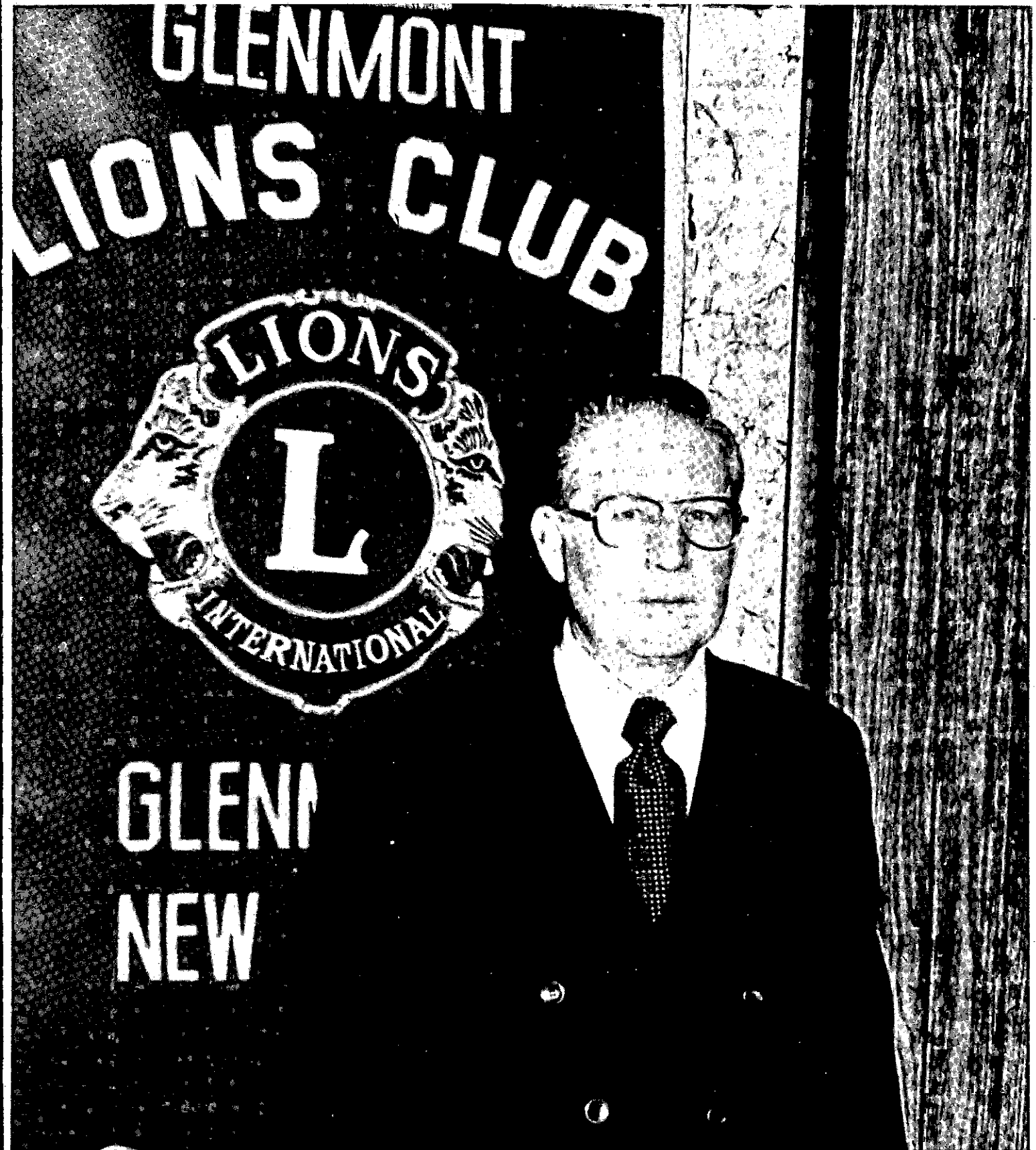


JANUARY 31, 1974  
VOL. XIX, NO. 5

# The Spotlight

Controlled Circulation Publication

20¢



See Page 24

**Dorothy's**  
(Hair Stylist)

**20% OFF**  
**On All PERMANENT WAVES**

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You'll be amazed. Compacts household trash to approximately 1/4 its size — into a treated paper bag ready for pick up.

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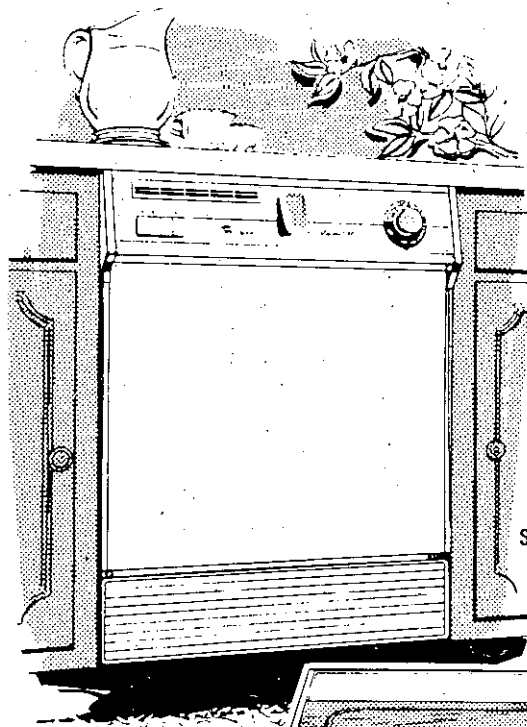
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Daily 10 A.M.-6 P.M.

Sat. 9:30 A.M.-5 P.M.

Evenings by Appointment

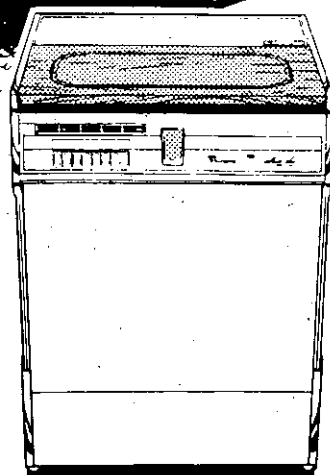
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SAU-500

Come in and let us prove that a Whirlpool dishwasher is your best buy. Getting your dishes clean is just a start. They are easier to load and unload. A cinch to operate with pushbutton ease. Choice of front-load portables or built-in models — priced to suit your budget. Shop now!

**PRICED FROM \$198.**



SAF-600

**Spotlight**

is published every Thursday by Spotlight, Inc., 154 Delaware Ave., Delmar, N.Y. 12054. Robert G. King, Publisher; LeYore L. Fuller, Editor. (Controlled Circulation, Postage Paid at Delmar, N.Y.) Deadline for news is Thursday afternoon, one week preceding publication; deadline for display and classified advertisements is Friday afternoon.



Your "Good Neighbor" for

## Home protection

Your home . . . probably your biggest financial investment . . . deserves the best protection. A low-cost State Farm Homeowners Policy with automatic Inflation Coverage can provide all the up-to-date coverage you'll probably ever need. And by offering only the best in protection, service and economy, State Farm's become the world's leading homeowners insurer. Call me for all the details.



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State Farm Fire and Casualty Company  
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Furniture  
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We Challenge Anyone  
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Dear Delmar Residents,

You're invited to a party - at your house!

Invite a group of friends for a friendly get-together at a time convenient for you and we'll provide the party.

Our professional decorating consultant will bring a show on home furnishings, (you can pick the topic), answer your questions and tell you what's new in home fashions.

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For reservations or information call Roger Trickett at 489-4494 weekdays, 10 to 5:30.

Sincerely,

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P.S. There's a \$25 gift certificate for each hostess.

# Spotlight CALENDAR

## ABOUT THE CALENDAR

The information printed in this column is a FREE service to **Spotlight** readers. We neither charge nor receive any fee for publicizing these events. It is for this reason that we ask those who send in information to make sure that it is complete; we **cannot** (repeat: CANNOT) make weekly changes in running announcements.

Because the Calendar condenses the coming event in capsule form, it has become one of the most widely-read weekly **Spotlight** features. It was so designed to allow for more space for additional features. Therefore, organizations should **not** expect to find a duplication of facts in another place. If we were to run all of the events **twice**, we'd be cutting down on our available space and thereby defeat the whole concept.

**Tri-Village FISH** — Call 439-3578 for voluntary service — 24 hours a day the year 'round — offered by residents of Delmar, Elsmere and Slingerlands to their neighbors in need of help in any emergency.

**Bethlehem Jaycees** meet first and third Wednesdays of the month, 8 P.M., Center Inn, 9W, Glenmont.

**Welcome Wagon** — Newcomers and mothers of new babies call 785-9640, Mon. thru Sat., 8:30 A.M.-6:00 P.M. so you may have a Welcome Wagon call.

**Bethlehem Memorial Auxiliary** to Post #3185, Veterans of Foreign Wars, meets the third Monday of every month, at the Post Rooms, 404 Delaware Ave., Delmar.

**Bethlehem Youth Employment Service**, 114 Adams Street, Delmar, Open Monday-Friday, 1-4:30 P.M. Telephone 439-2238.

**The Albany County Pistol Club**, Winne Place and Maewin Drive, Delmar, welcomes guests at its indoor pistol range every Tuesday at 8 P.M. Information: Dave Herbach, 439-4372 or Tom Corrigan, 439-3301.

**Monarch Club** of Albany meets every Tuesday night at 6 at the Center Inn, Glenmont.

**Rotary Club** of Delmar meets every Tuesday night at 6:15 at Schrafft's.

**Give and Take Shop**, staffed and stocked by residents of Delmar, clothing for all occasions, all ages, all sizes, available to everyone. Basement St. Thomas Apostle Church & Rectory, Mon. 9:30-11:30 A.M., Tues. 1-3 P.M., Sat. 10 A.M.-12 Noon.

**Every Thursday** at 7 P.M., Delmar Reformed Church, scout meeting for handicapped, Troop 159.

**Kiwanis Club** of Delmar meets every Monday night at 6:15 at The Center Inn, Route 9W, Glenmont.

**Bethlehem Lions Club** meets 1st and 3rd Wednesdays of the month at The Center Inn, Route 9W, Glenmont, 6:30 P.M.

**AARP** meets 1:30 P.M., third Tuesday of month, Delmar First United Methodist Church, Kenwood Avenue, Delmar.

**Career Resource Center** in Guidance Office at BCHS, open Thursdays 7-9 P.M. Community residents may use facility.

**The Delmar Community Orchestra** rehearses every Monday evening from 8 to 10 at the First United Methodist Church of Delmar.

**Bethlehem Recycling Program** (paper, cans, glass), Town Garage, 114 Adams St., Delmar, Mon. thru Fri., 8 A.M.-4 P.M. Papers should be tied, cans flattened, bottles clean w/metal removed.

**10 A.M.-2 P.M.**, waste paper drive, second Saturday of each month, Town Parking Lot, 4 Corners, Delmar. For pick-up from the elderly or infirm, call church office Delmar Reformed or Methodist Churches.

**Bethlehem Junior Woman's Club** meets 2nd Wednesday of each month, 8 P.M., Bethlehem Public Library.

**Rosary** — St. Thomas Church, Adams Place, Delmar, every Thursday at 11:45 A.M.

**Nathaniel Adams Blanchard Post #1040**, American Legion Auxiliary, meets third Tuesday of month except July & Aug., 8 P.M., Post rooms.

**Nathaniel Adams Blanchard Post #1040**, American Legion, meets first and third Monday of month (when holiday occurs, move to



## WINTER CLEARANCE SALE

**30% OFF ON ALL  
WINTER SPORTSWEAR  
AND CLOTHING FOR  
MEN AND WOMEN . . .**

30% off on leather, suede, cowhide and shearling fashions for winter comfort!

30% off on famous brand name women's winter fashions in knits and woolens — leather garments and accessories.

30% off on ski parkas, Cross Country Ski clothing, goose-down clothing and woolen sweaters.

**Sportsmen . . . take advantage of this spectacular opportunity to save on hunting clothing.**

**MEN & WOMEN — Enjoy these great savings NOW at . . .**

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ROUTE 9W, RAVENA, NEW YORK 12143

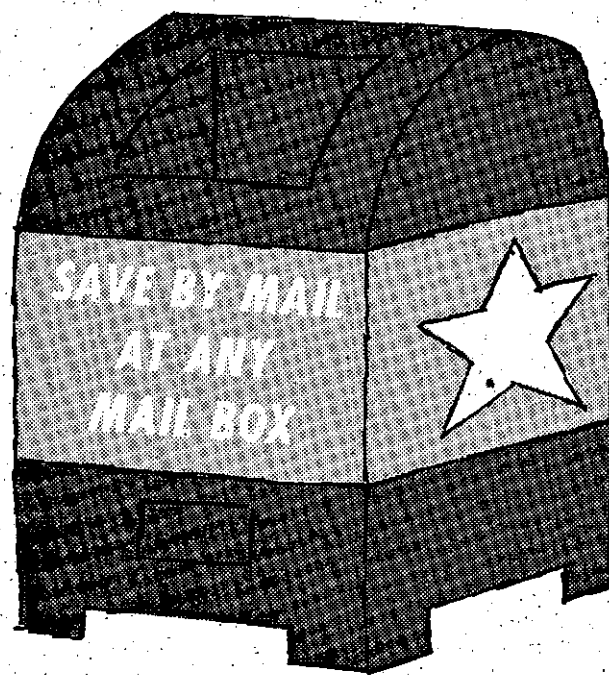
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PHONE: (518) 756-2558

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that  
helps YOU  
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yourself**



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Mail coupon... Phone... or stop in today.



**CITY & COUNTY  
SAVINGS BANK**

FOR YOU AND YOUR FAMILY

Member F.D.I.C.

**Bethlehem's hometown Savings Bank**

163 Delaware Avenue, Delmar  
(Opposite Delaware Shopping Plaza)

Tuesday) except July and August.  
8:30 P.M.

**8:15 P.M., meeting,** every Wednesday, Gam-Anon, wives of compulsive gamblers, St. Pius Church, Loudonville. 462-6916 or P.O. Box 23, Albany.

**Onesquethaw O.E.S.** meets on the first and third Wednesday of every month at the Masonic Temple in Delmar.

**Glenmont Lions Club** meets 2nd and 4th Wednesdays of the month at LaCasa Restaurant, Selkirk, 6:30 P.M. Visitors welcome. Info: Bob Jones, 463-3141.

**10 A.M., Workshop,** Albany Academy mothers and mothers of Alumni invited, for the Spring Card Party Boutique until school closing in Music Room of the Academy, bring sandwich, scissors, and pencil. 5/17

**9:30 to 11 A.M.,** Spring Lecture Series, The Arts Center, New Scotland Road, Albany. Info: 438-8428.

#### THURSDAY, JANUARY 31

**8 P.M., meeting,** Albany Southwest La Leche League, home of Mrs. John Smith, 39 Lyons Ave., Delmar.

**8 P.M., speaker,** Dr. Martin Edelman: "The Impeachment of Pres. Nixon: Its Constitutional Dimensions," Bethlehem Public Library.

#### FRIDAY, FEBRUARY 1

**5:30 to 8:30 P.M.,** Spaghetti, and Meatball Dinner, Ladies' Auxiliary of Sheehy Palmer V.F.W. Post #6776, 525 Del. Ave., Albany. \$2.50 adults, \$1.25 children.

#### BCHS Sports

JV & Varsity Basketball — Colonie at BCHS, 7 P.M.

8th Grade Basketball — Colonie at BCHS, 3:45 P.M.

Frosh Basketball — Colonie at BCHS, 3:45 P.M.

JV & Varsity Wrestling — BCHS at Colonie, 6:30 P.M.

Varsity Swimming — BCHS at Alb. Academy, 4 P.M.

**8:15 P.M.,** film, Audubon Wildlife "Malheur: Marsh, Meadow and Mountain," Lincoln Park School, Albany, N.Y. Information: 439-1196.

#### SATURDAY, FEBRUARY 2

**Winter Carnival,** Snowmobile Races, other Winter activities. Greenville area. Information:

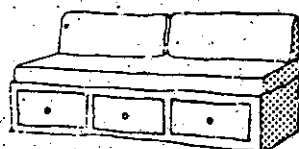
WINTER CARNIVAL  
BOX 34

GREENVILLE, N.Y. 12083  
Racing: 518-966-8482, 966-8629

**10 A.M.-1 P.M.,** Registration, Bethlehem Tomboys Girls Softball League, Bethlehem Public Library.

#### BCHS Sports

JV Swimming — BCHS at Voorheesville, 10 A.M.



#### Our Captains Bed

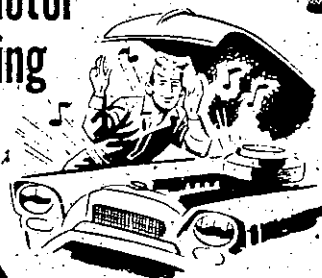
Ideal for children, teenagers adults, too! Three huge drawers for blankets, sheets, clothes! Flat, sturdy platform top gives solid support to mattress, 75 inches long, 14 inches high.



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Daily till 5:30, Tues. & Thurs. till 9  
CLOSED MONDAY

We'll make your  
motor  
sing



- Engine Tune-up
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- Skilled Mechanics

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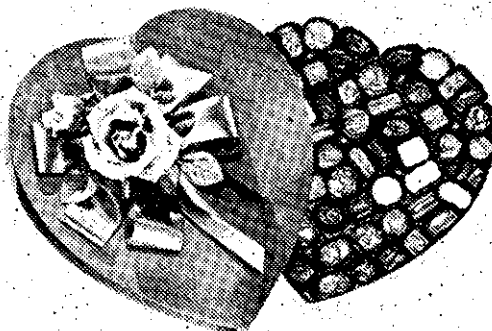
Phone Delmar HE 9-1446  
Oakwood Rd., Elsmere

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CANDIES



ASSORTED CHOCOLATES

THE MOST TREASURED VALENTINE  
THURSDAY FEBRUARY 14



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**L. J. MULLEN PHARMACY Inc.**

256 Delaware Avenue 439-9356 Elsmere, New York





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## Round Roast



BONELESS  
BOTTOM BEEF  
8  
**\$1.48**  
LB.

## Fresh Fryers

U.S. GOVT. INSPECTED  
WHOLE OR  
BOX-O-CHICKEN  
BOX CONTAINS  
\* 3 BREAST QUARTERS W/ WINGS  
\* 3 LEG QUARTERS W/ BACKS  
\* 3 WINGS \* 3 NECKS \* 3 GIBBETS

**45¢**  
LB.

Switch to A&P WEO...

THE SAVINGS  
ARE YOURS!

Save up to  
**\$3.46**  
CLIP & REDEEM

## All Good Style Weiners

1 LB.  
PKG.

**89¢**

FROZEN  
Whiting LB. 45¢ 5 LB. \$1.89  
OSCAR MAYER'S (12 oz. pkg. \$1.00)  
Bologna 8 oz. 75¢  
SLICED  
First Prize Bacon 1 LB. PKG. \$1.49

U.S. GOVT. INSPECTED, FRESH

## Broiler Turkeys



5 to 9  
POUND  
AVG.  
LB.

**69¢**

KNEIP - CUT FROM ROUND

Corned Beef

LB. \$1.68

Beef Liver

SLICED LB. 88¢

"SUPER-RIGHT"

Slab Bacon

LB. 99¢

"SUPER-RIGHT" COOKED Water Added

Boneless Hams

WHOLE LB. \$1.79

OF HALF LB.

"SUPER-RIGHT" FULLY COOKED

## Smoked Hams

Water Added  
SHANK HALF



Whole or  
Butt  
Portion  
LB. 79¢

**69¢**  
LB.

"SUPER-RIGHT" WHOLE or RIB HALF

Pork Loin Roast

LB. \$1.08

"SUPER-RIGHT" RIB END

Pork Ribs

LB. \$1.08

BLADE CUT

Chuck Steak

BEEF LB. 88¢

CUT FROM CHUCK

Cubed Steak

BEEF LB. \$1.58

## LAYER TYPES Duncan Hines Cake Mixes

18 1/2 oz.  
PKG.

**39¢**

## A&P SOLID Light Tuna

6 1/2 oz.  
CAN

**49¢**

ICEBERG

• Lettuce

1 G. HEAD

RED

• Radishes

1 LB. BAG

PASCAL

• Celery

1 G. BUNCH

RED RIPE

• Tomatoes

9 oz. PKG.

YOUR  
CHOICE  
MIX OR  
MATCH

**3**

FOR

**\$1.00**

RED, GOLDEN DELICIOUS OR McINTOSH

Apples

3

LB.

**\$1.00**



## Chiquita Bananas

2 LBS.

**29¢**

WASHINGTON EXTRA FANCY

## Anjou Pears



**29¢**  
LB.

## Morton's Frozen Pot Pies

• BEEF • CHICKEN • TURKEY

**4** 8 oz. PKGS. **99¢**

## JANE PARKER Apple Pie

18 oz.  
PKG.

**69¢**

SAVE 10¢

## ROMAN FROZEN Cheese Pizza

14 oz.  
PKG.

**59¢**

## Freezer Queen

• GRAVY and SLICED TURKEY  
• SALISBURY STEAK  
• VEAL PARMAGIANA

YOUR  
CHOICE

**\$1.39**  
2 LB. PKG.

## \$ ONE DOLLAR - YOUR CHOICE!

200 2-PLY WHITE

Kleenex

FACIAL  
TISSUE

**3**

PKGS.

**\$1.00**

ASSORTED, BAKING

Py-O-My Mixes

4 TO  
7 1/2 oz. PKGS.

**7**

PKGS.

**\$1.00**

JANE PARKER SANDWICH

Deluxe Cookies

3

9 oz. PKGS.

**\$1.00**

BREAKSTONE STAY IN SHAPE

Yogurt

4

8 oz. CTNS

**\$1.00**

## Daily Dog Food

25 LB. BAG

**\$3.69**

## Hills Bros. Coffee

1 LB. CAN

**\$1.03**

## Grape Jelly

ANN PAGE

18 oz. JAR

**49¢**

## Ann Page Syrup

IMITATION  
BLENDED  
PANCAKE  
& WAFFLE

QT. DECANTER

**69¢**

## Fish Sticks

CAP'N JOHN'S  
FROZEN

16 oz. PKG.

**99¢**

## Fish 'n Chips

CAP'N JOHN'S  
FROZEN

16 oz. PKG.

**79¢**

## Ice Cream

BREYER'S ALL-FLAVORS

**\$1.39**

1/2 GAL.  
CTN.

REGULAR \$1.69

## Sterling Salt



26 oz.  
PKG.

**10¢**

PLASTIC

Handi Wrap

100 FT. ROLL

**39¢**

CHROME, PLATINUM

A&P Razor Blades

10 in. PKG.

**79¢**

JANE PARKER

Angel Food Cake

SAVE 10¢  
17 oz. PKG.

**69¢**

HOMESTYLE

Jane Parker Donuts

SAVE 10¢  
18 oz. PKG.

**45¢**

VALUABLE COUPON

SAVE 9¢

WITH THIS COUPON

Towards the Purchase of

Eight O'Clock

100% BRAZILIAN BEAN COFFEE

1 LB. BAG

**86¢**

VALUABLE COUPON

SAVE 30¢

WITH THIS COUPON

Towards the Purchase of

Eight O'Clock

100% BRAZILIAN BEAN COFFEE

1 LB. BAG

**\$2.45**

VALUABLE COUPON

SAVE 10¢

WITH THIS COUPON

Towards the Purchase of

ANY SIZE PKG. OF

Ann Page

Gum Candies

**\$1.95**

VALUABLE COUPON

SAVE 20¢

WITH THIS COUPON

Towards the Purchase of

"Super-Right" Franks

2 LB. BAG

**\$1.95**

VALUABLE COUPON

SAVE 25¢

WITH THIS COUPON

Towards the Purchase of

GOLD MEDAL

Flour

25 LB. BAG

**\$3.94**

VALUABLE COUPON

SAVE 25¢

WITH THIS COUPON

Towards the Purchase of

3 PACKAGES

LIPTON'S

Cup-A-Soup

**\$1.95**



**SUNDAY, FEBRUARY 3**

**2 P.M., Painting** exhibition; Patricia Paladino Search, The Arts Center, 1069 New Scotland Road, Albany.

**3 P.M., Performance** of the Mozart Trio, Recital Hall of The Arts Center, 1069 New Scotland Road, Albany.

**2 P.M., movie**, "Range Feud" Large Community Room, Bethlehem Library.

**SUNDAY, FEBRUARY 3**

**Winter Carnival**, Snowmobile Races, other Winter activities. Greenville area. Information:

**WINTER CARNIVAL**

BOX 34

GREENVILLE, N.Y. 12083

Racing: 518-966-8482, 966-8629

**2:30 P.M., Phyllis Marmein's Ballet Workshop** Lecture-demonstration of classical ballet followed by a performance, Albany Institute of History and Art, Washington Avenue, Albany.

**MONDAY, FEBRUARY 4**

**1:30 P.M., Music** Group; Delmar Progress Club, Bethlehem Library.

**7:30 P.M., Color Slide Show**, Delmar Camera Club, The Controversial Countries, The Republic of South Africa and Rhodesia.

**BCHS Sports**

Freshman Swimming — BCHS at Queensbury, 4:15 P.M.

**12:30 P.M., seminar**, "Counseling the Family," Delmar United Methodist Church.

**TUESDAY, FEBRUARY 5**

**10 A.M., Legislative** Forum at Chancellor's Hall, Albany, Delmar Progress Club, Government Group, to attend.

**10 A.M., Creative Arts** Group, Delmar Progress Club, Class in Bargello.

**BCHS Sports**

JV & Varsity Basketball — BCHS at Shenendehowa, 5:30 P.M.

8th Grade Basketball — BCHS at Mohonasen, 3:45 P.M.

JV & Varsity Wrestling — Shenendehowa at BCHS, 6:30 P.M.

JV Swimming — Troy at BCHS, 4:30 P.M.

**WEDNESDAY, FEBRUARY 6**

**10 A.M., Creative Arts** Group, Delmar Progress Club, Class in Bargello.

**10 A.M.-12 Noon**, Clothing construction class on pockets, Bethlehem Public Library. Advance registration required. 765-2874.

**BCHS Sports**

Varsity Swimming — BCHS at Troy — 4 P.M.

Frosh Swimming — Alb. Academy at BCHS, 4:15 P.M.

# PUBLIC NOTICE

THANKS TO OUR MANY SATISFIED CUSTOMERS, WE HAVE OUTGROWN THE SIZE OF OUR STORE, AGAIN . . . IT IS 5 YEARS SINCE WE MOVED TO THIS LOCATION FROM OUR FIRST STORE AND NOW WE NEED MORE SPACE IN ORDER TO SERVE YOU BETTER . . . WE ARE LOOKING FOR A LARGER BUILDING — THEREFORE —

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2021 WESTERN AVE., ALBANY  
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12,000 sq. ft. on one floor, air-conditioned  
and with sprinkler system, loading dock in  
rear, nearby warehouse also available.

**\$250,000 Inventory must be sold**

All Famous Name Brand Furniture **REDUCED**  
**SAVE NOW ON**

sofas . . . chairs . . . bedrooms . . . recliners  
living rooms . . . bedding . . . dining rooms  
sofa-sleepers . . . lamps . . . tables . . . etc.

**SALE HOURS 9-8:30 P.M., SAT. 'til 5 P.M.**  
ALL SALES FINAL • FREE DELIVERY • BUDGET TERMS

*Michelson's*  
**'Quality FURNITURE for Less'**

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EVENINGS

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yield on a 4 year certificate.  
Minimum deposit \$1000. Annual interest

**7%**

**6.81%**

yield on a 2½-4 year certificate.  
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**6½%**

**6.27%**

yield on a 2 year certificate.  
Minimum deposit \$500. Annual interest

**6%**

**5.73%**

yield on a 1 year certificate.  
Minimum deposit \$500. Annual interest

**5½%**

Federal law and regulation prohibit the payment of a time deposit prior to maturity unless three months of the interest thereon is forfeited and interest on the amount withdrawn is reduced to the passbook rate. Yields are based on leaving interest and principal on deposit until maturity.

## New Higher Rates On Savings and Bank Book Accounts

**5.61%**

yield on The Bank Book Account (90-day notice). Minimum deposit \$500. Annual interest

**5½%**

**5.09%**

yield on our Regular Savings Account. No minimum balance and no time requirement. Annual interest

**5%**

All rates effective October 1, 1973.

### The Bank

National Commercial Bank and Trust Company

**WEDNESDAY, FEBRUARY 6**

**8 P.M., Lecture,** Bethlehem Art Association, Printmaking (Lithography) by Fran Martin. Public invited, Bethlehem Public Library.

**8 P.M., The Board of Appeals** of the Town of Bethlehem will hold a public hearing at the Town Offices, 393 Delaware Ave., Delmar, N.Y. to take action on application of Mrs. Alice H. Rand, 24 Brookview Ave., Elsmere, N.Y. for a Variance from Article VI of the Town Zoning Ordinance to permit her to operate a real estate office from her home at above address and to put up a sign as required by law.

**8 P.M., meeting,** Sports Car Club of America, Center Inn, 9W, Glenmont. Info: Craig Benson, 756-2498.

**THURSDAY, FEBRUARY 7**

**8 P.M., meeting,** Albany Ski Club, Center Inn, 9W, Glenmont.

**9:30 A.M., meeting,** League of Women Voters, Bethlehem Public Library. Babysitting. Info: Janet Butlin, 439-2210.

**9:45, Antique Study Group,** Delmar Progress Club, meet Town Parking Lot.

**7:30 P.M., Color Slide Show,** Delmar Camera Club, Bethlehem Library, Colonial Williamsburg.

**BCHS Sports**

JV Wrestling — BCHS at Shaker, 7 P.M.

**FRIDAY, FEBRUARY 8**

**7:30 P.M., Color Slide Show,** Delmar Camera Club, Bethlehem Public Library, English Countryside.

**8 P.M., N.Y. State New Democratic Coalition's Candidates debate,** Silo Restaurant, public invited, information: 463-7721.

**BCHS Sports**

JV & Varsity Basketball — Shaker at BCHS, 7 P.M.

8th Grade Basketball — BCHS at Niskayuna, 3:45 P.M.

Frosh Basketball — Shenendehowa at BCHS, 3:45 P.M.

Varsity Wrestling — BCHS at Shaker.

**GIVE YOUR VALENTINE**



A book of  
Car Wash  
Tickets

5 Tickets for \$5.00

**BETHLEHEM  
CAR WASH**

Route 9W just South of  
Delmar By-Pass

# ARE YOU SHOPPING FALVO'S at STONEWELL SHOPPING CENTER?

1968 NEW SCOTLAND RD.  
SLINGERLANDS, N.Y.

**Held Over by  
Popular Demand,  
2nd BIG WEEK**

5 lb. GROUND CHUCK	\$1.09 lb.
5 lb. ROUND CUBE STEAK	1.79 lb.
5 lb. STEW BEEF	1.49 lb.
5 lb. JONES LINK SAUSAGE	1.49 lb.
5 lb. ITALIAN SAUSAGE	1.29 lb.
5 lb. CHICKEN BREASTS	89¢ lb.
5 lb. SHORT RIBS	99¢ lb.
5 lb. SANDWICH STEAK	1.99 lb.
5 lb. BEEF LIVER	89¢ lb.
5 lb. PORK CHOPS	1.39 lb.
5 lb. LOIN LAMB CHOP	1.39 lb.
5 lb. Cooked Haddock FILLET	1.29 lb.

**40 lb. FAMILY  
APPROX. PACKAGE \$52.29  
BEEF — PORK — LAMB — POULTRY APPROX.**

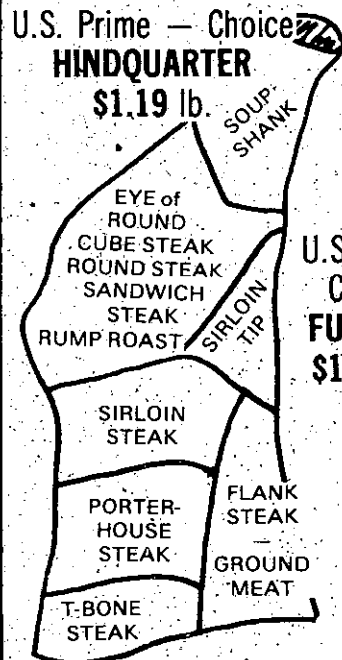
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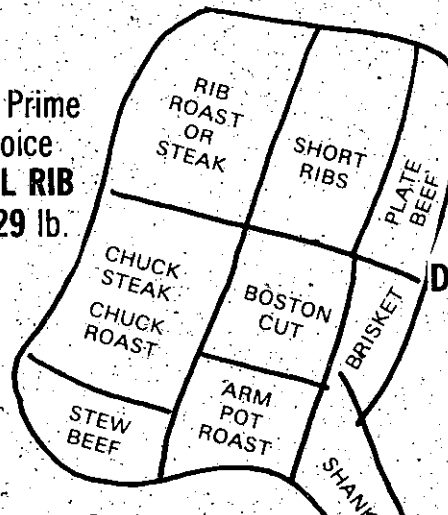
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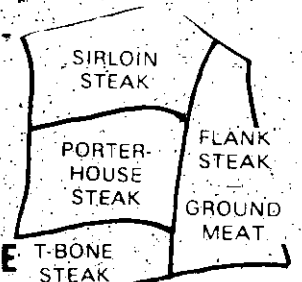


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**9:30 P.M. • Finals at 11:30 P.M.**

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Mrs. Marlin Fuller

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Mrs. Peter VanKempen

Church School Superintendent

#### Sunday Schedule

9:30 A.M. — Sunday School

11:00 A.M. — Worship Service

7:00 P.M. — Youth Fellowship

### GLENMONT COMMUNITY CHURCH (Reformed)

3 Weiser St., Glenmont

Rev. Jack Cooper, Pastor

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Nursery Care . . . . . 10 to 11 A.M.

Coffee Fellowship . . . . . 11 A.M.

Church School

dismisses . . . . . 11:30 A.M.

Youth Groups . . . . . 7:00 P.M.

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Pastor Emeritus: LeRoy C. Brandt

Minister of Music — Jos. R. Gerber

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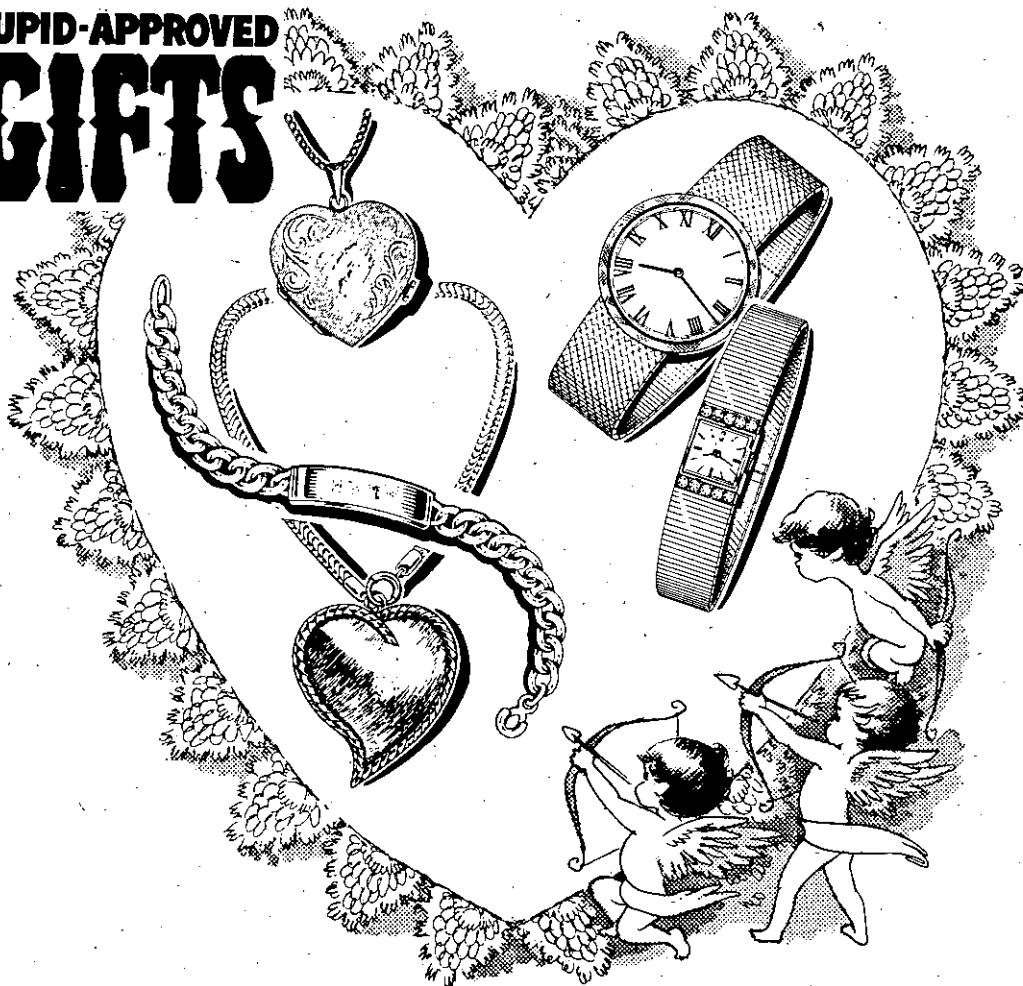
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## Pharmacy Topics



by  
Tom  
Longtin

A schedule of fees for doctors was engraved on stone in Babylon more than 4,000 years ago. The Code of Hammurabi was explicit, and even had provisions for malpractice.

New hearing aids are designed to provide the "selective attention" people with normal hearing have. Directional aid amplifies sound coming right at wearer (such as conversation), but background sound is fuzzier.

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Classes

10:00 A.M. Coffee Hour

10:30 A.M. WORSHIP SERVICE  
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1st & 3rd Sundays — Communion

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Phone 439-9976

Worship Service: 9:15 & 11 A.M.,  
Sunday

(Nursery and Child care provided)

Coffee Fellowship at 10:15

Church School: 9:15 & 11, Sunday  
4:00 P.M., Tues. (Grades 1-5)

Sr. U.M.Y.F. 6:15 P.M., Sunday

Pastor: R. B. Thomas  
Thomas D. Peterson, Sang Hahn

### FIRST UNITARIAN CHURCH of ALBANY

405 Washington Ave., Albany

The Rev. Nick Cardell, Jr.

Office phone: 463-7135

10:30 A.M. — Sunday Service and  
Church School

11:30 A.M. — Coffee Fellowship

### DELMAR PRESBYTERIAN CHURCH

585 Delaware Avenue

Delmar, New York

439-9252

Worship and Church School  
— 10:30

Youth Fellowship — 6:30

George H. Phelps — Pastor  
Joseph V. Farrell — Organist

— All are welcome —

The deadline for Spotlight Classi-  
fied Ads is Friday afternoon pre-  
ceding publication the following  
Thursday:

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## The Spotlight Goes to School

### New Exhibit to Open

An exhibition of the paintings of Patricia Paladino Search will open on Sunday, February 3, at 2:00 p.m. with a reception in the Gallery of The Arts Center, Holy Names Campus, New Scotland Road, Albany.

As part of the opening there will be a musical presentation in the Recital Hall of the Center at 3:00 o'clock by a chamber group from Union College.

### Telephone Ops

On Monday, January 14, seven members of the Bethlehem Central High School chapter of Future Business Leaders of America served as telephone operators on Channel 17.

Rita Bassani, Brenda Burkins, Laura De Flumer, Michelle Felice, Anne Sullivan, Kathleen Sullivan and Mary Ellen Tuck spent the evening receiving calls from viewers of THE KILLERS, who wished to ask questions about the respiratory special.

### 25th Anniversary

In 1949 Charter No. 352 was issued to the Bethlehem Central Chapter of Future Business Leaders of America. Thus, the current academic year represents the Twenty-fifth Anniversary of the group's existence.

Patricia Fiato, BCHS Chapter president, has appointed Janet Houck and Altha Shufelt co-chairmen of the Annual Spring Banquet when the Anniversary will be officially celebrated.

It is hoped that many former members of the local chapter will be able to attend the banquet. It is also hoped that others who may not be able to attend will be contacted and heard from. It is especially important to learn the names of those who have married so that they can be contacted. For that reason, the Misses Houck and Shufelt are asking anyone who is a former member, or who knows the whereabouts and current name of any former member, to send the information to: Mrs. Jo Ann Davies, FBLA Advisor, Bethlehem Central High School, Delmar, New York 12054.

### Energy Seminar

Siena College announced today that it will sponsor one of the nation's first major seminars on the energy crisis and its affect on major modes of transportation.

The national seminar will be held Feb. 7 at Siena's suburban Loudonville campus.

### Elected VP

Barbara Zator, daughter of Mr. and Mrs. G.H. Zator, 73 Devon Road, Delmar, has been elected Vice President of Nu Beta, the Psychology Club at Regis College in Weston, Mass. A junior at Regis, Barbara is majoring in Psychology.

### Safe Driving Course

The New York State Vehicle and Traffic Law requires that all applicants for driver's license must have taken the Three-Hour Safe Driving Course. Proof of completed training must be presented at the time of scheduling the road test appointment. Bethlehem Central Continuing Education will offer this course on February 4 and 6 at the Bethlehem Central High School, Room 19A, at 7:15 p.m. You must have your learner's permit to

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Benefactor Series available in gold, green, blue tones; gold-orange, neutral tone. Reg. \$9.95; **NOW \$7.79 sq. yd.**Faculty Series available in gold, tortoise shell, beige — Reg. \$11.95; **NOW \$9.49 sq. yd.**

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be admitted to the class which consists of two 1 1/2 hour sessions, 1 1/2 hours Monday evening and the other 1 1/2 hours Wednesday evening.

This course will be offered again March 4 and 6. If further information is desired call 439-4905.

The \$5.00 fee is to be paid directly to the instructor. Checks should be made payable to the Bethlehem Central School District.

#### On Dean's List

Miriam Knox, daughter of Paul Knox, Jr. of Coventry Rd., Glenmont, attained dean's list standing for academic excellence last semester at Bay Path Junior College. To receive this honor a student must achieve a grade point average of 3.0 or above.

Miss Knox is a senior in the Legal Secretarial Program.

#### Off-Campus Project

Nancy Rapp, daughter of Mr. and Mrs. Theodore Rapp of 31 Groesbeck Place in Delmar, is working at the Albany Institute of Art and the New York State Museum in Albany as part of her college academic

program. Her internships are an off-campus winter study project at Kirkland College, where she is a member of the junior class.

#### Environmental Project Award

Five high school students from Delmar have won an award for the most productive environmental project in Albany County in 1973, from the Albany County Sportsmen's Alliance. Keith Smith, Bill Clarke, Mike Cassidy and Alan and George Davitt, under the direction of Dr. Gardiner Bump, Research Wildlife Biologist, completed a Forest and Game Habitat Survey of the Bethlehem Sportsmen's Club property. Over 600 hours of field work was rewarded by an hour of school credit given by both B.C.H.S. and C.B.S. to the deserving students.

Plans are underway for improving game habitats by setting back the succession of second growth woodlands on ten per cent of the Club lands this Spring. This should at least double the population of deer and grouse in the area.

## Look what we found! IN THE MAILBAG

Dear Sir:

Could you please tell us who is responsible for the dreadful condition of the entrance and exits between the Mobil Station and the United Cleaners to the Delaware Plaza?

On Monday, January 21, we were unfortunate enough to use this exit in this instance. We have a new car and we hit bottom twice before coming to a halt. Between the ice mounds, the water was half way up to our legs.

Five or six people passed by offering no help. At last some gentlemen whose name we didn't get helped push us out.

We want to take this opportunity to thank him, whoever he may be. The conditions of this passageway is like the rocky mountains.

Since there may be damages done to our car, can you tell



*Hey Gals!*  
*for full Nutrition*

**BUY**

*Freikofer's*

**BATTER-WHIPPED  
SUNBEAM BREAD**

**Available Almost Everywhere**

us whom is responsible for such a mess?

Sincerely,

Mr. and Mrs. J. Grovenger P.S. Some sort of barricade should be put up to warn motorists of dangerous conditions.

Ed. Note: Delaware Avenue is a NYS Highway, maintained by the State of New York. It is our belief, from your letter, that you were off of the State Highway and therefore, on private property. If this is true, then the property owner would be responsible.



## JOTTINGS by Joni

Experts on the subject say our generation is against the institution of marriage. A great many of us aren't, and to prove it here are four happy couples announcing their engagement to be married in the near future. Here they are:

Mr. and Mrs. Thomas R. Fullerton of Chula Vista, California are very proud to announce their daughter, Joan Callinan of 66 Delaware Ave. Elsmere, is engaged to be married

to David W. Couch, son of Mr. and Mrs. David Couch, 157 Guilderland Road, Halfmoon.

Joan is employed by John's Normanside Beauty Salon, Elsmere. Dave is a student of the School of Environmental Sciences at Syracuse University, and will be graduated in May of this year.

The wedding is planned for the summer of '74.

**TENNIS RACKETS**  
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**VIOLINS REPAIRED**  
BOWS REPAIRED  
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Dr. and Mrs. Reuben J. Silver, of 510



Kathleen  
Silver

Huron Road, Delmar, and Mr. and Mrs. Howard A. Perry, of 8 Merrifield Pl., Del., would like to announce the engagement of their children Kathleen Ann, to Richard Keith Perry.

Kathleen and Richard are both graduates of Bethlehem Central High School. She is a senior at Manhattanville College, Purchase, N.Y. and he attended the United States Naval Academy and is currently a student at the University of Bridgeport in Connecticut.

The wedding is planned for January, 1975.

Mr. and Mrs. Martin E. Fink,



Mary  
Fink

19 Wiggand Dr., Glenmont, announce the engagement of their daughter, Mary Darlene, to Rick Rabideau, son of Mr. and Mrs. Frederick Rabideau of Colonie.

Darlene is a Senior at Bethlehem Central High School and also attended Cosmetology classes of BOCES. Rick is a graduate of Colonie Central High School and of BOCES. He is employed by Brown Co. in Castleton.

They have planned a wedding for July 27.

Mrs. Herbert Dahlem and the late Mrs. Herbert Dahlem of



Teresa  
Dahlem

Schenectady, and Mr. and Mrs. Robert E. LaForge of Voorheesville, would like to announce the engagement of their children Teresa Dahlem and

David K. LaForge.

Teresa is a graduate of Colonie Central High School and is employed by Sears, Roebuck and Co. David was graduated from Voorheesville High School

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Thursday, Friday & Saturday

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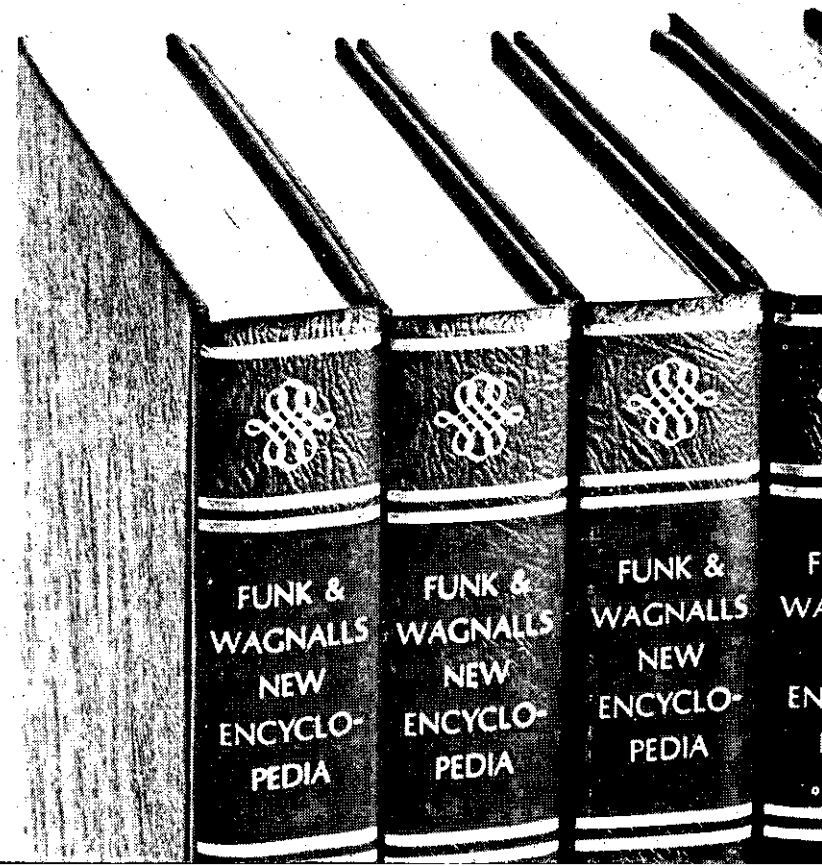
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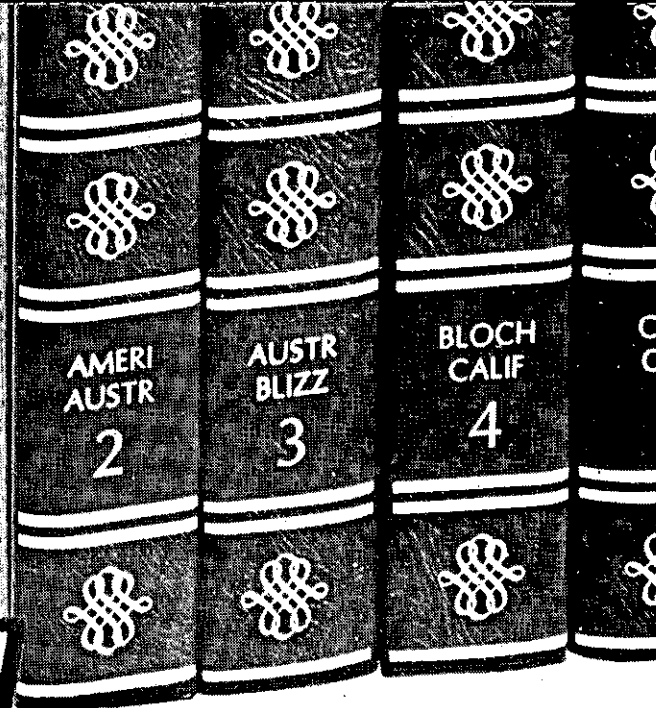
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A June 23, 1974 wedding is planned.

Much happiness to these four couples.

Navy News!

Navy Fireman Apprentice Randy L. Brown, husband of the former Patricia Ryan of Voorheesville, was commended as a crew member of the USS Little Rock, for his efforts as part of the U.S. Sixth Fleet task force in the Mediterranean during the latest Middle East Crisis.

Randy was graduated from Duanesburg Community High School, Delanson, and joined the Navy in November, 1972.

Congratulations, Randy.



## HERE and THERE

### JOHN WAYNE: BIT PLAYER?

Are you a John Wayne fan?

See John Wayne in a bit part in a 1931 flick titled "Range Feud." The movie will be shown at 2 P.M. on Sunday February 3 in the Large Community Room of the Bethlehem Public Library. The film starring Buck Jones is the first in a series of Westerns which will be shown Sunday afternoons at the Library.

There is no admission charge and everyone is welcome.

### Expansion Program

The future looks bright for Paddock Pool Builders, Inc., of Albany. So bright, in fact, that the firm is now utilizing additional space recently vacated by its affiliate, Paddock Pool Equipment Co., Inc. The equipment and supply operation has moved to a new 140,000 square foot facility near Rock Hill, South Carolina.

The vacated space, on Railroad Avenue Extension, in Albany, (40,000 square feet) is now being used by Paddock Pool Builders for the storage of an increased inventory of construction materials and in making preparations for pool



DR. HERBERT F. STORM of Delmar (center), a consulting engineer at the General Electric Research and Development Center, is congratulated by Dr. Arthur M. Bueche (right), GE vice president for research and development, and William R. Smart, GE vice president and general manager of the Switchgear Equipment Business Division, for receiving an "I-R 100" award sponsored by Industrial Research, Inc. The award was presented to Dr. Storm and four engineers at GE's Custom Power Components Operation in Collingdale, Pa., for the development of two new types of inverter thyristors, electronic devices that will find use in electric power conversion — in drive systems for rapid-transit cars and locomotives, emergency power supplies, and high-frequency lighting and heating.

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Interest on all Certificates of Deposit is guaranteed, compounded daily and paid quarterly. Minimum deposit \$1,000. To take advantage of the higher annual effective yields, interest must be allowed to accumulate and remain on deposit for the full year. Premature withdrawals are subject to substantial penalties prescribed by the regulatory agency.

**5.25%** now yields **5.47%** a year on Regular Savings  
Accounts and Day of Deposit to Day of Withdrawal Savings Accounts.

Interest is compounded daily and paid quarterly.  
To earn the higher annual effective yield, interest must be allowed to accumulate and remain on deposit for a full year.  
Regular Savings deposits made by the tenth of each month earn from the first.





installations scheduled for early Spring. A section of the area is also being used for additional office space.

Paddock Pool Builders basically serves an area that includes Northeastern New York and Western New England.

#### Play Scheduled

The opening attraction of the 5th Annual Performing Arts Series at the Albany Jewish Community Center will be "To Live Another Summer." This Israeli revue direct from Broadway will feature on Saturday, February 2.

Other performances will be "The Yiddish Theatre" troupe from Philadelphia on March 2 and "The Ayalons," a singing comedy group on April 20.

Tickets will be available at the door. All performances are at 8:30 P.M. at the Center auditorium, 340 Whitehall Road.

#### Another Center "First"

The Finjan Coffee House of Albany Jewish Community Center, will present Kaleidoscope, a multi-media group from Glens Falls, in 2 programs, "2002 Space Idiocy" and "The Twenties." This program will take place on Sunday, February 10 at 7:30 P.M.

Kaleidoscope utilizes multiple projectors, 3 screens, special lighting, a stereo sound system and special sound effects along with live performers and music. "2002 Space Idiocy"

is a satirical work based on the "2001 Space Odyssey" and "The Three Little Pigs." It is the story of 3 little Martians and the big bad Plutonian. "The Twenties" utilizes pictures and music of the 1920s and is a nostalgic work.

#### Free Booklet Available

A new, free eight-page illustrated booklet entitled, "The Story of Willie Bacteria, or How To Take Care of Your Septic Tank or Cesspool" is now available to owners of septic tanks and cesspools from Delmar Lumber & Builders Supply, Inc., 340 Delaware Ave., Delmar.

In a light vein, illustrated by cartoons, the booklet explains the workings of the septic tank and cesspool in simplified fashion. It describes the bacterial action of the disposal system and what is necessary for its proper functioning.

Chief attraction in the booklet is a humanized "Willie Bacteria" who is responsible for maintaining the efficiency of the disposal system. When the septic tank or cesspool user ignores the fact that "Willie" is working to keep the disposal system free from disease, and saturates him with an overdose of detergents, acids, lyes, caustics and other irritants, "Willie" is very unhappy, and more often than not, just stops working.

But there is a bright side to the story too, for "Willie Bac-



**HOOP SHOOT WINNERS** — Local winners from the Delmar Area in the annual Bethlehem Elks Lodge #2233 Hoop Shoot Contest are shown with their trophies presented to them Jan. 18 at Bethlehem Central High School. Left to right are Dan Weinberg (12-13 year group) Chris Elliot (10-11 year group) and Steve Nurme (8-9 year group). With them are Mr. Ray Sliter, Athletic Director of BC, Mr. Jim Hausmann, Elks Loyal Knight and Mr. George Townsend, Elks Exalted Ruler.

Riccardo Photo

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**"The Impeachment of Richard Nixon:  
It's Constitutional Dimensions"**

**THURSDAY, JANUARY 31, 8:00 P.M.**

**Bethlehem Public Library**

**A Discussion will follow.**



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sages. Come browse.

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teria" has found a way to educate the septic tank or cess-pool user, so that "Willie" can do his job under modern up-to-date working conditions, and prevent the fuss, mess, inconvenience, and expense of a clogged disposal system.

#### Craft Classes

The Albany Institute of History and Art announces that its mid-winter Craft classes for Adults will begin on February 11th and continue for an eight-week period.

Courses in the series will include Crewel Embroidery, Jane Werner, Instructor. - this course will teach basic stitches in traditional crewel; Early American Decoration, Doris Fry, instructor, featuring decorative painting on wood or tin, done in the Early American manner, using authentic designs; Leaded Glass, Terry Mullady instructing a course to develop basic techniques in cutting and leading glass, with students creating their own designs. Needlepoint will be taught by Barbara Cohen, using the varied stitches of canvas work and Weaving will be taught by Janet Nyquist. Decoupage, Jeannette Hart, Instructor will teach the decoration of boxes and plaques with cut-outs and Laurel Burnstine will instruct in Macrame, using the three basic knots to make individual projects.

Classes are limited to twelve. Registrations will be accepted in order of payment and registrations for classes may be made at the Institute office.

#### Wander Made VP

The appointment of Jerome Wander to the position of Commercial Vice President of Philip E. Roberts Real Estate in Albany was announced recently by Philip Roberts.

Well known in area Real Estate circles, Mr. Wander was formerly associated with his father, in Wander & Wander Real Estate of Albany. During this period he

has been accredited with the sales of many well known area landmarks including the Grand Hotel and United States Hotel in Saratoga, the Sagamore



ON JANUARY 23, The Board of Directors of Main Bros. Oil Company announced the appointment of Clark E. Zeh to the Board. Mr. Zeh was born in Albany, married the former Delores Hine and is the father of three children; Clark, Jr., Denise and Linda Ann. Mr. Zeh resided on the Albany Shaker Road until 1972, at which time he purchased a 119 acre farm in the Town of Westerlo. He worked as a partner with his father Clark Zeh, Sr. in the plumbing, heating and air conditioning business from 1949 to 1957, at which time he was employed by Carl A. Fraser until the merger with Main-Care in 1968. Since his employment with Main-Care he has served as a Vice President in charge of installation, sales and service.



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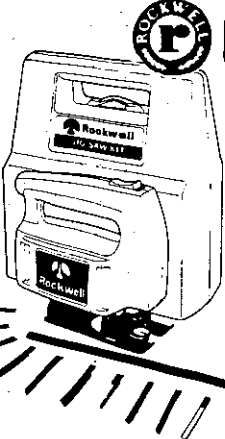
## The Light Touch

Somehow, there's something unnerving about a kid with a Daniel Boone haircut, a Mark Twain mustache and an Abe Lincoln beard telling us he's rejecting the past.

One of the happiest men today is a vegetarian studying the prices in a meat market.

Some tasks have to be put off dozens of times before they completely slip your mind.

Inflation is here when money that once talked turkey hardly says beans.



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Hotel in Lake George and the proposed Ton-De-Lay development in Saranac.

Wander is a board member of the Albany Boys' Club, President of the Albany Club, first President of the Commercial and Industrial division of the Albany Board of Realtors and past President of the Board.

### Dr. Vanderlinde Commended

Dr. Raymond E. Vanderlinde, a member of the Delmar Rotary Club, has been commended by the head of the regional Rotary district. Dr. Vanderlinde of 73 McGuffey Lane, Delmar, is serving as area aide to Donald G. Brossman of Delmar, governor of Rotary International's District 719. In this capacity Dr. Vanderlinde acts as liaison person between Mr. Brossman and nearby clubs. He visits

local units, counsels, encourages participation in the annual district conference, and facilitates nomination procedures.

"Thanks to Dr. Vanderlinde," said the Delmar leader, "I have been able to work closely with five area clubs: Albany, Coeymans-Ravena, Delmar, East Greenbush, and Menands.

"He and his fellow aides have been, in effect, a cadre of expeditors. Our pooled effort has kept our network of 42 clubs running smoothly. In addition, we've been able to promote such Rotary programs as World Understanding Week, Youth Activity Week, and Rotary Foundation, our program of education awards enabling young people to study abroad. I am deeply grateful to Dr. Vanderlinde for his fine help," declared Mr. Brossman.

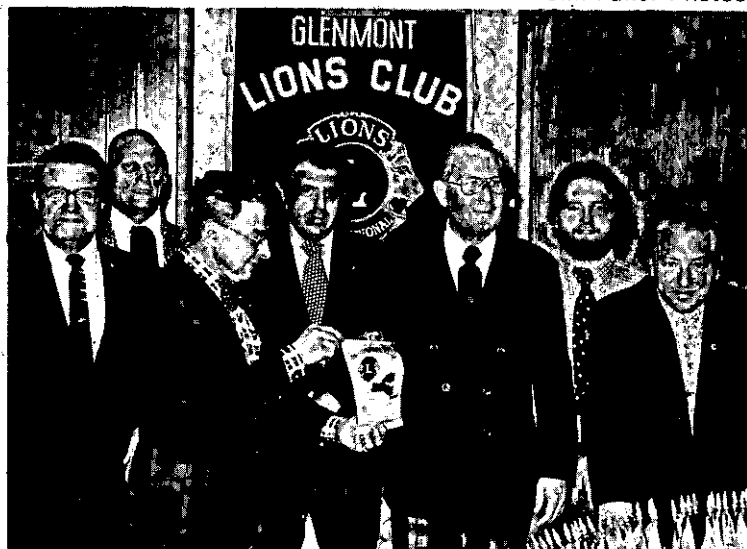
## COVER STORY

CAPITOL VOLKSWAGEN'S BOB JONES

**BOB JONES, WHO, DURING THE** daytime hours, is the guiding hand at Capitol Volkswagen, is the first president of the recently-organized chapter of the Lions Club which draws its members from the Glenmont-Selkirk-Cedar Hill area. The club meets at the La Casa Restaurant at 6:30 on the second and fourth Wednesdays of each month. First fund raising event for the new club will be its participation in the Lions Annual Light Bulb Sale, the profits from which are used in sight and hearing projects.

In the picture below are the club officers, left to right: Mike Tangora, treasurer; Chester Boice, 3rd vice president; Robert Martinaro, Lions District Governor; Armand Carazzo, 2nd vice president; President Bob Jones; Larry Taylor, Tail Twister; Frank Mirra, 1st vice president; and Laurin Alkenbrack, secretary.

Jim Fuller Photos



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### New Hours

The Red Cross Blood Center on Hackett Blvd. in Albany has extended its donor hours on Fridays to meet the increased need for blood components on weekends.

Donors may now give at the Blood Center from 9 a.m. to 5 p.m. on Fridays. The Blood Center is now open on Monday through Fridays from 9 a.m. to 5 p.m. and until 7 p.m. Wednesdays.

### Fritts Is New Commissioner

Charles B. Fritts who in December was elected to his first full term as fire commissioner and Frank A. With who was re-elected to a third term as board treasurer, were officially seated at the annual organizational meeting of the Fire Commissioners. These officials were elected at a public referendum in December.

The board selected Kenneth B. Lezatte to be chairman, and Charles Filkins to serve as secretary.

### Speakers Do It By Radio

Albany Monarch Club members heard part of their dinner meeting speeches via amateur

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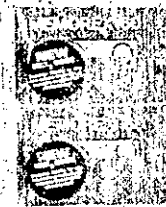
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*Answer:*

Your friend evidently has neither a will nor any known family. All of his real and personal property, therefore, is essentially ownerless and will revert to the State for the common good. The State will hold the property in safekeeping for several years just in case any heirs are located. If heirs do turn up the escheated property will be released to them. To a greater or lesser extent all states practice escheat and look to these laws for revenue.

A current, valid will lodged in a place where it cannot be lost nor destroyed is the only real assurance anyone without a family can have that his property will not escheat to the State.

HAVE A



*Happy Valentine's Day*

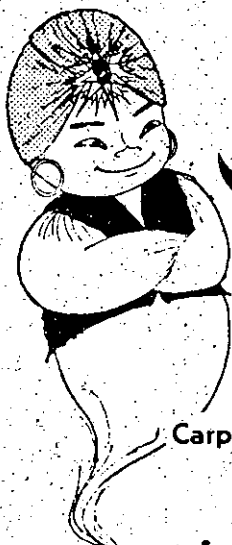
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WHEN THE DRAMA AND LITERATURE GROUPS of the Delmar Progress Club met recently, the theme for the evening was Potpourri which included this Wedding Ring pattern handmade quilt. Displaying the beautiful work are (seated) Mrs. Margaret Holt, Drama Group Chairman, and Mrs. Pat DeCecco, chairman of the Potpourri. Jim Fuller Photo



VOLKSWAGEN'S newest entry in the luxury economy car field — the Dasher — has only one characteristic that gives its origin away: the fact that like all VWs it sips rather than guzzles gasoline. Other than that vital attribute, according to Bob Jones, Vice President and General Manager of Capitol Volkswagen, authorized VW sales, service and parts facility at Rt. 9W, Glenmont, the Dasher is as different from other VWs as VW was to other cars when it first came on the market in the United States 25 years ago. It's now on display here at the local VW agency. Available either as a two-door or four-door sedan or as a four-door station wagon, the Dasher differs from previous VWs in that it has rack and pinion steering; a water-cooled rather than air-cooled engine; front wheel drive instead of powered rear wheels; engine valves operated by an overhead camshaft instead of pushrods; and styling by the well-known Italian designer, Giogio Giugiaro.

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radio Tuesday night (Jan. 22)  
at the Center Inn, Glenmont.

The principal speaker was  
Spencer L. McCarty, W2GT1,  
of Delmar, long-time local  
amateur radio operator, who  
told the Monarch Club mem-  
bers of the various facets of  
"Amateur Radio in the Com-  
munity" and explained how  
amateur radio integrates the  
local community with the en-  
tire outside world.

With him was Richard A.  
Place, WB2JLR, of Delmar, a  
student at Rensselaer Poly-  
technic Institute, who told the  
audience of his experiences  
handling radio messages in  
disaster situations, including  
the Tropical Storm Agnes  
floods and the Peruvian earth-  
quake.

Then McCarty, using a  
"handy-talkie" two-way radio  
transceiver from the speaker's  
table, called William Lowen-  
berg, W200J, of Delmar, presi-  
dent of the Albany Amateur  
Radio Association, who was  
"somewhere in the Town of  
Bethlehem" in his mobile radio-  
equipped car. Lowenberg  
spoke to the diners from his  
car, describing activities of  
the Albany radio club and the  
American Radio Relay League,  
national organization of ama-  
teur operators. The Monarch  
Club members heard Lowen-  
berg "loud and clear" over the  
radio as he explained that ama-  
teur radio operators have been  
organized on a national basis  
for emergency communications  
for more than half a century.

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Elected to the Board of Trustees were Mrs. Mildred Frisbie of South Bethlehem, Ronald Gavaletz of Slingerlands and John Givens of Delmar. They will join the two other members of the Board, Mrs. Alice Johnson and Mrs. Helen McDowell



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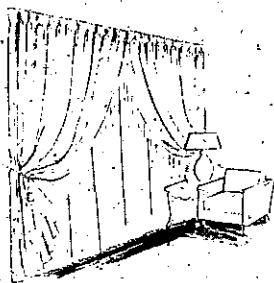
A chilly feeling, even at high thermostat settings is one sign of two-low humidity. There are others—loosened joints in furniture . . . cracked walls . . . excessive wear of fabrics . . . uncomfortable, dried-up feeling. The answer? Proper humidity. How to get it? An Aprilaire Humidifier. Humidistat-controlled. High capacity. Minimum maintenance. Call us for more information.



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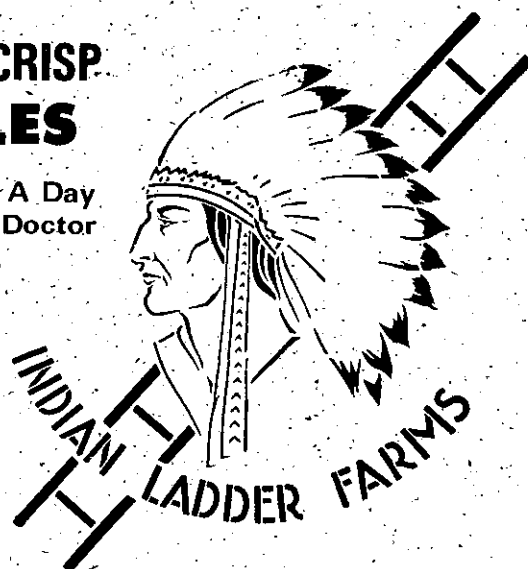
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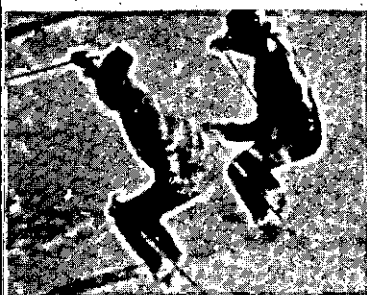
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## Real Estate Happenings



by Bob Yaguda

Today, real estate is a more exciting field than ever with something new happening every day. Real estate values and procedures are always changing to keep up with the times. In the weeks and months to come, we hope to be able to keep you abreast of the latest happenings, trends, procedures and thoughts which make the complex world of real estate so interesting. How to buy a house, how to sell a house, how to finance an investment — these are only a few of the complex questions we will be considering. We hope you will join us!

The staff at **COHN YAGUDA CRONIN REALTY, INC.**, 1648 Western Ave., Albany, 456-5101 are specialists in all forms of real estate including residential, commercial and industrial. We also are able to manage property for you. Members of Electronic Realty Associates which through the use of electronic equipment puts us in touch with a nationwide network of Realtors instantly. Hours: Daily 8:30-5, Sun. by appointment.

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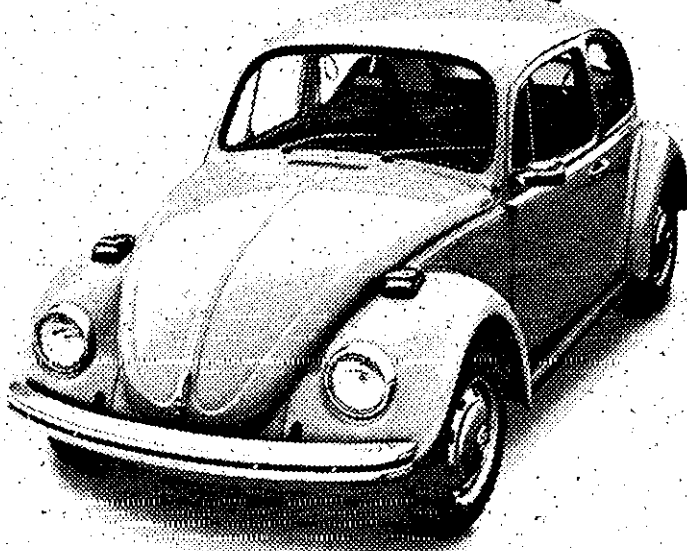
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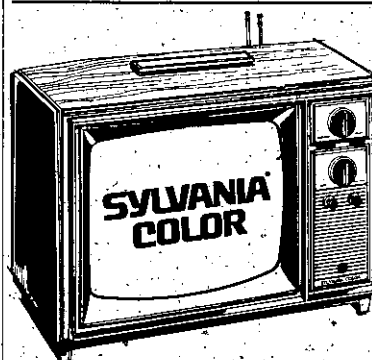
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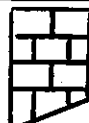
Hear Dr. Martin Edelman, Prof. of Political Science, SUNYA

"The Impeachment of Richard Nixon:  
Its Constitutional Dimensions"

THURSDAY, JANUARY 31, 8:00 P.M.

Bethlehem Public Library

A discussion will follow.



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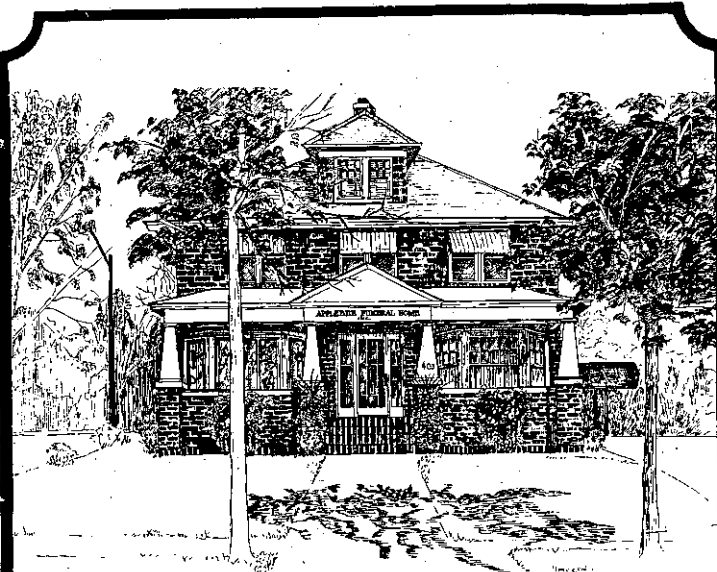
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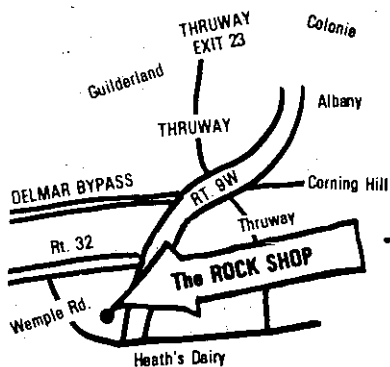
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by LEVERE L. FULLER

## Wandering & Wondering ...

**NOW WE CAN TELL THE STORY.** As is the policy of the majority of weeklies throughout this country, the **Spotlight** receives most of the other weeklies throughout the northeast on an exchange basis. The tone, editorial policy and publishers' announcements give us a picture of the triumphs, the frustrations, the successes and failures of our contemporaries. A careful scanning of each week's issues gives us a good insight into the weekly publication scene. This we do, and the signs over these past few months have been most discouraging. Rising prices, limited circulation and a general decrease in advertising lineage are the rule almost everywhere one looks.

Here is what has been happening: the US Postal Service has been increasing the publication postage rates; then came (in September) the first announcements of a very real and serious paper shortage. Those weeklies that had been using newsprint (the paper most newspapers use) suddenly found their sources non-existent because of a Canadian strike. Those weeklies using a better grade of paper (similar to the **Spotlight**) found that economy papers were being discontinued by the paper mills in favor of the high priced lines. At the same time the price of all paper was rising on an almost daily basis.

When this happened, the majority of the weeklies either had to suspend publication or they limited the number of pages in each issue and the number of copies printed. These measures were either front page or feature page headline stories. When the strike in Canada ended, they still faced the staggering problem of an almost unbelievable advance in prices. This caused more

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headlines. In order to meet the problem, 90% raised both their **subscription** and **advertising** rates in one supreme effort at survival. These rates ranged as high as **50 percent** and the result has been that most have been able to stay in business — at least for the present!

During these rough months, the **Spotlight** Publisher, Robert King, and his staff watched and worried. They watched their contemporaries stumble with the overwhelming problems and they worried that the **Spotlight** might also become a victim.

One big difference in the operation of the **Spotlight** from that of many of its contemporaries, was this: our printer purchased tons of paper ahead — so while the others were writhing, we went along much as before. True, costs skyrocketed for this publication as they did for the others — but the paper shortage was months in its coming. A few weeks ago, the paper supply ran out and then came the bind. There was the choice of a smaller rise in cost with recycled paper. It was given a trial and discarded. Then, a paper was chosen which closely resembled what we'd been using for many years — but the price!

What to do? Should advertising and subscription rates be raised to compensate? The answer was hard to come by because every small business man, every wage earner is facing an advance in all prices that is horrendous. Again, what to do?

After much consultation and searching, it was decided that our Editorial Department would have to absorb the blow. Rather than raise any rates (at least for the present), it was decided that we'd use a few (like maybe 4) less pages per issue. This immediately raised the problem of how to carry the same amount of editorial copy, the same number of pictures in **LESS** space! Now that ain't easy!

Again, the consultation, the grinding of ideas into a material that would come out the same as before! And, we did it!

Here's how it will be done — and here's what **you**, the reader, can expect: some (a few) stories and announcements will be shortened; a **slightly smaller** type size will be used; some individual pictures will be reduced slightly in size. **BUT** — your **Spotlight** over the coming weeks will be the **same Spotlight** you've been receiving over the years. **Every** feature will be retained; every public service will receive the **same** careful attention as in the past. The only difference you may see is this: there may be **slightly** more advertising per page — **BUT** — this will be more than compensated for by the slightly smaller type.

The final conclusion: your **Spotlight** will **look** slightly different but we promise and guarantee that this will be the **only** change.

As we have looked at the changes in other publications, we are the **only** one able to say this — and the only one that will deliver essentially the same product as heretofore.

The **Spotlight** is proud that it can make the above announcement. It would have been so much easier to follow the trend and increase prices; easier to have cheapened the product to insure a modest profit. We didn't do it — and we're proud!

We can't end this portion of this column without one request: in practically every issue, we print a subscription blank. We'd like to believe that you or perhaps your non-subscribing neighbor would like to support this publication which we believe is (and we continually try to make it) a true reflection of this area. Your paid subscription (\$3 a year) helps us to more nearly attain our goal!

\*\*\*

**ACCORDING TO TODAY'S (JAN. 23) DAILY PAPER:** "Chocolate" covered candy bars are now "out of style." Many have changed the wording on the package and that used-to-be-delicious covering hasn't one bit of chocolate in it!

# community corner

## BETHLEHEM LIONS CLUB

**What:** Annual Light Bulb Sale.

**Where:** Bulbs (60-75-100-watt) are on sale at:

Delmar Appliances, 239 Delaware Avenue, Delmar.

Grover's Stationery, Delaware Plaza, Delmar.

**When:** The sale is on-going right now.

The entire profit from the Annual Light Bulb Sale conducted by the Bethlehem Lions Club is used in sight and hearing conservation projects. As an example: starting February 1 and continuing for a six-week period, members will attend the American Sign Language class instructed by the Capital District Council of Organizations Serving the Deaf. When trained, these Lions will act as interpreters for the deaf. This is but one of the several sight and hearing projects which your light bulb purchase will help support.

**SPECIAL NOTE:** If you have eyeglasses that you no longer use because they have outgrown their usefulness, please leave them at either location selling bulbs. The frames and lens can be disassembled and used by the needy throughout the world.

Help promote good sight and hearing — support the Bethlehem Lions Club Annual Light Bulb Sale.

Community Corner, a public service column of important community events, is sponsored by the people of the

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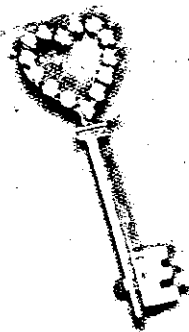


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