 42. \$19.00

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You can identify a reckless driver when the tiger in his tank takes out hospitalization insurance. * * * *

She was so skinny even her sunburn didn't fit. * * * *

Know why things are always in the last place you look? Because after you find them, you stop looking!

You can stop looking for advice to make your home more comfy. Come to Delmar Lumber.

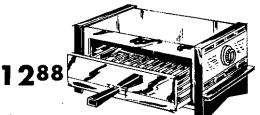
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SATURDAY HOURS: 8 to 4 (Store & Yard)

Bruce Randall, 'Mr. Universe," golf great Julius Boros and archery big game hunter Jim Doughertv.

"In the hunting equipment pages of our new catalog," Burns said, "we have printed our new gun sale policy which states that customers who order firearms by mail must pick them up in person from one of our outlets."

Drivers Needed

Volunteer drivers are urgently needed for weekend delivery runs of blood supplies by the Northeastern New York Red Cross Blood Center, 136 South Lake Avenue, Albany according to Joel Eisenhandler, blood center weekend motor service operations chairman. Mr. Eisenhandler said blood is transported in Red Cross vehicles to the 26 hospitals serviced in the eleven counties participating in the blood program.

to volunteer his or her services on weekends in-the delivery of Red Cross blood supplies should contact Mr. Eisenhandler at 463-0748 or the Albany Area Chapter, American Red Cross at 465-7301.

Meeting

Landowners should take advantage of the Woodlot Improvement Meeting to be held at Hubert Leber's farm, Medusa, (just off Smith's Corners - Preston Hollow Road). August 20, 3-5 P.M. According to Leonard Palmer, Cooperative Extension Agent, this will be a real opportunity for persons to learn first hand ways to make improvement in their valuable wood lands.

Promptly at 3 P.M., the meeting will start off with a tree identification exercise conducted by Prof. Alex Dickson, Cornell University. There will be a tree cutting demonstration by a local $\log \mathcal{I}$ ger. Jack Sensabaugh, N.Y.S. Forester, will discuss care and

Any licensed driver who wants



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THE SPOTLIGHT

management of the forest.

Frank Leavitt, Albany County S.C.S. Technician will talk about soils that are suitable for profitable production.

Edward Arnheiter, Jr., Albany County A.S.C. Manager, will discuss the cost-share program and how you can get help.

Gene Kellam, Albany County S.C. District, will be on hand to answer questions on what varieties to select.

The meeting will be held at the woodlot of Hubert Leber.

In case of rain, the meeting will be held in the barn at the farmstead.

Named Director

Phillip A. Miller has been named Executive Director of the Albany County Unit, American Phillip Miller Cancer Society, it was announced here today by William W. Pinkel, Executive Vice President



HONEYMOONING at Cambridge Beaches in the resort islands of Bermuda are Mr. and Mrs. Mark Singer of 68 Dumbarton Drive, Delmar: Mrs. Singer is the daughter of Mr. and Mrs. I. Kahn of 21669 Independence, Southfield, Michigan. Mr. Singer's parents, Doctor and Mrs. Harold Singer, live at 68 Dumbarton Drive, Delmar. 4



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of the Society's New York State Division.

In his new position, Miller will be in charge of the development of the American Cancer Society's programs of public and professional education, service to cancer patients, and the annual Cancer Crusade in Albany County.

A native of Albany, Miller lived in Delmar for a number of years.

WHY DON'T YOU SUBSCRIBE TO THE S POTLIGHT He is a graduate of Bethlehem Central High School, Delmar; Ohio State University, Columbus, Ohio; and the State University of New York at Albany.

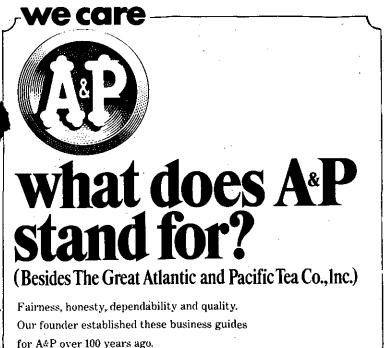
Watering Priorities

If you are like most gardeners, you hate to see plants wilt and lawn turn brown from the lack of water. Sure, you would like to water everything but water restrictions or fear of wells running dry make this impossible, Horticultural Specialists with Cooperative Extension at Cornell University suggest that you set priorities to make the best use of available water.

Trees and shrubs that were planted either this past spring or last year require large amounts of water. These newly transplanted plants have not yet developed large root systems. This means that the tree or shrub roots cannot reach enough water and you must supply it. One way to do this is to let the hose run a trickle, for several hours, at the base of each shrub or tree.

Flowers, vegetables and lawns all require about one to one and a half inches of water each week for best growth. If this is all supplied by watering, it will require 600-900 gallons of water to thoroughly water an area 50 feet by





It is from this basic foundation that so many of our current-day policies have grown:

Our Raincheck policy, for example, which assures you that you will never miss out on an advertised item.

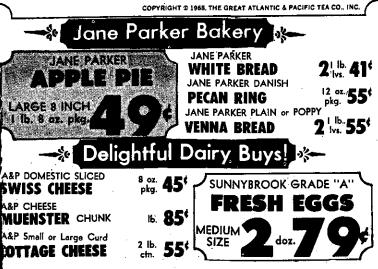
Our policy of packaging meats, that guarantees that the side you can't see is equal to or better than the side you can see.

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Our dedication to quality in the production of our own brands. Quality standards so high that we guarantee any product bearing the A&P Seal is equal to or better than the nationally famous brands.

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20 feet. With the faucet wide open, it will take about 3 hours and twenty minutes to water the 50 x 20 foot area with a hose.

Lawns will generally recover during the cooler, moist fall season. So if you have flowers and vegetable gardens as well as a lawn, you may wish to let the lawn take care of itself.

Whenever you water be sure to water deeply. The soil should be moist to a depth of 6 inches. Less water than this will encourage shallow rooting and as a result will do more harm than good Shallow watering is also wasteful. Evaporation takes place in the top three inches of soil. If you water to wet only the top three inches of soil, most of this water will be lost through evaporation and will not help your plants, according to the Extension Specialists.

Extension's suggestions on watering are to water newly planted trees and shrubs first, then flower or vegetable gardens, and, if you still have time and water, the lawn last. When you water, water enough to moisten the top 6 inches of soil or do not water at all. It is far better to water a small area well and forget the rest.

Table Talk

Food marketing procedures will be highlighted on Table Talk this week according to hostess, Mrs. Eleanor J. Wages. Table Talk can be viewed on Wednesday, August 14, at 7:30 a.m. on WAST, Channel 13.

A film entitled "Janet and the Genie" produced by the United States Department of Agriculture takes the viewer through meat packing, poultry processing, apple packing, egg grading and dairy plants. A better knowDivision of Cooperative Extension in area counties.

To School

Arthur F. Young, Jr., Assistant Cashier of the National Commercial Bank and Trust Company, will attend his second summer session of The School of Consumer Banking which is being held on the campus of the University of Virginia, Charlottesville, August 4-16. Mr. Young is one of 273 bank officers and department heads who will attend the two week session, and is vice president of his class. Students will be represented from 35



Arthur Young, Jr.

states, the District of Columbia, and Puerto Rico.

To qualify for graduation, Mr. Young must attend three summer sessions at the University of Virginia. In addition, he must ed at 126 Williams Street, Newark.

Sharon Smith, daughter of Mr. and Mrs. Willis Smith of Bethlehem Center, Glenmont and Ronald Munzberg, son of Mr. and Mrs. Alfred Munzberg of Ra-



DOES FREEDOM OF THE PRESS AND FOURTH ESTATE MEAN BETTER READING FOR YOU?

Over the hundreds of years of our independence, no one has enjoyed more freedom of purpose that the ''fourth'' estate, the press. This is still true today, even as we have adopted more restrictions on our personal life, the press still enjoys the widest of freedom. True, sometimes this freedom is not exercised to the fullest for the benefit of the most . . . but generally we do a fairly good job. The Spotlight is a member of this fourth estate, and as such, should warrant your support.

To keep alive one of the great freedoms, subscribe now; let your paid subscription point the way to greater local journalism!

	Subscription Blank			
	THE SPOTLIGHT Date			
Mrs. Ronald Munzberg vena, were married at the First Reformed Church of Selkirk, at a candlelight service. The bride	Street Address or Route City or Town State			
a candicigne service. The bride				

Catalog Sales Department. MONTGOMERY

THE SPOTLIGHT sumer and Marketing Service's grading and inspection services will be explained.

Mrs. Wages reminds viewers that Table Talk is presented weekly by the Home Economics

In order to simplify our bookkeeping, Spotlight Classifieds must be paid for in advance of publication.

Weddings

Pamela Lee Rook, granddaughter of Mrs. Leo Rook and the late Mr. Rook of Delmar, was married to Charles I. Underhill, son of Mr. and Mrs. Charles S. Underhill, 128 Pine Street, East Aurora, New York, on July 27 at St. Mark's Church in Newark, New York. The bride resid-



THE STARS ARRIVE – Thoroughbreds from Aqueduct head for their new stalls as they arrived in the rural atmosphere of Saratoga Race Track for the opening of the 105th season on Monday, July 29. With them is a groom carrying their pet food.



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REDUCED TO ROCK BOTTOM - WE MUST SELL TO MAKE ROOM FOR FALL MERCHANDISE NOW ARRIVING!									
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was given in marriage by her father. The Reverend David Boyce performed the ceremony.

The reception was held at Mario's Theatre Restaurant with Earl Pudney and his orchestra.

The couple left on a wedding trip to Atlantic City. They will reside at Bethlehem Center, Glenmont.

Miss Smith is a 1965 graduate of Bethlehem Central High School and received her AAS in Accounting from Hudson Valley Community College in June of 1967. She attended Parsons College, Fairfield, Iowa. Miss Smith is employed by the Agents Accounts Department of the Hartford Insurance Company.

Mr. Munzberg is a 1963 graduate of the Ravena-Coeymans-Selkirk Central High School. He is a June graduate with a B.S. degree in Pharmacy from the Albany Collyge of Pharmacy. Mr. Munzberg is employed by the Chazan Pharmacy in Albany.

. . .

On June 29, Edith Jean Harrison, daughter of Mr. and Mrs. Ford H. Harrison of Oneonta, became the bride of Steven N₁. Hotaling, son of Mr. and Mrs. Leighton Hotaling, Voorheesville

The ceremony took place in the Mt. Vision United Methodist Church.

After a trip through the New England States, the couple returned to their home in New Salem.

The bride is a graduate of Laurens Central School and Albany Business College. She is presently attending Albany School of Practical Nursing and is employed in the Cardiovascular Department of St. Peter's Hospital.

The groom is a graduate o Clayton A. Bouton High Schoo and was graduated from Pudso Valley Community College. H will enter the U.S. Air Ford this Fall. He is presently em ployed by the McKinney Stee Corp.

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New at Mayfair

Marvin Rosenthal, N.S.I.D., is the newest member of the distinguished staff of interior designers at Mayfair, in Albany.

Although he was educated in the metropolitan New York area and practiced his profession there for a number of years, Mr. Rosenthal is already known to many Tri-Village residents for his creative and knowledgeable approach to interior design.

He attended Pratt Institute for five years, followed by three more years of graduate studies at New York University and Cooper Union. His professional experience is well-rounded. After two years as a designer of children's furniture, he became a consultant in architectural design and construction, later specializing successfully in interior design. He is a professional member of the National Society of Interior Designers.

Mr. and Mrs. Rosenthal and their three children are residents of Albany.

At Saratoga

Saratoga, rightly termed the "Capitol of Thoroughbred Racing," opened a 24-day meeting on July 29 and the New York Racing Association has scheduled a program of 19 stakes events for the meeting.

BUCOLIC SETTING - Majestic trees provide the ideal setting for

thoroughbreds in the backstretch here at Saratoga Race Track as the horses got ready for the 105th racing season which opened on Monday, July 29. The horses relax in a cool early morning atmosphere in the countryside here, a change of pace from life in the big city.



Racing first came to Saratoga in 1863 at a course across the street from the site of the present plant. In 1864 the Saratoga Association moved across Union Avenue to the present site and the original track, now called Horse Haven, is used as a training facility. Thus Saratoga is the oldest track in the United States, a track where tradition rules.

As usual, the two major events on the schedule are the \$75,000 August 8, 1968 - PAGE 17

added Travers, which will be run for the 99th time on August 17, and the \$75,000 added Hopeful the classic for two-year-olds which closes out the meeting on August 24.

The Travers, for three-yearolds, goes far towards determining the champion of the division and the last two runnings have produced not only the three-yearold champion but also Horse Of The Year – Buckpasser in 1966



and Damascus last year.

The Hopeful climaxes a meeting at which two-year-olds hold a prominent spot. There are seven stakes for juveniles at the meeting and the top event exclusively for juvenile fillies is the \$50,000 added Spinaway on August 21.

Older horses, fillies and mares, turf course campaigners and jumpers all have their stakes opportunities at the Spa. The \$50,-000 added Whitney on the first Saturday of the meeting, August 3, may bring about another meeting between Dr. Fager and Damascus. Three-year-old fillies have the \$50,000 Alabama on August 10 and Dark Mirage, the Triple Crown for Fillies winner, is a likely starter.

During the meeting there will be the annual yearling sale at the new Fasig-Tipton sales pavilion, August 6 through August 9, a sale which attracts the top owners, trainers and breeders from far and near.

The National Museum of Racing is just across Union Avenue from the track and features the Racing Hall of Fame.

First post time at Saratoga is 2 p.m.

Welcome, Experimenters!

For some years, the town of Bethlehem has hosted "incoming groups" of from six to twelve persons, sent here by The Experiment in International Living. This summer, however, there has been no formal incoming group, instead the Township will be visited by several young people involved in programs of The Experiment which may be somewhat less familiar to our community.

Presently enjoying a month's stay at the home of Mr. and Mrs. S.H. Hazleton, 101 Darroch Rd., is Cingez Tuncay of Istanbul, Turkey. He has come to the United States under the auspices of AIESEC (Association Internationale des Etudants on Science, Economique ot Commerciales). This organization sponsors young people of other countries who wish to work as trainees in various businesses in this country. In cooperation with AIESEC, The Experiment places many of the trainees in homes for the first month of their stay. Cingez is at present a trainee in the offices of Capital Newspapers.

Arriving August 9 for four weeks, will be a Mexican elementary school teacher, Rocio Avendario. For several months. she has been a student of English at the School for International Training on the Brattlevoro, Vermont, campus of The Experiment. She will join the family of Mr. and Mrs. Hildreth Bailey, 522 Huron Rd. Since Mrs. Bailey is involved in the Heldeberg Workshop, Rocio will have an opportunity to observe a different phase of education from that of the conventional classroom

UNICEF

The U.S. Committee for UNI-CEF announced today that it is ready to receive public contributions for emergency aid to Ni-

THE SPOTLIGHT

gerian children, in response to the worldwide appeal of the United Nations Children's Fund.

U.S. contributions should be mailed to UNICEF, c/o United Nations, New York, 10017. The Committee is alerting its network of state representatives and local volunteer committees to help expedite transmission of public information about the UNICEF appeal.

The Credit Card

These days, the old saying, "take the cash and let the credit go" is about as practical as trying to buy Manhattan Island in 1968 for \$24 cash. On the other hand you might be able to buy a good chunk of Manhattan Island and charge it on a credit card.

Nobody has tried it yet, but more and more, the credit card is becoming a part of our everyday lives. In fact, cash is becoming so obsolete that it is said people will soon be carrying only enough change to buy a newspaper or to make a phone call.

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ing other checks into accounts by mail is not new. Credit cards, however, are become increasingly An integral part of our method of changing "money" for "services." Much more so than one might realize at first thought.

The Diner's Club was begun in 1950 with a cash reserve of \$18, 000 and a list of 14 Manhattan restaurants. A February 1968 issue of Time Magazine reported the current annual billing of Diner's Club to be \$700 million. American Express, which began its credit card operation later, had a billing figure of over \$1 billion.

Today, the Diner's Club, American Express, and Carte Blanche are world-wide credit organizations, and, for the ordinary business and pleasure traveler, have made letters of credit, or carrying a sizeable sum of cash, largely unnecessary.

Obviously, the public likes the convenience of "club" credit cards. The fact that a yearly membership fee is charged does not seem to bother the subscriber in the least. Apparently, the convenience of being able to say, "Charge it, please!" to a wide choice of restaurants, specialty shops, and other retail outlets more than offsets the modest cost of the credit card. The expense for the billings comes from participating establishments and not directly out of the customers' pockets. Many establishments claim they actually save money from this procedure since it permits them to cut down their bookkeeping overhead while increasing their business volume.

The range of service that "umbreila" credit cards cover goes even beyond conventional retail operations. From restaurants and clothing stores, the service has been extended to cover automobile rentals, garage rentals, florist shops, hotels, catering services, veterinarians, airline tickets, jewelry — and in some cities of the country, it even includes such services as mortuaries, ambulance calls, doctor and dental bills. But these are unusual. While club credit cards are designed for the person who travels a great deal — other credit cards are even more a part of everyone's life. Such as the credit card issued by oil companies. Shell, Texaco, Esso — you name it! There's bound to be one or two of these cards in the average person's wallet.

The important difference between oil company credit cards and "club" credit cards is the absence of a membership charge. The oil company card is entirely for the convenience of the customer and its growth has been even more spectacular than the "club" memberships. Although each company guards its credit card number jealously for competitive reasons, it has been said there are over 700 million oil company credit cards in circulation.

One of the most convincing de-

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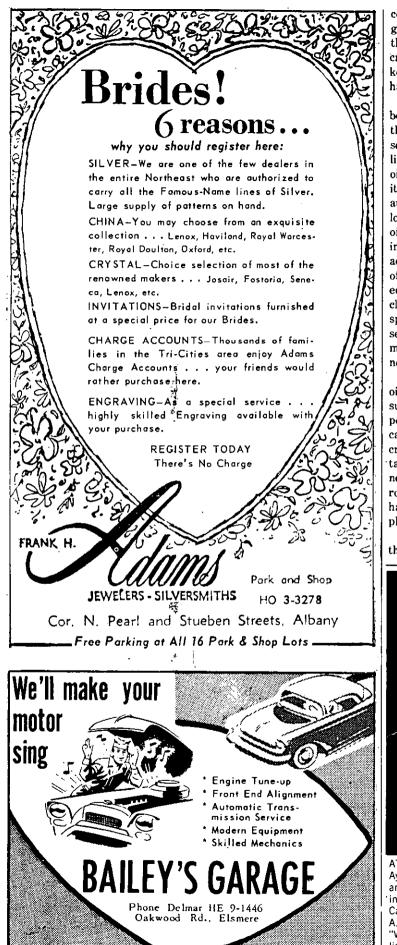
monstrations of how people have come to accept the credit card as a way of life is to be found in Shell Oil Company's Data Service Center in Tulsa, Oklahoma, Shell established this Center in 1961 when it decided to move agressively into the credit card field. Today, the Center processes several hundred thousand credit card invoices, each day, with a value in the millions of dollars. It is the largest operation of its kind in the world. It is concerned almost solely with sorting, accounting and billing and other tasks involved in a large credit organization.

At this facility, a staff of 600 people takes care of over 10 million credit card holders and the invoices of some 25,000 Shell service stations.

When asked, "Why all the emphasis on credit card accounts?," a Shell marketing executive replied that it is clearly a service that the public wants. He observed that in 1961, the



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company ranked sixth among gasoline marketers, while today, thanks to the credit card and increased emphasis on other marketing stimulators, the company has moved up to third place.

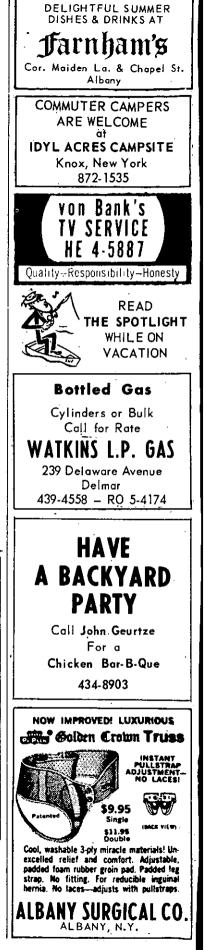
Oil company credit cards have been around for some time, but they, too, are expanding their services. No longer is the user limited to charging only gasoline. oil and tires. Now he can include items like motel rooms and meals. automobile repairs, and parking lot fees, as well. And many of the oil company credit card systems, in order to activate "sleeping" accounts, make special offerings of items by mail, such as kitchen equipment, tools, hair dryers, clocks, fishing rods and other sporting gear, radios, television sets, phonographic records, and many other items of merchandise not related to the automobile.

One fringe benefit of having an oil company credit card is that surveys show that credit card possession encourages better car care. (Presumably because a credit card holder will not hesitate to get a new tire when he needs it, rather than drive around on an unsafe tire until he has the money to pay for a replacement.)

Probably just as familiar to the public as the oil companies'



AT PINNACLE – Dr. William Ward Ayer, radio minister of New York and Florida and author of "Marching Truth" periodical, will speak at Camp Pinnacle August 12-16 at 11 A.M. and 7:45 P.M. His theme will be "Wake Up, People of God!" The public is invited.



credit programs are the airline credit cards which can be used for travel packages embracing many different carriers, not just the one issuing the card.

Now, banks, as one knows from reading the daily papers, are starting credit card systems. In a way, it's like being able to charge money. On most bank credit cards, the amount billed is to be paid within 30 days; after that, an interest rate is charged.

Time Magazine on April 21, 1967, quoted Herbert Schwartz, vice president of Manhattan's First National City Bank, as saying "We will have local checkless experiments in the early 1970's and will tie into a national system in the mid '70's - much as local telegraph companies connected countrywide a century ago, I visualize an annual statement with interest payments. amortization of the home, taxes paid, insurance - all ready to present to the tax people."

In the vanguard of banking institutions in the credit card competition is California's Bank of America, which, in February,



Waiter Schuyler McDowell, a 1963 graduate of Bethlehem Central High School and 1967 graduate of Hobart College will receive a Master's Degree in Television and Mass Media from Syracuse University. Graduate School of Communications on August 1 (today). He has written and produced several television shows, one of which was chosen for televiewing on WSYR in Syracuse. His parents are Mr. and Mrs. Arthur C. McDowell of Oakwood Place, Delmar.

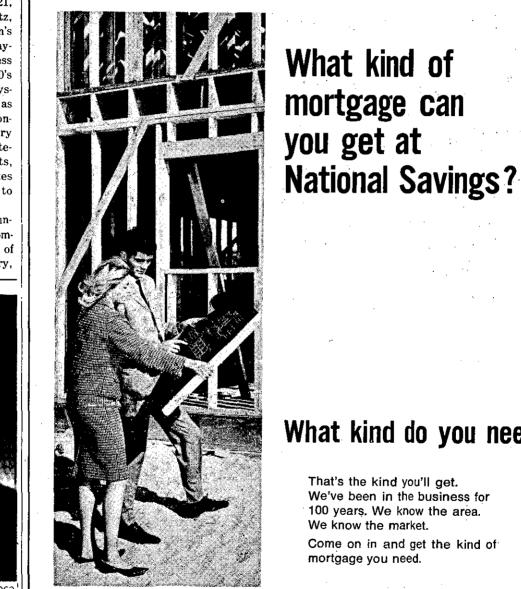
1968, reported annual billings through their BankAmericard of 458.9 million dollars.

Critics of credit cards today have found themselves being likened to the early day boosters of the horse over the automobile. The scoffer who yelled, "Get a horse!" everytime has passed a stalled car has a modern counterpart in the detractor of the credit card. Ben Franklin would be shocked to see how the proponents of "Cash on the barrelhead" are finding themselves becoming unique in the world of commerce. In fact, most sales people in department, stores today are so used to charging purchases on a charge-a-plate (another form of credit card) that they treat cash sales as exceptions rather than the norm.

But forecasters of the future say that we are only on the threshold of full utilization of

modern credit systems. As some bankers look into the future, they see employers sending payroll tapes to a bank computer against which employees will make purchases on a universal credit card while the bank simply moves figures from one account to another without money ever going into anybody's hands. However, that day is definitely in the future.

In the meantime, there are pro-



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blems, of course, with credit cards. They have been stolen and used by thieves (although, if a careful watch is kept on them and their loss is reported immediately, the holder isn't liable; also one can purchase insurance against credit card losses). As a result, there are movements afoot in more and more states, to make theft of cards, or possession of forging equipment, a serious crime with stiff penalties. And there are also abuses to credit card privileges - but they, too, seem to be minimal.

inevitable The conclusion reached by the millions of Americans using them is that credit cards are here to stay. And they are a wonderful convenience. Just ask the credit card holder. His pockets may be a bit crowded these days with various stiff bits of plastic, but he's quick to tell you that he doesn't mind it, at all. Try driving that last 300 miles toward home sometime when you have just enough cash left for tolls and you, too, will be glad to count your credit cards along with your blessings!

Satellite Combines Weather, Balancing, **TV Experiments**

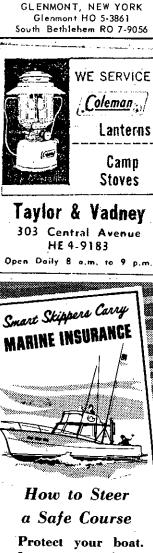
VALLEY FORGE, Pa. — An Applications Technology Satellite to be launched from Cape Kennedy this week will combine a delicate balancing system with a weather eye camera that can zero in on storms over the North and South American continents.

The National Aeronautics and Space Administration (NASA) has scheduled ATS-D to be launched into a 22,300 statute mile high orbit July 24 by an Atlas/Centaur booster. This will place the 864-pound satellite above the equator over the Pacific Ocean, about 400 miles west of Quito, Ecuador.

The ATS series of seven satellites, of which ATS-D is the fourth, is designed to pro-vide "in-orbit laboratories" for improving spaceraft systems.

General Electric Company's Space Systems Organization here has the primary mission of demonstrating at an altitude of 22,300 miles the feasibility of a satellite stabilization technique that depends on the gravitational pull of the Earth.

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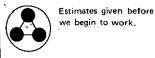
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Charles E. Hines Licensed Representative of Accurate Water Location, Inc. 338 State St., Albany, N.Y. 12210 For information Tel. (518) 434-6883 shape of the football field size satellite (251 feet from tip to tip) one end of ATS-D will be closer to Earth than the other, and thus will be affected more by gravity. Although these gravity forces are very small, a b o u t a hundred thousandth of a pound, they prove to be sufficient to cause a satellite to look toward Earth.

The delicate gravity gradient balancing experiment in space is aided by deploying four 123foot loog primary booms and two 45-foot long d a m per booms. However, this action is not taken for approximately seven days into the flight, or until the spacecraft's rate of spin is reduced to near zero.

In the 1970's, weather, communications and navigation satellites, for example, will depend on a steady platform to keep cameras and sensors continually pointing toward Earth. Application of gravity gradient stabilization for longlife satellites is most advantageous because the passive system provides a high degree of reliability and a life expectancy of more than five years.

Designed and built by General Electric's Space Systems Organization for NASA's Goddard Space Flight Center, Greenbelt, Md., this stabilization system has been previously tested on a series of Navy, Air Force and NASA satellites at lower altitudes.

ATS-D will be the first flight for the day/night television camera (885 lines) which will take photos of developing weather systems.

Infrared photos of the Earth have been previously taken by weather satellites, but nighttime pictures in the visible spectrum (that part of the spectrum which man can see) have not been possible.

Each picture will cover an area on Earth 1,150 statute miles square (1.3 million square miles), with a resolution of less than 1.5 statute miles at picture center.

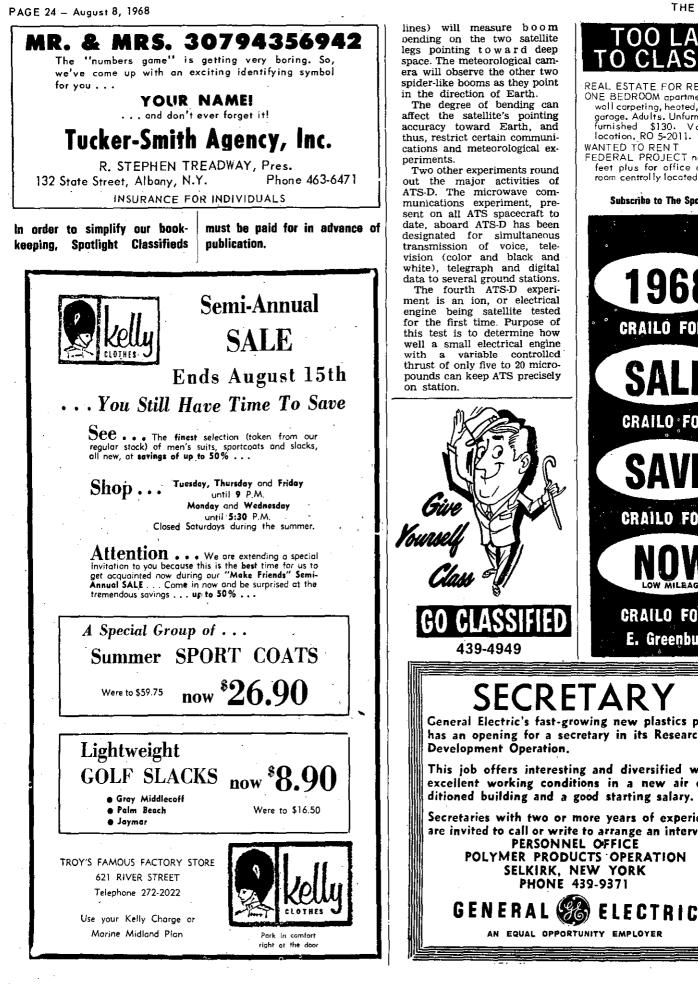
The steerable optics in this image orthicon camera permits cloud cover pictures to be taken 4,000 miles in any direction on the face of the Earth (from the tip of South America to the Hudson Bay).

Sixty-four pictures and three hours will be required to photograph the entire Earth's disk.

Capabilities of this camera system at nighttime will be evaluated under various degrees of moonlight ranging from quarter moon to full moon.

Live television coverage from space of primary boom bending, which is caused by solar heating and radiative cooling against a steller background, is planned for ATS-D. A standard television camera (525





lines) will measure boom pending on the two satellite legs pointing toward deep space. The meteorological camera will observe the other two spider-like booms as they point in the direction of Earth.

The degree of bending can affect the satellite's pointing accuracy toward Earth, and thus, restrict certain communications and meteorological ex-

Two other experiments round out the major activities of ATS-D. The microwave communications experiment, present on all ATS spacecraft to date, aboard ATS D has been designated for simultaneous transmission of voice, tele-vision (color and black and white), telegraph and digital data to several ground stations.

The fourth ATS-D experiment is an ion, or electrical engine being satellite tested for the first time. Purpose of this test is to determine how well a small electrical engine with a variable controlled thrust of only five to 20 micropounds can keep ATS precisely



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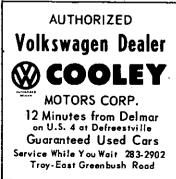
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Please call 465-1231. 2t815 (ACANCIES in Bethlehem Central School lunch program. Full or part time. Pleasant working conditions with opportunity for advancement. Contact Mrs. Hoffman. HE 9-9991 or RO 7-9008 for details.

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transportation. Call 439-9123.

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SENIOR High girls for Saturdays. Del's Restaurant, Delaware Plaza, Delmar.

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