

HAPPY NEW YEAR



**The
Spotlight**

CONTROLLED CIRCULATION PUBLICATION

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1971



CHRISTMAS GIFT EXCHANGE POLICY

Exchanges of Christmas Gifts sometimes become a difficult problem for customers and stores alike.

SO . . .

If you must exchange your Christmas Gift, won't you please observe these simple common-sense rules.

1. In fairness to the giver, there will be no cash refunds.
2. Exchange period will run from first business day after December 31st through January 9th.
3. If a customer is unable to find suitable exchange item, credit slips will be issued, which may be redeemed at a later date.

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ANNE'S HAT BOX

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Public Hearing

The application received by the Planning Board of the Town of Bethlehem from Carleton Construction Corporation, Box 167, Latham, N.Y., requesting approval of a proposed subdivision to be known as Brentwood was accepted at the December 8th meeting and a public hearing scheduled. This hearing will be held at the Town Hall, 393 Delaware Avenue, Delmar, N.Y., on the evening of January 5, 1971, at 7:30 P.M.

The areas included in the subdivision is a portion of the tract previously designated by Applicant as Lakeshore at Delmar. It consists of approximately fifty acres of land which has been subdivided into 112 lots. The tract is in a Residence A zoning district located north of Hudson Avenue, between Gardner Terrace and Hunter Road, in the hamlet of Delmar.

Public Works Bill Hotaling and his assistants for a very fine job of snow-removal last week. It was noticed that some of our neighboring communities, known for their high taxes did not receive snow removal service even approaching ours.

The village courts, where snow removal is particularly difficult because of the short turning radius, have been a matter of concern, but as experience is gained with the new village equipment, it is hoped that even these will not present any difficulties.

The matter of new equipment is the second subject of our letter. We feel that the residents of the Village are entitled to know the plans of the Village officials, particularly in a matter so closely related to their pocketbooks.

A few months ago, Superintendent Hotaling informed the Board of Trustees that the village equipment was totally inadequate for our needs. Trustee Joe Stracuzzi suggested a systematic approach in which we assess our present and future needs, establish priorities, and purchase new equipment as our finances allowed. The writers (Trustees Ed Clark and Ken Connolly) as well as Trustee Jerry Collins put in many hours visiting heavy equipment operators, contractors and dealers to get the best advice concerning what is available and at what cost.

In order to have a multi-use, year round piece of equipment, that would add greatly to our

LETTER

Fellow Villagers:

We want to extend our congratulations to Superintendent of

THE SPOTLIGHT is published every Thursday by Spotlight, Inc., 154 Delaware Ave., Delmar, N.Y. ROBERT G. KING, PUBLISHER. (Controlled Circulation Postage Paid at Delmar, N.Y.) Deadline for news is: Thursday afternoon, one week preceding publication; deadline for display advertisements is Friday afternoon.

SEASON'S GREETINGS

WE'RE CLOSED UNTIL JANUARY 5th

WINTER HOURS

Tues.-Sat.
10-4 P.M.

Feura Bush Rd. 439-1835
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9 A.M.

TO

9:30 P.M.

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- Six speed control for every blending need.
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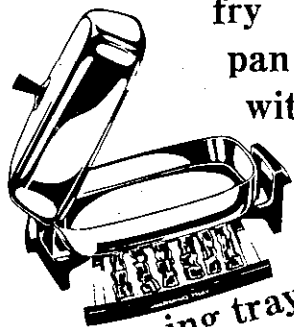
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snow removal capacity, particularly in the courts, we purchased a front end loader with a special snow bucket in addition to the regular bucket. In future years a back hoe can be added for use on the water system. The front bucket will be useful at all times of the year.

Our second priority was determined to be a dump truck. The two dump trucks we have are 12 years old and 22 years old, are not built for heavy snow removal, and incur large repair, and maintenance bills. After investigating the situation thoroughly, we concluded that a heavy duty truck with four wheel drive, a plow and a large dump body would be a great contribution to our ability to remove snow and in road maintenance in the summer.

With the addition of a front end loader and a dump truck, both of which are now in operation, it is our belief that our year round equipment needs have been satisfied for some time.

One point that should be noted is that in past years the need for such equipment was not as great, but with a population increase of 125% in 10 years (50% in the last 2 years alone) not only are our needs greatly magnified, but now we have suitable tax to pay for these purchases. This is demonstrated by the fact that the new equipment will in no way necessitate any additional taxes.

It is our hope that this letter will explain our position as well as outline the reasons behind these recent purchases. At the same time, if anyone feels that there is some matter which should be called to the Board's attention, please come to a monthly meeting or make your feelings known to the Trustees. In this way we can all work together for the good of our Village.

Edward F. Clark, Trustee
Village of Voorheesville

Kenneth J. Connolly,
Trustee

Village of Voorheesville

Accepted

Martha Vail, daughter of Mr. and Mrs. C. Jordan Vail of 60

Wisconsin Avenue, has been accepted for admission to next fall's freshman class at Chatham College, Pittsburgh, Pa., under the College's Early Decision on Admission Plan.

The Early Decision on Admission is offered at Chatham College in an effort to reduce anxiety for qualified candidates who have selected Chatham as their first choice college.

Luncheon

The Garden Group of the Delmar Progress Club will meet on January 5, at 12 noon at the Delmar Reformed Church for a covered dish luncheon and meeting. The program, "Annuals," an illustrated talk, will be presented by Mr. Oscar Rheingold of East Schodack. The chairman for this meeting is Mrs. Emil Klusmann.

Installation of Officers

On Wednesday, January 6, Onesquethaw Chapter #818, Order of Eastern Star, will install officers for 1971 at the Masonic Temple, Delmar at 8 P.M.

Mr. and Mrs. C. Keith Colburn will be the new Matron and Patron. The Associate Matron will be Mrs. Myrtle Kirkland and her Associate Patron will be Mr. James Herbst. Mrs. John Mudge will be Conductress, and Miss Esther Jean Herbst will be Associate Conductress.

After the meeting there will be a reception to welcome the newly elected and appointed officers. Refreshments will be served.

Adult Recreation

The first 10 week session of Adult Recreation ended Thursday December 17. All activities were well attended. The following activities are scheduled to start the week of January 10.

Monday 11 - Slimnastics, Swimming, Scuba Diving, Tennis, Basketball.

Tuesday 12 - Basketball, Volleyball, Tennis.

Wednesday 13 - Badminton,

Bridge, Self-Defense.

Thursday, 14 - Basketball,
Scuba Diving, Tennis.

(Jan. 9 - Feb. 20)

Saturday Basketball & Wrestling

The following basketball & wrestling program will be held at the Middle School for boys & girls residing in the Town of Bethlehem.

5th & 6th grade boys - 9:00-10:15, Boys and Girls Gymnasium

7th & 8th grade boys - 10:30 - 11:45, Boys and Girls Gymnasium

9th - 12th grade boys - 1:00

- 3:00 Girls Gymnasium

5th - 8th grade girls - 1:00

- 3:00, Boys Gymnasium

Wrestling

7th & 8th grade boys - 9:00-10:15, Wrestling Room

5th & 6th grade boys - 1:00

- 3:00, Wrestling Room

Youth Center Holiday Schedule

The Bethlehem Youth Center will be open during the holidays and the following dates from 8:00 - 11:00 P.M. December 21, 22, 23, 28, 29, & 30. January 1 & 2.

Saturday & Sunday Holiday Swimming Dates

Swimming will be cancelled December 26 & 27, but will be held other weekends during the holidays.

Adult Recreation at Becker Elementary School

All adults over 18 years of age that would be interested in Volleyball, Slimnastics or Basketball at the Becker Elementary School should call the Recreation office at 439-4131 to register. These activities will be held only if enough people are interested.

Red Cross Swim Program

Swimming for Handicapped - March 20 - May 22 Sat. 9-11 A.M.

Girls 3rd Grade & Up - Feb. 24-April 28, Wed. 7-9 P.M.

Boys 3rd Grade & Up - Feb. 26 - April 30, Fri. 7-9 P.M.

Water Safety Instruction - Feb. 25-April 29 Thurs. 7-10 P.M.

Meeting

The Women's Society of Christian Service of Delman United

Methodist Church will meet on Thursday, January 7, at 12 noon for a luncheon in the church's Fellowship Hall. At 1 P.M. a film will be shown entitled "The Problem of Power" which deals with Latin American missions.

Mrs. Vincent Gazzetta and Mrs. John McColl are co-chairmen of the program.

Dolphins Strike Gold

A group of eight swimmers representing the Delm I Dolphin Swim Club took a major portion of gold medals at the annual boys swim meet sponsored by the Endicott Boys Club at the hosts pool in Endicott, New York on November 28, 1970.

The 11 & 12 relay team consisting of Kirk Harmon, Jim Clyne, Steve Steele, and Lorren Elkins took first place honors in both the 200 yard medley and freestyle relays. The 13 & 14 year old team of John and Leonard Steele, Jeff Gilham, and Malcomb Cooper took third place in the medley relay and second place in the freestyle relay.

The young Dolphins continued their success in individual awards with; Kirk Harmon placing first in the 50 yard breaststroke, fifth in the 50 butterfly and backstroke, and third in the 50 freestyle; Jim Clyne won medals by placing 3rd in the 50 breaststroke and sixth in the 100 freestyle, Steve Steele took home a third place in the 100 freestyle, and Lorren Elkins added to his growing collection of swim awards by taking second place in the 100 freestyle, 200 yard individual medley, and 50 yard butterfly. In addition, Lorren also placed 4th in the 50 yard backstroke and sixth place in the 50 yard freestyle.

The 13 and 14 year olds were not to be outdone by the younger Dolphins and continued the Delmar gathering of medals with; Malcomb Cooper winning the 200 yard freestyle and placing third in the 200 yard individual medley, 100 back and 6th place in the 200 yard individual medley and 100 yard yard backstroke, while brother John Steele won 5th place honors in the 200 freestyle



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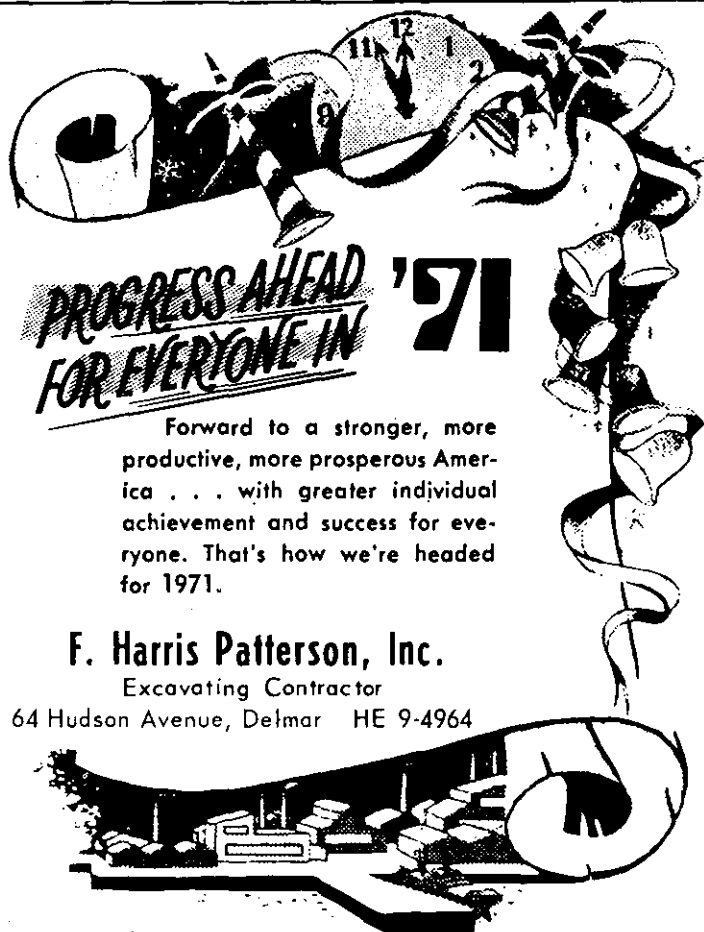
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and 6th place in the 200 yard individual medley. Jeff Gilham concluded the honors by taking a 6th place in the 200 yard freestyle.

The Dolphins were one of 16 teams entered from all over New York State and breaststrokers Jim Clyne and Kirk Harmon continued to show that they are two of the top breaststrokers in New York State. Lorren Elkins showing in the butterfly by placing second in the time of 32.9 (a new Delmar Dolphin record) is fast earning him the reputation of being one of the outstanding butterfly swimmers in New York State. Since the winter swimming season has not yet reached its midpoint Coach Jack Whipple is expecting higher achievement of what is developing into one of the outstanding swim clubs in the Adirondack area of the AAU.

The ONLY publication to reach EVERY home in the area: The Spotlight.

LETTER

To the Good People of the Town of Bethlehem:

I would like to establish a self-supporting Art Gallery and Cultural Center in your area. The "Albany Art Gallery" is a good example of that which I have accomplished and of my qualifications and ability to conduct this kind of an operation.

The new gallery will be patterned after my present gallery, which I established in 1950. The new gallery will have continuous art shows, including all media, sculpture, etc. In addition, there will be a monthly featured artist, a class room and a cultural program devoted to the promotion of culture in the area.

The class room will be used for public (free) lectures etc. and art classes. It will be designed so it can be used as either a class room and/or lecture room.

The development and integration of what I would like to think of as being known as "The Bethlehem Cultural Center" into and with the cultural life of the Town of Bethlehem is entirely dependent upon your support and enthusiasm. Your support and enthusiasm can best be demonstrated by your writing us directly at the Albany Art Gallery at 191 North Allen Street, Albany, New York 12206. No financial assistance is being requested.

With your aid and assistance, it may well be possible for us to secure the use of the Bethlehem Library, after the new building is completed.

I look forward to your cooperation.

Very truly yours,
Albany Art Gallery
Wilfred C. Lemily
Director

New Officers

The Board of Trustees of the Albany Savings Bank has announced the election of William L. Pfeiffer as Chairman of the Board of Trustees and Chief Executive Officer, and Vincent H. Crawford as President, effective January 1st 1971. Albany Savings Bank is the second oldest savings

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William L. Pfeiffer

bank in the State, and one of the largest in upstate New York, with assets of approximately \$400,000,000.

Mr. Pfeiffer was named President of the Albany Savings Bank in 1967 and has been a member of the Board of Trustees since 1955. In his new capacity he will continue to direct the bank's operation.

His other activities include directorships with Continental Copper and Steel Corporation, Diamond International Corp., Struthers Wells Corp., Institutional Investors Mutual Fund Inc., Trustee of Albany Medical College and Vice President Albany Medical College Foundation, Trustee of Manhattan College, Chairman of the Board of Trustees of Bankers Trust Co. Mortgage Investors, Associate Trustee Siena College and member of New York State Racing Commission.

Civic associations include directorship on Greater Albany Chamber of Commerce, American Red Cross, United Fund of Albany, member of the advisory board Albany Collegiate Interfaith Center, memberships on Saratoga Springs, Commission, Saratoga Performing Arts Committee, Trustee Fort Orange Club and Albany Country Club.

He and his wife, the former Olive Edna Williams, reside on Thorndale Road, Slingerlands.

Mr. Pfeiffer also was New York State Representative for the 42nd District of the 81st Congress in 1948, Deputy Con-

troller, New York State 1946-1948.

Mr. Crawford was elected Executive Vice President in 1967 and Trustee in 1970. He is a registered public accountant and prior to joining Albany Savings Bank was a Deputy Superintendent of the New York State Banking Department.

He is a director of Albany Park and Shop Inc., Albany Boys' Clubs Inc., a member of the Executive Committee of the Leukemia Society of Northeastern New York, National Trustees of the Leukemia Society and is a member of the Knights of Columbus, Greater Albany Area Chamber



Vincent H. Crawford

of Commerce, Albany Rotary Club, Fort Orange Club and is Treasurer and director of Albany Country Club.

He resides at 222 Westchester, Drive South, Delmar, with his wife, the former Helen Barry, and their youngest son, Matthew.

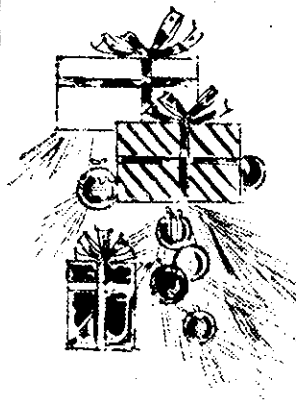
The End?

The ability to obtain a junior operator's license outside of New York City and Nassau County would be ended by a bill introduced by Senator Edward J. Speno (R-East Meadow).

Senator Speno, who passed the legislation which prohibited granting licenses to those under 18 years of age without driver education in Nassau County in 1960, said that he felt that the time had come to extend those same provisions to the rest of the



Speaking for all! May we wish you a



Happy New Year!

FROM

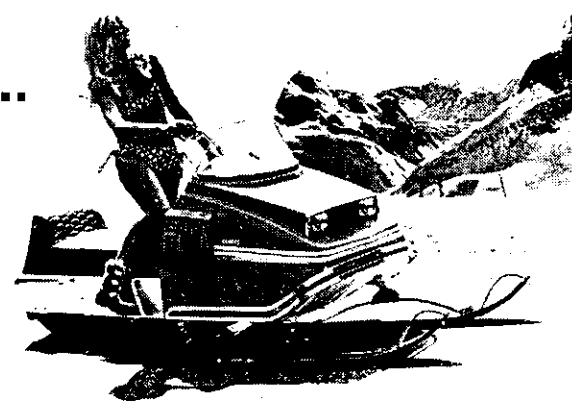
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state. "I know the old argument about the need for the junior operator's license in rural areas," Senator Speno said, "But I also know that there were more than 100,000 motor vehicle accidents in the last reporting period in those same rural areas. Insurance statistics tell us that maturity is an important factor in driver safety, and I believe that the time has come to recognize that we must eliminate the youthful driver who is not trained."

The legislation provides that a person, reaching 17 years of age may be licensed if he had successfully completed a recognized course of training in driver education, but that otherwise no license would be available until he reached 18. The current junior operator's license permits a person between 16 and 18 to drive between the hours of sunrise and dark.

"I believe in driver education," Senator Speno said. "Our experience shows that subsequent to the passage of the junior license ban in Nassau County, the number of available programs of driver education increased materially. If that is the effect of this proposed legislation, I would be most happy."

Senator Speno, who is chairman of the National Motor Vehicle Advisory Counsel, said that he felt there was a need for federal standards of licensing being met and that the elimination of the junior license in New York State was a step in that direction. "We must realize," Senator Speno continued, "that the license to drive can also become a license to kill and maim other people. It requires maturity and training. I am not interested in depriving these young people of this license. I am interested in fostering their proper training so that they become a resource for safety on our highways."

Night Program

The Albany Jewish Community Center takes pleasure in announcing an exciting regular Saturday night program for adults that will be open to Members and non-members as well.

A regular Saturday night Folk Dance group will begin on January 9 and continue every Saturday night following that date: from 7:30-11:30 P.M.

Folk Dancers will be pleased to note that Cecil and Betty Lubitz, well known in the Tri-City area will give a Folk Dance workshop on opening night. Other instructors who will participate in the program on a regular basis will be:

Dora De Michele — who has had 10 years experience teaching Folk Dancing

Jack Gelfand — who has instructed in Schenectady Folk Dance group

Bess and Dick Haile — who have taught Folk Dancing 15 years.

Fred Israel — former Folk Dance instructor at CCNY

Desider Simonovic — who has performed professionally in Miami Beach

Matthew Verderame — who is a member of the Center and has been dancing with the Center and the Schenectady Folk Dance group for many years.

This program will be open to Center members at no fee. There will be a charge of 50 cents for non-members. Coffee and refreshments will be served on opening night. Plan to spend your Saturday evenings dancing.

New Hours

Lester W. Herzog, Jr., President of National Commercial Bank and Trust Company, announced that four offices of The Bank, served by The Bank's mobile unit, would offer new banking hours.

The new banking hours have been established, according to Mr. Herzog, for the greater convenience of The Bank's customers at the affected offices. At the Westerlo Office new hours will be Monday, Wednesday, and Friday from 12 noon to 2 P.M.; at the Berne Office, Monday, Wednesday, and Friday from 3 P.M. to 5 P.M.; at Beckers Corners the office will be open on Tuesday and Thursday from 11 A.M. and 1 P.M.; and at Esperance the hours will be Tuesday and Thursday from 3 P.M.

THE SPOTLIGHT

to 5 P.M. The new hours are effective on January 4 and January 5, 1971.

Engaged

Mr. and Mrs. Lawrence Kavanaugh of 12 Groesbeck Place,



J. Karen Kavanaugh

Delmar, announce the engagement of their daughter, Karen, to Joseph T. DiNapoli, son of Mr. and Mrs. G. Thomas DiNapoli, 49 Oldox Road, Delmar.

Miss Kavanaugh is a graduate of BCHS and attends D'Yonville College in Buffalo. Her fiance is also a graduate of BCHS and Erie Community College. He is in the National Guard stationed at Fort Gordon, Georgia.

Cancelled

The Paper Drive scheduled for December 5 sponsored by Beta Gamma Chi Sorority was cancelled. The girls extend an apology to those who might have been inconvenienced and thank those who called for pick-ups.

Ice Fishing

Hardy ice fishermen will have a unique opportunity this winter to catch the famed Chautauqua Lake muskalonge.

Albert Hall, Director of the Division of Fish and Wildlife in the Department of Environmen-

tal Conservation, has announced that in Chautauqua Lake, fishing for muskalonge, by angling only (no tip-ups), will be permitted on three weekends - January 30 and 31 and on February 6 and 7 and February 13 and 14, 1971. All other New York State waters remain closed for taking muskalonge.

This is the first time since 1904 that taking muskalonge through the ice has been permitted. It is another example of the Department's continuing effort to provide expanded opportunities for sportsmen. The special season has been limited in time and waters to allow an assessment of the impact on the lake's fish population and to evaluate the response of fishermen to this kind of fishing.

The 1971 Special Muskalonge License (fee \$.50) will be available at license issuing agencies in Cattaraugus, Chautauqua and Erie Counties shortly after January 1. A regular fishing license or combination hunting and fishing license is also required.

The use of tip-ups on Chautau-

qua Lake will be prohibited on the six days that musky fishing is allowed. Anglers may operate two lines, with or without rod.

Successful anglers must affix the seals, furnished with the Special Muskalonge license, to the fish immediately upon taking. Any seals not used during the winter fishing may be used during the regular muskalonge season from June 19 through October 31, 1971.

All other provisions of the Conservation Law with respect to the taking of muskalonge in the waters of Cattaraugus and Chautauqua Counties will be in effect. These provisions are listed on page 17 of the 1970-71 Hunting - Trapping - Fishing Guide and are also described in an information sheet furnished with each Special Muskalonge License.

William F. Shepherd, Regional Fisheries Manager, suggests that anglers should limit the size of the holes in the ice to a maximum of 10 inches in diameter. This will be adequate to allow taking muskalonge while giving con-



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sideration to other recreational uses of the Lake.

Corn Fungus

The effects of tiny yellow spots that began appearing on corn leaves in Florida last summer were strongly evident in the facts presented at the 1970 Economic Outlook Training School held at the New York State College of Agriculture for New York's Cooperate Extension agents.

These spots were the initial evidence of the fungus-caused southern leaf blight of corn. Moving rapidly up the Gulf Coast and west to the Mississippi this past summer, the blight spread into the major corn-producing areas and into Canada. It has also been identified in 20 counties in New York State.

In its path the blight left field after field of damaged corn and set up a reaction that has been felt from Wall Street, to New York's dairy, livestock and poultry farms, to the family dinner table.

The corn blight and the resulting smaller national corn crop and reduced feed supplies showed up in five separate outlook discussions presented by the Cornell economists, according to Joseph E. Huth, Albany County Agricultural agent who attended the conference.

Sizing up the feed picture, Prof. George Casler pointed out that as a result of the corn beef blight in the South and southern Corn Belt and poor weather in the western Corn Belt, the 1970 corn crop was down 10% from 1969. Corn prices in the fall of 1970 were 20 to 30 cents per bushel above a year earlier and feed prices in 1971 can be expected to average \$5 to \$6 per ton above the 1970 level.

Prof. Kenneth Robinson introduced the New York problem with this statement: "Producers of livestock products can anticipate higher feed costs in 1971 without compensating increases in the prices of products they sell."

He called the cash grain producers who can look forward to

somewhat higher prices during the next six months because of the lingering effect of the corn blight and the more favorable export markets as "the lucky ones in this situation."

Three milk marketing specialists, Robert Story, George Coneman, and Walter Wasserman, summed up the dairyman's situation by stating "The increases in farm costs, particularly for feed, will outrun the gain in milk, prices in the year ahead."

They also look for feed prices to have an effect on the culling rate of cows and a decrease in the grain fed to dairy herds.

Profs. Arthur Bratton and Sanford Belden said that rising feed costs added further gloom to the state's poultry farms. A large portion of the poultry ration is corn, they explained. "Thus, the blight has increased the poultryman's costs at a time when egg prices are down, making the going tough for him."

The increased cost of corn has raised several questions about the livestock picture for 1971 in the opinion of Economist Stu-

art Smith. Any improvement in hog prices, he said, could be offset by rising corn prices. He also expects high feed costs to temper any increase in fed cattle marketings and believes these cattle will be going to market at lower weights. Looking further into the future, he emphasized that the level of feed prices will be an important factor in whether or not the potential will be realized for a substantial increase in beef output in 1972.

Prof. Bernard Stanton, chairman of Cornell's Agricultural Economics Department, focused attention on the tremendous importance of agriculture and the food industry in the state. The corn blight and its far reaching affects illustrate "how interrelated and independent the different parts of the food industry really are."

To Ruben Heermann, associate director of research at the College of Agriculture, the corn leaf blight underscores "the urgency and necessity of a continuing strong agricultural research program if we are to have a healthy

HAPPY NEW YEAR

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economy."

The impact of this particular strain of blight, *Helminthosporium maydis*, will be overcome in two or three years, Dr. Heermann believes. "In laboratories and experimental fields at Cornell and elsewhere, researchers are testing corn hybrids for resistance to the blight, plant breeders are producing new resistant hybrids and plant pathologists are carrying out major intensive studies of the disease itself, hopeful of controlling it completely or at least of containing it."

In Dr. Heermann's words, "Thanks to on-going agricultural research the southern leaf blight of corn should have lost much of its punch before we have another economic conference."

Blood Program

The Northeastern New York Red Cross Blood Program will open the new year with a drive during the month of January to collect 3,200 units of fresh blood according to Thomas Van Berkel of Glens Falls, volunteer chairman for the program which serves 13 counties in upstate New York.

Sixteen area communities are to be visited by Red Cross bloodmobiles in the month of January. They include Albany, Amsterdam, Ballston Spa, Burnt Hills, Catskill, Cobleskill, Corinth, Hudson, Hudson Falls, Glens Falls, Latham, Niskayuna, Rensselaer City, Schenectady, Troy and Watervliet.

Blood collected, Mr. Van Berkle said, will be used to fill requests from the 32 hospitals, serviced by the blood program. These requests, in addition to requiring fresh whole blood, will also require components obtained from donated blood such as cryoprecipitate which is used to treat hemophilia (the bleeder's disease), packed red cells for anemia, platelets and platelet concentrate for leukemia treatment, fresh frozen plasma, serum albumin, gamma globulin and fibrinogen.

Blood, in addition, to being collected by traveling bloodmobiles, will also be accepted at the Red Cross Regional Blood

Center, Hackett Blvd., at Clara Barton Dr., Albany, on Monday, Wednesday and Friday of each week. Center collection hours are Monday and Friday from 9 A.M. to 3 P.M., and Wednesday from 2 to 8 P.M.

Persons desiring to donate blood at the Albany center and wishing scheduled appointment times can obtain same by calling 462-7461. Walk-in donors will also be welcomed on the days the Center is in operation.

January's blood collection schedule is as follows:

Mon., Jan. 4 - Glens Falls Hospital, Glens Falls, 11 A.M. - 5 P.M.

Happy New Year

To our friends and patrons
from
Frank Corenti and employees of the



LARKIN RESTAURANT

199 LARK STREET, ALBANY, NEW YORK

"Give the family a treat." Bring them in for a delicious New Year's Day Dinner, with a tempting menu to choose from. Children under 10 - 1/2 price.

The Larkin will be open all day on New Year's

RESERVE EARLY - HO 3-9582

GOOD NEWS!

A Large Hummel Shipment On The Way



"Our Name
on the Box Means
Magic
Excitement,
Better Quality"

It's at...
FRANK H. *Adams*
JEWELERS - SILVERSMITHS

Store hours
9:30 to 5:00 p.m.
Thurs. to
9 p.m.

North Pearl & Steuben Streets
Downtown Albany

Free Safe Parking at all 15 Park 'n Shop Lots

Meyers Funeral Home

741 Delaware Avenue
Delmar, N.Y.

OPPOSITE BETHLEHEM SENIOR HIGH SCHOOL

BENJAMIN L. MEYERS

DIRECTOR

439-5560

Tues., Jan. 5 - Rensselaer site and hours to be announced; Junior College of Albany at Regional Blood Center, Hackett Blvd. at Clara Barton Dr., Albany, 10 A.M. - 4 P.M.

Wed. Jan. 6 - Methodist Church, Lake Hill Rd., Burnt Hills, noon to 6 P.M.

Thurs., Jan. 7 - Fulton-Montgomery County area, site and hours to be announced; St. Patrick's School, 5th Ave. & 19th St., Watervliet, 12:30 to 6:30 P.M.

Fri., Jan. 8 - Civil Service Bldg., #1, State Office Campus, Albany, 9 A.M. to 3 P.M.

Mon., Jan. 11 - Office of General Services Bldg. 4 conference room, State Office Campus, Albany, 4 to 8 P.M.

Tues. Jan. 12 - Fire House, Main St., Cobleskill, noon - 6 P.M. Bldg. 55 General Electric, Sche-

nectady, 11 A.M. - 5 P.M.

Wed., Jan. 13 - Bldg. 55, General Electric, Schenectady, 8 A.M. - 2 P.M.

Thurs., Jan. 14 - Presbyterian Chapel, Ballston Spa, noon - 6 P.M.; R & D Bldg., Knolls Atomic Power Laboratory, Niskayuna, 9 A.M. - 3 P.M. (not open to the general public).

Fri. Jan. 15 - St. Ambrose Church, school auditorium, 347 Old Loudon Rd., Latham, 1-7 P.M.

Mon. Jan. 18 - Reformed Church, Catskill, 1-7 P.M.

Tues., Jan. 19 - Baptist Church, Hudson Falls, 11 A.M. - 5 P.M.; John L. Edward School, Hudson, 1-7 P.M.

Wed. Jan. 20 - Emba Hall, Cornith, 11 A.M. - 5 P.M.

Thurs., Jan. 21 - Split visit to Xerox Corp., Computer Park and Capital Newspapers, Wolf Rd., Albany. Xerox hours 11 A.M. - 4 P.M.; Capital Newspaper hours noon - 5 P.M.; Norton Company Watervliet, 1-5 P.M. (not open to the general public).

Fri., Jan. 22 - State Police Academy, State Office Campus, Albany, 9 A.M. - 3 P.M.

Mon. Jan. 25 - K of C Hall, Washington Ave., Rensselaer City, 1-7 P.M.

Tues., Jan. 26 - St. Mary's Hospital, Amsterdam, 10 A.M. - 4 P.M.; Gymnasium Union College, Schenectady, 11 A.M. - 5 P.M.

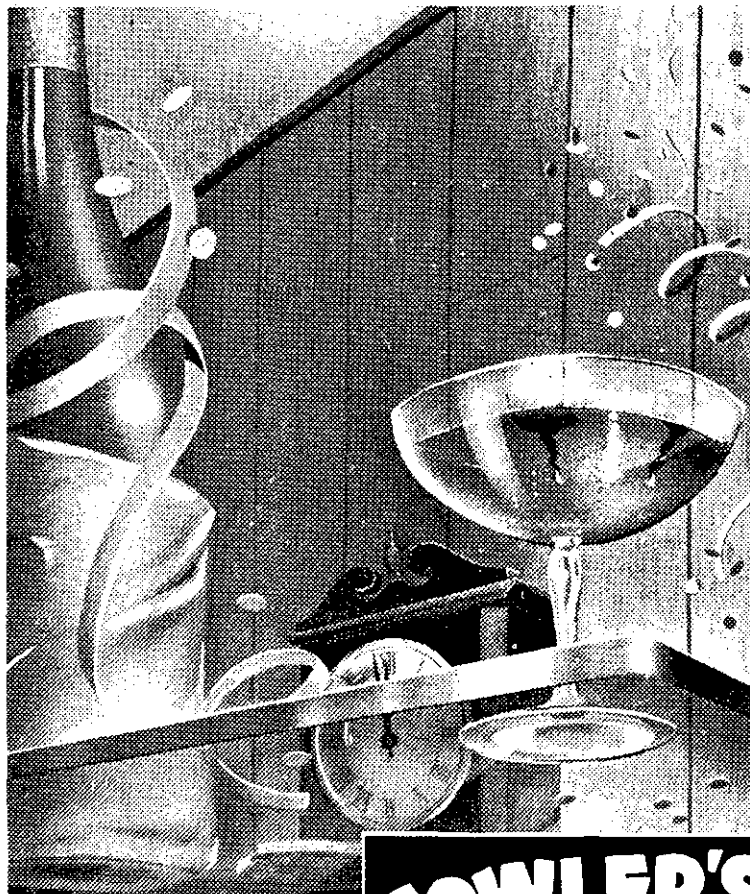
Wed. Jan. 27 - Gymnasium, Union College, Schenectady, 11 A.M. - 5 P.M.

Thurs., Jan. 28 - Italian Community Center, 191 Second St., Troy, noon - 6 P.M. St. Clare's Hospital, auditorium, Schenectady, 10:30 A.M. - 4:30 P.M.

Fri., Jan. 29 - Niagara Mohawk Power, 1125 Broadway, Albany, 10 A.M. - 4 P.M.

Reforestation

Since 1880, when agricultural land in New York State was at its peak, there has been a steady reversion of farm land to forest land. As soon as land is no longer used for farming, Mother Nature starts the process, though it may take many years. First plants like goldenrod take over, followed



We at
FOWLERS
Wish You A

HAPPY
&
PROSPEROUS
NEW YEAR

and see us
to keep your
"SPIRITS" UP

**FOWLER'S LIQUOR
STORE**

We have your favorite dinner
WINES and CHAMPAGNES
chilled ready to serve

ELSMERE-AT-THE-LIGHT
Parking right in front of the store

PHONE 439-2613
We Deliver

by berry bushes, thornapple and eventually timber - producing trees. During this extended idle period, the main economic return to the owner and community is in openland recreational value.

The main crop that most of this land can produce is timber, and in this, man can give nature a real hand by reforesting land with appropriate types of conifers. Properly done, this will also speed up and enhance the recreational value of the property at the same time.

The community will also benefit from the soil and water quality of a reforested area. During storms branches break the force of the rain so that it drops gently to the ground. There the mat of needles holds it so it has the opportunity to soak into the soil, and roots had soil securely in place.

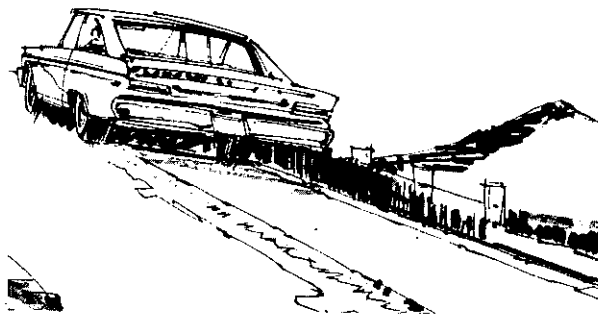
Less well understood is their flood control value in early spring. Snow held under the evergreen plantations does not melt as fast, delaying its entry into streams until other snow has disappeared. Snow in open hardwoods melts between open country snow and that in plantations. A watershed with a good mixture of open land, hardwood forest and brushlot and conifer plantations, is less likely to have floods than one with extensive acreages of one type of ground cover.

One fact often overlooked by people planting trees is that they must be gardened just like other plants if they are to produce their maximum. Weeding and thinning, instead of being a weekly affair, however, must be done every decade or so. Your pine trees and living to grow, just as do your carrots.

Evergreen plantations can create good protective cover for wildlife from both winter and their enemies. Small plantings on unproductive parts of otherwise good farms are of particular value, for under modern agricultural conditions, this type of cover is often a limiting factor in wildlife populations.

The rural resident whose land is not actively farmed can put his land to good economic use by planting a few acres of evergreens each year.

ZENITH



WINTER DEEP TREAD

... for Sure-Footed Traction, Performance and Safety

POSITIVE TRACTION

Extra deep tread to bite firmly into snow, slush and mud for complete control over any type of road, in any weather.



LONG MILEAGE RUBBER ADDITIVE

To retard mileage-robbing heat build-up over dry roads.

MOLDED FOR ICE GRIPPER STUD INSTALLATION

Diamond-hard tungsten carbide ice gripper studs offer unexcelled traction on glare-ice roads.

SIZE	Blackwall	Whitewall
650 x 13	19.95	22.45
700 x 13	20.95	23.45
735 x 14	22.75	25.25
775 x 14	23.95	26.45
825 x 14	25.25	27.75
855 x 14	26.50	29.25
885 x 14	x	30.95
560 x 15	20.95	23.45
775 x 15	23.95	26.45
815 x 15	25.75	28.25
845 x 15	26.95	29.45
915 x 15		33.50

* Plus Tax

WEINBERG TIRE CORP.

(Established 1917-1966 - 49 Years Dependable Service)

935 CENTRAL AVE.

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Next to Westgate Shopping Center

OPEN DAILY 8-5:30 - SATURDAY 8-5

Jet-age

TIRES



BETHLEHEM OFFICE
163 Delaware Avenue, Delmar

Happy New Year from your friends and neighbors at the community's own -- and only -- savings bank.

We join in wishing that a peaceful 1971 will bring all that is good to you and yours.

Jean Cleary

Nellie Evans

Anne Gallitelli

Nancy Kenyon

Helen Mott

Karen Westervelt

Charles Martin, Manager

Frederick Stolz, President

scribed area. The landowner or leasee should be asked to sign the permission form as well as record the required deed information.

Once the hunter has this information filled in on his application, he must then see the appropriate town clerk and -- providing the town quota is not filled -- obtain his permit for a \$1 fee. The permit is valid only in the town specified on it and only

on the lands of the person who signed the application endorsement. A hunter may obtain only one permit.

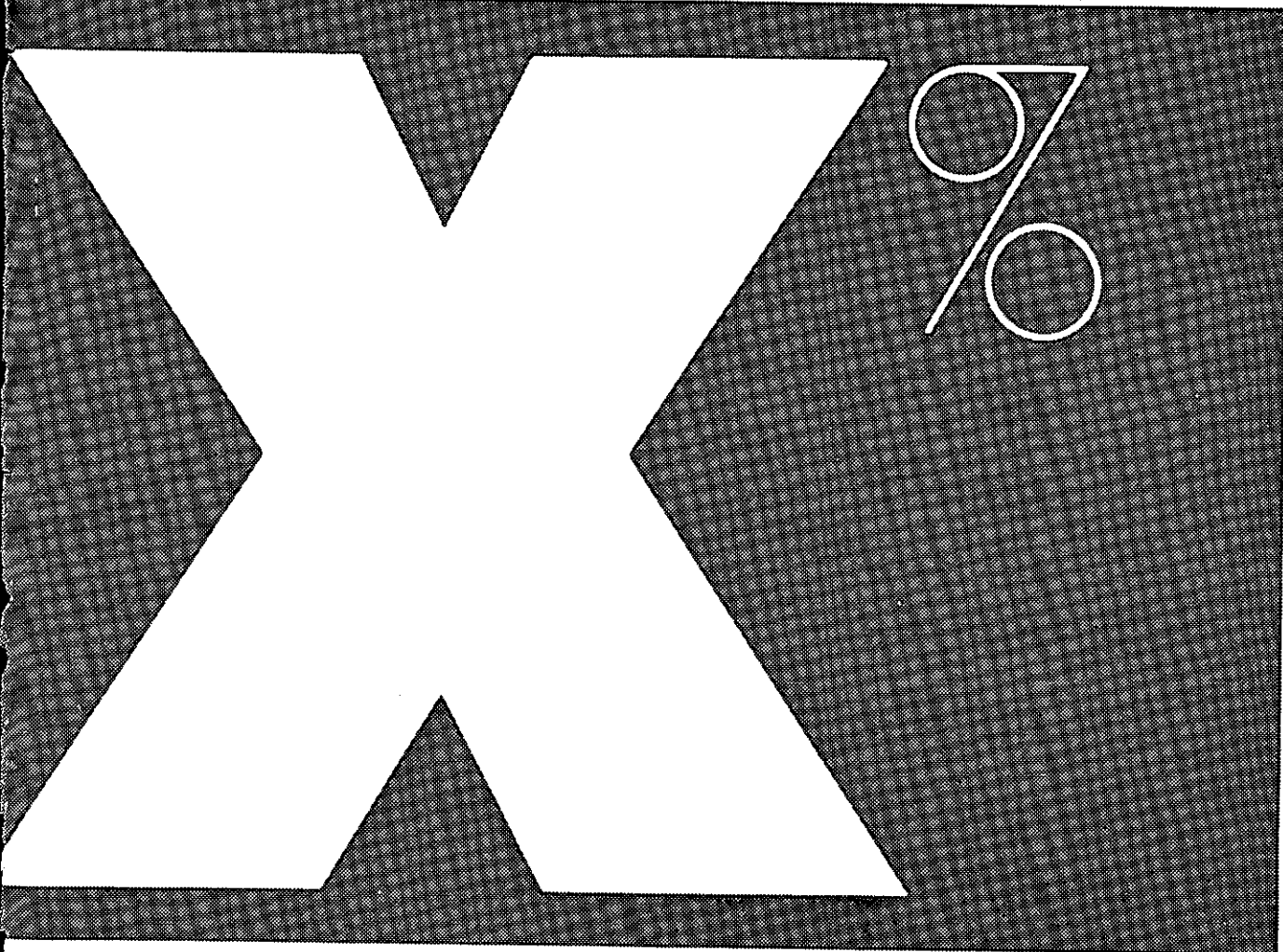
Public hunting opportunities exist on certain private and federal lands through cooperative agreements between landowners and the Department of Environmental Conservation. For these lands, a Department representative will sign landowner endorsement forms on a first-come, first-

served basis at the time and place stipulated on the information sheet.

Deer taken under the permit must be tagged with the regular big game tag and then taken by 6 P.M. to a designated check point, a list of which is furnished to each hunter. At the check point, Department personnel will examine the animal and affix a self-locking seal which must remain attached until the deer

is prepared for consumption.

Last year, 3,250 permits were authorized and hunters took 227 deer. They varied from a very respectable eight-point, 170-pound buck taken on Shelter Island to a Southampton fawn which dressed out at only 28 pounds. The very low fawn weights -- averaging less than 35 pounds in the Town of Southampton -- clearly indicate inadequate food and probably substan-



monthly.) 5% on Date-Drawal Accounts. Com-Savings Accounts with

10 bonus interest days every month. Compounded quarterly. (*\$500 minimum on all Time Deposits.) Subject to regulation of the supervisory authorities. Federal Deposit Insurance increased to \$20,000.

ENT LOANS STUDENT LOANS SAVINGS BANK LIFE INSURANCE

ings bank
Member Federal Deposit Insurance Corporation

A.M. to 3 P.M.; Fri. Eve. until 8 COLONIE OFFICE Colonic Ctr., Parking Areas P & Q, Next to Sears, Mon. thru Fri., 10 A.M. to 3 P.M. & 5 to 8 P.M.; OFFICE Northgate Center, Mon., Tues. and Wed. 10 A.M. to 3 P.M.; Thurs. and Fri. 10 A.M. to 3 P.M., 5 P.M. to 8 P.M.; Saturday 10 A.M. to 5 P.M.

RING IN THE NEW YEAR WITH SAVINGS!



SAVE!
UP TO **15¢**
PLUS STAMPS

**GRAND UNION MANZ.
STUFFED
OLIVES**
THROWN



7 OZ. JAR
38¢

SAVE!
UP TO **21¢**
PLUS STAMPS

**GRAND UNION DRY
ROASTED**

SAVE!
UP TO **14¢**
PLUS STAMPS

**KRAFT NATURAL
SWISS**

SAVE!
UP TO **19¢**
PLUS STAMPS

**GRAND UNION
ALL FLAVORS
SODA &**

SAVE!
UP TO **18¢**
PLUS STAMPS

**UNSWEETENED
REALEMON**

**COLONIAL BRAND
SMOKED HAMS**
FULLY COOKED MILD CURE



SHANK PORTION SHANK HALF

49¢ **59¢** **PLUS STAMPS**

lb. lb.

BUTT HALF **69¢** WHOLE HAM **64¢** WATER ADDED

CANNED HAMS | **FRESH HAMS**
SWIFT'S PREMIUM HOSTESS

4 LB. SIZE EACH **3⁹⁹** PLUS STAMPS I

SHANK HALF **59¢** | BUTT HALF **69¢**

Cross Rib Roast U.S.D.A. CHOICE BONELESS **99¢** LB.

BLADE CUT **CHUCK STEAK** LB. **59¢** EARLY MORN HICKORY SMOKED **SLICED BACON** LB. **69¢**
BONELESS BEEF OSCAR MAYER

CHUCK FILLETS LB. **1⁰⁹** **SLICED BOLOGNA** 12 OZ. PKG. **69¢** 8 OZ. PKG. **45¢**
TENDER & FLAVORFUL

VEAL CUBE STEAKS LB. **89¢** **GENOA SALAMI** 4 OZ. PKG. **53¢**
JONES FARM

LITTLE LINK SAUSAGE LB. **89¢** **SKINLESS FRANKS** ALL MEAT LB. **79¢**

STORE HOURS

MOST GRAND UNIONS WILL BE:
OPEN: TIL' 9 P.M.
MON., TUES., & WED.
THURSDAY TIL' 6 P.M.
FOR YOUR HOLIDAY SHOPPING CONVENIENCE

MANY GRAND UNIONS **OPEN NEW YEARS DAY**
JANUARY 1ST.
9 A.M. TO 6 P.M.
CHECK THURS. & FRIDAY DAILY NEWSPAPERS FOR DETAILS!

DELICATESSEN

DELICATESSEN PREPARED

BAKED HAM 1/4 LB. **79¢**
LA TRIESTA ALL PORK 1/2 LB. **89¢**
GENOA SALAMI 1/2 LB. **59¢**
WISCONSIN'S FINEST DOMESTIC **SWISS CHEESE** 1/2 LB. **59¢**
TRUNZ QUALITY **LUXURY LOAF** 1/2 LB. **69¢**
TRUNZ DUTCH, P&P & PEPPER **BAKED LOAVES** 1/2 LB. **49¢**
TRUNZ QUALITY **BEERWURST** 1/2 LB. **59¢**

ABOVE DELI ITEMS AVAILABLE AT STORES WITH SERVICE DELI COUNTERS ONLY



7 1/2 OZ. JAR
48¢

Our Favorite Quality
SUGAR FREE
NO SUGAR USED IN PROCESSING
DRY ROASTED MIXED NUTS



8 OZ. PKG.
49¢

KRAFT
NATURAL CHEESE
Sliced



1 PT. 12 OZ. BOT.
6 FOR 1.00

Realmon
Ginger Ale



1 QT. BOT.
49¢

Realmon
natural strength
lemon juice

9-INCH SIZE WHITE
PAPER PLATES
PKG. OF 100 **59¢**

GRAND UNION (ALL FLAVORS)
ICE CREAM
1/2 GAL PKG. **79¢**

WAGNER'S
DRINK REG. OR LO-CAL ORANGE OR LO-CAL GRAPEFRUIT
2 1 QT. 22 OZ. BOTS. **89¢**

VINE-RIPENED TOMATOES lb. **39¢**

CALIFORNIA NAVEL ORANGES
112 SIZE **10 69¢**
88 SIZE **10 89¢**
72 SIZE **10 99¢**

(CLIP & REDEEM)


100 EXTRA BONUS STAMPS
WITH THIS COUPON AND THE PURCHASE OF ONE 1/2 GAL. BOT. FRESH FLORIDA ORANGE OR GRAPEFRUIT JUICE (IN OUR PRODUCE DEPT.) COUPON GOOD THRU SAT., JAN. 2. (LIMIT 1 COUPON PER CUSTOMER)

T.O.S.S. SALADS
CHICORY OR ESCAROLE L.B. **19¢**
FLORIDA PINK OR WHITE 5 LB. BAG **69¢**
GRAPEFRUIT FLORIDA 5 LB. BAG **69¢**
JUICE ORANGES 5 LB. BAG **69¢**
NUTTY FLAVORED AVOCADOS EA. **29¢**

SAVE!
UP TO **40¢**
PLUS STAMPS

DISPOSABLE (DAYTIME) PAMPERS DIAPERS

PKG. OF 30 **1.39**



RAGU
SPAGHETTI SAUCE
1 PT. JAR **39¢**

CONTADINA
TOMATO PASTE
6 OZ. CANS **3 43¢**

CHIFFON
SOFT MARGARINE
2 1 LB. PKGS. **85¢**

FOR YOUR LAUNDRY
WISK DETERGENT
1 QT. BOT. **69¢** DEAL LABEL

FROZEN FOODS

BIRDS-EYE COOL WHIP TOPPING 9 OZ. PKG. **49¢**
JENO'S PIZZA SNACK TRAY 7 1/2 OZ. PKG. **89¢**
PEPPERIDGE FARM FRUIT TURNOVERS ALL VARIETIES 2 12 1/2 OZ. PKGS. **89¢**
ROMAN 4 PAK PIZZA 2 11 OZ. PKGS. **89¢**
SPARKOOL DAIQUIRI OR WHISKEY SOUR MIX 6 OZ. CAN **29¢**
GRAND UNION SOLE OR FISHSTICK DINNER 2 10 OZ. PKGS. **89¢**

PARTY PARTNERS

GRANDMA BROWNS BAKED BEANS 3 LB. 4 OZ. CAN **69¢**
TANGY REALIME JUICE 2 8 OZ. BOTS. **55¢**
KEEPS FOOD FRESH SARAN WRAP 50 FT. ROLL **35¢**
DEEP TONE VIVA NAPKINS 2 PKGS. OF 140 **69¢**
GRAND UNION WITH STEMS COCKTAIL CHERRIES 8 OZ. JAR **49¢**
GRAND UNION SALAD OLIVES 10 OZ. JAR **39¢**

(VENDOR COUPON M.R.&D.)

5¢ OFF WITH THIS COUPON TOWARD THE PURCHASE OF ONE PKG. OF 180 SHEETS ALL COLORS
SCOTT BIG ROLL TOWELS
COUPON GOOD THRU SAT., JAN. 2. (LIMIT 1-PER CUSTOMER)

(VENDOR COUPON M.R.&D.)

30¢ OFF WITH THIS COUPON TOWARD THE PURCHASE OF ONE 8 OZ. JAR
TASTER'S CHOICE COFFEE
COUPON GOOD THRU SAT., JAN. 2. (LIMIT 1-PER CUSTOMER)

GRAND UNION **ASPIRIN**
BOT. OF 100 **13¢** PLUS STAMPS

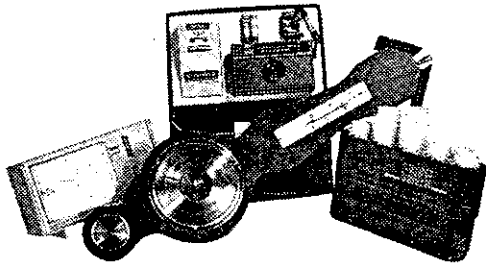
COTTON SWABS **O-TIPS** PKG. OF 54 **25¢**
AFTER SHAVE LOTION **AQUA VELVA** 4 OZ. BOT. **55¢**

DOUBLE STAMPS EVERY WEDNESDAY!

Now at the new ME Bank in Northway Mall

WHAT YOU CAN GET FOR \$5000

Open or add to your account, and choose one:



KINDNESS SWINGSETTER by Clairol. 5 heating posts, 5 jumbo rollers. Easiest to take of all instant hair setters.

IMPERIAL INSTANT LOAD CAMERA & KIT. Shoulder strap carry bag, camera with flashcube advance, Kodacolor-X film cartridge, two AAA batteries, and flashcube.

JULIETTE/WESTCLOX AM CLOCK RADIO. Solid state, instant sound. Fingertip rotary tuning and volume controls. PM dynamic speaker for full tone sound.

SELSI WEATHER STATION. "Oxford," traditionally styled barometer with thermometer and hygrometer. Polished wood frame, brass trim. Finest German precision movements.

RULES FOR PREMIUM OFFER

Gifts are available only at the Northway Mall office, and cannot be mailed. Only one gift to an individual while the supply lasts. Minimum balance of \$5,000 or \$100 must be maintained for 12 months. Federal banking regulations do not permit a gift for the transfer of funds from an existing account within the bank to a new account.

RULES FOR PRIZE DRAWING: To be eligible to win, just register at ME Bank's new Northway Mall Office.

You need not be a depositor to win. Officers and employees of the ME Bank and their families and their advertising agency are not eligible. Drawing will be held on January 14 on WTEN's "Dialing for Dollars" Show. You don't need to be present to win. Winners will be notified.

YOU GET THE HIGHEST RETURN ON YOUR MONEY, TOO.

Savings Certificates: minimum deposit \$500.
6% a year, guaranteed for terms of 2 to 5 years.
5¾% a year, guaranteed for one year.
5½% a year, guaranteed for 90 days. Automatically renewable.

Regular Savings Account:

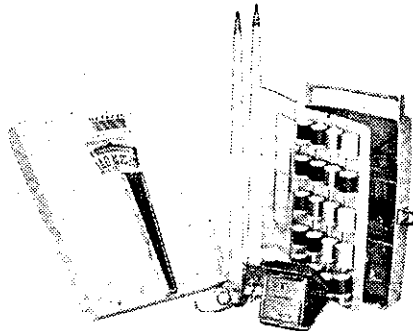
5% a year, latest dividend, from day of deposit, compounded quarterly.
10 bonus interest days every month and passbook loans.

Daily Interest Account:

5% a year, from day of deposit to day of withdrawal. Latest dividend, compounded quarterly.

WHAT YOU CAN GET FOR \$100

Open or add to your account, and choose one:



DETECTO SCALE. Stylish, fur-like acrylic mat. Color rich, stain resistant. Dial is wide, bold and clear.

ENDURA DIGITAL TRAVEL ALARM CLOCK. Individual windows show hour, minutes and exact alarm wake-up time. 30-hour movement. Tan or red.

POLLY-FLAME CANDLES. Soft candlelight from clean-burning, odorless butane gas. Can't smoke, smell, drip or burn down. 15" high. Complete with refill and holders.

AVANT SEW TOTE. Top level: 20 individually mounted spools. Lower level: Tilt-out trays with needles, pins, thimble, pin cushion and tape measure.

WHAT YOU CAN GET FOR NOTHING



FREE PRIZE DRAWING:

1st PRIZE: 7-day Caribbean cruise for two. We'll fly you round trip to Miami on a new 747. Board the brand new M.S. Song of Norway — the first Royal Caribbean ship of the 70's. Tour San Juan, St. Thomas and Nassau. Arrangements by Bytner Travel Agency.

2nd PRIZE: Yardman Snowbird Snowblower. Two stage, self propelled with 5 horsepower Tecumseh engine. Cuts a wide, two-foot path. Remote control directs discharge chute through a 240° arc.

3rd PRIZE: Fur-trimmed coat. From the new Korvettes in Northway Mall—100% wool coat, in grey, trimmed at the collar and sleeves with natural blue fox from Norway.

4th PRIZE: Samsonite luggage. From the new Almart in Northway Mall—four piece set of sturdy Samsonite. Hand Tote, Beauty Case, Ladies' Overnight, and Pullman, in green.

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IF IT MATTERS TO YOU, IT MATTERS TO ME.

Northway Mall (Rt. 5 at Northway)

Mon. to Fri. 10 a.m. to 3 p.m.

Thurs. and Fri. 5 p.m. to 8 p.m.

Sat. 10 a.m. to 1 p.m.

111 Washington Avenue • 47 State Street
Stuyvesant Plaza

THE SPOTLIGHT

tial starvation among the weakest portion of the herd.

The major obstacle to controlling the deer population on Long Island has been the lack of hunting pressure in some areas, according to regional Wildlife Manager John L. Renkavinsky. The excellent record of safety and consideration compiled by hunters participating in the two previous hunts is expected to result in greater landowner participation and better hunting pressure distribution.

"We need more of the same, both for the good of the deer herd and for the future of public hunting convenient to urban areas," Renkavinsky cautioned.

First Cash Dividend

Less than five years after opening, Patrick J. Ryan, President, Fidelity Bank of Colonie, announced the payment of the first cash dividend of 25 cents per share payable on January 4, 1971.

"December 23, 1970 marks the fifth anniversary of the granting of the bank's charter," Ryan stated, "and the dividend will be paid to stockholders of record on that day."

In addition, another 5% stock

dividend has been recommended by the Board of Directors which will require approval of stockholders at the annual meeting as well as favorable action by William T. Dentzer, Jr., New York State Superintendent of Banks.

Ryan added, "Back in 1965 when the stock was first offered to the residents of the Metropolitan Capital District, we stated that no dividends could be expected for the first five years. While the declared cash dividend is another first for us, the recommended additional 5% stock dividend is in the same amount as was approved last year. The first stock dividend of 2% was paid in 1969."

"We are delighted" Ryan added, "to be able to announce the good news of both dividends just in time for the upcoming holiday season."

In the Old Days

Ever since the days of the ski trains to North Creek, New York State's Gore Mountain has attracted skiers and would-be skiers by the thousands.

In those "good old days" of the 1930's when special trains from New York City puffed into the North Creek railroad station early on Saturday mornings to disgorge better than a thousand



CALL . . .

438-8461

A CALL WILL SHOW YOU WHY IT PAYS TO LEASE FROM . . .

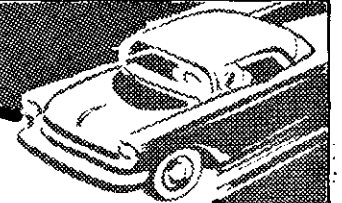
ALBANY DODGE

LEASING CORP.
770 CENTRAL AVE.
ALBANY, N.Y.

We'll make your motor sing



- * Engine Tune-up
- * Front End Alignment
- * Automatic Transmission Service
- * Modern Equipment
- * Skilled Mechanics



BAILEY'S GARAGE

Phone Delmar HE 9-1446
Oakwood Rd., Elmsere

DON'T MAIL FILM OUT OF TOWN!!

FOR

SAFETY

ECONOMY

1-2 DAY SERVICE

BRING YOUR MAIL ORDER ENVELOPE TO US FOR QUALITY, SAFE, PHOTO SERVICE

From December 15, 1970 to January 15, 1971 we will honor your mail order envelope. When presented to us - pay us what you would pay the out of town lab - with no risk to lose your precious film in the mail and you will get it back quicker.

New Scotland Pharmacy

Stonewell Shopping Center

Junction of Routes 85 and 85-A

PHONE 430-6551

OPEN SUNDAYS TILL 2 P. M.

Prescriptions Delivered

To All Surrounding Area

THOMAS F. LONGTIN, Registered Pharmacist
PATRICIA LONGTIN, Registered Pharmacist



ME BANK OPENS AT NORTHWAY MALL - Opening ceremonies were held for the new office of Mechanics Exchange Savings Bank at Northway Mall. Pictured left to right are Richard Williams, Operations Manager of Almart; Addison J. Keim, president; Moseley Hopkins, Jr., trustee; Barbara Winig, office manager and Arthur Pellman, trustee.

FOR RENT — SLENDERIZING EQUIPMENT

A complete line of exercising equipment
... You can enhance your fitness program for as little as 50¢ a day.

ALBANY SURGICAL CO., INC.
214-218 Lark Street Albany, N.Y. Call: 434-5716

Season's Greetings!



COHN, YAGUDA, CRONIN REALTY, INC.

1648 WESTERN AVENUE, ALBANY, N.Y. • 438-7895

Seasons Greetings from
HOLLAND HOUSE DECORATING

*Thank you
for your patronage!*



BETTINA HUGHES - 872-1637

K

Season's Greetings

KLEERSY BUILDING CORPORATION
and Real Estate Broker

439-4606

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DELMAR

**DON'T FORGET!
FREE WINTER STORAGE**

**ON YOUR
POWER LAWMOWER**

SAME AS IN FORMER YEARS

Necessary Repairs at Nominal Cost
Mower returned in the Spring. Payment on Delivery.

TAYLOR & VADNEY

303 CENTRAL AVE.

Open Daily 8 A.M. to 9 P.M. 472-9183

skiers of varying skill, one of the attractions was the rope tow at the ski bowl. In those days any lift was unique, and "lift" meant rope tow.

For the more daring of the visitors, a bus groaned its way up the winding garnet mine road part of the way. From the end of the bus trip an invigorating hike led to the starting-point of the narrow, adventuresome, un-groomed trails leading back to the bottom.

A few of these old timers still visit the massive hulk of mountain named for a surveying error called a "gore." Today at Gore, "lift" means a gondola with enclosed cars (the only one in the state) whisking skiers to the 3,600-foot summit in a little more than 15 minutes, five double chair lifts, a T-bar and a J-bar. That marvel of the '30s, the rope tow, long since has been relegated to the oblivion of obsolescence.

Gore's modern ski complex includes 25 trails and slopes, graded from novice to expert, two lodges (base and saddle), skating rink, toboggan slope, and cross-country trails.

Four separate but intercon-

nected trail systems are spread out over Gore's vast acreage. The primary system is called the East Face, served by one of the longest chair lifts in the East (7,300 feet long). Skiers riding the East Face lift usually welcome a warming stopover at the saddle lodge before starting runs on the challenging Twister or Sleighride, interesting Showcase or Quicksilver, or the long, novice-rated Sunway. All of these return to the base. Also on the lower East Face is the 1,500-foot T-Bar lift leading to the Wardhill, Little Dipper and Jamboree trails. Beginners will find gentle slopes for their initial skiing efforts near the base lodge with a J-Bar and a short double chair lift.

Many Gore "regulars" spend their skiing day on the North Face, whose 4,100-foot chair lift terminates near the saddle lodge and the upper terminal of the East Face chair. North Star and Sleeping Bear accommodate the better skiers on the North Face, Tahawus the intermediates and Pete Gay the novices. A real snow-catcher the North Face is protected from sun and wind, resulting in the best ski conditions



THE ROTARY CLUB OF DELMAR will mark its 13th anniversary January 5th with a special program at Scraftts Motor Inn presented by a former Delmar Rotarian, The Rev. J. Coolidge Hand, who was a charter member. Mr. Hand will have a display of Contemporary Symbolic Arrangements which he uses in worship and teaching. In his presentation he will tell how the arrangements were fashioned and used. Nine years ago Mr. Hand went from the business world into the full time Methodist ministry. His college major was fine arts and he feels his art training should be put to use as he serves the church.

on the mountain under normal conditions.

Gore's Summit system with its Darby, Open Pit and Steilhang trails for advanced skiers and Cloud for the less skillful (but not for beginners), boasts the same geographic exposure as the North Face, but it's higher and therefore less protected for the elements. The system has its own 4,000-foot double chair lift, reached by a short crossover from the saddle.

A ride on the gondola short-cuts the trip to the Summit system, carrying the skier right to the top. The same gondola route terminates at the top of the Straight Brook trails, Chatiemac and Hawkeye, offering challenge to the best of skiers. The less nimble ones will find interesting going via Cloud and Headwaters to the lower terminus of the Straight Brook chair.

Gore's four faces find much favor with families, as the hotshots hurdle down Hawkeye and Chatiemac while Dad may be working out his stem-christies on the North Face and Mother and the little ones stick around the lower East Face T-Bar, J-bar and novice chair lift areas.

Short Course

Final plans for a Capital District Beef Cattlemen's Short

Course have been announced by Joseph E. Huth, Cooperative Extension Agent for Albany County. Mr. Huth, spokesman for the Planning Committee, said that the short course will consist of four Wednesday evening meetings, February 3, 10, 17 and 24, at the Guilderland Branch of The Bank at the junction of Routes 20 and 155. The meetings will start at 8 P.M. and finish at 10 P.M.

The first meeting, February 3, will key note the short course by stressing the economics of raising beef cattle. Mr. William M. Barry, Cooperative Extension Agent for Columbia County, will discuss the costs of production, expected returns, and other factors that affect the profitability of raising cattle. He will also comment on the income tax reports and considerations involved. A second speaker, Mr. Fayette Binck, the immediate past president of the Eastern Division of the N.Y. Beef Cattlemen's Association, will discuss the production records that are needed.

On February 10, Professor Myron Lacy, Extension Professor for Animal Science at Cornell University, will discuss feeding the beef herd. He will be followed on the program by Dr. M. Bruce Haynes, Extension Veterinarian, also from Cornell, who will discuss ways to increase the calf crop. He will cover such

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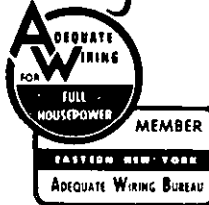
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Delmar Kiwanians hosted a special Christmas Party at Center Inn for the children of the Normansville Community Church. Rev. Jim McCleughan organized the children with Don DeAngelis, Chairman of the Kiwanis Boys and Girls committee who arranged the program details. Harold Vine, a Kiwanian, also was the magician and Charles Fritts, Club Secretary was Santa Claus.

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Tickets also available (thru Thurs. preceding show): Albany: Armadillo & Van Curlers, Scotia: Rippes, Troy: Music Shack & Drome Sound, Sch'dy: Drome Sound, Mohawk Mall, Crystal Mansion, Latham: Crystal Mansion.
PROGRAM SUBJECT TO CHANGE.

topics as breeding problems, calving problems, and preventing calfhood losses.

On February 17, Professor Robert Seaney, Extension Agronomist at Cornell, will discuss growing hay, corn and pasture needed to feed the beef herd. His topics will include the seeding of pastures and meadows, corn growing, pasture management and other topics.

The last meeting will feature Professor Richard Guest, Extension Agricultural Engineer, who will discuss the building and equipment needed for a beef farm. Professor Myron Lacy will return to summarize the short course in his discussion on beef herd management.

This short course will be aimed at helping the person who is relatively new to the beef business and has little or no experience. A registration fee of \$3.00 will be charged. For further information, contact your County Cooperative Extension Agent.

The members of the regional committee who planned this short course included: Prof. Myron Lacy, the following Cooperative Extension Agents: Albany County, Joseph Huth; Rensselaer County, Donald Thompson; Saratoga County, David Wood; Peter Comerford, N.Y.S. Department of Agriculture and Markets, and the following beef cattle producers: Mrs. Edward Siry.

John Hasbrouck, Fayette Binck

Rensselaer County, Douglas P. Sehoim, Saratoga County, Malcolm Wilber, Schenectady County, and William Phelps III, Washington County. Others on the committee include Howard Mattot, Cornell University, Robert McGuire, S.U.N.Y. at Cobleskill and Robert J. Cipperly, Cooperative Farm Credit.

What They Are Saying . . .

About Women . . .

Further analysis of data (from research at the New York State Guidance Center for Women) may reveal that groups differentiated by age, education, employment, experience and so forth differ considerably from each other . . . Nevertheless, we cannot escape the conclusion that, on the average, the women we have been studying are timid and tentative about expanding the sphere of their activities, tend to regard domestic duties and activities outside the home as conflicting rather than congruent, and do not appear to expect that life will be much different for their daughters. Although they experience restlessness, loneliness and alienation, they will not risk losing the prerogatives of marital dependence to gain fuller lives, a greater sense of participation and a more meaningful involvement with their society.

Adult Education

Continuing education for women has not been a potent force in reshaping educational systems.

The structure . . . tends for the most part to reinforce the illusion that there is an inevitable conflict between women's domestic roles and their activities outside the home . . . Furthermore, despite liberal attitudes toward the status of women, many administrators of women's continuing education programs accept the notion of inevitable conflict between a woman's domestic roles and outside activities, and are therefore not psychologically ready to help women to see the congruence between these two areas of living . . .



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We are trapped in a system of values and attitudes toward women's lives which we have inherited from social and economic conditions which have ceased to exist. These values have no utility for the women of today and tomorrow. Formal education is perhaps the most effective instrument a complex, culturally plural society like ours has for changing attitudes. But when attitude change depends upon changes in the educational system we cannot depend upon educators to make the changes . . . Until major segments of the society press for change in this or any other sector of education, we can expect that whatever change occurs will represent no more than minor tinkering with existing arrangements and will be almost wholly ineffective.

About Business

We are no longer living in a production economy. We have passed into a consumption economy. The emphasis is no longer on the man who produces, but the man who consumes.

We have almost always regarded the Consumer as the end point of a linear system of production, sales and distribution. That is, some company produces a persuasion and selling go to work, and at the end of that linear process, the product is bought by the Consumer - and on most script this event is titled 'The End.'

Well, this is the notion which today must change radically and quickly. For in today's market, the consumer is not at the end of a linear transaction; he is the critical mover of a circular transaction. He is learning every day that his circular route should keep him within the effective orbit of the maker and seller for at least as long as the useful life of the product he buys. If not, the circle will stop - the Consumer will not come back. So suddenly the product is not a 'thing' that is bought - to give certain satisfactions . . . but the way it is made, the way it lasts, become important. Further if in the process of being made, it clutters up the air, if it doesn't self-destruct and causes litter, if it pollutes the stream - if, in fact, it is interfering with the

quality of life of the Consumer then the manufacturer is in trouble because of the consumer change in values, or priorities.

For today, everybody . . . is demanding a route to a better life - including an improved breathing, living environment. And they are saying new things; not only is government responsible for doing something about this, but the people who make and sell things are also responsible.

About Nutrition

I'm a home gardener. To me there is great pleasure, much satisfaction, and some awe in watching the life processes from seed to full maturity of the plants in my garden. And yet I know for a fact I can find more easily understood information on the feeding of my garden than anyone can find on the feeding of the human body . . .

I think the main problem is that we haven't yet found a way to make the facts of human nutrition interesting and understandable to humans, and we haven't been able to motivate people of all ages to make the effort to learn the facts they need in order to eat wisely.

Current history and the very limited research into current eating patterns indicate an urgent need for the improvement of nu-



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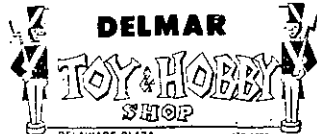
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trition, both in the United States and throughout the world. It is essential that consumers of all ages develop a better understanding of the science of nutrition, of the value of food and nutrients.

The need for nutrition education will be met only if everyone involved meets his responsibility with a willingness to innovate to find new ways to communicate.

Recently I read a survey on the nutrition literacy of high school students in a metropolitan area.

The study encompassed many facets of nutrition, but of most importance is the response of students who felt the subject of nutrition was less interesting than other health subjects presented to them. They felt nutrition education was (1) boring, (2) old-hat, (3) useless, and (4) poorly presented.

Maybe, in our effort to communicate the facts, we have been boring. Maybe we have seemed unable to relate to contemporary problems. And maybe we haven't been sufficiently aware to be able to communicate useful information in an interesting manner.

It will take the scientific and technological talents of many informed people to make sufficient and proper foods available to all. It will take the creative talents of many to motivate all

people to select the foods they need.

About Business

The concept of the social responsibility of business has become a favorite topic of journalists, of business leaders, of politicians and of business schools. Certainly this proposition of social responsibility or social irresponsibility is not a problem for business alone but for all institutions that exercise power.

It is the job of any organization to look ahead and to think through which of its impacts are likely to become social problems. And then it is the duty of the organization to try to prevent these undesirable side results.

Whenever an undesirable impact is not prevented by the organization itself, it leads to regulation, punitive laws and to outside interference. On the other hand, when leaders of an institution anticipate an impact and think through what needs to be done to prevent it or to make it acceptable, they are given a respectful hearing by the public. This is particularly true of business.

It has been pointed out that we have available to us a 'bureaucratic' approach to solving problems or an 'institutional' approach.

I think most of us would opt for the institutional approach which


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Delmar Kiwanians begin special planning session to decide on major community-wide project. President Charles Waggoner, in the center, set up this special fact finding committee to investigate possible community-wide project for 1971. Seated from L to R: Kenelm Thatcher, William Game, President Charles Waggoner, Committee Chairman Omer LaPlante and Andy Andoin.

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motivates people through their institutions to take necessary steps to achieve what is socially desirable as opposed to the opposite course, entailing coercion and frequently cumbersome legislation.

Our communities have the right to expect executives of its prominent institutions and organizations to anticipate major social problems and to work at solutions. We are no longer responsible for quantitative results — whether of goods or services. But we are now to be held to a qualitative standard encompassing the quality of life. This is a new opportunity for business and other organizations — and their executives. It's an awesome challenge.

About Youth and the Future

We used to refer to the place where we live as 'the world,' because it was 'the world' to us. Now we are 'earth planet' because four of us have lived for a few hours on moon planet, and our world now goes a long way.

This means that we on earth planet are teetering between two big historical ages. We are just coming out of the Industrial-Mechanical Age that we've been in for a couple of centuries. That age brought us so many wonders and comforts, but it has now turned sour and is about to destroy us. At least that is what young people believe. Now we are entering a new age — the Computerized - Interplanetary Age, as I have named it.

An assignment like creating and developing a new age is too much for most of us adults. But for young people who have always enjoyed reacting against and shocking their elders, it's right up their space alley. They are taking on the assignment with gusto.

We are in the primitive, formative stage of the new age. Webster defines 'primitive' as 'not derived: original, primary, belonging to, or characteristic of an early stage of development.'

Can anyone possibly harbor any doubt that this is a new age — an age that only youth can build? My prediction is that it will be a totally different age in which absolutely everything

will change. Every day we see changes taking place. The old book isn't any good any more. Throw it away. Every morning when you get up, you must write a new book for that day.

About Women

Women have so long accepted their lot, they are among the last to realize that modern society and economics, education and technology have no real need for their historic roles. We arrived, some time ago, at the right climate for partnership-sharing, different-but-equal status, the idea of complementing not competing. A small minority of women have found that it all works out very well — career, home, husband, family, attainment, fulfillment, contribution and sharing.

The vast multitude of women are now eager and asking 'How?'

There are three great forces that will bring about the emancipation of women:

1. Education — which lifts her to the literate level and enables her to work outside the home.
2. Employment — which makes her economically independent.
3. Exposure — the result of education and employment. The beyond-the-home viewpoint. The mind-expanding, new view, new-worlds concept which she has been denied.

About Education

Increasing educational opportunities for women are the greatest spur to employment. Education broadens her boundaries.

The greater the woman's education, the more likely she is to work. Fifty percent of all women with 16 years or more of schooling work, opposed to less than twenty percent of all women with less than five years of school.

About Employment

Working expands a woman's viewpoint, gives her new consumption habits. She is a more realistic shopper, more apt to read labels, to ask questions, to seek information.

Working women are more oriented toward the world at large. Their interests are broader, their attitudes more matter-of-fact, their minds more inquisitive,



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their viewpoints more direct and their reasoning more logical.

About Employment

The educated, employed woman is more sure of herself, more individualistic, more determined and far better able - to express herself.

About Business

The businesses that will grow in the future are those that will welcome women as allies. Respect their intelligence, anticipate their needs, answer their questions before they are asked, provide them with ideas, help them with problems, speed and simplify their shopping, show them how to live and incessantly improve on the present.

To all this business must add a sincere concern for her environment, her social obligation, her community good and her personal growth.

It must be a creative and co-operative partnership. In it lies an expansive future for business - and for consumers.

About Business

In sheer number alone, young marrieds represent a potent buying force - newlyweds spend, on home furnishings alone, eight times as much in the six months before and after their weddings as they will spend in any other year in their lives.

94 out of every 100 brides-to-be are working and will continue to work for about three years. As a two-paycheck family (they) will enjoy a standard of living (their) parents took many years to achieve.

Here, briefly, are (some) questions to ask when planning a major purchase:

1. Why are we considering this purchase?
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4. How does this brand compare with other brands of the same product?

5. What is the price in other stores?

6. If we're planning to buy on the installment plan, how much extra will the credit cost?

7. What will delivery and installation charges be?

8. What guarantees do we have on this product?

About Computers and the Future

In some very real ways, our lives are going to be considerably changed. The Treasury Department is studying the end of the use of currency. Effectively, this might work as follows: when we are born, we might be issued a number very like our Social Security number. Using this, everything we buy will be automatically charged to our account, into which our salary will be placed - so that there will be no need for coins, bills, checks and balancing checking accounts.

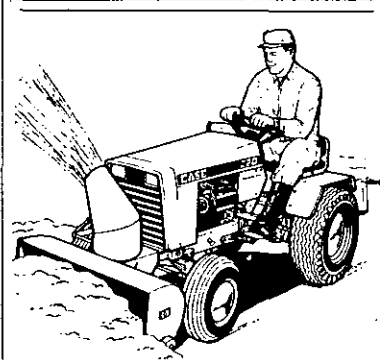
I believe we all realize how rapidly and dramatically our lives are changing with the use of computers. Already the monitoring by computer of post-operative patients has resulted in higher recovery rates, and studies are being made of the eventual monitoring of well people as they go about their daily tasks to tell the status of their health.



CHIEF PETER FISH addressing the Delmar Kiwanis Club recently on the program of narcotics in the community. Chief Fish was invited to speak to the Kiwanians as a result of the Nationwide Kiwanis Major Program called "Operation Drug Alert."

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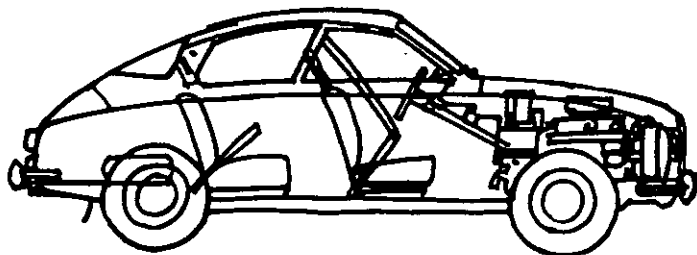
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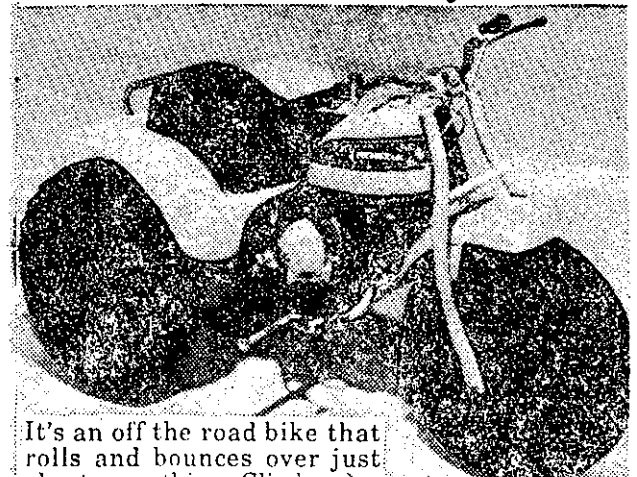
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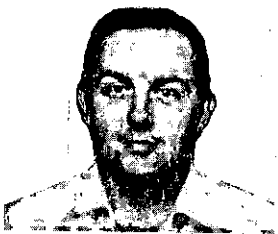
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